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OMB Control Number: 0925-XXXX Expiration Date: XX/XX/XXXX

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INTRODUCTORY DEMOGRAPHICS

PATH ID:	YM00	02	Screen ID:	
How old ar	e you?			
	1	12 years old		
	2	13 years old		
	3	14 years old		
	4	15 years old		
	5	16 years old		
	6	17 years old		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: All re	sponde	nts		

PATH ID:	YMO	0003 Screen ID:	
Are you			
	1	Less than 12	
	2	12 to 14 years old,	
	3	15 to 17 years old, or	
	4	18 years old or older?	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: All re	espon	idents who refused to give or did not know age (YM0002=DK,R)	

PATH ID:	YMO	005 Screen II) :
Are you H	ispanic	;, [Latino I Latina], or of Spanish origin? Choose all that apply.	
	1	No, not of Hispanic, Latino or Latina, or Spanish origin	
	2	Yes, Mexican, Mexican American, Chicano or Chicana	
	3	Yes, Puerto Rican	
	4	Yes, Cuban	
	5	Yes, Another Hispanic, Latino or Latina, or Spanish origin	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: All re	espond	lents	
PROGRAI	M: If m	ale (HM0005=1), display "Latino"; if female (HM0005=2), display "Latina"	

PATH ID:	YMO	0006	Screen ID:
What is your race? Choose all that apply.			
	1	White	
	2	Black or African American	
	3	American Indian or Alaska Native	
	4	Asian Indian	
	5	Chinese	
	6	Filipino	
	7	Japanese	
	8	Korean	
	9	Vietnamese	
	10	Other Asian	
	11	Native Hawaiian	
	12	Guamanian or Chamorro	
	13	Samoan	
	14	Other Pacific Islander	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: All re	spond	dents	

CIGARETTES SECTION

PATH ID:	YC1002 S			Screen ID:
Have you	ever trie	ed cigarette smoking	, even one or two puffs?	
	1	Yes	GO TO YC1110	
	2	No		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: All re	esponde	ents		

PATH ID:	YC11	03	Screen ID:
Have you	ever be	en curious about smoking a cigarette? Would you	say
	1	Very curious	
	2	Somewhat curious	
	3	A little curious	
	4	Not at all curious	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Resp	onden	ts who have not tried a cigarette (YC1002=2).	

PATH ID:	YC9101 Screen ID:				
Do you thi	Do you think you will smoke a cigarette in the next year?				
	1	Definitely yes			
	2	Probably yes			
	3	Probably not	GO TO YC1105		
	4	Definitely not	GO TO YC1105		
	-8	DON'T KNOW	GO TO YC1105		
	-7	REFUSED	GO TO YC1105		
ASK: Resp	ASK: Respondents who have not tried a cigarette (YC1002=2).				

PATH ID:	YC1	104 Screen ID:			
Do you thir	Do you think that you will try a cigarette soon?				
	1	Definitely yes			
	2	Probably yes			
	3	Probably not			
	4	Definitely not			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: Resp	ASK: Respondents who think they will smoke a cigarette in the next year (YC9101=1 or 2).				

PATH ID:	YC11	L05 Screen ID:
If one of yo	our bes	et friends were to offer you a cigarette, would you smoke it? Would you say
	1	Definitely yes
	2	Probably yes
	3	Probably not
	4	Definitely not
	-8	DON'T KNOW
	-7	REFUSED
ASK: Resp	onden	ts who have not tried a cigarette (YC1002=2).

PATH ID:	BOX YC1
PROGRAM	1: Define the following variable (see Appendix A):
SUSCEPS	MK

PATH ID:	YC1:	110	Screen ID:
Do you hav	ve a fa	vorite brand of cigarettes?	
	1	Yes	
	2	No	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Respondents who have tried a cigarette (YC1002=1).			

PATH ID: YC1006 Screen ID: How old were you when you first tried cigarette smoking, even one or two puffs? Please enter age in years. 1 DON'T KNOW -8 **REFUSED** -7 ASK: Respondents who have tried a cigarette (YC1002=1).

PROGRAM: Allow 2 digits for age.

PATH ID: YC9020 Screen ID:

Was your first cigarette flavored to taste like menthol or mint?

- Yes
- 2 No
- -8 DON'T KNOW
- **REFUSED** -7

ASK: Respondents who have tried a cigarette (YC1002=1).

PATH ID: YC9021 Screen ID:

Was your first cigarette flavored to taste like clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 **REFUSED**

ASK: Respondents whose first cigarette was not menthol (YC9020=2)

PATH ID: YC9104 Screen ID:

How much did you experience pleasant sensations the first time you smoked a cigarette?

- 1 Not at all
- 2 A little
- Somewhat 3
- 4 A lot
- -8 DON'T KNOW
- -7 **REFUSED**

ASK: Respondents who have tried a cigarette (YC1002=1).

PATH ID:	YC9	105 Screen ID:		
How much	How much did you experience unpleasant sensations the first time you smoked a cigarette?			
	1	Not at all		
	2	A little		
	3	Somewhat		
	4	A lot		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Respondents who have tried a cigarette (YC1002=1).				

PATH ID:	YC9	9106 Screen ID:	
How much	did y	ou feel sick to your stomach the first time you smoked a cigarette?	
	1	Not at all	
	2	A little	
	3	Somewhat	
	4	A lot	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Resp	onde	ents who have tried a cigarette (YC1002=1).	

PATH ID:	YC90	22	Screen ID:
Do you co	Do you consider yourself a smoker?		
	1	Yes	
	2	No	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Respondents who have tried a cigarette (YC1002=1).			

PATH ID:	YC1	1005 Screen ID:	
How many	/ cigar	rettes have you smoked in your entire life?	
	1	1 or more puffs but never a whole cigarette	
	2	1 cigarette	
	3	2 to 10 cigarettes (about ½ pack total)	
	4	11 to 20 cigarettes (about ½ pack to 1 pack)	
	5	21 to 50 cigarettes (more than 1 pack but less than 3 packs)	
	6	51 to 99 cigarettes (more than 2 ½ packs but less than 5 packs)	
	7	At least 100 or more cigarettes (5 packs or more)	
ASK: Resp	onde	ents who have tried a cigarette (YC1002=1).	

PATH ID:	YC1112 Sci	reen ID:		
When was	When was the last time you smoked a cigarette, even one or two puffs?			
1	Earlier today			
2	Not today but sometime during the past 7 days			
3	Not during the past 7 days but sometime during the past 30 day	ys		
4	Not during the past 30 days but sometime during the past 6 mo	onths GO TO YC1124		
5	Not during the past 6 months but sometime during the past yea	r GO TO YC1124		
6	1 to 4 years ago	GO TO YC1124		
7	5 or more years ago	GO TO YC1124		
-8	DON'T KNOW	GO TO YC1124		
-7	REFUSED	GO TO YC1124		
ASK: Respondents who have tried a cigarette (YC1002=1).				

PATH ID:	YC	1022 Screen ID:
During the past 30 days, on how many days did you smoke cigarettes? Please enter the number of days (from 1 to 30 days).		
	1	III
	-8	DON'T KNOW
	-7	REFUSED
ASK: Respondents who have tried a cigarette (YC1002=1) and who have smoked in the past 30 days (YC1112 = 1, 2 or 3)		

PATH ID:	YC1023	Screen ID:
During the past 30 days, on the days you smoked, how many cigarettes did you smoke per day? Please enter a number.		
	1 Less than 1 cigarette per day	
	2 _ _	
	-8 DON'T KNOW	
	-7 REFUSED	
ASK: Respondents who have smoked a cigarette in the last 30 days (YC1022 > 0).		

PATH ID:	YC	9108 Screen ID:
During the	past 3	30 days, were any of the cigarettes you smoked flavored to taste like menthol or mint?
	1	Yes
	2	No
	-8	DON'T KNOW
	-7	REFUSED
ASK: Resp	onde	ents who have smoked a cigarette in the last 30 days (YC1022> 0).

PATH ID:	D: YC1118 Screen ID:		
During the past 30 days, how did you usually get your own cigarettes?			
1	I bought cigarettes myself		
2	I gave someone else money to buy cigarettes for me	GO TO YC1030	
3	I asked someone to give me a cigarette	GO TO YC1124	
4	Someone offered me a cigarette	GO TO YC1124	
5	I bought cigarettes from another person	GO TO YC1124	
6	I took cigarettes from a store or another person	GO TO YC1124	
7	I got cigarettes some other way	GO TO YC1124	
	SPECIFY		
-8	DON'T KNOW	GO TO YC1124	
-7	REFUSED	GO TO YC1124	
ASK: Resp	ASK: Respondents who have smoked a cigarette in the last 30 days (YC1022 > 0).		

PATH ID:	YC10	97	Screen ID:
During the	During the past 30 days, did you use a coupon when buying cigarettes?		
	1	Yes	
	2	No	GO TO YC1030
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Respondents who bought cigarettes themselves in the past 30 days (YC1118=1)			

PATH ID:	YC10	98 Screen ID:
How man number.	y time:	s in the past 30 days have you used a coupon to buy cigarettes? Please enter a
	1	III
	-8	DON'T KNOW
	-7	REFUSED
ASK: Respondents who have smoked a cigarette in the last 30 days (YC1022 > 0) AND who used a coupon in the last 30 days (YC1097=1)		

PATH ID:	YC1	123 Screen ID:		
During the	During the past 30 days, did anyone refuse to sell you cigarettes because of your age?			
	1	Yes		
	2	No		
	3	I did not try to buy cigarettes in the past 30 days		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Respondents who have smoked a cigarette in the last 30 days (YC1022> 0).				

PATH ID: YC1030 Screen ID:

How do [you/they] usually buy your cigarettes? Is it...

1 In person

2 From the internet GO TO YC10393 By telephone GO TO YC1039

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who indicated that they bought cigarettes for themselves or that someone else bought cigarettes for them in the last 30 days (YC1118 = 1 or 2).

PROGRAM: If YC1118=1, display "you"; If YC1118=2, display "they".

PATH ID: YC1032 Screen ID:

Do [you/they] usually buy them...

- 1 In your own state
- 2 In another state
- 3 Outside the US
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that the cigarettes they bought or that someone else bought for them were purchased in person (YC1030= 1).

PROGRAM: If YC1118=1, display "you"; If YC1118=2, display "they"

PATH ID: YC1033 Screen ID:

Where do [you/they] usually buy your cigarettes?

- 1 A convenience store or gas station,
- 2 A supermarket, grocery store, or drug store,
- 3 A warehouse club, such as Sam's or Costco,
- 4 A tobacco specialty store or tobacco outlet store,
- 5 A duty free shop or military commissary,
- 6 A bar, pub, restaurant or casino,
- 7 A friend or relative, [DISPLAY ONLY IF YC1118 = 1]
- 8 A swap meet or flea market,
- 9 A store on an Indian reservation
- 10 Or from somewhere else SPECIFY: _____
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that the cigarettes they bought or that someone else bought for them were purchased in person (YC1030= 1).

PROGRAM: If YC1118=1, display "you"; If YC1118=2, display "they".

If YC1118=1, display option 7=' A friend or relative,' if YC118 NE 1, hide option 7.

PATH ID: YC1039 Screen ID:

Do [you I they] usually buy cigarettes by the carton, pack, or as single cigarettes?

- 1 Carton
- 2 Pack
- 3 Single Cigarette
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that they bought cigarettes for themselves or that someone else bought cigarettes for them in the last 30 days (YC1118 = 1 or 2).

PROGRAM: If YC1118=1, display "you"; If YC1118=2, display "they"

PATH ID: YC1047 Screen ID:

Do you have a regular brand of cigarettes that you usually smoke?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a cigarette in the last 30 days (YC1022> 0).

PATH ID: YC1048 Screen ID:

What brand of cigarette [do I did] you [usually I last] smoke? Please select it from the choices below by touching the screen. If you do not see your usual brand below, touch the box marked "more brands." [SHOW PICTURES OF THE MAJOR BRANDS ON THE TOUCHSCREEN. WHEN A RESPONDENT SELECTS A BRAND, GO TO YC1070]

1 I did not see my brand

GO TO YC1049

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a cigarette in the last 30 days (YC1022> 0).

PROGRAM: If YC1047=1, display "do" and "usually". If YC1047=2, DK or RF, display "did" and "last"

PATH ID: YC1070 Screen ID:

You selected [BRANDFILL] as your usual brand. What kind of [BRANDFILL] do you usually smoke? Please select it from the choices below by touching the screen. If you do not see it below, touch the box marked "more products."

[SHOW PICTURES OR TEXT ON THE TOUCHSCREEN OF THE MAJOR PRODUCTS ASSOCIATED WITH BRAND SELECTED IN YC1048]

1 Some other type not listed here.

GO TO YC1071

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a cigarette in the last 30 days (YC1022> 0) and selected a brand image in YC1048.

PATH ID:	YC1049	Screen ID:			
You said that your brand was not pictured. What brand is it?					
1		GO TO YC1051			
-8	B DON'T KNOW	GO TO YC1051			
-7 REFUSED GO TO YC1051					
ASK: Respondents who did not select an image for their brand (YC1048 = 1).					

PATH ID:	YC10	071	Screen ID:
You said t	hat th	e type of [BRANDFILL]s that you smoke was not pictu	red. What type is it?
	ı		
	-8	DON'T KNOW	
	-7	REFUSED	

ASK: Respondents who have smoked a cigarette in the last 30 days (YC1022> 0) who did not select the type of product they use (YC1070="some other type not listed here") but who DID select a brand (YC1048<>1, -8, -7). Do not ask of respondents who wrote a brand into YC1049.

PATH ID:	YC1	L051	Screen ID:	
About how	About how long have you been smoking your regular brand of cigarettes?			
	1	II_I DAYS		
	2	III MONTHS		
	3	II YEARS		
	-7	REFUSED		
	-8	DON'T KNOW		
ASK: Respondents who have a regular brand (YC1047=1)				

Box YC3

Display questions YC9010, YC9012, YC9114, YC9115, YC9017, YC9115, YC9116, YC9117, on one screen. Show the intro/transition text from YC9010 first, then show each item with a Y/N response. As each item is answered, show the next one.

PATH ID: YC9010 Screen ID:

In choosing your regular brand of cigarettes, was part of your decision based on any of the following? It is less expensive.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have a regular brand (YC1047=1)

PATH ID: YC9012 Screen ID:

The design of the pack.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have a regular brand (YC1047=1)

PATH ID: YC9114 Screen ID:

The taste.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have a regular brand (YC1047=1)

PATH ID: YC9017 Screen ID:

People who are important to you smoke this brand.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have a regular brand (YC1047=1)

PATH ID: YC9115 Screen ID:

Because it is a popular brand.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have a regular brand (YC1047=1)

PATH ID: YC9116 Screen ID:

People in the media smoke this brand.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have a regular brand (YC1047=1)

PATH ID: YC9117 Screen ID:

This brand is easy for me to get.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have a regular brand (YC1047=1)

PATH ID: YC9019 Screen ID:

Do you think the brand of cigarettes you usually smoke might be less harmful, no different, or more harmful, compared to other cigarette brands?

- 1 Less harmful
- 2 No different
- 3 More harmful
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a cigarette in the last 30 days (YC1022 > 0) and who have a regular brand (YC1047=1).

PATH ID:	YC	1124	Screen ID:
How likely	is sc	omeone to become addicted to cigarettes?	
	1	Very unlikely	
	2	Somewhat unlikely	
	3	Neither likely nor unlikely	
	4	Somewhat likely	
	5	Very likely	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: All re	spor	ndents	

PATH ID:	YC1125	Screen ID:				
How much d	How much do you think people harm themselves when they smoke cigarettes?					
	1 No harm					
:	2 Little harm					
;	3 Some harm					
	4 A lot of harm					
-	8 DON'T KNOW					
-	7 REFUSED					
ASK: All respondents						

PATH ID: YC9118 Screen ID:

Are cigarettes flavored like menthol or mint harder to smoke, about the same, or easier to smoke than regular cigarettes?

- 1 Harder to smoke
- 2 About the same
- 3 Easier to smoke
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

PATH ID:	YC1026	Screen ID:			
How many of	How many of your friends do you think smoke cigarettes?				
1	None				
2	A few				
3	Some				
4	Most				
5	5 All				
-8	B DON'T KNOW				
-7	7 REFUSED				
ASK: All resp	ondents.				

E-CIGARETTE SECTION

The next questions are about **electronic cigarettes**, often called **e-cigarettes**. E-cigarettes look like regular cigarettes, but are battery-powered and produce vapor instead of smoke. There are many types of e-cigarettes. Some common brands include Smoking Everywhere, NJOY, Blu and Vapor King.

E-cigarettes can be bought as one-time, disposable products, or can be bought as re-usable kits with a cartridge. These cartridges come in many different flavors and nicotine concentrations.

Some people refill their own cartridges with "juice," sometimes called "e-juice."

SHOW GENERIC IMAGES OF E-CIGARETTES, CARTRIDGES AND JUICE.

PATH ID: YE1001 Screen ID:

Have you ever heard of an electronic cigarette or e-cigarette before this study?

1 Yes

2 No

GO TO BOX YG1

- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

PATH ID: YE1002 Screen ID:

Have you ever used an e-cigarette, such as Smoking Everywhere, NJOY, Blu or Vapor King, even one or two times?

- 1 Yes GO TO YE1005
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of e-cigarettes (YE1001 = 1).

PATH ID:	YE1	1103	Screen ID:	
Have you	Have you ever been curious about using e-cigarettes?			
	1	Very curious		
	2	Somewhat curious		
	3	A little curious		
	4	Not at all curious		
	-8	DON'T KNOW		
	-7	REFUSED		

ASK: Respondents who have heard of but never used e-cigarettes (YE1001 = 1 AND YE1002 = 2).

PATH ID:	YE1104	Screen ID:
----------	--------	------------

Do you think that you will try an e-cigarette soon?

- 1 Definitely yes
- 2 Probably yes
- 3 Probably not
- 4 Definitely not
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of but never used e-cigarettes (YE1001 = 1 AND YE1002 = 2).

PATH ID: YE1105 Screen ID:

If one of your best friends were to offer you an e-cigarette, would you use it? Would you say...

- 1 Definitely yes
- 2 Probably yes
- 3 Probably not
- 4 Definitely not
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of but never used e-cigarettes (YE1001 = 1 AND YE1002 = 2).

PATH ID: BOX YE1 Screen ID:

PROGRAM: After answering question YE1105, respondents who have never used e-cigarettes (YE1002=2), go to YE1124

PATH ID:	YE1	.005 Screen ID:		
How many c	How many cartridges or disposable e-cigarettes have you used in your entire life?			
,	1	1 or more puffs but never a whole one		
2	2	1		
3	3	2-10		
4	4	11-20		
	5	21-50		
	6	51 to 99		
7	7	At least 100 or more		
-	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Respondents who have tried an e-cigarette (YE1002 = 1)				

PATH ID:	YE1090	Screen ID:			
Do you own a	Do you own an e-cigarette?				
1	Yes				
2	No				
-8	DON'T KNOW				
-7	REFUSED				
ASK: Respondents who have tried an e-cigarette (YE1002 = 1)					

PATH ID:	ΥE	1191	Screen ID:	
Do any of yo	Do any of your parents or guardians own an e-cigarette?			
	1	Yes		
:	2	No		
-	-8	DON'T KNOW		
-	-7	REFUSED		
ASK: Respondents who have heard of e-cigarettes (YE1001 = 1).				

