

2013 Cable Service Price Survey Questionnaire  
FCC Form 333

**A. Community**

The information in entries A1 through A3 below has been imported from the Cable Operations & Antenna (COALS) database. Please review this data and make any necessary corrections. If you would like the COALS database updated to reflect this information, click here:

- A1. 6-digit community unit identification (CUID) (1/1/13)
- A2. Name of the community associated with this CUID (1/1/13)
- A3. Name of county in which the community is situated (1/1/13)
- A4. List one of the 5-digit Zip Codes in this community (1/1/13)

Local governments have authority to regulate the price of the basic service tier unless the FCC grants an “Effective Competition” petition for the franchise area. If the FCC has granted Effective Competition status, the answer to question A5 is “no”. If the FCC has not granted Effective Competition status, the answer depends on whether the local government exercises its authority to regulate the price of the basic service tier.

- A5. Does the local government regulate the basic tier rate in this community? (yes/no) (1/1/13)

Some questions ask for two years of information (Jan. 1, 2013 and Jan. 1, 2012):

- A6. Did you **operate** a video service in this community on 1/1/2012? (yes/no)

**System**

The information in entries A7 through A9 has been imported from the Cable Operations & Antenna (COALS) database. Please review the data and make any necessary corrections. If you would like the COALS database updated to reflect this information, click here.

- A7. Name of cable system (1/1/13)
- A8. Street address and/or POB (1/1/13)
- A9. City, state and Zip Code (1/1/13)

**Parent Company**

- A10. Name of ultimate parent entity (1/1/13)
- A11. Name of survey contact person (1/1/13)

- A12. E-mail address of contact person (1/1/13)  
A13. Area Code & telephone number (1/1/13)  
A14. Number of video subscribers nationwide of parent entity (1/1/13)

### **Certification**

I certify that I have examined this report and all statements of fact herein are true, complete, and correct to the best of my knowledge, information, and belief, and are made in good faith. Willful false statements made on this form are punishable by fine and/or imprisonment (US Code, Title 18, Section 1001) and/or forfeiture (US Code, Title 47, Section 503).

- A15. Name  
A16. Title  
A17. Date

A18. From the drop down menu, choose the physical infrastructure in the community that best describes your video service (coaxial only, hybrid fiber-coaxial cable, fiber to the home, twisted copper pair, other-*please explain*)

A19. Answer “yes” to one of Questions a – f, or explain in g, the scenario which best describes the way local broadcast television station signals you receive from local broadcasters are sent from the video (cable) headend to subscribers in the community.

- a.** Transmission is analog only. Analog broadcast signals are received at the headend and sent to subscribers in analog format. No headend equipment is in place to convert a digital broadcast signal to analog format. (1/1/13)
- b.** Transmission is analog only. Signals are sent in analog format from headend to subscribers. Headend equipment is in place to convert a broadcaster’s digital signal to analog format in case a station is digital only. (1/1/13)
- c.** Separate analog and SD digital signals are sent on 2 separate paths from the headend to be viewed by analog and SD digital customers, respectively. No HD digital signal is sent. (1/1/13)
- d.** Separate analog, SD digital, and HD digital signals are sent on 3 separate paths from the headend to be viewed by analog, SD, and HD customers, respectively. (1/1/13)
- e.** SD digital signals only are sent from the headend, and the set-top box can convert the signals to analog format for viewing on analog television. (1/1/13)
- f.** SD and/or HD digital signals are sent from the headend, and the set-top box can convert the signals to analog format for viewing on analog television. (1/1/13)
- g.** If none of the above, please describe.

A20. Number of local broadcast television stations carried in your channel lineup in this community. Count each local broadcast station only once. For example, if a local broadcast station is carried on two channels, an analog channel and a separate HD digital

channel, these two channels count as one station for the purpose of this question. In addition, do not count local broadcast multicast channels. (1/1/13)

A21. Of the local broadcast stations in A20, how many are carried in the community on an HD channel? (Enter “0” if no stations are carried in HD) (1/1/13)

A22. Of the local broadcast stations in A20, how many are carried under the FCC must carry rules (excludes stations carried under retransmission consent)? (Enter “0” if no stations are under must carry) (1/1/13)

A23. Of the must-carry stations in A22 (exclude retransmission consent), how many are carried on an HD channel? (Enter “0” if no must-carry stations are carried in HD) (1/1/13)

## **B. Video Subscribers, Prices and Channels**

If subscriber counts are unavailable at the community level, responses to questions B1 and B2 may be at the broader level of the **video (or cable) system**. In defining your system, use the smallest physical system area surrounding the community for which you maintain subscriber counts for video services.