PATH ID:	ΥE	1110	Screen ID:	
Do you hav	Do you have a favorite brand of e-cigarette?			
	1	Yes		
	2	No		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Respondents who have tried an e-cigarette (YE1002 = 1)				

PATH ID:	YE1006	Screen ID:	
How old wer	re you when you first tried an e-cigarette, e	ven one or two times? Please enter age in	
	1 _ _		
	-8 DON'T KNOW		
	-7 REFUSED		
ASK: Respondents who have tried an e-cigarette (YE1002 = 1)			

PATH ID: YE1108 Screen ID:

Was your first e-cigarette cartridge or disposable e-cigarette flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have tried an e-cigarette (YE1002 = 1)

PATH ID:	YE1112 Screen	en ID:		
When was the last time you used an e-cigarette, even one or two times?				
1	Earlier today			
2	Not today but sometime during the past 7 days			
3	Not during the past 7 days but sometime during the past 30 days			
4	Not during the past 30 days but sometime during the past 6 months	GO TO YE1124		
5	Not during the past 6 months but sometime during the past year	GO TO YE1124		
6	1 to 4 years ago	GO TO YE1124		
7	5 or more years ago	GO TO YE1124		
-8	DON'T KNOW	GO TO YE1124		
-7	REFUSED	GO TO YE1124		
ASK: Respondents who have tried an e-cigarette (YE1002 = 1)				

PATH ID:	YE1	022 Screen ID:		
During the plays.	past :	30 days, on how many days did you use e-cigarettes? Please enter the number of		
	1	<u> _</u>		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Respondents who have used an e-cigarette in the past 30 days (YE1112 = 1, 2 or 3)				
PROGRAM: Range check: 1-30 days				

PATH ID: YE9005 Screen ID:

Do you usually use an e-cigarette that uses cartridges or disposable e-cigarettes?

- 1 E-cigarette that uses cartridges
- 2 Disposable e-cigarettes
- 3 Both
- -8 DON'T KNOW
- -7 REFUSED

ASK: If respondent has used e-cigarettes in the past 30 days (YE1022 > 0)

PROGRAM: [ECIGFILL] SERIES

If YE9005=1, fill [ECIGFILL] with "e-cigarette cartridges"; if YE9005=2, fill [ECIGFILL] with "disposable e-cigarettes"; if YE9005=3, fill [ECIGFILL] with "cartridges or disposable e-cigarettes".

PATH ID: YE1023 Screen ID:

During the past 30 days, on the days you used an e-cigarette, how many [ECIGFILL] did you usually use each day? Please enter a number.

- Less than 1 [cartridge I disposable e-cigarette I cartridge or disposable e-cigarette] per day
- 2 | | | |
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0) PROGRAM: If YE9005=1, display "cartridge", If YE9005=2, display "disposable e-cigarette", If YE9005=3, display "cartridge or disposable e-cigarette".

PATH ID: YE1130 Screen ID:

During the past 30 days, were any of the [ECIGFILL] that you used flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

PATH ID:	YE1118	Screen ID:			
During the	During the past 30 days, how did you usually get your own [ECIGFILL] or e-juice?				
1	I bought them myself				
2	I gave someone else money to buy them for me	GO TO YE1030			
3	I asked someone to give me one	GO TO YE1124			
4	Someone offered it to me	GO TO YE1124			
5	I bought them from another person	GO TO YE1124			
6	I took them from a store or another person	GO TO YE1124			
7	I got them some other way	GO TO YE1124			
/	SPECIFY				
-8	DON'T KNOW	GO TO YE1124			
-7	REFUSED	GO TO YE1124			
ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 OR YE1112 = 1,2 or 3).					

PATH ID:	YE10	97	Screen ID:	
During the	During the past 30 days, did you use a coupon when buying e-cigarettes?			
	1	Yes		
	2	No	GO TO YE1030	
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Respondents who bought e-cigarettes themselves in the past 30 days (YE1118=1)				

PATH ID:	YE1	123 Screen ID:			
During the	During the past 30 days, did anyone refuse to sell you [ECIGFILL] or e-juice because of your age?				
	1	Yes			
	2	No			
;	3	I did not try to buy [ECIGFILL] or e-juice in the past 30 days			

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 OR YE1112 = 1,2 or 3).

PATH ID: YE1030 Screen ID:

How do [you/they] usually buy your [ECIGFILL] or e-juice? Is it...

1 In person

2 From the internet GO TO YE1047 3 By telephone GO TO YE1047

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who indicated that they bought e-cigarettes for themselves or that someone else bought e-cigarettes for them in the last 30 days (YE1118 = 1 or 2).

PROGRAM: If YE1118=1, display "you"; If YE1118=2, display "they".

PATH ID: YE1032 Screen ID:

Do [you/they] usually buy them...

- 1 In your own state
- 2 In another state
- 3 Outside the US
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that the e-cigarettes they bought or that someone else bought for them were purchased in person (YE1030= 1).

PROGRAM: If YE1118=1, display "you"; If YE1118=2, "they".

PATH ID: YE1033 Screen ID: Where do [you/they] usually buy your [ECIGFILL] or e-juice? Mall kiosk 2 A convenience store or gas station, 3 A supermarket, grocery store, or drug store, A warehouse club, such as Sam's or Costco, 5 A tobacco specialty store or tobacco outlet store, 6 A duty free shop or military commissary, 7 A bar, pub, restaurant or casino, A friend or relative, [DISPLAY IF YE1118 = 1] 9 A swap meet or flea market, SPECIFY: 10 Or from somewhere else DON'T KNOW -8 -7 **REFUSED** ASK: Respondents who indicated that the e-cigarettes they bought or that someone else bought for

them were purchased in person (YE1030 = 1).

PROGRAM: If YE1118=1, display "you"; If YE1118=2, "they".

If YE1118=1, display option 7=' A friend or relative,' if YE1118 NE 1, hide option 7.

YE1047 PATH ID: Screen ID:

Do you have a regular brand of e-cigarettes that you usually use?

- 1 Yes
- 2 No
- DON'T KNOW -8
- REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 OR YE1112 = 1, 2 or

PATH ID: YE1048 Screen ID:

What brand of e-cigarette [do I did] you [usually I last] use? Please select it from the choices below by touching the screen. If you do not see your usual brand below, touch the box marked "more brands." ISHOW PICTURES OF THE MAJOR BRANDS ON THE TOUCHSCREEN. WHEN A RESPONDENT SELECTS A BRAND, GO TO YE9106]

> 1 I did not see my brand **GO TO YE1049**

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have used an e-cigarette in the last 30 days (YE1022> 0).

PROGRAM: If YE1047=1, display "do" and "usually". If YE1047=2, DK or RF, display "did" and "last"

PATH ID:	YE1049	Screen ID:			
You said tha	You said that your brand was not pictured. What brand is it?				
	1				
_	8 DON'T KNOW				
-	7 REFUSED				
ASK: Respondents who did not select an image for brand (YE1048 = 1).					

PATH ID: YE9106 Screen ID:

You selected [BRANDFILL] as your usual brand. What kind of [BRANDFILL] do you usually use? Please select it from the choices below by touching the screen. If you do not see it below, touch the box marked "more products."

[SHOW PICTURES OR TEXT ON THE TOUCHSCREEN OF THE MAJOR MODELS ASSOCIATED WITH BRAND SELECTED IN YE1048]

1 Some other model not listed here. GO TO YE9107

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have used an e-cigarette in the last 30 days (YE1022> 0) and selected a brand image in YE1048.

PROGRAM: If YE1047=1, display "do" and "usually". If YE1047=2, DK, RF, display "did" and "last"

PATH ID:	/E9107	Screen ID:			
You said that	You said that your model was not pictured. What model is it?				
1					
-8	DON'T KNOW				
-7	REFUSED				
ASK: Respondents who did not select an image for their model (YE9106 = 1)					

Box YE2

Display question YE1060, YE1061, YE1085, YE1062, YE1075, YE1063, YE1064, YE1065, YE1066, YE1067, YE1068, YE1072 on one screen. Show the intro/transition text from YE1060 first, then show each item with a Y/N response. As each item is answered, show the next one.

PATH ID: YE1060 Screen ID:

The next questions are about the reasons people use e-cigarettes. Please select which reasons apply to you.

I use e-cigarettes because...

They are affordable.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 OR YE1112 = 1,2 or 3).

PATH ID: YE1061 Screen ID:

People in the media or other public figures use e-cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 OR YE1112 = 1,2 or 3).

PATH ID: YE1085 Screen ID:

I can use e-cigarettes in places where smoking cigarettes isn't allowed.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 OR YE1112 = 1,2 or 3).

PATH ID: YE1062 Screen ID:

They might be less harmful to me than cigarettes.

- 1 Yes
- 2 No
- -8 DON"T KNOW
- -7 REFUSED

PATH ID: YE1075 Screen ID:

They might be less harmful to people around me than cigarettes.

- 1 Yes
- 2 No
- -8 DON"T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 OR YE1112 = 1,2 or 3).

PATH ID: YE1063 Screen ID:

[ECIGFILL] come in flavors I like.

- 1 Yes
- 2 No
- -8 DON"T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 OR YE1112 = 1,2 or 3).

PATH ID: YE1064 Screen ID:

Using e-cigarettes help people to quit smoking cigarettes.

- 1 Yes
- 2 No
- -8 DON"T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 OR YE1112 = 1,2 or 3).

PATH ID: YE1065 Screen ID:

E-cigarettes don't smell.

- 1 Yes
- 2 No
- -8 DON"T KNOW
- -7 REFUSED

PATH ID: YE1066 Screen ID:

Using an e-cigarette feels like smoking regular cigarettes.

- 1 Yes
- 2 No
- -8 DON"T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 OR YE1112 = 1,2 or 3).

PATH ID: YE1067 Screen ID:

E-cigarettes don't bother non-tobacco users.

- 1 Yes
- 2 No
- -8 DON"T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022> 0 OR YE1112 = 1,2 or 3).

PATH ID: YE1068 Screen ID:

People who are important to me use e-cigarettes.

- 1 Yes
- 2 No
- -8 DON"T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 OR YE1112 = 1,2 or 3).

PATH ID: YE1072 Screen ID:

The advertising for e-cigarettes appeals to me.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

PATH ID: YE1099 Screen ID:

Is using e-cigarettes less harmful, about the same, or more harmful than smoking cigarettes? [SHOW IMAGE OF E-CIGARETTES]

- 1 Less harmful
- 2 About the same
- 3 More harmful
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of e-cigarettes (YE1001 = 1).

PATH ID: YE1086 Screen ID:

During the past 30 days, have you used an e-cigarette at times when you could not smoke regular cigarettes?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 OR YE1112 = 1,2 or 3).

PATH ID: YE1124 Screen ID:

How likely is someone to become addicted to e-cigarettes?

- 1 Very unlikely
- 2 Somewhat unlikely
- 3 Neither likely nor unlikely
- 4 Somewhat likely
- 5 Very likely
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of e-cigarettes (YE1001 = 1).

PATH ID:	YE:	1125 Screen ID:			
How much	How much do you think people harm themselves when they use e-cigarettes?				
	1	No harm			
	2	Little harm			
	3	Some harm			
	4	A lot of harm			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: Resp	ASK: Respondents who have heard of e-cigarettes (YE1001 = 1).				

PATH ID: YE1146 Screen ID:

Is using e-cigarettes flavored like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets, harder to use, about the same, or easier to use than regular e-cigarettes?

- 1 Harder to use
- 2 About the same
- 3 Easier to use
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of e-cigarettes (YE1001 = 1).

PATH ID:	YE:	L026 Screen ID:			
How many	How many of your friends do you think use e-cigarettes?				
	1	None			
	2	A few			
	3	Some			
	4	Most			
	5	All			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: Respondents who have heard of e-cigarettes (YE1001 = 1).					

CIGAR, CIGARILLO, AND FILTERED CIGAR SECTION

PATH ID: BOX YG1 Screen ID:

The next questions are about **cigars**, **cigarillos**, and **filtered cigars**. These products go by lots of different names, so please use these descriptions and photos to understand what they are.

Traditional cigars contain tightly rolled cured tobacco that is wrapped in a tobacco leaf. Some common brands of cigars include Macanudo, Romeo y Julieta, and Arturo Fuente, but there are many others.

SHOW GENERIC IMAGE OF TRADITIONAL CIGARS

PATH ID: YG9101 Screen ID:

Have you ever heard of traditional cigars before this study?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

PATH ID: BOX YG2 Screen ID:

Cigarillos and filtered cigars are smaller than traditional cigars. They are usually brown. Some are the same size as cigarettes, and some come with plastic or wood tips. Some common brands are Black and Mild, Swisher Sweets, Dutch Masters, Phillies Blunts, Prime Time, and Winchester.

SHOW GENERIC IMAGES OF CIGARILLOS AND FILTERED CIGARS

PATH ID: YG9102 Screen ID:

Have you ever heard of cigarillos before this study?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

PATH ID:	YG9	103	Screen ID:		
Have you	Have you ever heard of filtered cigars before this study?				
	1	Yes			
	2	No			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: All re	ASK: All respondents.				

PATH ID: BOX YG5 Screen ID:

PROGRAM: If never heard of traditional cigars (YG9101 = 2, DK, R) AND medium-sized cigars/cigarillos (YG9102 = 2, DK, R) AND filtered cigars (YG9103 = 2, DK, R), GO TO YP1001.

PATH ID: YG1002 Screen ID:

Have you ever smoked a cigar, cigarillo, or filtered cigar, even one or two puffs?

1 Yes GO TO YG9104

2 No

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have heard of cigars, cigarillos, or filtered cigars (YG9101 = 1 OR YG9102 = 1 OR YG9103 = 1)

PROGRAM: DISPLAY GENERIC IMAGE OF CIGARS, CIGARILLOS AND FILTERED CIGARS

PATH ID: YG1103 Screen ID:

Have you ever been curious about smoking a traditional cigar, cigarillo or filtered cigar?

- 1 Very curious
- 2 Somewhat curious
- 3 A little curious
- 4 Not at all curious
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of any cigar but have not tried one ((YG9101 = 1 OR YG9102 = 1 OR YG9103 = 1) AND YG1002 = 2).

PATH ID: YG1104 Screen ID:

Do you think that you will try a traditional cigar, cigarillo or filtered cigar soon?

- 1 Definitely yes
- 2 Probably yes
- 3 Probably not
- 4 Definitely not
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of any cigar but have not tried one ((YG9101 = 1 OR YG9102 = 1 OR YG9103 = 1) AND YG1002 = 2).

PATH ID: YG1105 Screen ID:

If one of your best friends were to offer you a traditional cigar, cigarillo or filtered cigar, would you smoke it?

1	Definitely yes	GO TO YG1124
2	Probably yes	GO TO YG1124
3	Probably not	GO TO YG1124
4	Definitely not	GO TO YG1124
-8	DON'T KNOW	GO TO YG1124
-7	REFUSED	GO TO YG1124

ASK: Respondents who have heard of any cigar but have not tried one ((YG9101 = 1 OR YG9102 = 1 OR YG9103 = 1) AND YG1002 = 2).

PATH ID: YG9104 Screen ID:

Which type of cigar have you ever smoked? Choose all that apply.

- 1 Traditional cigars like Macanudo, Romeo y Julieta, Arturo Fuente, or others.
- Cigarillos or filtered cigars like Black and Mild, Swisher Sweets, Dutch Masters, Phillies Blunts, Prime Time, Winchester, or others.
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a cigar, cigarillo or filtered cigar (YG1002 =1).

PATH ID: YG9006 Screen ID:

Have you ever smoked a cigarillo or filtered cigar that has a wooden or plastic tip?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: If respondent has ever smoked a cigarillo/FC (YG9104=2)

PROGRAM: DISPLAY GENERIC IMAGE OF CIGARILLOS WITH TIPS

PATH ID: YG9007 Screen ID:

Have you ever smoked a cigarillo or filtered cigar that has a filter?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: If respondent has ever smoked a cigarillo/FC (YG9104=2)

PROGRAM: DISPLAY GENERIC IMAGE OF FILTERED CIGARS

PATH ID: YG9008 Screen ID:

Have you ever smoked a cigarillo or filtered cigar that does not have a tip or filter?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: If respondent has ever smoked a cigarillo/FC (YG9104=2)

PROGRAM: DISPLAY GENERIC IMAGE OF CIGARILLOS WITHOUT TIP OR FILTER

PROGRAM: [CIGARFILL] SERIES

Create [CIGARFILL] and repeat series (YG1005 TO YG1026) for each product that the respondent has indicated that he or she used in questions YG9104.

Create [CIGARFILL]. If YG9104=1, fill [CIGARFILL] with "cigar"; if YG9104=2 AND (YG9006=1 OR YG9008=1), fill [CIGARFILL] with "cigarillo"; if YG9104=2 AND YG9007=1, fill [CIGARFILL] with "filtered cigar".

Repeat the rest of the section once for each type of cigar the respondent has used (traditional cigars, cigarillos, filtered cigars). Display text below as follows:

For respondents who have used traditional cigars, but have not used cigarillos or filtered cigars: No display.

For all other respondents, display the following text each time they repeat the rest of the section. Add the last sentence only if they still have another CIGARFILL to answer questions about.

The next questions are about [CIGARFILL]. Please think only about your use of [CIGARFILL]s like those shown below as you answer these questions. [SHOW GENERIC IMAGE FOR CIGARFILL]. [ONLY IF THIS IS NOT THE LAST TIME THROUGH THE SECTION]. There will be a separate section later about other kinds of cigars.

PATH ID: YG1005 Screen ID:

How many [CIGARFILL]s have you smoked in your entire life?

- 1 1 or more puffs but never a whole one
- 2 1
- 3 2 to 10
- 4 11 to 20
- 5 21 to 50
- 6 51 to 99
- 7 At least 100 or more

ASK: Respondents who have smoked a [CIGARFILL] (YG1002 =1).

PATH ID: YG1095 Screen ID:

How long is the [CIGARFILL] you usually smoke?

- 1 4 inches or less, (about the length of a cigarette)
- 2 Between 4-6 inches, (about the size of a smartphone)
- 3 Longer than 6 inches (about the length of a dollar bill)
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] (YG1002 =1).

PATH ID:	BOX YG4	Screen ID:
PROGRAM	1: If YG1002 = 2 GO TO YG1124	

PATH ID:	YG11	10	Screen ID:		
Do you hav	Do you have a favorite brand of [CIGARFILL]?				
	1 Yes				
	2	No			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: Respondents who have smoked a [CIGARFILL] (YG1002=1).					

PATH ID:	YG10	06 Screen ID:		
How old we years.	ere you	when you first tried a [CIGARFILL], even one or two puffs? Please enter age in		
	1	<u> _ _ </u>		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Respo	ondent	s who have smoked a [CIGARFILL] (YG1002 =1).		
PATH ID:	YG11	.08 Screen ID:		
	Was your first [CIGARFILL] flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?			
	1	Yes		
	2	No		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Respo	ondent	s who have smoked a [CIGARFILL] (YG1002 =1).		

PATH ID:	ID: YG1112 Screen ID:				
When was	When was the last time you smoked a [CIGARFILL], even one or two puffs?				
1	Earlier today				
2	Not today but sometime during the past 7 days				
3	Not during the past 7 days but sometime during the past 30 days				
4	Not during the past 30 days but sometime during the past 6 months	GO TO YG1124			
5	Not during the past 6 months but sometime during the past year	GO TO YG1124			
6	1 to 4 years ago	GO TO YG1124			
7	5 or more years ago	GO TO YG1124			
-8	DON'T KNOW	GO TO YG1124			
-7	REFUSED	GO TO YG1124			
ASK: Respondents who have smoked a [CIGARFILL] (YG1002 =1).					

PATH ID:	YG102	22 Screen ID:	
During the pof days.	oast 30	days, on how many days did you smoke a [CIGARFILL]? Please enter the number	
	1	<u></u>	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Respo	ondents	who have smoked a [CIGARFILL] in the past 30 days (YG1112=1, 2 or 3)	
PROGRAM: Range check: 1-30 days			

PATH ID: YG1023 Screen ID:

During the past 30 days, on the days you smoked a [CIGARFILL], how many [CIGARFILL]s did you smoke per day? Please enter a number.

1 Less than 1 [CIGARFILL] per day
2 |__|_|
-8 DON'T KNOW
-7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0).

PATH ID: YG1130 Screen ID:

During the past 30 days, were any of the [CIGARFILL]s that you smoked flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1, 2 or 3).

PATH ID:	: YG1118 Screen ID:			
During the past 30 days, how did you usually get your own [CIGARFILL]s?				
1	I bought them myself			
2	I gave someone else money to buy them for me	GO TO YG1030		
3	I asked someone to give me one	GO TO YG1124		
4	Someone offered it to me	GO TO YG1124		
5	I bought them from another person	GO TO YG1124		
6	I took them from a store or another person	GO TO YG1124		
7	I got them some other way	GO TO YG1124		
7	SPECIFY			
-8	DON'T KNOW	GO TO YG1124		
-7	REFUSED	GO TO YG1124		
ASK: Resp 2 or 3).	pondents who have smoked a [CIGARFILL] in the last 30	days (YG1022 > 0 OR YG1112 = 1,		

PATH ID:	YG10	97	Screen ID:		
During the	During the past 30 days, did you use a coupon when buying [CIGARFILL]s?				
	1	Yes			
	2	No	GO TO YG1030		
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: Respondents who bought [CIGARFILL]s themselves in the past 30 days (YG1118=1)					

PATH ID:	YG10	98 Screen ID:	
How many number.	y times	in the past 30 days have you used a coupon to buy [CIGARFILL]s? Please enter a	
	1	III	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Respondents who have smoked [CIGARFILL]s in the last 30 days (YG1022 $>$ 0) AND who used a coupon in the last 30 days (YG1097 = 1)			

PATH ID: YG1123 Screen ID:

During the past 30 days, did anyone refuse to sell you [CIGARFILL]s because of your age?

1 Yes
2 No
3 I did not try to buy [CIGARFILL]s in the past 30 days
-8 DON'T KNOW
-7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1, 2 or 3).

PATH ID: YG1030 Screen ID:

How do [you/they] usually buy your [CIGARFILL]s? Is it...

1 In person

2 From the internet GO TO YG1047 3 By telephone GO TO YG1047

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who indicated that they bought [CIGARFILL] for themselves or that someone else bought [CIGARFILL] for them in the last 30 days (YG1118 = 1 or 2).

PROGRAM: If YG1118=1, display "you"; If YG1118=2, display "they".

PATH ID: YG1032 Screen ID:

Do [you/they] usually buy them...

- 1 In your own state
- 2 In another state
- 3 Outside the US
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that the [CIGARFILL]s they bought for themselves or that someone else bought for them were purchased in person (YG1030 = 1).

PROGRAM: If YG1118=1, display "you"; If YG1118=2, display "they"

YG1033 PATH ID: Screen ID: Where do [you/they] usually buy your [CIGARFILL]s? A convenience store or gas station, 2 A supermarket, grocery store, or drug store, 3 A warehouse club, such as Sam's or Costco, A tobacco specialty store or tobacco outlet store, A duty free shop or military commissary, A bar, pub, restaurant or casino, A friend or relative, [DISPLAY IF YG1118 = 1] A swap meet or flea market, Or from somewhere else SPECIFY:

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who indicated that the [CIGARFILL]s they bought for themselves or that someone else bought for them were purchased in person (YG1030 = 1).

PROGRAM: If YG1118=1, display "you"; If YG1118=2, display "they"

If YG1118=1, display option 7=' A friend or relative,' if YG118 NE 1, hide option 7.

PATH ID: YG1047 Screen ID:

Do you have a regular brand of [CIGARFILL]s that you usually smoke?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1, 2 or 3).

PATH ID: YG1048 Screen ID:

What brand of [CIGARFILL] [do I did] you [usually I last] smoke? Please select it from the choices below by touching the screen. If you do not see your usual brand below, touch the box marked "more brands."

[SHOW PICTURES OF THE MAJOR BRANDS ON THE TOUCHSCREEN. WHEN A RESPONDENT SELECTS A BRAND, GO TO YG1070]

1 I did not see my brand. GO TO YG1049

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1, 2 or 3).

PROGRAM: If YG1047=1, display "do" and "usually". If YG1047=2, DK or RF, display "did" and "last"

PATH ID: YG1070 Screen ID:

You selected [BRANDFILL] as your usual brand. What kind of [BRANDFILL] do you usually smoke? Please select it from the choices below by touching the screen. If you do not see it below, touch the box marked "more products."

[SHOW PICTURES OR TEXT ON THE TOUCHSCREEN OF THE MAJOR PRODUCTS ASSOCIATED WITH BRAND SELECTED IN YG1048]

1 Some other type not listed here.

GO TO YG1071

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1, 2 or 3) and selected a brand image in YG1048.

PATH ID:	YG1049	Screen ID:		
You said that your brand was not pictured. What brand is it?				
1		GO TO YG1060		
-8	DON'T KNOW	GO TO YG1060		
-7	REFUSED	GO TO YG1060		
ASK: Respondents who did not select an image for their brand (YG1048=1).				

PATH ID:	YG1071	Screen ID:
You said t	that the type of [BRANDFILL]s that you smoke was not pictured.	What type is it?

-8 DON'T KNOW

1

-7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1, 2 or 3) who did not select the type of product they use (YG1070="some other type not listed here") but who DID select a brand (YG1048<>1, -8, -7). Do not ask of respondents who wrote a brand into YG1049.

Box YG6

Display question YG1060, YG1061, YG1085, YG1062, YG1063, YG1064, YG1066, YG1068, YG1072on one screen. Show the intro/transition text from YG1060 first, then show each item with a Y/N response. As each item is answered, show the next one.

PATH ID: YG1060 Screen ID:

The next questions are about the reasons people smoke [CIGARFILL]s. Please select which reasons apply to you.

I smoke [CIGARFILL]s because...

They are affordable.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022> 0 OR YG1112 = 1,2 or 3).

PATH ID: YG1061 Screen ID:

People in the media or other public figures smoke [CIGARFILL]s.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1,2 or 3).

PATH ID: YG1085 Screen ID:

I can smoke [CIGARFILL]s in places where smoking cigarettes isn't allowed.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1,2 or 3).

PATH ID: YG1062 Screen ID:

They might be less harmful than cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1,2 or 3).

PATH ID:	YG10	63 Screen ID:		
[CIGARFILI	[CIGARFILL]s come in flavors I like.			
	1	Yes		
	2	No		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1,2 or 3).				

PATH ID:	YG10	64	Screen ID:	
Smoking [C	Smoking [CIGARFILL]s help people to quit smoking cigarettes.			
	1	Yes		
	2	No		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Resp 2 or 3).	ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 $>$ 0 OR YG1112 = 1, 2 or 3).			

PATH ID:	YG10	66 Screen ID:			
Smoking a	Smoking a [CIGARFILL] feels like smoking a cigarette.				
	1	Yes			
	2	No			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: Resp 2 or 3).	ondents	s who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1,			

PATH ID:	YG10	68	Screen ID:
People who	People who are important to me smoke [CIGARFILL]s.		
	1	Yes	
	2	No	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Respo	ondents	who have smoked a [CIGARFILL] in the last 30	days (YG1022 > 0 OR YG1112 = 1,

PATH ID: YG1072 Scree	en ID:
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The advertising for [CIGARFILL]s appeals to me.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [CIGARFILL] in the last 30 days (YG1022 > 0 OR YG1112 = 1, 2 or 3).

PATH ID: YG1099 Screen ID:

Is smoking [CIGARFILL]s less harmful, about the same, or more harmful to a person's health than cigarettes? [SHOW IMAGE OF CIGARFILL]

- 1 Less harmful
- 2 About the same
- 3 More harmful
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents who have heard of traditional cigars ([CIGARFILL]s

PATH ID: YG1124 Screen ID:

How likely is someone to become addicted to [CIGARFILL]s?

- 1 Very unlikely
- 2 Somewhat unlikely
- 3 Neither likely nor unlikely
- 4 Somewhat likely
- 5 Very likely
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of [CIGARFILL]s

PATH ID: YG1125 Screen ID:

How much do you think people harm themselves when they smoke [CIGARFILL]s?

- 1 No harm
- 2 Little harm
- 3 Some harm
- 4 A lot of harm
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of [CIGARFILL]s

PATH ID:	YG114	46 Screen ID:
	ınac), or	flavored like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as other sweets, harder to smoke, about the same, or easier to smoke than regular
	1	Harder to smoke
	2	About the same
	3	Easier to smoke
	-8	DON'T KNOW
	-7	REFUSED
ASK: Respo	ondents	who have heard of [CIGARFILL]s

PATH ID:	YG102	26	Screen ID:
How many	of your	friends do you think smoke [CIGARFILL]s?	
	1	None	
	2	A few	
	3	Some	
	4	Most	
	5	All	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Respo	ondents	who have heard of [CIGARFILL]s	

PIPE TOBACCO SECTION

The next set of questions are about smoking tobacco in a **pipe**. Pipes come in many shapes and sizes. They all have a bowl that holds the tobacco and a stem. Pipe tobacco is often sold loose in packages or tins. In the following section, we are only asking about smoking pipes filled with tobacco. The picture below shows a typical pipe and some pipe tobacco.

[SHOW IMAGES OF PIPES AND PIPE TOBACCO - BOTH LOOSE AND IN TINS]

PATH ID:	ΥP	1001		Screen ID:
Have you e	ver l	neard of a pipe befo	ore this study?	
	1	Yes		
	2	No	GO TO YH1001	
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: All res	spon	dents.		

PATH ID:	YP	1002	Screen ID:		
Have you e	Have you ever smoked a pipe filled with tobacco, even one or two puffs?				
	1	Yes	GO TO YP1005		
	2	No			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: Respo	ASK: Respondents who have heard of pipe tobacco (YP1001 = 1).				

PATH ID:	ΥP	P1103 Screen ID:		
Have you e	Have you ever been curious about smoking a pipe filled with tobacco?			
	1	Very curious		
	2	Somewhat curious		
	3	A little curious		
	4	Not at all curious		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Resp = 2).	onde	ents that have heard of pipe tobacco but have not smoked it (YP1001 = 1 AND YP1002		

PATH ID:	ΥP	P1104 S	creen ID:		
Do you thin	Do you think you will try smoking a pipe filled with tobacco soon?				
	1	Definitely yes			
	2	Probably yes			
	3	Probably not			
	4	Definitely not			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: Respo	onde	ents that have heard of pipe tobacco but have not smoked it (YP1001 = 1 AND YP1002		

PATH ID: YP1105 Screen ID:

If one of your best friends were to offer you a pipe filled with tobacco, would you smoke it? Would you say...

- 1 Definitely yes
- 2 Probably yes
- 3 Probably not
- 4 Definitely not
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents that have heard of pipe tobacco but have not smoked it (YP1001 = 1 AND YP1002 = 2).

PATH ID:	YF	P1005	Screen ID:			
How many I	How many bowls filled with pipe tobacco have you smoked in your entire life?					
	1	1 or more puffs but never a whole one				
	2	1				
	3	2 to 10				
	4	11 to 20				
	5	21 to 50				
	6	51 to 99				
	7	At least 100 or more				
ASK: Respo	onde	nts who have smoked a pipe (YP1002 = 1).				

BOX YP1 Screen ID:

PROGRAM: After answering question YP1105, respondents who have never smoked pipe tobacco go to YP1124

PATH ID:	YP1	110	Screen ID:	
Do you ha	Do you have a favorite brand of pipe tobacco?			
	1	Yes		
	2	No		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Resp	onde	nts who have smoked a pipe (YP1002 = 1).		

PATH ID:	YP1	O06 Screen ID:
How old w	ere yo	ou when you first tried pipe tobacco, even one or two puffs? Please enter age in years.
	1	<u> </u>
	-8	DON'T KNOW
	-7	REFUSED
		nts who have smoked a pipe (YP1002 = 1). w 2 digits for age.

PATH ID:	YP1	108	Screen ID:
Was your first pipe tobacco flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?			
	1	Yes	
	2	No	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Respondents who have smoked a pipe (YP1002 = 1).			

PATH ID:	YP1112 Scr	een ID:		
When was	the last time you smoked a pipe, even one or two puffs?			
1	Earlier today			
2	Not today but sometime during the past 7 days			
3	Not during the past 7 days but sometime during the past 30 days			
4	Not during the past 30 days but sometime during the past 6 months	GO TO YP1124		
5	Not during the past 6 months but sometime during the past year	GO TO YP1124		
6	1 to 4 years ago	GO TO YP1124		
7	5 or more years ago	GO TO YP1124		
-8	DON'T KNOW	GO TO YP1124		
-7	REFUSED	GO TO YP1124		
ASK: Respondents who have smoked a pipe (YP1002 = 1).				

PATH ID:	YP1	L022	Screen ID:	
During the p	oast 3	30 days, on how many days did you smoke a pipe? I	Please enter the number of days.	
	1	III		
-	-8	DON'T KNOW		
-	-7	REFUSED		
ASK: Respo	onde	nts who have smoked a pipe in the past 30 days (YP	1112=1, 2 or 3)	
PROGRAM: Range check: 1-30 days				

PATH ID:	YP1023	Screen ID:		
During the past 30 days, on the days you smoked a pipe, how many bowls filled with tobacco did you smoke per day? Please enter a number				
	1 Les	s than 1 bowl per day		
	2	<u> </u> _		
-	-8 DO	N'T KNOW		
-	-7 REI	FUSED		
ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0).				

PATH ID:	YP1130	Screen ID:		
During the past 30 days, was any of the pipe tobacco you smoked flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?				
1	Yes			
2	No			
-8	DON'T KNOW			
-7	REFUSED			
ASK: Respondents who have smoked a pipe in the last 30 days (YP1022> 0 or YP1112 = 1, 2 or 3).				

PATH ID:	YP:	1118	Screen ID:
During the past 30 days, how did you usually get your own pipe tobacco?			
	1	I bought it myself	
	2	I gave someone else money to buy it for me	GO TO YP1030
	3	I asked someone to give me some	GO TO YP1124
	4	Someone offered it to me	GO TO YP1124
	5	I bought it from another person	GO TO YP1124
	6	I took it from a store or another person	GO TO YP1124
	7	I got it some other way SPECIFY	GO TO YP1124
	-8	DON'T KNOW	GO TO YP1124
	-7	REFUSED	GO TO YP1124
ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0 or YP1112 = 1, 2 or 3).			

PATH ID: YP1097 Screen ID:

During the past 30 days, did you use a coupon when buying pipe tobacco?

1 Yes

2 No GO TO YP1030

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who bought pipe tobacco themselves in the past 30 days (YP1118=1)

PATH ID: YP1098 Screen ID:

How many times in the past 30 days have you used a coupon to buy pipe tobacco? Please enter a number.

1 | 1 | 1

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0) AND who used a coupon in the last 30 days (YP1097 = 1)

PATH ID: YP1123 Screen ID:

During the past 30 days, did anyone refuse to sell you pipe tobacco because of your age?

1 Yes

2 No

3 I did not try to buy pipe tobacco in the past 30 days

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0 or YP1112 = 1, 2 or 3).

PATH ID: YP1030 Screen ID:

How do [you/they] usually buy your pipe tobacco? Is it...

1 In person

2 From the internet GO TO YP1047 3 By telephone GO TO YP1047

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who indicated that they bought pipe tobacco for themselves or that someone else bought pipe tobacco for them in the last 30 days (YP1118 = 1 or 2).

PROGRAM: If YP1118=1, display "you"; If YP1118=2, display "they".

PATH ID: YP1032 Screen ID:

Do [you/they] usually buy it...

1 In your own state
2 In another state
3 Outside the US
-8 DON'T KNOW
-7 REFUSED

ASK: Respondents who indicated that the pipe tobacco that they bought for themselves or that someone else bought for them was purchases in person (YP1030 = 1).

PROGRAM: If YP1118=1, display "you"; If YP1118=2, display "they"

PATH ID: YP1033 Screen ID:

Where do [you/they] usually buy your pipe tobacco?

- 1 A convenience store or gas station,
- 2 A supermarket, grocery store, or drug store,
- 3 A warehouse club, such as Sam's or Costco,
- 4 A tobacco specialty store or tobacco outlet store,
- 5 A duty free shop or military commissary,
- 6 A bar, pub, restaurant or casino,
- 7 A friend or relative, [DISPLAY IF YP1118 = 1]
- 8 A swap meet or flea market,
- 9 Or from somewhere else SPECIFY:
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that the pipe tobacco that they bought for themselves or that someone else bought for them was purchased in person (YP1030 = 1).

PROGRAM: If YP1118=1, display "you"; If YP1118=2, display "they"

If YP1118=1, display option 7=' A friend or relative,' if YP118 NE 1, hide option 7.

PATH ID: YP1047 Screen ID:

Do you have a regular brand of pipe tobacco that you usually smoke?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0 or YP1112 = 1, 2 or 3).

PATH ID: YP1048 Screen ID:

What brand of pipe tobacco [do I did] you [usually I last] smoke? Please select it from the choices below by touching the screen. If you do not see your usual brand below, touch the box marked "more brands."

[SHOW PICTURES OF THE MAJOR BRANDS ON THE TOUCHSCREEN. WHEN A RESPONDENT SELECTS A BRAND, GO TO YP1070]

1 I did not see my brand.

GO TO YP1049

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0 or YP1112 = 1, 2 or 3). PROGRAM: If YP1047=1, display "do" and "usually". If YP1047=2, DK or RF, display "did" and "last"

PATH ID: YP1070 Screen ID:

You selected [BRANDFILL] as your usual brand. What kind of [BRANDFILL] do you usually smoke? Please select it from the choices below by touching the screen. If you do not see it below, touch the box marked "more products."

[SHOW PICTURES OR TEXT ON THE TOUCHSCREEN OF THE MAJOR PRODUCTS ASSOCIATED WITH BRAND SELECTED IN YP1048]

1 Some other type not listed here.

GO TO YP1071

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022> 0) and selected a brand image in YP1048.

PATH ID:	YP1049	Screen ID:			
You said tha	You said that your brand was not pictured. What brand is it?				
	1	GO TO YP1060			
_	8 DON'T KNOW	GO TO YP1060			
_	7 REFUSED	GO TO YP1060			
ASK: Respondents who did not select an image for their brand (YP1048 = 1).					

PATH ID:	YP1	071	Screen ID:	
You said t	that th	e type of [BRANDFILL]s that you smoke was not pictured.	What type is it?	
	1			
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Respondents who have smoked a pipe in the last 30 days (YP1022> 0) who did not select the				
type of product they use (YP1070="some other type not listed here") but who DID select a brand				
(YP1048<>1, -8, -7). Do not ask of respondents who wrote a brand into YP1049.				

Box YP2

Display question YP1060, YP1061, YP1085, YP1062, YP1063, YP1064, YP1066, YP1068, YP1072 on one screen. Show the intro/transition text from YP1060 first, then show each item with a Y/N response. As each item is answered, show the next one.

PATH ID: YP1060 Screen ID:

The next questions are about the reasons people smoke a pipe. Please select which reasons apply to you.

I smoke a pipe filled with tobacco because...

It is affordable.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022> 0 or YP1112 = 1, 2 or 3).

PATH ID: YP1061 Screen ID:

People in the media or other public figures smoke pipes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0 or YP1112 = 1, 2 or 3).

PATH ID: YP1085 Screen ID:

I can smoke a pipe in places where smoking cigarettes isn't allowed.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022> 0 or YP1112 = 1, 2 or 3).

PATH ID: YP1062 Screen ID:

It might be less harmful than smoking cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022> 0 or YP1112 = 1, 2 or 3).

PATH ID:	YP1	063	Screen ID:
Pipe tobac	co cor	mes in flavors I like.	
	1	Yes	
	2	No	
	-8	DON'T KNOW	

-7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0 or YP1112 = 1, 2 or 3).

YP1064	Screen ID:
	YP1064

Smoking a pipe helps people to quit smoking cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0 or YP1112 = 1, 2 or 3).

PATH ID: YP1066 Screen ID:

Smoking a pipe feels like smoking a cigarette.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0 or YP1112 = 1, 2 or 3).

PATH ID: YP1068 Screen ID:

People who are important to me smoke pipes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0 or YP1112 = 1, 2 or 3).

PATH ID: YP1072 Screen ID:

The advertising for pipes appeal to me.