B1. **Number of households passed** (households your infrastructure currently reaches to which you could provide service, regardless of whether or not these households subscribe to your service) in the community (or system area) (1/1/13)

B2. **Number of video subscribers** in the same area reported in B1 (1/1/12, 1/1/13)

Responses to “yes/no” questions below, as well as responses for prices and channels should be provided at the community level. Number of subscribers should be in the same area reported in B1 and B2.

B3. **Total number of video channels** viewable in the community\* (1/1/12, 1/1/13)

B4. Do you offer high-speed **Internet access** in the community via cable, DSL, or any other technology? (Yes/no) (1/1/12, 1/1/13)

\* Include local broadcast (count all primary, simulcast, and multicast) channels, public, educational and governmental access (PEG), commercial leased access, non-premium, premium, pay, pay-per-view, video-on-demand, or other video channels. **Do not count** audio-only channels such as DMX music suite. This count consists of the maximum number of channels, **including** channels that might require additional equipment such as a digital converter set-top box. A **video-on-demand** channel counts as one channel.

## **Basic Service**

Basic Service is the **entry level** video (cable) TV programming service that subscribers can purchase. Typically, basic service is a “**limited basic**” which consists of local broadcast channels; public, educational, and governmental access (PEG) channels; and sometimes a few national and/or other channels. In contrast to “limited basic”, some operators only offer a “**bundled basic**” with a large number of popular national networks that other operators might offer separately with an expanded basic service. For operators who do not offer limited basic, the bundled basic should be reported as the basic service. Whether limited basic or bundled, basic service should be the entry-level service that is required for all customers.

B5. Is basic service in the community a “limited basic” as described above? (Note: the majority of operators offer a limited basic)? (yes/no) (1/1/12, 1/1/13)

B6. Name of this service (For example, “limited basic” or “basic”, or some other name) (1/1/12, 1/1/13)

B7. How many subscribers in the community (or system area) take **only** basic service (exclude subscribers who take expanded basic)? (1/1/12, 1/1/13)

B8. **Monthly price of** basic service in the community (1/1/12, 1/1/13)

B9. Number of **video channels** viewable with basic service in the community\* (1/1/12, 1/1/13)

B10. Is equipment possibly needed to view all or some basic service channels? (For example, a set-top box to output digital signals to analog TVs or to view local broadcast stations on HD channels) (Yes/no) (1/1/12, 1/1/13)

B11. What is the additional monthly fee to lease the most commonly used equipment needed to view all or some of the basic service channels? (If equipment is included at no extra charge then enter “0”, or if you answered “no” to B10 then leave this question blank) (1/1/12, 1/1/13)

B12. Identify the features that are included with this equipment: VOD, DVR, HD, remote control, programming guide, other (1/1/12, 1/1/13)

\* Include local broadcast (count all primary, simulcast, and multicast) channels, PEG, commercial leased access, and other non-premium basic service channels. This count consists of the maximum number of channels when purchasing only basic service, **including** channels that might require leasing equipment such as a digital converter set-top box. **Do not count** audio-only channels such as DMX music suite. **Do not count** premium, pay, and pay-per-view channels unless viewable at no additional charge. A **video-on-demand** channel offering content at no additional charge counts as one channel.

## Expanded Basic Service

In most cases, expanded basic service includes the limited basic channels plus a large number of popular national networks. However, if you answered “no” to Question B5 (your basic service is not a limited basic) then basic service and expanded basic service are the same, and Questions B13-B19 below are automatically filled. The information provided in response to questions B13-B19 can be for a service that was available for sale to new subscribers on 1/1/2013, or for a service that was no longer available for sale to new subscribers on 1/1/2013.

Check box if expanded basic was not offered. (1/1/12, 1/1/13)

B13. Name of this service (For example, “expanded basic” or “standard service”)  
(1/1/12, 1/1/13)

B14. Number of **subscribers** in community (or system area) who take expanded basic  
(1/1/12, 1/1/13)

B15. **Monthly price** of expanded basic in the community (including the price of basic service) (1/1/12, 1/1/13)

B16. Number of **channels** offered with expanded basic in the community (including basic service channels)\* (1/1/12, 1/1/13)

B17. Is equipment possibly needed to view all or some of the expanded basic channels? (For example, a set-top box to output digital signals to analog TVs or to view local broadcast stations on HD channels) (yes/no) (1/1/12, 1/1/13)

B18. What is the additional monthly fee to lease the most commonly used equipment needed to view the expanded basic channels? (If equipment is included at no extra charge then enter “0”, or if you answered “no” to B17 then leave this question blank) (1/1/12, 1/1/13)

B19. Identify the features that are included with this equipment: VOD, DVR, HD, remote control, programming guide, other (1/1/12, 1/1/13)

\* Count the maximum number of channels **including** channels that might require leasing equipment such as a standard definition or HD converter set-top box. **Do not count** audio-only channels such as DMX music suite. **Do not count** premium, pay, or pay-per-view channels unless offered with expanded basic service at no additional charge. A video-on-demand channel offering content at no additional charge counts as one channel.