- 1 Yes
- 2 No
- DON'T KNOW -8
- -7 **REFUSED**

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0 or YP1112 = 1, 2 or 3).

PATH ID: YP1099 Screen ID:

Is smoking a pipe less harmful, about the same, or more harmful to a person's health than smoking cigarettes?

- 1 Less harmful
- 2 About the same
- 3 More harmful
- -8 DON'T KNOW
- -7 **REFUSED**

ASK: Respondents who have heard of pipe tobacco (YP1001 = 1).

PATH ID: YP1124 Screen ID:

How likely is someone to become addicted to pipe tobacco?

- 1 Very unlikely
- 2 Somewhat unlikely
- 3 Neither likely or unlikely
- 4 Somewhat likely
- Very likely
- -8 DON'T KNOW
- -7 **REFUSED**

ASK: Respondents who have heard of pipe tobacco (YP1001 = 1).

PATH ID: YP1125 Screen ID:

How much do you think people harm themselves when they smoke a pipe?

- 1 No harm
- 2 Little harm
- Some harm
- 4 A lot of harm
- -8 DON'T KNOW
- **REFUSED** -7

ASK: Respondents who have heard of pipe tobacco (YP1001 = 1).

PATH ID:	YP1146	Screen ID:
PAIH ID:	1P1146	Screen ID:

Is pipe tobacco flavored like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets, harder to smoke, about the same, or easier to smoke than regular pipe tobacco?

- 1 Harder to smoke
- 2 About the same
- 3 Easier to smoke
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of pipe tobacco (YP1001 = 1).

PATH ID:	YP1	026	Screen ID:		
How many	How many of your friends do you think smoke a pipe?				
	1	None			
	2	A few			
	3	Some			
	4	Most			
	5	All			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: Respondents who have heard of pipe tobacco (YP1001 = 1).					

HOOKAH SECTION

The next few questions are about smoking tobacco in a **hookah**. A hookah pipe is a type of water pipe that is sometimes also called a narghile pipe. From now on, we will use hookah to refer to a water pipe or narghile pipe that is used to smoke tobacco.

There are many types of hookahs. People often smoke tobacco in hookahs in groups at cafes or in hookah bars.

SHOW GENERIC IMAGES OF HOOKAH

People smoke shisha or hookah tobacco in a hookah. Some shisha contains tobacco and some does not. Shisha comes in many flavors.

SHOW GENERIC IMAGES OF SHISHA

PATH ID: YH1001	Screen ID:
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Have you ever heard of a hookah before this study?

1 Yes

2 No

GO TO YS1001

-8 DON'T KNOW

-7 REFUSED

ASK: All respondents.

PATH ID: YH1002 Screen ID:

Have you ever smoked tobacco in a hookah, even one or two puffs?

1 Yes

GO TO YH1005

2 No

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have heard of a hookah (YH1001 = 1).

PATH ID:	YH11	L03 Screen ID:
Have you e	ver be	en curious about smoking tobacco in a hookah? Would you say
	1	Very curious
	2	Somewhat curious
	3	A little curious
	4	Not at all curious
	-8	DON'T KNOW
	-7	REFUSED
ASK: Resp = 2).	ondent	s who have heard of a hookah but not smoked a hookah (YH1001 = 1 AND YH1002

PATH ID:	YH1	104 Screen ID:	
Do you thin	Do you think you will try smoking tobacco in a hookah soon?		
	1	Definitely yes	
	2	Probably yes	
	3	Probably not	
	4	Definitely not	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Respo	onden	ts who have heard of a hookah but not smoked a hookah (YH1001 = 1 AND YH1002	

PATH ID:	YH1	L105 Screen ID:	
If one of yo	ur bes	st friends were to offer you a hookah, would you smoke it? Would yo	u say
	1	Definitely yes	
	2	Probably yes	
	3	Probably not	
	4	Definitely not	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Resp	onden	nts who have heard of a hookah but not smoked a hookah (YH1001 =	1 AND YH1002

PATH ID:	BOX YH1	Screen ID:
PROGRAM YH1124	: After answering question YH1105,	respondents who have never smoked hookah go to

PATH ID:	YH1	005	Screen ID:
How many	times	have you smoked tobacco in a hookah in your entire life?	?
	1	1 or more puffs but never a whole hookah session	
	2	1 hookah session	
	3	2-10 hookah sessions	
	4	11-20 hookah sessions	
	5	21-50 hookah sessions	
	6	51 to 99 hookah sessions	
	7	At least 100 or more hookah sessions	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Resp	onden	ts who have smoked a hookah (YH1002 = 1).	

PATH ID:	YH1112 S	creen ID:
When was	the last time you smoked tobacco in a hookah, even one or two po	uffs?
1	Earlier today	
2	Not today but sometime during the past 7 days	
3	Not during the past 7 days but sometime during the past 30 days	
4	Not during the past 30 days but sometime during the past 6 month	าร
5	Not during the past 6 months but sometime during the past year	
6	1 to 4 years ago	GO TO YH1090
7	5 or more years ago	GO TO YH1090
-8	DON'T KNOW	
-7	REFUSED	
ASK: Res	condents who have smoked a hookah (YH1002 = 1).	

PATH ID:	YH90	003	Screen ID:
Which of th	e follov	wing choices best describes your hookah smoking?	Usually I smoke a hookah
	1	Everyday	GO TO YH9006
	2	Weekly	GO TO YH9005
	3	Monthly	GO TO YH9004
	4	Every couple of months	GO TO YH1090
	6	About once a year	GO TO YH1090
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Respo		s who have smoked a hookah at least once in the p	ast 12 months (YH1112 = 1, 2, 3

PATH ID:	YH90	04 Screen ID:
On average number.	, about	thow many times do you smoke tobacco in a hookah in a month? Please enter a
	1	I <u>I</u> I
	-8	DON'T KNOW
	-7	REFUSED
ASK: Respo	ndents	s who smoke a hookah monthly (YH9003 = 3).

PATH ID:	YH9005	Screen ID:
On average, number.	about how many times do you smoke tobacco in a	a hookah in a week? Please enter a
	1 _	
	-8 DON'T KNOW	
	-7 REFUSED	
ASK: Respo	ndents who smoke a hookah weekly (YH9003 = 2)).

PATH ID:	YH9006	Screen ID:
On average, number.	about how many times do you smoke toba	cco in a hookah each day? Please enter a
	1 _	
-	8 DON'T KNOW	
-	7 REFUSED	
ASK: Respor	ndents who smoke a hookah daily (YH9003	3 = 1).

PATH ID:	YH1	1090 Screen ID:
Do you own a hookah?		
	1	Yes
	2	No
	-8	DON'T KNOW
	-7	REFUSED
ASK: Resp	ASK: Respondents who have smoked a hookah (YH1002 = 1).	

PATH ID:	YH1	191	Screen ID:	
Do any of yo	Do any of your parents or guardians own a hookah?			
	1	Yes		
	2	No		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Respondents who have heard of a hookah (YH1001 = 1).				

PATH ID:	YH1	110	Screen ID:	
Do you have	Do you have a favorite brand of shisha tobacco smoked in a hookah?			
	1	Yes		
	2	No		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Respondents who have smoked a hookah (YH1002 = 1).				

PATH ID:	YH10	06 Screen ID:
How old we	ere you	when you first tried a hookah, even one or two puffs? Please enter age in years.
	1	<u> _</u>
	-8	DON'T KNOW
	-7	REFUSED
ASK: Resp	ponder	s who have smoked a hookah (YH1002 = 1).

PATH ID:	YH1:	L08 Screen ID:
Was your first shisha tobacco smoked in a hookah, flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?		
	1	Yes
	2	No
	-8	DON'T KNOW
	-7	REFUSED

ASK: Respondents who have smoked a hookah (YH1002 = 1).

PATH ID:	YH90	012 Screen ID:		
Do you us	Do you usually share the same hookah with others?			
	1	Yes		
	2	No		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).				

PATH ID:	YH90	D11 Screen ID:			
Where do	Where do you usually smoke a hookah?				
	1	At home			
	2	In a bar or cafe			
	3	At a friend's house			
	4	Somewhere else (SPECIFY)			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).					

PATH ID:	YH11	L30 Screen ID:	
	During the past 30 days, was any of the shisha tobacco you smoked flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?		
	1	Yes	
	2	No	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).			

PATH ID:	YH1	118	Screen ID:		
During the p	During the past 30 days, how did you usually get your own shisha tobacco?				
	1	I bought it myself			
	2	I gave someone else money to buy it for me	GO TO YH1030		
	3	I asked someone to give me some	GO TO YH1124		
	4	Someone offered it to me	GO TO YH1124		
	5	I bought it from another person	GO TO YH1124		
	6	I took it from a store or another person	GO TO YH1124		
	7	I got it some other way SPECIFY	GO TO YH1124		
	-8	DON'T KNOW	GO TO YH1124		
	-7	REFUSED	GO TO YH1124		
ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).					

PATH ID: YH1097 Screen ID:

During the past 30 days, did you use a coupon when buying shisha tobacco?

1 Yes

2 No GO TO YH1030

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who bought shisha tobacco themselves in the past 30 days (YH1118=1)

PATH ID: YH1098 Screen ID:

How many times in the past 30 days have you used a coupon to buy shisha tobacco? Please enter a number.

1 | 1 |

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4) AND who used a coupon in the last 30 days (YH1097 = 1)

PATH ID: YH1123 Screen ID:

During the past 30 days, did anyone refuse to sell you shisha tobacco because of your age?

1 Yes

2 No

3 I did not try to buy shisha tobacco in the past 30 days

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

PATH ID: YH1030 Screen ID:

How do [you/they] usually buy your shisha tobacco? Is it...

1 In person

2 From the internet

GO TO YH1047

3 By telephone

GO TO YH1047

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who indicated that they bought shisha tobacco for themselves or that someone else bought shisha tobacco for them in the last 30 days (YH1118 = 1 or 2).

PROGRAM: If YH1118=1, display "you"; If YH1118=2, display "they".

PATH ID:	YI	H1032 Screen ID:		
Do [you/the	Do [you/they] usually buy it			
,	1	In your own state		
2	2	In another state		
3	3	Outside the US		
-	8	DON'T KNOW		
-	7	REFUSED		
ASK: Despendents who indicated that the chicks to become they bought for themselves or that company				

ASK: Respondents who indicated that the shisha tobacco they bought for themselves or that someone else bought for them was purchased in-person (YH1030= 1).

PROGRAM: If YH1118=1, display "you"; If YH1118=2, display "they"

PATH ID:	ΥH	1033	Screen ID:
Where do [you/they] usually buy your shisha tobacco?			
	1	From a hookah bar or cafe	
2	2	A convenience store or gas station,	
	3	A supermarket, grocery store, or drug	g store,
4	4	A warehouse club, such as Sam's or	Costco,
Į.	5	A tobacco specialty store or tobacco	outlet store,
(6	A duty free shop or military commiss	ary,
7	7	A bar, pub, restaurant or casino,	
8	8	A friend or relative,	[DISPLAY IF YH1118 = 1]
9	9	A swap meet or flea market,	
1	10	Or from somewhere else	SPECIFY:
_	-8	DON'T KNOW	

-7 REFUSED
ASK: Respondents who indicated that the shisha tobacco they bought for themselves or that someone else bought for them was purchased in-person (YH1030 = 1).

PROGRAM: If YH1118=1, display "you"; If YH1118=2, display "they"

If YH1118=1, display option 7=' A friend or relative,' if YH118 NE 1, hide option 7.

PATH ID:	YI	11047	Screen ID:		
Do you hav	Do you have a regular brand of shisha tobacco that you usually smoke?				
	1	Yes			
	2	No			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).					

PATH ID: YH1048 Screen ID:

What brand of shisha tobacco [do I did] you [usually I last] smoke? Please select it from the choices below by touching the screen. If you do not see your usual brand below, touch the box marked "more brands."

[SHOW PICTURES OF THE MAJOR BRANDS ON THE TOUCHSCREEN. WHEN A RESPONDENT SELECTS A BRAND, GO TO YH1070]

1 I did not see my brand

GO TO YH1049

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

PROGRAM: If YH1047=1, display "do" and "usually". If YH1047=2, DK or RF, display "did" and "last"

PATH ID: YH1070 Screen ID:

You selected [BRANDFILL] as your usual brand. What kind of [BRANDFILL] do you usually smoke? Please select it from the choices below by touching the screen. If you do not see it below, touch the box marked "more products."

[SHOW PICTURES OR TEXT ON THE TOUCHSCREEN OF THE MAJOR PRODUCTS ASSOCIATED WITH BRAND SELECTED IN YH1048]

1 Some other type not listed here.

GO TO YH1071

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4) and selected a brand image in YH1048.

PATH ID:	YH1049	Screen ID:			
You said tha	You said that your brand was not pictured. What brand is it?				
	1	GO TO YH9108			
-	8 DON'T KNOW	GO TO YH9108			
-7 REFUSED GO TO YH9108					
ASK: Respondents who did not select an image for their brand (YH1048 = 1)					

PATH ID:	YH1	071 Screen ID:		
You said t	hat th	e type of [BRANDFILL]s that you smoke was not pictured. What type is it?		
	1			
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4) who did not				

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4) who did not select the type of product they use (YH1070="some other type not listed here") but who DID select a brand (YH1048<>1, -8, -7). Do not ask of respondents who wrote a brand into YH1049.

PATH ID: YH9108 Screen ID:

Does this brand of shisha contain tobacco?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

Box YH2

Display question YH1060, YH1061, YH1085, YH1062, YH1063, YH1064, YH1066, YH1068, YH1069, YH1072 on one screen. Show the intro/transition text from YH1060 first, then show each item with a Y/N response. As each item is answered, show the next one.

PATH ID: YH1060 Screen ID:

The next questions are about the reasons people smoke a hookah. Please select which reasons apply to you.

I smoke a hookah because...

It is affordable.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

PATH ID: YH1061 Screen ID:

People in the media or other public figures smoke hookahs.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

PATH ID: YH1085 Screen ID:

I can smoke a hookah in places where smoking cigarettes isn't allowed.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

PATH ID: YH1062 Screen ID:

It might be less harmful than smoking cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

PATH ID: YH1063 Screen ID:

Shisha tobacco comes in flavors I like.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

PATH ID: YH1064 Screen ID:

Smoking a hookah helps people to quit smoking cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

PATH ID: YH1068 Screen ID:

People who are important to me smoke hookahs.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

PATH ID:	YH1069	Screen ID:

I like socializing while smoking a hookah.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

PATH ID: YH1072 Screen ID:

The advertising for hookahs appeal to me.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

PATH ID: YH1073 Screen ID:

People like me smoke hookahs. It is part of my culture.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9003=2, 3 or 4).

PATH ID: YH1099 Screen ID:

Is smoking a hookah less harmful, about the same, or more harmful than smoking cigarettes?

- 1 Less harmful
- 2 About the same
- 3 More harmful
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of a hookah (YH1001 = 1).

PATH ID:	YH112	4	Screen ID:				
How likely	How likely is someone to become addicted to shisha tobacco?						
	1	Very unlikely					
	2	Somewhat unlikely					
	3	Neither likely nor unlikely					
	4	Somewhat likely					
	5	Very likely					
	-8	DON'T KNOW					
	-7	REFUSED					
ASK: Res	ASK: Respondents who have heard of a hookah (YH1001 = 1).						

PATH ID:	YH112	25 Screen ID:			
How much do you think people harm themselves when they smoke a hookah?					
	1	No harm			
	2	Little harm			
	3	Some harm			
	4	A lot of harm			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: Res	pondents	s who have heard of a hookah (YH1001 = 1).			

PATH ID: YH1146 Screen ID:

Is shisha tobacco flavored like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets, harder to smoke, about the same, or easier to smoke than regular shisha tobacco?

- 1 Harder to smoke
- 2 About the same
- 3 Easier to smoke
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of a hookah (YH1001 = 1).

PATH ID:	YH91:	10 Screen ID:
Is shisha that does not contain tobacco less harmful, about the same, or more harmful than shisha that does contain tobacco?		
	1	Less harmful
	2	About the same
	3	More harmful
	-8	DON'T KNOW
	-7	REFUSED
ASK: Respondents who have heard of a hookah (YH1001 = 1).		

PATH ID:	YH102	26 Screen ID:			
How many of	How many of your friends do you think smoke a hookah?				
	1	None			
	2	A few			
	3	Some			
	4	Most			
	5	All			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: Respor	ASK: Respondents who have heard of a hookah (YH1001 = 1).				

SMOKELESS TOBACCO SECTION

The next questions ask about **smokeless tobacco** which you put in your mouth. Frequently you chew, suck or spit while using smokeless tobacco, although there is no need to do so for some types. Snus, for instance, is a type of smokeless tobacco that comes in a small pouch that you put under your lip.

There are many kinds of smokeless tobacco, such as snus pouches, loose snus, moist snuff, dip, spit, and chewing tobacco. Common brands include Redman, Levi Garrett, Beechnut, Skoal, Nordic Ice and Copenhagen.

SHOW GENERIC IMAGE OF SMOKELESS TOBACCO

PATH ID: YS1001 Screen ID:

Have you ever heard of smokeless tobacco, such as snus pouches, loose snus, moist snuff, dip, spit or chewing tobacco, before this study?

- 1 Yes
- 2 No

GO TO BOX AD1

- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

BOX - DISPLAY INSTRUCTIONS

For YS1002, display a "Yes" and "No" column with options for each response category.

PATH ID: YS1002 Screen ID:

Have you ever used any of the following smokeless tobacco products, even one or two times? Choose all that apply.

- 1 Snus pouches
- 2 Loose snus, moist snuff, dip, spit, or chewing tobacco
- -8 DON'T KNOW
- -7 REFUSED

PATH ID:	YS1	103 Screen ID:	
Have you e	Have you ever been curious about using smokeless tobacco? Would you say		
	1	Very curious	
	2	Somewhat curious	
	3	A little curious	
	4	Not at all curious	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Respondents who have heard of smokeless tobacco but have not ever used it ($(YS1001 = 1 \text{ AND } YS1002(1,2) = 2)$).			

PATH ID:	YS1	L104 Screen ID:		
Do you thir	Do you think you will try smokeless tobacco soon?			
	1	Definitely yes		
	2	Probably yes		
	3	Probably not		
	4	Definitely not		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Respondents who have heard of smokeless tobacco but have not ever used it ((YS1001 = 1 AND YS1002(1.2) = 2))				

YS1002(1,2) = 2)).

PATH ID: YS1105 Screen ID:

If one of your best friends were to offer you smokeless tobacco, would you use it? Would you say...

- Definitely yes 1
- 2 Probably yes
- Probably not 3
- Definitely not
- DON'T KNOW -8
- **REFUSED** -7

ASK: Respondents who have heard of smokeless tobacco but have not ever used it ((YS1001 = 1 AND YS1002(1,2) = 2)).

PATH ID: BOX YS1 Screen ID:

PROGRAM: After answering question YS1105, respondents who have never used smokeless tobacco go to YS1124

BOX YS4

DEFINE VARIABLE [OTHPOUCH] to capture names of types of smokeless tobacco pouches other than snus pouches.

OTHPOUCH="Skoal Bandits"

PATH ID: YU1003 Screen ID:

You mentioned that you have used snus pouches. There are many brands of snus pouches. Did you use the brand called "[OTHPOUCH]"?

- 1 Yes, I used only [OTHPOUCH]
- 2 Yes, I used both [OTHPOUCH] and other brands of snus pouches
- 3 No, I did not use [OTHPOUCH]
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents that have ever used snus pouches ((YS1002(1)=1 IN SNUS POUCHES))

BOX YS5

DEFINE: CREATE AN ARRAY SMKLSSTYPE WITH 2 ELEMENTS - ONE FOR EACH SMOKELESS TOBACCO TYPE (SMOKELESS TOBACCO; SNUS).

If respondent has ever used smokeless tobacco and has not used snus ((YS1002(1)=2 AND YS1002(2)=1)) then SMKLSSTYPE[1]=1;

If respondent has ever used snus (YS1002(1)=1) AND the snus was Skoal Bandits (YU1003=1 or 2), then SMKLSSTYPE[1]=1;

If respondent has ever used snus (YS1002(1)=1) AND the snus was NOT exclusively Skoal Bandits (YU1003=2 or 3), then SMKLSSTYPE[2]=2.

Then do the following:

If SMKLSSTYPE[1]=1 and SMKLSSTYPE[2] <> 2, complete the rest of this section one time, filling [SMKLSSFILL] with "smokeless tobacco"

If SMKLSSTYPE[1] <> 1 and SMKLSSTYPE[2]=2, complete the rest of this section one time, filling [SMKLSSFILL] with "snus"

If SMKLSSTYPE[1]=1 and SMKLSSTYPE[2]=2, complete the rest of this section TWICE. The first time, fill [SMKLSSFILL] with "snus". The second time, fill [SMKLSSFILL] with "smokeless tobacco."

BOX YS6

If SMKLSSTYPE[1]=1 and SMKLSSTYPE[2]=null (respondents who use smokeless BUT not snus pouches), GO TO YS1005.

If SMKLSSTYPE[1]=null and SMKLSSTYPE[2]=2 (respondents who use snus BUT not smokeless), display the following text:

The next questions ask about snus pouches. Common brands of snus pouches include Camel snus, General snus, Marlboro snus, and Nordic Ice, but there are many others.

[SHOW GENERIC IMAGE OF SNUS TIN AND POUCHES]

If SMKLSSTYPE[1]=1 and SMKLSSTYPE[2]=2 (respondents who use both snus and other smokeless) FIRST TIME THROUGH, display the following text:

The next questions ask about snus pouches, a type of smokeless tobacco that comes in a small pouch that you put under your lip.

Common brands of snus pouches include Camel snus, General snus, Marlboro snus, and Nordic Ice, but there are many others.

Please think about your use of snus pouches as you answer these questions. There will be a separate section later about other kinds of smokeless tobacco.

[SHOW GENERIC IMAGE OF SNUS TIN AND POUCHES]

If SMKLSSTYPE[1]=1 and SMKLSSTYPE[2]=2, SECOND TIME THROUGH, display the following text: You just answered questions about snus pouches. The next questions are about your use of other kinds of smokeless tobacco, such as loose snus, moist snuff, dip, spit, and chewing tobacco.

Common brands include Redman, Levi Garrett, Beechnut, Skoal and Copenhagen, but there are many others.

The questions will use the phrase "smokeless tobacco" to refer to these products. Please think about your use of smokeless tobacco products, not including snus pouches, as you answer these questions. [SHOW GENERIC IMAGE OF SMOKELESS PRODUCTS, EXCLUDING SNUS TIN AND POUCHES]

PATH ID:	YS1	1005 Screen ID:
How many [containers of smokeless tobacco I snus pouches] have you used in your entire life?		
	1	Less than 1
	2	1
	3	2-10
	4	11-20
	5	21-50
	6	51 to 99
	7	At least 100 or more
	-8	DON'T KNOW
	-7	REFUSED
ASK: Resp	onden	ts who have used [SMKLSSFILL] (YS1002 = 1).
PROGRAM	I: If SN	MKLSSTYPE[1]=1, display "containers of smokeless tobacco"; if SMKLSSTYPE[2]=

PATH ID:	YS1110		Screen ID:
Do you hav	Do you have a favorite brand of [SMKLSSFILL]?		
	1	Yes	
	2	No	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Respondents who have used [SMKLSSFILL] (YS1002 = 1).			

PATH ID:	YS1006	Screen ID:
How old we years.	ere you whe	en you first tried [SMKLSSFILL], even one or two times? Please enter age in
	1	
	-8	DON'T KNOW
	-7	REFUSED
ASK: Resp	pondents wl	no have used [SMKLSSFILL] (YS1002 = 1).

display "snus pouches".

PATH ID: YS1108 Screen ID:

Was your first [smokeless tobacco I snus pouch] flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] (YS1002 = 1).

PROGRAM: If SMKLSSFILL[1]=1, display 'smokeless tobacco'; if SMKLSSFILL[2]=2 display 'snus pouch'

PATH ID:	YS1112 S	creen ID:			
When was	When was the last time you used [SMKLSSFILL], even one or two times?				
1	Earlier today				
2	Not today but sometime during the past 7 days				
3	Not during the past 7 days but sometime during the past 30 days				
4	Not during the past 30 days but sometime during the past 6 month	ns GO TO YS1124			
5	Not during the past 6 months but sometime during the past year	GO TO YS1124			
6	1 to 4 years ago	GO TO YS1124			
7	5 or more years ago	GO TO YS1124			
-8	DON'T KNOW	GO TO YS1124			
-7	REFUSED	GO TO YS1124			
ASK: Respondents who have used [SMKLSSFILL] (YS1002 = 1).					

PATH ID:	YS1	D22 Screen ID:
During the days.	past 3	0 days, on how many days did you use [SMKLSSFILL]? Please enter the number of
	1	<u> </u>
	-8	DON'T KNOW
	-7	REFUSED
ASK: Resp	onden	ts who have used [SMKLSSFILL] in the past 30 days (YS1112 = 1, 2 or 3)

PROGRAM: Range check: 1-30 days

PATH ID:	YS1023	Screen ID:		
•	ist 30 days, on the days you used [SMKLSSFILL], [hacco each day I how many snus pouches did you i	, ,		
1	1 _ _			
	8 DON'T KNOW			
	7 REFUSED			
ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0).				
PROGRAM: I	If display SMKLSSFILL[1]=1, "how many times did y	ou usually use smokeless tobacco		
each day: if SMKI SSFILL[2]=2. display "how many spus pouches did you usually use each day"				

PATH ID: YS1130 Screen ID:

During the past 30 days, [was | were] any of the [smokeless tobacco I snus pouches] you used flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3).

PROGRAM: If SMKLSSTYPE[1]=1, display "was" and "smokeless tobacco"; if SMKLSSTYPE[2]=2, display "were" and "snus pouches".

PATH ID:	YS	1118	Screen ID:	
During the p	During the past 30 days, how did you usually get your own [SMKLSSFILL]?			
	1	I bought it myself		
	2	I gave someone else money to buy it for me	GO TO YS1030	
	3	I asked someone to give me some	GO TO YS1124	
	4	Someone offered it to me	GO TO YS1124	
	5	I bought it from another person	GO TO YS1124	
	6	I took it from a store or another person	GO TO YS1124	
	7	I got it some other way SPECIFY	GO TO YS1124	
	-8	DON'T KNOW	GO TO YS1124	
-	-7	REFUSED	GO TO YS1124	
ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3).				

PATH ID: YS1097 Screen ID:

During the past 30 days, did you use a coupon when buying [SMKLSSFILL]?

1 Yes

2 No GO TO YS1030

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who bought smoking tobacco themselves in the past 30 days (YS1118=1)

PATH ID: YS1098 Screen ID:

How many times in the past 30 days have you used a coupon to buy [SMKLSSFILL]? Please enter a number.

1 |_|_|

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0) AND who used a coupon in the last 30 days (YS1097 = 1)

PATH ID: YS1123 Screen ID:

During the past 30 days, did anyone refuse to sell you [SMKLSSFILL] because of your age?

- 1 Yes
- 2 No
- 3 I did not try to buy [SMKLSSFILL] in the past 30 days
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1,2 or 3).

PATH ID: YS1030 Screen ID:

How do [you/they] usually buy your [SMKLSSFILL]? Is it...

1 In person

2 From the internet GO TO YS1047 3 By telephone GO TO YS1047

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who indicated that they bought [SMKLSSFILL] for themselves or that someone else bought [SMKLSSFILL] for them in the last 30 days (YS1118 = 1 or 2).

PROGRAM: If YS1118=1, display "you"; If YS1118=2, display "they".

PATH ID:	YS1032	Screen ID:
Do [you/they] usually buy it	
1	In your own state	
2	In another state	
3	Outside the US	
-8	B DON'T KNOW	
-7	' REFUSED	

ASK: Respondents who indicated that the [SMKLSSFILL] they bought for themselves or that someone else bought for them was purchased in person (YS1030 = 1).

PROGRAM: If YS1118=1, display "you"; If YS1118=2, display "they"

PATH ID: YS1033 Screen ID:

Where do [you/they] usually buy your [SMKLSSFILL]?

- 1 A convenience store or gas station,
- 2 A supermarket, grocery store, or drug store,
- 3 A warehouse club, such as Sam's or Costco,
- 4 A tobacco specialty store or tobacco outlet store,
- 5 A duty free shop or military commissary,
- 6 A bar, pub, restaurant or casino,
- 7 A friend or relative, [DISPLAY IF YS1118 = 1]
- 8 A swap meet or flea market,
- 9 Or from somewhere else SPECIFY:
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that the [SMKLSSFILL] they bought for themselves or that someone else bought for them was purchased in person (YS1030 = 1).

PROGRAM: If YS1118=1, display "you"; If YS1118=2, display "they"

If YS1118=1, display option 7=' A friend or relative,' if YS1118 NE 1, hide option 7.

PATH ID: YS1047 Screen ID:

Do you have a regular brand of [SMKLSSFILL] that you usually use?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

PATH ID: YS1048 Screen ID:

What brand of [SMKLSSFILL] [do I did] you [usually I last] use? Please select it from the choices below by touching the screen. If you do not see your usual brand below, touch the box marked "more brands." [SHOW PICTURES OF THE MAJOR BRANDS ON THE TOUCHSCREEN. WHEN A RESPONDENT SELECTS A BRAND, GO TO YS1070]

1 I did not see my brand

GO TO YS1049

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3).

PROGRAM: If 1047=1, display "do" and "usually". If 1047=2, DK or RF, display "did" and "last"

PATH ID: YS1070 Screen ID:

You selected [BRANDFILL] as your usual brand. What kind of [BRANDFILL] do you usually use? Please select it from the choices below by touching the screen. If you do not see it below, touch the box marked "more products."

[SHOW PICTURES OR TEXT ON THE TOUCHSCREEN OF THE MAJOR PRODUCTS ASSOCIATED WITH BRAND SELECTED IN YS1048]

1 Some other type not listed here.

GO TO YS1071

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3) and selected a brand image in YS1048.

PATH ID:	YS1049	Screen ID:
You said tha	t your brand was not pictured. What brand	is it?
,	1	GO TO YS1060
	8 DON'T KNOW	GO TO YS1060
	7 REFUSED	GO TO YS1060
ASK: Respondents who did not select an image for their brand (YS1048= 1).		

PATH ID:	YS1	071 Screen ID:	
You said th	hat th	ne type of [BRANDFILL]s that you use was not pictured. What type is it?	
	1		
	-8	DON'T KNOW	
	-7	REFUSED	
		ents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1, 2	
3) who did	l not s	select the type of product they use (YS1070="some other type not listed here") but wh	0
DID select	a bra	and (YS1048<>1, -8, -7). Do not ask of respondents who wrote a brand into YS1049.	

Box YS2

Display question YS1060, YS1061, YS1085, YS1062, YS1075, YS1063, YS1064, YS1065, YS1067, YS1068, YU1069, YU1070, YS1072 on one screen. Show the intro/transition text from YS1060 first, then show each item with a Y/N response. As each item is answered, show the next one.

PATH ID: YS1060 Screen ID:

The next questions are about the reasons people [SMKLSSFILL]. Please select which reasons apply to you.

I use [SMKLSSFILL] because...

It is affordable.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1,2 or 3).

PATH ID: YS1061 Screen ID:

People in the media or other public figures use [SMKLSSFILL].

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3).

PATH ID: YS1085 Screen ID:

I can use [SMKLSSFILL] in places where smoking cigarettes isn't allowed.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

PATH ID: YS1062 Screen ID:

It might be less harmful to me than cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3).

PATH ID: YS1075 Screen ID:

[It I They] might be less harmful to people around me than cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3).

PROGRAM: IF SMKLSSFILL[1]=1, DISPLAY "It"; IF ROGRAM: IF don'this comment is on hold for right now.eless tobaccoking about the products. The clarification is not needed heSMKLSSFILL[2]=2, DISPLAY "They"

PATH ID: YS1063 Screen ID:

[Smokeless tobacco comes I Snus pouches come] in flavors I like.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3).

PROGRAM: If SMKLSSFILL[1]=1, display "Smokeless tobacco comes"; if SMKLSSFILL[2]=2, display "Snus pouches come".

PATH ID: YS1064 Screen ID:

Using [SMKLSSFILL] helps people to quit smoking cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

PATH ID: YS1065 Screen ID:

[Smokeless tobacco doesn't I Snus pouches don't] smell.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1,2 or 3).

PROGRAM: IF SMKLSSFILL[1]=1, DISPLAY "Smokeless tobacco doesn't"; IF ROGRAM: IF don'this comment is on hold for right now.eless tobaccoking about the products. The clarification is not needed heSMKLSSFILL[2]=2, DISPLAY "Snus pouches don't"

PATH ID: YS1067 Screen ID:

[Smokeless tobacco doesn't I Snus pouches don't] bother non-tobacco users.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3).

PROGRAM: IF SMKLSSFILL[1]=1, DISPLAY "Smokeless tobacco doesn't"; IF ROGRAM: IF don'this comment is on hold for right now.eless tobaccoking about the products. The clarification is not needed heSMKLSSFILL[2]=2, DISPLAY "Snus pouches don't"

PATH ID: YS1068 Screen ID:

People who are important to me use [SMKLSSFILL].

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

PATH ID: YU1069 Screen ID:

No one can tell when I am using a snus pouch.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used snus in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3).

PROGRAM: This is only asked of snus users where SMKLSSFILL[2]=2; This is not asked of smokeless tobacco users where SMKLSSFILL[1]=1.

PATH ID: YU1070 Screen ID:

The sensations are stronger or more pleasurable than cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used snus (SMKLSSFILL[2]=2 in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3) AND who have also smoked cigarettes in the past 30 days

PATH ID: YS1072 Screen ID:

The advertising for [SMKLSSFILL] appeals to me.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3).

PATH ID: YS1099 Screen ID:

Is using smokeless tobacco less harmful, about the same, or more harmful than cigarettes?

- 1 Less harmful
- 2 About the same
- 3 More harmful
- -8 DON'T KNOW
- -7 REFUSED

PATH ID: YS1086 Screen ID:

During the past 30 days, have you used [SMKLSSFILL] at times when you could not smoke cigarettes?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used [SMKLSSFILL] in the last 30 days (YS1022 > 0 or YS1112 = 1, 2 or 3).

PATH ID: YS1124 Screen ID:

How likely is someone to become addicted to smokeless tobacco?

- 1 Very unlikely
- 2 Somewhat unlikely
- 3 Neither likely nor unlikely
- 4 Somewhat likely
- 5 Very likely
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of smokeless tobacco (YS1001 = 1).

PATH ID: YS1125 Screen ID:

How much do you think people harm themselves when they use smokeless tobacco?

- 1 No harm
- 2 Little harm
- 3 Some harm
- 4 A lot of harm
- -8 DON'T KNOW
- -7 REFUSED

PATH ID: YS1146 Screen ID:

Is using smokeless tobacco flavored like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets, harder to use, about the same, or easier to use than regular smokeless tobacco?

- 1 Harder to use
- 2 About the same
- 3 Easier to use
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of smokeless tobacco (YS1001 = 1).

PATH ID:	YS	1026	Screen ID:
How many	of y	our friends do you think use smokeless tobacco?	
	1	None	
	2	A few	
	3	Some	
	4	Most	
	5	All	
	-8	DON'T KNOW	
	-7	REFUSED	

DISSOLVABLE TOBACCO SECTION

BOX AD1

The next questions ask about another new type of tobacco called **dissolvable tobacco**. You don't smoke dissolvable tobacco products – they are made of finely ground flavored tobacco that dissolves in your mouth.

Dissolvable tobacco products come in a variety of shapes, including small round pellets, thin sticks and flat strips. Some common brands are Ariva, Stonewall, or Camel Orbs, Sticks or Strips.

SHOW GENERIC IMAGES OF DISSOLVABLES

PATH ID:	Y	D1001	Screen ID:
Have you e	ever	heard of a dissolvab	le tobacco before this study?
	1	Yes	
	2	No	GO TO YB9101
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: All respondents			

PATH ID: YD1002 Screen ID:

Have you ever used dissolvable tobacco products, such as Ariva, Stonewall, or Camel Orbs, Sticks, or Strips, even one or two times?

1 Yes

GO TO YD1005

- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of dissolvable tobacco (YD1001 = 1).

PATH ID: YD1103 Screen ID:

Have you ever been curious about using a dissolvable tobacco product?

- 1 Very curious
- 2 Somewhat curious
- 3 A little curious
- 4 Not at all curious
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of but never used a dissolvable tobacco product. (YD1001 = 1 AND YD1002 = 2).

PATH ID: YD1104 Screen ID:

Do you think you will try a dissolvable tobacco product soon?

- 1 Definitely yes
- 2 Probably yes
- 3 Probably not
- 4 Definitely not
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of but never used a dissolvable tobacco product. (YD1001 = $1 \times 10002 = 2$).

PATH ID: YD1105 Screen ID:

If one of your best friends were to offer you a dissolvable tobacco product, would you use it? Would you say...

- 1 Definitely yes
- 2 Probably yes
- 3 Probably not
- 4 Definitely not
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of but never used a dissolvable tobacco product. (YD1001 = 1 AND YD1002 = 2).

PATH ID: BOX YD1 Screen ID:

PROGRAM: After answering question YD1105, respondents who have never used dissolvable tobacco go to YD1124

PATH ID: YD1005 Screen ID:

How many dissolvable tobacco pieces have you used in your entire life?

- 1 Less than 1
- 2 1
- 3 2 to 10
- 4 11 to 20
- 5 21 to 50
- 6 51 to 99
- 7 At least 100 or more
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product (YD1002 = 1).

PATH ID:	Y	D1110	Screen ID:
Do you hav	e a	favorite brand of dissolvable tobacco product?	
	1	Yes	
	2	No	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Respo	ASK: Respondents who have used a dissolvable tobacco product (YD1002 = 1).		

PATH ID: Y	D1006	Screen ID:
How old were enter age in y	you when you first tried a dissolvable tobacco product, evears.	ven one or two times? Please
1	<u> _ _ </u>	
-8	DON'T KNOW	
-7	REFUSED	
ASK: Respondents who have used a dissolvable tobacco product (YD1002 = 1).		

PATH ID: YD1108 Screen ID:

Was your first dissolvable tobacco product flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product (YD1002 = 1).

PATH ID:	YD1112 Scree	n ID:
When was t	he last time you used dissolvable tobacco, even one or two times?	
1	Earlier today	
2	Not today but sometime during the past 7 days	
3	Not during the past 7 days but sometime during the past 30 days	
4	Not during the past 30 days but sometime during the past 6 months	GO TO YD1124
5	Not during the past 6 months but sometime during the past year	GO TO YD1124
6	1 to 4 years ago	GO TO YD1124
7	5 or more years ago	GO TO YD1124
-8	DON'T KNOW	GO TO YD1124
-7	REFUSED	GO TO YD1124
ASK: Respo	ondents who have used a dissolvable tobacco product (YD1002 = 1).	

PATH ID: Y	/D1022	Screen ID:
During the pas the number of	st 30 days, on how many days did you use a dissolvable toba days.	acco product? Please enter
1	III	
-8	DON'T KNOW	
-7	REFUSED	
ASK: Respond or 3)	dents who have used a dissolvable tobacco product in the pa	ast 30 days (YD1112 = 1, 2
PROGRAM: Range check: 1-30 days		

PATH ID:	ΥI	D1023 Screen ID:
	•	t 30 days, on the days you used dissolvable tobacco, how many pieces did you use per nter a number.
	1	Less than 1 piece per day
	2	I <u>_I_I</u> _
	-8	DON'T KNOW
	-7	REFUSED
ASK: Respo	ond	ents who have used a dissolvable tobacco product in the last 30 days (YD1022> 0).