### **The Next Most-Subscribed Service** (Relative to Expanded Basic)

This service consists of the expanded basic channels plus a group of additional video programming channels. The information provided must be for a service that was

available for sale to new subscribers on 1/1/2013. Provide the most popular service that includes at least seven (7) additional non-premium, national cable networks, **with one exception**. If the expanded basic service **reported in B13-B19** was no longer available for sale to new subscribers on 1/1/2013, the next-most subscribed service **below** must not be the service designed to replace **that** service.

Check box if this service was not offered. (1/1/12, 1/1/13)

B20. Name of this service (For example, “digital basic” or “digital variety pack”) (1/1/12, 1/1/13)

B21. Number of **subscribers** in the community (or system area) who take this service (1/1/12, 1/1/13)

B22. **Monthly price** of this service in the community (including the price of expanded basic) (1/1/12, 1/1/13)

B23. Number of **channels** offered with this service in the community (including expanded basic channels)\* (1/1/12, 1/1/13)

B24. Is equipment possibly needed to view all or some of the channels offered with this service? (For example, a set-top box to output digital signals to analog TVs or to view local broadcast stations or networks on an HD channel) (yes/no) (1/1/12, 1/1/13)

B25. What is the additional monthly fee to lease the most commonly used equipment needed to view the channels offered with this service? (If equipment is included at no extra charge then enter “0”, or if you answered “no” to B24 then leave this question blank) (1/1/12, 1/1/13)

B26. Identify the features that are included with this equipment: VOD, DVR, HD, remote control, programming guide, other (1/1/12, 1/1/13)

\* Count the maximum number of channels **including** channels that might require leasing equipment such as a standard definition or HD converter set-top box. **Do not count** audio-only channels such as DMX music suite. **Do not count** premium, pay, or pay-per-view channels unless offered with this service at no additional charge. A video-on-demand channel offering content at no additional charge counts as one channel.

### **Family Programming Service**

Family Programming Service (if such a service is offered) is a substitute for expanded basic service. It is a set of “family-friendly” channels and includes most (if not all) basic channels, some (but not all) expanded basic channels, and possibly other channels.

B27. As of Jan. 1, 2012, did you offer a family programming service in this community? (yes/no) (1/1/13). If no, skip to Section C, below.

B28. If you answered yes to question B27, did you report this service in response to the questions already asked about your programming services? (Yes/no). If yes, Questions B29-B34 below are automatically filled with the information provided in response to questions B20-B26.

B29. Name of this service (For example, “family package”) (1/1/13)

B30. Number of **subscribers** taking this service in the community (or system area) (1/1/13)

B31. **Monthly price** of this service in the community (including price of basic service) (1/1/13)

B32. Number of **channels** offered with this service in the community (including basic service channels)\* (1/1/13)

B33. Is equipment possibly needed to view all or some of the channels offered with this service? (For example, a set-top box to output digital signals to analog TVs or to view local broadcast stations on an HD channel) (yes/no) (1/1/13)

B34. What is the monthly fee to lease the most commonly used equipment needed to view the channels offered with this service? (If equipment is included at no extra charge then enter “0”, or if you answered “no” to B33 then leave this question blank) (1/1/13)

\* Count the maximum number of channels including channels that might require leasing equipment such as a standard definition or HD converter set-top box. **Do not count** audio-only channels such as DMX music suite. **Do not count** premium, pay, or pay-per-view channels unless offered with this service at no additional charge. A video-on-demand channel offering content at no additional charge counts as one channel.

### C. Channel Lineup in Community

Column headings:

Basic Service  
Expanded Basic Service  
Next Most Subscribed Service  
Family Programming Service  
None of the above but offered with “Other Service”

Rows:

C1. Report the number of **local broadcast channels** offered with each service. Count all primary broadcast, HD simulcast, and digital multicast channels. Enter “0” if none. Do not report a number under “Other Service”. Enter the basic service number and the same

number automatically appears under the next 3 services since these include basic. If that number is not correct, over-write with the correct number for that service.

C2. Report the number of public, educational & governmental access (**PEG**) channels offered under each of the four services. Enter “0” if none. Do not report a number under “Other Service”. Enter the basic service number and the same number automatically appears under the next 3 services since these include basic. If not, over-write with the correct number for that service. Some systems carry a number of PEG channels, but they cannot be viewed by all subscribers if there are sub-service areas in the community. In this case, the number of PEG channels reported should reflect the most channels that any one subscriber can view.