PATH ID: YD1130 Screen ID:

During the past 30 days, were any of the dissolvable tobacco products you used flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1,2 or 3).

PATH ID:	YE)1118	Screen ID:
During the	past	30 days, how did you usually get your own dissolvab	le tobacco?
	1	I bought it myself	
	2	I gave someone else money to buy it for me	GO TO YD1030
	3	I asked someone to give me some	GO TO YD1124
	4	Someone offered it to me	GO TO YD1124
	5	I bought it from another person	GO TO YD1124
	6	I took it from a store or another person	GO TO YD1124
	7	I got it some other way SPECIFY	GO TO YD1124
	-8	DON'T KNOW	GO TO YD1124
	-7	REFUSED	GO TO YD1124
ASK: Resp YD1112 =		ents who have used a dissolvable tobacco product in or 3).	the last 30 days (YD1022 > 0 or

PATH ID:	YD10	97	Screen ID:
During the	past	30 days, did you use a	a coupon when buying dissolvable tobacco?
	1	Yes	
	2	No	GO TO YD1030
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Res	sponde	ents who bought disso	vable tobacco themselves in the past 30 days (YD1118=1)

PATH ID:	YD10	98 Screen ID:
How many a number.		in the past 30 days have you used a coupon to buy dissolvable tobacco? Please enter
	1	I <u>I</u> I
	-8	DON'T KNOW
	-7	REFUSED
	•	ents who have used dissolvable tobacco in the last 30 days (YD1022 > 0) AND who in the last 30 days (YD1097 = 1)

PATH ID: YD1123 Screen ID:

During the past 30 days, did anyone refuse to sell you dissolvable tobacco because of your age?

- 1 Yes
- 2 No
- 3 I did not try to buy dissolvable tobacco in the past 30 days
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1,2 or 3).

PATH ID: YD1030 Screen ID:

How do [you/they] usually buy your dissolvable tobacco? Is it...

- 1 In person
- 2 From the internet GO TO YD1047 3 By telephone GO TO YD1047
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that they bought dissolvable tobacco for themselves or that someone else bought dissolvable tobacco for them in the last 30 days (YD1118 = 1 or 2).

PROGRAM: If YD1118=1, display "you"; If YD1118=2, display "they".

PATH ID: YD1032 Screen ID:

Do [you/they] usually buy it...

- 1 In your own state
- 2 In another state
- 3 Outside the US
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that the dissolvable tobacco they bought for themselves or that someone else bought for them was purchased in person (YD1030 = 1).

PROGRAM: If YD1118=1, display "you"; If YD1118=2, display "they"

PATH ID: YD1033 Screen ID: Where do [you/they] usually buy your dissolvable tobacco? A convenience store or gas station, 2 A supermarket, grocery store, or drug store, A warehouse club, such as Sam's or Costco, A tobacco specialty store or tobacco outlet store, A duty free shop or military commissary, A bar, pub, restaurant or casino, A friend or relative, [DISPLAY IF YD1118 = 1] A swap meet or flea market. Or from somewhere else SPECIFY:

-8 DON'T KNOW

-7 REFUSED

ASK: Respondents who indicated that the dissolvable tobacco they bought for themselves or that someone else bought for them was purchased in person (YD1030 = 1).

PROGRAM: If YD1118=1, display "you"; If YD1118=2, display "they"

If YD1118=1, display option 7=' A friend or relative,' if YD1118 NE 1, hide option 7.

PATH ID: YD1047 Screen ID:

Do you have a regular brand of dissolvable tobacco that you usually use?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022> 0 or YD1112 = 1,2 or 3).

PATH ID: YD1048 Screen ID:

What brand of dissolvable tobacco [do I did] you [usually I last] use? Please select it from the choices below by touching the screen. If you do not see your usual brand below, touch the box marked "more brands."

[SHOW PICTURES OF THE MAJOR BRANDS ON THE TOUCHSCREEN. WHEN A RESPONDENT SELECTS A BRAND, GO TO YD1070]

1 I did not see my brand

GO TO YD1049

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022> 0 or YD1112 = 1,2 or 3).

PROGRAM: If YD1047=1, display "do" and "usually". If YD1047=2, DK or RF, display "did" and "last"

PATH ID: YD1070 Screen ID:

You selected [BRANDFILL] as your usual brand. What kind of [BRANDFILL] do you usually use? Please select it from the choices below by touching the screen. If you do not see it below, touch the box marked "more products."

[SHOW PICTURES OR TEXT ON THE TOUCHSCREEN OF THE MAJOR PRODUCTS ASSOCIATED WITH BRAND SELECTED IN YD1048]

1 Some other type not listed here.

GO TO YD1071

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022> 0 or YD1112 = 1,2 or 3) and selected a brand image in YD1048.

PATH ID:	YD1049	Screen ID:	
You said that	your brand was not pictured. What brand	s it?	
1		GO TO YD1060	
-8	DON'T KNOW	GO TO YD1060	
-7	REFUSED	GO TO YD1060	
ASK: Respon	ASK: Respondents who did not select an image for their brand (YD1048 = 1).		

PATH ID:	YD1071	Screen ID:
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You said that the type of [BRANDFILL]s that you use was not pictured. What type is it?

- 1
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022> 0 or YD1112 = 1,2 or 3) who did not select the type of product they use (YD1070="some other type not listed here") but who DID select a brand (YD1048<>1, -8, -7). Do not ask of respondents who wrote a brand into YD1049.

Box YD2

Display question YD1060, YD1061, YD1085, YD1062, YD1075, YD1063, YD1064, YD1065, YD1067, YD1068, YD1069, YD1072, YD1074 on one screen. Show the intro/transition text from YD1060 first, then show each item with a Y/N response. As each item is answered, show the next one.

PATH ID: YD1060 Screen ID:

The next questions are about the reasons people use dissolvable tobacco. Please select which reasons apply to you.

I use dissolvable tobacco because...

It is affordable.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1, 2 or 3).

PATH ID: YD1061 Screen ID:

People in the media or other public figures use dissolvable tobacco.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1, 2 or 3).

PATH ID: YD1085 Screen ID:

I can use dissolvable tobacco in places where smoking cigarettes isn't allowed.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1, 2 or 3).

PATH ID: YD1062 Screen ID:

It might be less harmful to me than cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1, 2 or 3).

PATH ID: YD1075 Screen ID:

It might be less harmful to people around me than cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1, 2 or 3).

PATH ID: YD1063 Screen ID:

Dissolvable tobacco comes in flavors I like.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1, 2 or 3).

PATH ID: YD1064 Screen ID:

Using dissolvable tobacco helps people to quit smoking cigarettes.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1, 2 or 3).

PATH ID: YD1065 Screen ID:

Dissolvable tobacco doesn't smell.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022> 0 or YD1112 = 1, 2 or 3).

PATH ID: YD1067 Screen ID:

Dissolvable tobacco doesn't bother non-tobacco users.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1, 2 or 3).

PATH ID: YD1068 Screen ID:

People who are important to me use dissolvable tobacco.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1, 2 or 3).

PATH ID: YD1069 Screen ID:

No one can tell when I am using dissolvable tobacco.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used dissolvable tobacco in the past 30 days (YD1022 > 0 or YD1112 = 1,2 or 3).

PATH ID: YD1072 Screen ID:

The advertising for dissolvable tobacco appeals to me.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used dissolvable tobacco in the past 30 days (YD1022 > 0 or YD1112 = 1,2 or 3).

PATH ID:	YD1	.074	Screen ID:
It reminds	me of	candy.	
	1	Yes	
	2	No	
	-8	DON'T KNOW	
	-7	REFUSED	

ASK: Respondents who have used dissolvable to bacco in the past 30 days (YD1022 > 0 or YD1112 = 1,2 or 3).

PATH ID:	YD:	1099 Screen ID:	
Is using dis	Is using dissolvable tobacco less harmful, about the same, or more harmful than smoking cigarettes?		
	1	Less harmful	
	2	About the same	
	3	More harmful	
	-8	Don't know	
	-7	refused	
ASK: Resp	onde	ents who have heard of dissolvable tobacco (YD1001 = 1).	

PATH ID:	YD1	086 Screen ID:
During the	past 3	30 days, have you used dissolvable tobacco products when you could not smoke?
	1	Yes
	2	No
	-8	DON'T KNOW
	-7	REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022> 0 or YD1112 = 1, 2 or 3).

PATH ID:	YD1	124	Screen ID:
How likely	is sor	neone to become addicted to dissolvable tobacco?	
	1	Very unlikely	
	2	Somewhat unlikely	
	3	Neither likely nor unlikely	
	4	Somewhat likely	
	5	Very likely	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Res	ponde	ents who have heard of dissolvable tobacco (YD1001 = 1).

PATH ID:	YE	YD1125 Screen	ID:
How much	do	o you think people harm themselves when they use dissolvable tobacc	co?
	1	No harm	
	2	Little harm	
	3	Some harm	
	4	A lot of harm	
	-8	B DON'T KNOW	
	-7	7 REFUSED	

PATH ID: YD1146 Screen ID:

Is using dissolvable tobacco flavored like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets, harder to use, about the same, or easier to use than regular dissolvable tobacco?

- 1 Harder to use
- 2 About the same
- 3 Easier to use
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of dissolvable tobacco (YD1001 = 1).

ASK: Respondents who have heard of dissolvable tobacco (YD1001 = 1).

PATH ID:	YD	1026	Screen ID:		
How many	How many of your friends do you think use dissolvable tobacco products?				
	1	None			
	2	A few			
	3	Some			
	4	Most			
	5	All			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: Resp	onde	ents who have heard of dissolvable tobacco (YD1001 = 1).			

BIDIS AND KRETEKS SECTION

The next questions are about smoking **bidis or kreteks**. Bidis are small brown cigarettes wrapped in a leaf. Kreteks are clove cigarettes. In the following section, we are ONLY asking about smoking bidis or kreteks.

PATH ID: YB9101 Screen ID:

Which of the following tobacco products have you ever heard of before this study? (CHOOSE ALL THAT APPLY)

- 1 Bidis
- 2 Kreteks
- 8 Never heard of either of these products
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

BOX YB1

PROGRAM: If respondent has never heard of either bidis or kreteks (YB9101=8), skip to next section.

PATH ID: YB9102 Screen ID:

Which of the following tobacco products have you ever tried, even one or two times? (CHOOSE ALL THAT APPLY)

1 Bidis GO TO BOX YB2 2 Kreteks GO TO BOX YB2

- 8 Never tried either of these products
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of at least 1 of the other products (YB9101 = 1 OR 2).

PATH ID: YB1103 Screen ID:

Have you ever been curious about smoking a bidi or a kretek?

- 1 Very curious
- 2 Somewhat curious

3 A little curious GO TO YB1104 4 Not at all curious GO TO YB1104

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of any of these products but have not smoked any of them (YB9101 = 1 or 2 AND YB9102 ne 8).

PATH ID:	YB9	L03 Screen ID:
Which pro	duct a	e you curious about smoking? Choose all that apply.
	1	Bidi
	2	Kretek
	-8	DON'T KNOW
	-7	REFUSED
ASK: Res	ponde	nts who respond 'definitely yes' or 'probably yes' for YB1103 (YB1103 = 1 or 2).

PATH ID:	YB1	104	Screen ID:
Do you thi	Do you think you will try bidis or kreteks soon?		
	1	Definitely yes	
	2	Probably yes	
	3	Probably not	GO TO YB1105
	4	Definitely not	GO TO YB1105
	-8	DON'T KNOW	
	-7	REFUSED	
		nts who have heard of a AND YB9102 ne 8).	any of these products but have not smoked any of them

PATH ID:	YB9:	104 Screen ID:
Which one	? Cho	ose all that apply.
	1	Bidi
	2	Kretek
	-8	DON'T KNOW
	-7	REFUSED
ASK: Res	ponde	ents who respond 'definitely yes' or 'probably yes' for YB1104 (YB1104 = 1 or 2).

PATH ID:	YB:	1105	Screen ID:
If one of yo	If one of your best friends were to offer you a bidi or kretek, would you smoke it? Would you say		
	1	Definitely yes	
	2	Probably yes	
	3	Probably not	GO TO BOX YB4
	4	Definitely not	GO TO BOX YB4
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Resp	onde	ents who have heard of at least 1 of t	he other products (YB9101 = 1 OR 2).

PATH ID:	YB9:	105 Screen ID:	
Which one	Which one? Choose all that apply.		
	1	Bidi	
	2	Kretek	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Respondents who respond 'definitely yes' or 'probably yes' for YB1105 (YB1105 = 1 or 2).			

PATH ID: BOX YB2 Screen ID:

PROGRAM: After answering question YB9105, respondents who have never smoked bidis or kreteks go to BOX YB4. [BKFILL] Series If respondent provides more than one response in YB9102, repeat series (questions YB1005-YB1146) for each product selected. If YB9102=1, fill [BKFILL] with "bidi"; if YB9102=2, fill [BKFILL] with "kretek". Repeat each series as applicable.

PATH ID:	YB1	.005	Screen ID:
How many [BKFILL]s have you smoked in your entire life?			
	1	1 or more puffs but never a whole one	
	2	1	
	3	2-10	
	4	11 to 20	
	5	21 to 50	
	6	51 to 99	
	7	At least 100 or more	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Resp	oonde	nts who have ever smoked [BKFILL] (YB9102 ne 8).	

PATH ID:	YB1:	110	Screen ID:
Do you hav	Do you have a favorite brand of [BKFILL]?		
	1	Yes	
	2	No	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Respondents who have ever smoked [BKFILL] (YB9102 ne 8).			

PATH ID:	YB10	06	Screen ID:
How old were	e you	when you first tried a [BKFILL], even one or two puffs?	Please enter age in years.
	1	<u> _ _</u>	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Respo	onden	ts who have ever smoked [BKFILL] (YB9102 ne 8).	
PROGRAM:	Allow	2 digits for age.	

PATH ID: YB1108 Screen ID:

Was your first [BKFILL] flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have ever smoked [BKFILL] (YB9102 ne 8).

PATH ID:	YB1112	Screen ID:
When was	the last time you smoked a [BKFILL], even one or two puffs?	
1	Earlier today	
2	Not today but sometime during the past 7 days	
3	Not during the past 7 days but sometime during the past 30 days	S
4	Not during the past 30 days but sometime during the past 6 mor	nths GO TO YB1124
5	Not during the past 6 months but sometime during the past year	GO TO YB1124
6	1 to 4 years ago	GO TO YB1124
7	5 or more years	GO TO YB1124
-8	DON'T KNOW	GO TO YB1124
-7	REFUSED	GO TO YB1124
ASK: Respondents who have ever smoked [BKFILL] (YB9102 ne 8).		

PATH ID: YB	1022	Screen ID:
During the past days.	t 30 days, on how many days did you smoke a [E	3KFILL]? Please enter the number of
1	llI	
-8	DON'T KNOW	
-7	REFUSED	
ASK: Respond	lents who have ever smoked [BKFILL] in the pas	t 30 days (YB1112 = 1, 2 or 3)
PROGRAM: Range check 1-30 days		

PATH ID:	YB1023	Screen ID:	
	During the past 30 days, on the days you smoked a [BKFILL], how many [BKFILL]s did you smoke per day? Please enter a number.		
	1 Less than 1 [BKFILL] per day		
	2		
	8 DON'T KNOW		
	7 REFUSED		
ASK: Respo	ASK: Respondents who have smoked a [BKFILL] in the last 30 days (YB1022 > 0).		

PATH ID: YB1130 Screen ID:

During the past 30 days, were any of the [BKFILL]s you smoked flavored to taste like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets?

1 Yes
2 No
-8 DON'T KNOW

ASK: Respondents who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or 3).

PATH ID:	YB1118	Screen ID:
During the	past 30 days, how did you usually get your own [BKFIL	L]s?
1	I bought them myself	
2	I gave someone else money to buy them for me	GO TO YB1030
3	I asked someone to give me one	GO TO YB1124
4	Someone offered them to me	GO TO YB1124
5	I bought them from another person	GO TO YB1124
6	I took them from a store or another person	GO TO YB1124
7	I got them some other way SPECIFY	GO TO YB1124
-8	DON'T KNOW	GO TO YB1124
-7	REFUSED	GO TO YB1124
ASK: Respo	ondents who have smoked a [BKFILL] in the last 30 da	ys (YB1022 > 0 or YB1112 = 1,2 or

-7

REFUSED

PATH ID: YB1097 Screen ID:

During the past 30 days, did you use a coupon when buying [BKFILL]s?

1 Yes
2 No GO TO YB1030
-8 DON'T KNOW
-7 REFUSED

How many times in the past 30 days have you used a coupon to buy [BKFILL]s? Please enter a number.

ASK: Respondents who bought bidis or kreteks themselves in the past 30 days (YB1118=1)

1 | | |

PATH ID: YB1098

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked bidis or kreteks in the last 30 days (YB1022 > 0) AND who used a coupon in the last 30 days (YB1097 = 1)

PATH ID: YB1123 Screen ID:

During the past 30 days, did anyone refuse to sell you [BKFILL]s because of your age?

- 1 Yes
- 2 No
- 3 I did not try to buy [BKFILL]s in the past 30 days
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or 3).

PATH ID: YB1030 Screen ID:

How do [you/they] usually buy your [BKFILL]s? Is it...

- 1 In person
- 2 From the internet

GO TO YB1047

3 By telephone

GO TO YB1047

Screen ID:

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that they bought [BKFILL] for themselves or that someone else bought [BKFILL] for them in the last 30 days (YB1118 = 1 or 2).

PROGRAM: If YB1118=1, display "you"; If YB1118=2, display "they"

PATH ID: YB1032 Screen ID:

Do [you/they] usually buy them...

- 1 In your own state
- 2 In another state
- 3 Outside the US
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who indicated that the [BKFILL]s they bought for themselves or that someone else bought for them was purchased in person (YB0030 = 1).

PROGRAM: If YB1118=1, display "you"; If YB1118=2, display "they"

PATH ID: YB1033 Screen ID:

Where do [you/they] usually buy your [BKFILL]s?

- 1 A convenience store or gas station,
 - 2 A supermarket, grocery store, or drug store,
 - 3 A warehouse club, such as Sam's or Costco,
 - 4 A tobacco specialty store or tobacco outlet store,
 - 5 A duty free shop or military commissary,
 - 6 A bar, pub, restaurant or casino,
 - 7 A friend or relative, [DISPLAY IF YB1118 = 1]
 - 8 A swap meet or flea market,
 - 9 Or from somewhere else SPECIFY:
 - -8 DON'T KNOW
 - -7 REFUSED

ASK: Respondents who indicated that the [BKFILL] they bought for themselves or that someone else bought for them was purchased in person (YB1030 = 1).

PROGRAM: If YB1118=1, display "you"; If YB1118=2, display "they"

If YB1118=1, display option 7=' A friend or relative,' if YB1118 NE 1, hide option 7.

PATH ID: YB1047 Screen ID:

Do you have a regular brand of [BKFILL]s that you usually smoke?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or 3).

PATH ID: YB1048 Screen ID:

What brand of [BKFILL] [do I did] you [usually I last] smoke? Please select it from the choices below by touching the screen. If you do not see your usual brand below, touch the box marked "more brands." [SHOW PICTURES OF THE MAJOR BRANDS ON THE TOUCHSCREEN. WHEN A RESPONDENT SELECTS A BRAND, GO TO YB1070]

1 I did not see my brand

GO TO YB1049

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or 3).

PROGRAM: If YB1047=1, display "do" and "usually". If YB1047=2, DK or RF, display "did" and "last"

PATH ID: YB1070 Screen ID:

You selected [BRANDFILL] as your usual brand. What kind of [BRANDFILL] do you usually smoke? Please select it from the choices below by touching the screen. If you do not see it below, touch the box marked "more products."

[SHOW PICTURES OR TEXT ON THE TOUCHSCREEN OF THE MAJOR PRODUCTS ASSOCIATED WITH BRAND SELECTED IN YB1048]

1 Some other type not listed here.

GO TO YB1071

- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or 3) and selected a brand image in YB1048.

PATH ID:	YB1049	Screen ID:		
You said that your brand was not pictured. What brand is it?				
1	l	GO TO YB1060		
	8 DON'T KNOW	GO TO YB1060		
	7 REFUSED	GO TO YB1060		
ASK: Respondents who did not select an image for their brand (YB1048 = 1).				

PATH ID:	YB1	071	Screen ID:	
You said t	You said that the type of [BRANDFILL]s that you smoke was not pictured. What type is it?			
	1			
	-8	DON'T KNOW		
	-7	REFUSED		
			he last 30 days (YB1022 > 0 or YB1112 = 1,2 or	
3) who did	d not s	select the type of product they use (Yi	B1070="some other type not listed here") but who	
DID select a brand (YB1048<>1, -8, -7). Do not ask of respondents who wrote a brand into YB1049.				

Box YB3

Display question YB1060, YB1061, YB1085, YB1062, YB1063, YB1064, YB1066, YB1068, YB1072 on one screen. Show the intro/transition text from YB1060 first, then show each item with a Y/N response. As each item is answered, show the next one.

PATH ID: YB1060 Screen ID:

The next questions are about the reasons people smoke [BKFILL]s. Please select which reasons apply to you.

I smoke [BKFILL]s because...

They are affordable.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or 3).

PATH ID: YB1061 Screen ID:

People in the media or other public figures smoke [BKFILL]s.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or 3).

PATH ID: YB1085 Screen ID:

I can smoke [BKFILL]s in places where smoking cigarettes isn't allowed.

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or 3).

PATH ID:	YB10	Screen ID:		
They might	They might be less harmful than cigarettes.			
	1	Yes		
	2	No		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Resp 3).	onden	ts who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or		

PATH ID:	YB10	963 Screen ID:		
[BKFILL]s	[BKFILL]s come in flavors I like.			
	1	Yes		
	2	No		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Resp 3).	onden	ts who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or		

PATH ID:	YB10	964 Screen ID:
Smoking [E	3KFILL]s help people to quit smoking cigarettes.
	1	Yes
	2	No
	-8	DON'T KNOW
	-7	REFUSED
ASK: Resp 3).	onden	ts who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or

PATH ID:	YB10	066 Screen ID:		
Smoking a	Smoking a [BKFILL] feels like smoking a cigarette.			
	1	Yes		
	2	No		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Resp 3).	oonden	nts who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 =	: 1,2 or	

PATH ID:	YB1068 Screen ID:		Screen ID:	
People wh	People who are important to me smoke [BKFILL]s.			
	1	Yes		
	2	No		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Resp 3).	onden	nts who have smoked a [BKFILL] in the last 30 days (YB10	22 > 0 or YB1112 = 1,2 or	

PATH ID:	YB10	Screen ID:		
The advert	The advertising for [BKFILL]s appeals to me.			
	1	Yes		
	2	No		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Resp 3).	onden	ts who have smoked a [BKFILL] in the last 30 days (YB1022 > 0 or YB1112 = 1,2 or		

BOX YB4

PROGRAM: [BKHEARD] Series. If respondent provides more than one response in YB9101, repeat series (questions YB1124-YB1146) for each product selected. If YB9101=1, fill [BKHEARD] with "bidi"; if YB9102=2, fill [BKHEARD] with "kretek". Repeat each series as applicable.

PATH ID: YB1099 Screen ID:

Is smoking a [BKHEARD] less harmful, about the same, or more harmful to a person's health than smoking cigarettes?

- 1 Less harmful
- 2 About the same
- 3 More harmful
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of at least 1 of the other products (YB9101 = 1 OR 2).

PATH ID:	YB	1124 Screen ID:	
How likely is someone to become addicted to [BKHEARD]s?			
	1	Very likely	
	2	Somewhat likely	
	3	Neither likely or unlikely	
	4	Somewhat likely	
	5	Very likely	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Res	pond	dents who have heard of at least 1 of the other products (YB9101 = 1 OR 2).	

PATH ID:	YB1	125 Screen ID:			
How much	How much do you think people harm themselves when they smoke a [BKHEARD]?				
	1	No harm			
	2	Little harm			
	3	Some harm			
	4	A lot of harm			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: Res	ponde	ents who have heard of at least 1 of the other products (YB9101 = 1 OR 2).			

PATH ID: YB1146 Screen ID:

Are [BKHEARD]s flavored like menthol, mint, clove, spice, candy, fruit, chocolate, alcohol (such as wine or cognac), or other sweets, harder to smoke, about the same, or easier to smoke than regular [BKHEARD]s?

- 1 Harder to smoke
- 2 About the same
- 3 Easier to smoke
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of at least 1 of the other products (YB9101 = 1 OR 2).

PATH ID:	YB1	1026 Screen ID:			
How many	How many of your friends do you think smoke bidis or kreteks?				
	1	None			
	2	A few			
	3	Some			
	4	Most			
	5	All			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: Respondents who have heard of at least 1 of the other products (YB9101 = 1 OR 2).					

FIRST TOBACCO PRODUCT SECTION

PATH ID:	YY06	01 Screen ID:			
What was	What was the first type of tobacco you tried?				
	1	Cigarettes			
	2	Smokeless tobacco			
	3	Snus pouches			
	4	Dissolvable tobacco			
	5	Traditional cigars, cigarillos, or filtered cigars			
	6	Hookah			
	7	E-cigarettes			
	8	Bidis			
	9	Kreteks			
	10	Pipe tobacco			
	14	Other SPECIFY:			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: Resp		s who use 2 or more products and the youngest age at first tried was equal for 2 or cts			
	PROGRAM: Make this a dynamic list with fills based on the products in positively answered questions. Always include the unspecified other.				

REASONS TO USE TOBACCO SECTION

The next few statements describe how tobacco use makes some people feel. Please tell me whether you strongly agree, agree, disagree or strongly disagree with the following statements.

PATH ID:	YX0037	Screen ID:			
I think usin	I think using tobacco would help when I'm feeling stressed. Do you				
	1	Strongly agree			
	2	Agree			
	3	Disagree			
	4	Strongly Disagree			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: All re	spondents				

PATH ID:	YX0040	Screen	ID:	
I think usin	I think using tobacco would be relaxing. Do you			
	1	Strongly agree		
	2	Agree		
	3	Disagree		
	4	Strongly Disagree		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: All re	ASK: All respondents			

PATH ID:	YX0041	Screen	ı ID:
I think usin	I think using tobacco would energize me. Do you		
	1	Strongly agree	
	2	Agree	
	3	Disagree	
	4	Strongly Disagree	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: All re	spondents		

PATH ID:	YX0042	Screen ID:
I would feel	more comf	ortable socializing if I am using tobacco. Do you
	1	Strongly agree
	2	Agree
	3	Disagree
	4	Strongly Disagree
	-8	DON'T KNOW
	-7	REFUSED
ASK: All res	spondents.	

PATH ID:	YX0043	S	creen ID:
Using toba	icco makes	young people look cool or fit in. Do you	
	1	Strongly agree	
	2	Agree	
	3	Disagree	
	4	Strongly Disagree	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: All re	ASK: All respondents		

PATH ID: Y	/X0044		Screen ID:
Young people	who use	e tobacco have more friends. Do you	
	1	Strongly agree	
	2	Agree	
	3	Disagree	
	4	Strongly Disagree	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: All response	ondents.		

PATH ID:	YR0141	Screen ID:
In the past	year, how o	often have you seen a list of the chemicals contained in tobacco products?
	1	Never
	2	Rarely
	3	Sometimes
	4	Often
	-8	DON'T KNOW
	-7	REFUSED
ASK: All re	spondents	

PATH ID: YR0142 Screen ID: In the past year, how often have you thought about the chemicals contained in tobacco products? 1 Never 2 Rarely 3 Sometimes 4 Often -8 DON'T KNOW REFUSED -7 ASK: All respondents

PATH ID:	YC1170	Screen ID:
How much day?	n do you thin	k people harm themselves when they smoke cigarettes some days but not every
	1	No harm
	2	A little harm
	3	Some harm
	4	A lot of harm
	-8	DON'T KNOW
	-7	REFUSED
ASK: All re	espondents	

PATH ID:	YC1175	Screen ID:
How much	do you thin	k people harm themselves when they smoke cigarettes every day?
	1	No harm
	2	A little harm
	3	Some harm
	4	A lot of harm
	-8	DON'T KNOW
	-7	REFUSED
ASK: All re	espondents	

PATH ID:	YC1180	Screen ID:	
How long	How long do you think someone has to smoke cigarettes before it harms their health?		
	1	It will never harm their health	
	2	Less than a year	
	3	1 year	
	4	5 years	
	5	10 years	
	6	20 years or more	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: All re	ASK: All respondents		

PATH ID:	YE1180	Screen ID:	
How long of	How long do you think someone has to use e-cigarettes before it harms their health?		
	1	It will never harm their health	
	2	Less than a year	
	3	1 year	
	4	5 years	
	5	10 years	
	6	20 years or more	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: All re	ASK: All respondents		

PATH ID:	YD1180	Screen ID:
How long o	do you think	someone has to use dissolvable tobacco before it harms their health?
	1	It will never harm their health
	2	Less than a year
	3	1 year
	4	5 years
	5	10 years
	6	20 years or more
	-8	DON'T KNOW
	-7	REFUSED
ASK: All re	spondents	

PATH ID:	YX0620	Screen ID:	
How long do you think someone has to use other kinds of smoked tobacco, like cigars, cigarillos, filtered cigars, pipes, hookah, bidis, or kreteks before it harms their health?			
	1	It will never harm their health	
	2	Less than a year	
	3	1 year	
	4	5 years	
	5	10 years	
	6	20 years or more	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: All respondents			

PATH ID:	YS1175	Screen ID:
		k people harm themselves when they use smokeless tobacco, such as chewing snus, every day?
	1	No harm
	2	A little harm
	3	Some harm
	4	A lot of harm
	-8	DON'T KNOW
	-7	REFUSED
ASK: All re	espondents	

PATH ID: YS1170 Screen ID:

How much do you think people harm themselves when they use smokeless tobacco, such as chewing tobacco, snuff, dip, or snus, some days but not every day?

- 1 No harm
- 2 Little harm
- 3 Some harm
- 4 A lot of harm
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents

PATH ID: YX0625 Screen ID:

How long do you think someone has to use smokeless tobacco such as chewing tobacco, snuff, dip, or snus or e-cigarettes before it harms their health?

- 1 It will never harm their health
- 2 Less than a year
- 3 1 year
- 4 5 years
- 5 10 years
- 6 20 years or more
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents

PATH ID: YX0630 Screen ID:

How much do you agree or disagree with this statement:

I have considered switching completely from smoking cigarettes to cigars, filtered cigars, or cigarillos. Would you say you...

- 1 Strongly agree
- 2 Agree
- 3 Neither agree or disagree
- 4 Disagree
- 5 Strongly disagree
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a cigarette in the past 30 days, who have also heard of cigars, filtered cigars or cigarillos

PATH ID: YX0635 Screen ID:

How much do you agree or disagree with this statement:

I have considered switching completely from smoking cigarettes to e-cigarettes. Would you say you...

- 1 Strongly agree
- 2 Agree
- 3 Neither agree or disagree
- 4 Disagree
- 5 Strongly disagree
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a cigarette in the past 30 days, who have also heard of ecigarettes

PATH ID: YX0640 Screen ID:

How much do you agree or disagree with this statement:

I have considered switching completely from smoking cigarettes to dissolvable tobacco. Would you say you...

- 1 Strongly agree
- 2 Agree
- 3 Neither agree or disagree
- 4 Disagree
- 5 Strongly disagree
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a cigarette in the past 30 days, who have also heard of dissolvable tobacco

BOX AY1 Screen ID

PROGRAM:

CREATE AN ARRAY <u>USEPROD</u> WITH 11 ELEMENTS - ONE FOR EACH TOBACCO TYPE (EXCLUDING CIGARETTES) - THAT IDENTIFIES WHETHER THE RESPONDENT IS A CURRENT OR SOME DAY USER OF THE SPECIFIC TOBACCO TYPE.

USEPROD(1-10): Past 30 day users of: (1) e-cigarettes; (2) Traditional cigars; (3) Cigarillos; (4) Filtered cigars; (5) Pipes; (6) Hookahs; (7) Snus; (8) Dissolvable tobacco; (9) Bidis; (10) Kreteks; (11) Smokeless tobacco.

CREATE AN ARRAY <u>HNUPROD</u> WITH 11 ELEMENTS – ONE FOR EACH TOBACCO TYPE (EXCLUDING CIGARETTES) – THAT IDENTIFIES WHETHER THE RESPONDENT HAS HEARD OF BUT NEVER USED THE SPECIFIC TOBACCO TYPE.

HNUPROD(1-11): Heard of but have never used: (1) e-cigarettes; (2) Traditional cigars; (3) Cigarillos; (4) Filtered cigars; (5) Pipes; (6) Hookahs; (7) Snus; (8) Dissolvable tobacco; (9) Bidis; (10) Kreteks; (11) Smokeless tobacco.

PATH ID: YX0300 Screen ID:

How much do you agree or disagree with this statement: I have considered switching completely from using [USEPROD(1-11)] to smoking cigarettes.

- 1 Strongly agree
- 2 Agree
- 3 Neither agree nor disagree
- 4 Disagree
- 5 Strongly disagree
- -8 DON'T KNOW
- -7 REFUSED

ASK: Past 30 days users of [USEPROD(1-11)] who have ever tried smoking cigarettes

NOTE: This guestion will ask about switching from each product the respondent has used to cigarettes.

PATH ID: YX0307 Screen ID:

How much do you agree or disagree with this statement: I have considered switching completely from using [USEPROD(1-11)] to using [HNUPROD(1-11)].

- 1 Strongly agree
- 2 Agree
- 3 Neither agree nor disagree
- 4 Disagree
- 5 Strongly disagree
- -8 DON'T KNOW
- -7 REFUSED

ASK: Past 30 day users of [USEPROD(1-11)] who have heard of but have never used [HNUPROD(1-11)] for all combinations where the tobacco type in [USEPROD(1-11)] is not the same as the tobacco type in [HNUPROD(1-11)].

NOTE: This question will ask about switching from each product the respondent uses to each product they have heard of but never used.

DEPENDENCE SECTION

PATH ID:	YN0703	Screen ID:			
How soon	How soon after you wake up do you want to use a tobacco product?				
	1	Within 5 minutes			
	2	From 6 to 30 minutes			
	3	From more than 30 minutes to 1 hour			
	4	After more than 1 hour but less than 24 hours			
	5	I rarely want to use tobacco			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: Respondents who have used any tobacco products in the past year.					

PATH ID:	YN0704	S	creen ID:
Do you ever have strong cravings to use a tobacco product?			
	1	Yes	
	2	No	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Respondents who have used a tobacco product in the past year.			

PATH ID:	YN0705	S	creen ID:	
Have you e	Have you ever felt like you really needed a tobacco product?			
	1	Yes		
	2	No		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Respondents who have used a tobacco product in the past year.				

PATH ID: YNO	025	Screen ID:		
Following are some statements about tobacco use. Please rate your level of agreement for each using the following scale: 1= not true of me at all, and 5=extremely true of me.				
I frequently crave	I frequently crave tobacco.			
	1	Not true of me at all		
	2			
	3			
	4			
	5	Extremely true of me		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Respondents who have used a tobacco product in the past year.				

PATH ID:	YN0045	Screen ID:		
My tobacco	My tobacco use is out of control.			
	1	Not true of me at all		
	2			
	3			
	4			
	5	Extremely true of me		
	1	DON'T KNOW		
	2	REFUSED		
ASK: Resp	ondents wh	no have used any tobacco product in the past year.		

PATH ID:	YN0055	Screen ID:			
I find mysel	I find myself reaching for tobacco without thinking about it.				
	1	Not true of me at all			
	2				
	3				
	4				
	5	Extremely true of me			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: Respondents who have used any tobacco in the past year.					

PATH ID:	YN0060		Screen ID:		
I usually wa	I usually want to use tobacco right after I wake up.				
	1	Not true of me at all			
	2				
	3				
	4				
	5	Extremely true of me			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: Respondents who have used any tobacco in the past year.					

PATH ID:	YN0070		Screen ID:		
Using tobac	Using tobacco really helps me feel better if I've been feeling down.				
	1	Not true of me at all			
	2				
	3				
	4				
	5	Extremely true of me			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: Respondents who have used any tobacco in the past year.					

PATH ID:	YN0075		Screen ID:
Using tobac	cco helps n	ne think better.	
	1	Not true of me at all	
	2		
	3		
	4		
	5	Extremely true of me	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Respo	ondents wh	no have used any tobacco in the past year.	

PATH ID:	YN0080	Screen ID:			
I would feel	I would feel alone without my tobacco.				
	1	Not true of me at all			
	2				
	3				
	4				
	5	Extremely true of me			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: Respondents who have used any tobacco in the past year.					

CESSATION / QUITTER SECTION

PATH ID:	YC12	210 Screen ID:				
Do you wa	Do you want to completely stop smoking cigarettes?					
	1 Yes					
	2	No				
	3	Not sure				
	-8	DON'T KNOW				
	-7	REFUSED				
ASK: Respondents who have smoked a cigarette at least one day in the past 30 days						

PATH ID:	YC12	215 Screen ID:
Have you	tried to	completely stop smoking cigarettes within the past 12 months?
	1	Yes
	2	No
	3	Not sure
	-8	DON'T KNOW
	-7	REFUSED
ASK: Resp	onden	nts who have smoked a cigarette at least one day in the past 30 days

PATH ID:	YC12	20 Screen ID:
		months, how many times have you stopped smoking for one day or longer because quit smoking cigarettes for good? Please enter the number of times.
	1	III
	-8	DON'T KNOW
	-7	REFUSED
ASK: Resp	pondent	s who have smoked a cigarette at least one day in the past 30 days

PATH ID: YC1225 Screen ID:

When you last tried to quit for good, how long did you stay off cigarettes? Please choose the first answer that fits.

- 1 Less than one day
- 2 1 to 7 days
- 3 More than 7 days but less than 30 days
- 4 More than 30 days but less than 6 months
- 5 More than 6 months but less than 1 year
- 6 1 year or more
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a cigarette at least one day in the past 30 days who have tried to quit smoking in the past year (YC1215 = 1).

PATH ID: YC1230 Screen ID:

If you decided to quit cigarettes for good, how likely is it that you would succeed?

- 1 Very likely
- 2 Somewhat likely
- 3 Somewhat unlikely
- 4 Very unlikely
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a cigarette at least one day in the past 30 days

PATH ID: YN0126 Screen ID:

Have you tried to completely stop use of all tobacco products within the past 12 months?

- 1 Yes
- 2 No
- 3 Not sure
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a tobacco product at least one day in the past 30 days

PATH ID: YN0120 Screen ID:

During the past 12 months, have you stopped using all tobacco products for one day or longer because you were trying to quit all tobacco products for good?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used any tobacco product in the past 30 days except cigarette only

PATH ID: YN0127 Screen ID:

Are you seriously thinking about quitting the use of [cigarettes I all tobacco products I cigarettes and tobacco products]?

- 1 Yes, within the next 30 days
- 2 Yes, within the next 6 months
- 3 Yes, within the year
- 4 Yes, but not within the year
- 5 No, I am not thinking about quitting the use of all tobacco products
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used any tobacco product in the past 30 days including cigarette smokers (only and not-only)

If cigarette smoker only, display "cigarettes"; if non-cigarette tobacco user, display "all tobacco products"; if cigarette and other tobacco user, display "cigarettes and tobacco products"

MODIFIED RISK TOBACCO PRODUCTS SECTION

PATH ID:	YX0667		Screen ID:
To what ex	tent do you	agree with the following statement?	
Some toba	cco product	s are safer than others.	
	1	Strongly agree	
	2	Agree	
	3	Neither agree or disagree	
	4	Disagree	
	5	Strongly disagree	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: All re	spondents		

PATH ID:	YX0669	Screen ID:
In the past products?	year, have	you seen any tobacco products that claim to be safer than other tobacco
	1	Yes
	2	No
	-8	DON'T KNOW
	-7	REFUSED
ASK: All res	spondents	

PATH ID:	YX0670	Screen ID:
How likely	is it that you	u will use one of these products in the next 30 days?
	1	Very likely
	2	Somewhat likely
	3	Somewhat unlikely
	4	Very unlikely
	-8	DON'T KNOW
	-7	REFUSED
		no have seen any tobacco products that claim to be safer than other tobacco ear (YX0669 = 1).