C3. Report the number of **commercial leased access** channels offered under each of the four services. Enter “0” if none. Do not report a number under “Other Service”. Enter the basic service number and the same number automatically appears under the next 3 services since these include basic. If that number is not correct, over-write with the correct number for that service.

C4. Indicate which of the four services carry a **regional sports network**. If you indicate basic service, the next 3 services are automatically selected since these include basic. If not, clear the icon for that service. Indicate “other service” if offered but not on any of the four services. A regional sports network is a channel that carries a substantial number of live games from at least one **nearby professional sports team** that is a member of the NFL, MLB, NBA, or NHL. Examples include Comcast SportsNet, Fox Sports Network, SportsTime Ohio, and Altitude Sports. **Do not include WGN, TBS, MLB Extra Innings, NHL Center Ice, NBA League Pass, and NFL Sunday Ticket / Redzone, or pay-per-view events.**

C5. Read the list below and indicate which networks are offered in the community under each of the four services: basic, expanded basic, next most subscribed, and/or family. Denote “other service” if carried but not on any of these services. For example, HBO would be an “other service” unless offered with one of the four services at no additional charge. If offered with basic, the network is automatically included in the other services since these services include basic. If not, clear the icon for that service. No distinction is made for HD channels. For example, both ESPN and ESPN HD are “ESPN”.

#### **Network - 2013**

A&E  
ABC Family  
Africa Channel  
AMC  
Animal Planet  
AXS TV (formerly HDNet)  
BBC America  
BBC World News  
BET  
BET Gospel  
BET Hip-Hop



Big Ten (BTN)  
Biography Channel (Bio)

Blackbelt TV

Bloomberg

Bluehighways TV

Boomerang

Bravo

Bridges TV

Canal Sur

Cartoon

CBS Sports Network

Centric (formerly BET J)

Chiller

Cinemax

Cloo (formerly Sleuth)

CMT

CMT Pure Country

CNBC

CNBC World

CNN

CNN en Espanol

CNN International (CNNI)

Comedy Central

Cooking

Crime & Investigation

C-SPAN

Current

De Pelicula

Destination America (formerly Planet Green)

Discovery

Discovery en Espanol

Discovery Familia

Discovery Fit and Health

Disney Channel

Disney Junior

Disney XD

DIY

E!

Encore

ESPN

ESPN Classic

ESPN2

ESPNews

ESPNU

FamilyNet  
Flix  
Food Network  
Fox Business Network  
Fox College Sports  
Fox Deportes (formerly Fox Sports en Espanol)  
Fox Movie Channel  
Fox News  
Fox Soccer Channel  
Fuel  
Fuse  
FX Network  
G4 TV (G4 Videogame TV)  
GAC (Great American County)  
Galavision  
Golf Channel  
Gospel Music Channel (GMC)  
GSN (Game Show Network)  
H2 (formerly History International)  
Hallmark  
Hallmark Movie Channel  
HBO  
HDNet Movies  
HGTV  
History  
History en Espanol  
HUB (The Hub)  
Independent Film Channel  
Inspiration Network (INSP)  
Investigation Discovery  
Lifetime  
Lifetime Movie Network  
Lifetime Real Women  
Logo  
MavTV  
MGM HD  
Military Channel  
Military History  
MLB Network  
MSNBC  
MTV  
MTV Hits  
MTV Jams  
MTV Tr3s (Tr3S)  
MTV2  
mun2

National Geographic  
National Geographic Wild  
NBA TV  
NBC Sports Network (formerly VERSUS)  
NFL Network  
NHL Network  
Nick, Jr. (formerly Noggin)  
Nickelodeon  
Nicktoons  
NuvoTV (formerly Si TV)  
Outdoor Channel  
Ovation TV  
OWN (Oprah Winfrey Network)  
Oxygen  
Palladia  
PBS Kids Sprout  
ReelzChannel  
Retirement Living TV (RLTV)  
RFD-TV  
Science Channel  
Showtime  
Smithsonian Channel  
SOAPnet  
Speed Channel  
Spike TV  
Sportsman Channel  
Starz  
Style.  
Sundance  
Syfy (formerly Sci-Fi)  
TBS  
TCM  
TeenNick (formerly The N)  
Tempo  
Tennis Channel  
The Movie Channel  
TLC  
TNT  
Travel Channel  
truTV  
TV Chile  
TV Guide Network  
TV Land  
TV One  
TVE Internacional  
Universal HD

USA  
Velocity (formerly HD Theater)  
VH1  
VH1 Classic  
VH1 Soul  
WE tv  
Wealth TV  
Weather Channel (TWC)  
WGN America  
Youtoo TV (formerly ALN or "American Life)

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