SECONDHAND SMOKE SECTION

BOX – DISPLAY INSTRUCTIONS

For YX0671, display a "Yes" and "No" column with options for each response category.

PATH ID:	YX0671	Screen ID:
Does anyo	ne who lives	s with you now? (Choose all that apply)
	1	Smoke cigarettes
	2	Use smokeless tobacco, such as chewing tobacco, snuff, dip, or snus
	3	Smoke cigars, cigarillos, or filtered cigars
	4	Use any other form of tobacco
	-8	DON'T KNOW
	-7	REFUSED
ASK: All re	spondents.	

PATH ID:	YR1045	Screen ID:
Which state pipes) in ye		describes the rules about smoking a tobacco product (such as cigarettes, cigars,
	1	Smoking is not allowed anywhere or at any time inside my home
	2	Smoking is allowed in some places or at some times inside my home
	3	Smoking is allowed anywhere and at any time inside my home
	-8	DON'T KNOW
	-7	REFUSED
ASK: All re	spondents.	

PATH ID:	YX0068	Screen ID:		
During the past seven days, about how many hours were you in close contact with others when they were smoking? For example, in your home, in a car, at school, or outdoors? Please enter the number of hours.				
	1	III		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: All res	spondents.			

PATH ID: YR1050 Screen ID:

Now think about other tobacco products that are not burned, like smokeless tobacco, dissolvable tobacco, and electronic cigarettes. Which statement best describes the rules about using these products inside your home?

- 1 Using these products is not allowed anywhere or at any time inside my home
- 2 Using these products is allowed in some places or at some times inside my home
- 3 Using these products is allowed anywhere and at any time inside my home
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

PACKAGING AND HEALTH WARNINGS SECTION

PATH ID:	YR0005		Screen ID:
In the past Would you		ow often, if at all, have yo	ou noticed the health warnings on cigarette packages?
	1	Never	GO TO NEXT SECTION
	2	Rarely	
	3	Sometimes	
	4	Often	
	5	Very often	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: All re	espondents.		

PATH ID: YR0202 Screen ID:

In the past 30 days, how often, if at all, have you read or looked closely at the health warnings on cigarette packages? Would you say...

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Very often
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever smokers who have noticed the health warnings in the past month (YC1001=1 AND YR0005>1).

PATH ID: YR0010 Screen ID:

In the past 30 days, how often, if at all, have the health warnings stopped you from having a cigarette when you were about to smoke one? Would you say...

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Very often
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever smokers who have noticed the health warnings in the past month (YC1001=1 AND YR0005>1).

PATH ID: YR0015 Screen ID:

In the past 30 days, have you tried to avoid looking at or thinking about the health warnings on cigarette packs - such as covering them up, keeping them out of sight, using a cigarette case, avoiding certain health warnings, or any other means?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever smokers who have noticed the health warnings in the past month (YC1001=1 AND YR0005>1).

PATH ID: YR0025 Screen ID:

How believable do you consider the health warnings on cigarette packs to be? Are they...

- 1 Not at all believable
- 2 A little believable
- 3 Somewhat believable
- 4 Very believable
- 5 Extremely believable
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever smokers who have noticed the health warnings in the past month (YC1001=1 AND YR0005>1).

PATH ID: YR0030 Screen ID:

How do the health warnings on cigarette packs make you feel about smoking? Do they make you feel...

- 1 Very concerned
- 2 Somewhat concerned
- 3 Neither concerned nor unconcerned
- 4 Somewhat unconcerned
- 5 Very unconcerned
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever smokers who have noticed the health warnings in the past month (YC1001=1 AND YR0005>1).

PATH ID: YR0035 Screen ID:

To what extent, if at all, do the health warnings on cigarette packs make you think about the health risks of smoking?

- 1 Not at all
- 2 A little
- 3 Somewhat
- 4 A lot
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever smokers who have noticed the health warnings in the past month (YC1001=1 AND YR0005>1).

PATH ID: YR0203 Screen ID:

To what extent, if at all, do the health warnings on cigarette packs make you never want to smoke again?

- 1 Not at all
- 2 A little
- 3 Somewhat
- 4 A lot
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever smokers who have noticed the health warnings in the past month (YC1001=1 AND YR0005>1).

PATH ID: YR0204 Screen ID:

To what extent, if at all, do the health warnings on cigarette packs discourage you from starting to smoke cigarettes?

- 1 Not at all
- 2 A little
- 3 Somewhat
- 4 A lot
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents that have never tried smoking who have seen the health warnings (YC1001 = 2 AND YR0005>1).

PATH ID:	YR0055	Screen ID:

To what extent, if at all, have the health warnings on cigarette packs made you LESS likely to start smoking?

- 1 Not at all
- 2 A little
- 3 Somewhat
- 4 A lot
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents that have never tried smoking who have seen the health warnings (YC1001 = 2 AND YR0005>1).

PATH ID: YR0060 Screen ID:

In the past 30 days, how often, if at all, have you noticed the health warnings on packages of smokeless tobacco products like snus, moist snuff, dip, spit and chew?

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Very often
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have heard of smokeless tobacco (YS1001=1)

PATH ID: YR0205 Screen ID:

In the past 30 days, how often, if at all, have you read or looked closely at the health warnings on smokeless tobacco packages?

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Very often
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever users who have noticed the health warnings in the past month (YS1002=1 AND YR0060 >1)

PATH ID: YR0065 Screen ID:

In the past 30 days, how often, if at all, have the health warnings stopped you from having a smokeless tobacco product when you were about to use one?

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Very often
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever users who have noticed the health warnings in the past month (YS1002=1 AND YR0060 >1).

PATH ID: YR0070 Screen ID:

In the past 30 days, have you tried to avoid looking at or thinking about the health warnings on packages of smokeless tobacco products - such as covering them up, keeping them out of sight, avoiding certain health warnings, or any other means?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever users who have noticed the health warnings in the past month (YS1002=1 AND YR0060 >1).

PATH ID: YR0075 Screen ID:

How believable do you consider the health warnings on packages of smokeless tobacco products to be?

- 1 Not at all believable
- 2 A little believable
- 3 Somewhat believable
- 4 Very believable
- 5 Extremely believable
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever users who have noticed the health warnings in the past month (YS1002=1 AND YR0060 >1).

PATH ID: YR0080 Screen ID:

How do the health warnings on packages of smokeless tobacco products make you feel about using it?

- 1 Very concerned
- 2 Somewhat concerned
- 3 Neither concerned nor unconcerned
- 4 Somewhat unconcerned
- 5 Very unconcerned
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever users who have noticed the health warnings in the past month (YS1002=1 AND YR0060 >1).

PATH ID: YR0085 Screen ID:

To what extent, if at all, do the health warnings on packages of smokeless tobacco products make you think about the health risks of using smokeless tobacco products?

- 1 Not at all
- 2 A little
- 3 Somewhat
- 4 A lot
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever users who have noticed the health warnings in the past month (YS1002=1 AND YR0060 >1).

PATH ID: YR0218 Screen ID:

To what extent, if at all, do the health warnings on packages of smokeless tobacco products make you never want to use smokeless tobacco again?

- 1 Not at all
- 2 A little
- 3 Somewhat
- 4 A lot
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever users who have noticed the health warnings in the past month (YS1002=1 AND YR0060 >1).

PATH ID: YR0219 Screen ID:

To what extent, if at all, do the health warnings on smokeless tobacco packages discourage you from starting to use smokeless tobacco?

- 1 Not at all
- 2 A little
- 3 Somewhat
- 4 A lot
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have never tried smokeless tobacco who have seen the health warnings (YS1002 = 2 AND YR0060 > 1)."

PATH ID: YR0220 Screen ID:

To what extent, if at all, have the health warnings on smokeless tobacco packages made you LESS likely to start using smokeless tobacco?

- 1 Not at all
- 2 A little
- 3 Somewhat
- 4 A lot
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have never tried smokeless tobacco who have seen the health warnings (YS1002 = 2 AND YR0060 > 1).

PATH ID: YR0110 Screen ID:

In the past 30 days, how often, if at all, have you noticed the health warnings on packages of ecigarettes?

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Very often
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used e-cigarettes in the past 30 days (YE1022 > 0 or YE1112 = 1, 2 or 3).

PATH ID: YR0225 Screen ID:

In the past 30 days, how often, if at all, have you noticed the health warnings on packages of cigars, cigarillos, or filtered cigars?

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Very often
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a cigar, filtered cigar, or cigarillo in the last 30 days (YG1022 > 0 or YG1112 = 1, 2 or 3).

PATH ID: YR0130 Screen ID:

In the past 30 days, how often, if at all, have you noticed the health warnings on packages of pipe tobacco?

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Very often
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a pipe in the last 30 days (YP1022 > 0 or YP1112 = 1, 2 or 3).

PATH ID: YR0135 Screen ID:

In the past 30 days, how often, if at all, have you noticed the health warnings on packages of shisha tobacco?

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Very often
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a hookah in the last 30 days (YH9001 = 1).

PATH ID:	YR0140	Screen ID:
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In the past 30 days, how often, if at all, have you noticed the health warnings on packages of dissolvable tobacco?

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Very often
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have used a dissolvable tobacco product in the last 30 days (YD1022 > 0 or YD1112 = 1, 2 or 3).

PATH ID: YR0230 Screen ID:

In the past 30 days, how often, if at all, have you noticed the health warnings on packages of bidis or kreteks?

- 1 Never
- 2 Rarely
- 3 Sometimes
- 4 Often
- 5 Very often
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have smoked a bidi or kretek in the last 30 days (YB1022 > 0 or YB 1112 = 1, 2 or 3).

MARKETING SECTION

PATH ID: YX0475	Screen ID:
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DISPLAY RANDOMLY SELECTED SWEEPSTAKES/GIVEAWAY AD HERE THE PICTURE SHOWS AN AD FOR A TOBACCO SPONSORED SWEEPSTAKES In the past 6 months, have you seen a tobacco sweepstakes ad?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

PATH ID:	YX0476	Screen ID:
PAIH ID:	YXU476	Screen

In the past 6 months, have you participated in a tobacco sponsored sweepstakes?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents

PATH ID: YX0477 Screen ID:

In the past 6 months, have you obtained a discount coupon for any tobacco product?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents

PROGRAM: DISPLAY RANDOMLY SELECTED PROMOTIONAL DISCOUNT AD/COUPON THE PICTURE SHOWS A PROMOTIONAL DISCOUNT COUPON FOR (BRAND) (PRODUCT).

PATH ID:	YX0478		Screen ID:	
Where hav	Where have you received discount coupons from? Choose all that apply.			
	1	The mail		
	2	E-mail		
	3	The Internet		
	4	Social Networks (such as Facebook and Twitter)		
	5	A text message		
	6	On a cigarette pack or other tobacco product		
	7	From a friend or other person		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Resp	ASK: Respondents who have received a discount coupon (YX0477 = 1).			

PATH ID:	YX0479	Screen ID:		
In the past	In the past 6 months, have you used a discount coupon to purchase a tobacco product?			
	1	Yes		
	2	No		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Respondents who have obtained a discount coupon (YX0477 = 1).				

PATH ID:	YX0480	Screen ID:
In the past Choose all		did a tobacco company send you information other than coupons through
	1	I did not receive any information from a tobacco company
	2	The mail
	3	E-mail
	4	A text message
	5	Some other way: SPECIFY
	-8	DON'T KNOW
	-7	REFUSED
ASK: All res	spondents	

PATH ID:	YX0481	Screen ID:
In the past 6	months, have you obtained a free sample of a tobacco produ	ct?
1	Yes	
2	No	
-8	DON'T KNOW	
-7	REFUSED	
ASK: All respondents		

MEDIA USE SECTION

PATH ID:	YX04	94 Screen ID:
The next qu	uestions	s are about how much, if at all, you use cell phones, the internet and TV.
About how	long do	you spend watching TV on a typical day?
	1	None
	2	Less than 1 hour
	3	1 to 2 hours
	4	3 to 4 hours
	5	More than 4 hours
	-8	DON'T KNOW
	-7	REFUSED
ASK: All respondents		

PATH ID:	YX0486 Screen ID:		
Overall, how	Overall, how often do you use the internet?		
	1	Several times a day	
	2	About once a day	
	3	3-5 days a week	
	4	1-2 days a week	
	5	Every few weeks	
	6	Less often	
	7	Don't have regular internet access	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: All respondents			

PATH ID:	YX0062 Screen ID:	
Do you have a Facebook, Google Plus, MySpace, Twitter, or other social networking account?		
	1	Yes
	2	No
	-8	DON'T KNOW
	-7	REFUSED
ASK: All Respondents who have used the internet at least once a week (YX0486<5)		

PATH ID: YX0063 Screen ID:

How often do you visit your Facebook, Google Plus, MySpace, Twitter, or other social networking account?

- 1 Several times a day
- 2 Daily
- 3 Weekly
- 4 Monthly or less
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have a Facebook or other social networking account (YX0062 = 1).

PATH ID: YX0490 Screen ID:

Has anyone discussed tobacco products on your Facebook, Google Plus, MySpace, Twitter, or other social networking account?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have a Facebook or other social networking account (YX0062 = 1).

PATH ID: YX0487 Screen ID:

There are many different activities related to tobacco products that a person might do on the Internet, such as sign-up for email alerts, read commentaries on products, or watch a video about tobacco products.

In the past 6 months, have you done any of these?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: All Respondents who have used the internet at least once a week (YX0486<5)

PATH ID: YX0482 Screen ID:

In the past 6 months, have you been to a tobacco product web site?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

PATH ID: YX0483 Screen ID:

This is the website for (BRAND).

In the past 6 months, have you been to this website?

- 1 Yes
- 2 No GO TO YX0486
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents who have been to a tobacco product Web site In the past 6 months (YX0482 = 1).

PROGRAM: For questions YX0483 to YX0485, loop through all the following brands: Marlboro, Newport, Camel, American Spirit, and then Kool, Salem, and Winston are all bundled together on one page. DISPLAY HOMEPAGE IMAGE FROM TOBACCO BRAND WEBSITE

PATH ID: BOX YX10 Screen ID:

PROGRAM: Loop through items YX0484, YX0485, YX0491, YX0493, YX0492 for each brand's website that the respondent reported visiting (YX0483 = 1)

PATH ID: YX0484 Screen ID:

Did you register at the [BRAND] website?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Among respondents who have ever visited this website (YX0483 = 1).

PATH ID: YX0485 Screen ID:

How much do you like this website?

- 1 I strongly like this website
- 2 I like this website
- 3 I don't like or dislike this website
- 4 I dislike this website
- 5 I strongly dislike this website
- -8 DON'T KNOW
- -7 REFUSED

ASK: Among respondents who have visited that brand's website (YX0483 = 1).

PATH ID: YX0491 Screen ID:

Have you friended, liked or become a fan of [BRAND] on Facebook, Twitter or other sites?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents who have a social networking account (YX0062 = 1).

PROGRAM: Fill in [BRAND] from YX0483

PATH ID: YX0493 Screen ID:

Have you sent a link or information about [BRAND] to others on Facebook, Twitter or other sites?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents who have a social networking account (YX0062 = 1).

PROGRAM: Fill in [BRAND] from YX0483

PATH ID: YX0492 Screen ID:

Have you played an online game related to [BRAND]?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

PROGRAM: Fill in [BRAND] from YX0483

PATH ID: YX0498 Screen ID:

DISPLAY MOVIE TITLE (DRAWN FROM A POOL OF RECENTLY RELEASED MOVIES). SHOW 5 MOVIE TITLES.

How many times have you seen this movie?

- 1 Never
- 2 Once
- 3 Twice
- 4 3 or more times
- -8 DON'T KNOW
- -7 REFUSED

PATH ID:	YX0)495	Screen ID:	
Do you reg	Do you regularly use a smart phone?			
	1	Yes		
	2	No		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: All respondents				

PATH ID: YX0496 Screen ID:

A Quick Response code is a white square with black dots in it, sometimes called a QR code. [INSERT IMAGE OF QR CODE FOR AN EXAMPLE]



Have you ever used a smart phone to scan a QR code for a tobacco product or to enter a sweepstakes or drawing from a tobacco company?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents who regularly use a smart phone (YX0495 = 1).

PATH ID:	YXC	497	Screen ID:		
Did this cod	Did this code take you to a tobacco company Web site?				
	1	Yes			
	2	No			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: All respondents who have scanned a QR code (YX0496 = 1).					

ACCESSIBILITY SECTION

PATH ID:	YX04	499 Screen ID:			
How easy o	How easy do you think it is for people your age to buy tobacco products in a store?				
	1	Easy			
	2	Somewhat easy			
	3	Not easy at all			
	4	Extremely difficult			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: All respondents.					

PSYCHOSOCIAL SECTION

PATH ID:	YX0500	Screen ID:

During the past 12 months, have your parents or guardians talked with you, even once, about not using any type of tobacco product?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK All respondents.

Box YX1. Display question YX0161, YX0162, YX0163, YX0164 on one screen. Show the intro/transition text from YX0161 first, then show each item with responses. As each item is answered, show the next one.

PATH ID: YX0161 Screen ID:

The following questions are about common problems people may have.

When was the last time that you had significant problems with...

Feeling very trapped, lonely, sad, blue, depressed, or hopeless about the future?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

PATH ID: YX0162 Screen ID:

When was the last time that you had significant problems with...

Sleep trouble, such as bad dreams, sleeping restlessly, or falling asleep during the day?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

PATH ID: YX0163 Screen ID:

When was the last time that you had significant problems with...

Feeling very anxious, nervous, tense, scared, panicked, or like something bad was going to happen?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

PATH ID: YX0164 Screen ID:

When was the last time that you had significant problems with...

Becoming very distressed and upset when something reminded you of the past?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

Box YX2

Display question YX0165, YX0166, YX0167, YX0168, YX0169 on one screen. Show the intro/transition text from YX0165 first, then show each item and responses. As each item is answered, show the next one.

PATH ID: YX0165 Screen ID:

When was the last time that you did the following things two or more times...

Lied or conned to get things you wanted or to avoid having to do something?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

PATH ID: YX0166 Screen ID:

When was the last time that you did the following things two or more times...

Had a hard time paying attention at school, work, or home?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

PATH ID: YX0167 Screen ID:

When was the last time that you did the following things two or more times...

Had a hard time listening to instructions at school, work, or home?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

PATH ID: YX0168 Screen ID:

When was the last time that you did the following things two or more times...

Were a bully or threatened other people?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

PATH ID:	YX0169	Screen ID:	
When was th	ne last time	e that you did the following things two or more times	
Started phys	sical fights	with other people?	
	1	Past month	
	2	2 to 12 months ago	
	3	Over a year ago	
	4	Never	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: All respondents.			

SUBSTANCE USE SECTION

PATH ID:	YXC	084	Screen ID:		
	The next questions ask about your use of alcohol and other drugs. Have you ever used alcohol?				
nave you ev	vei u	sed alconor?			
	1	Yes			
	2	No	GO TO YX0085		
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: All res	ASK: All respondents				

PATH ID:	YX	0073	Screen ID:		
How long I	How long has it been since you last used alcohol? Is it				
	1	Within the past 30 days			
	2	More than 30 days, but within the past year			
	3	More than a year ago			
	-8	DON'T KNOW			
	-7	REFUSED			
ASK: All re	ASK: All respondents who have ever used this product (YX0084=1).				

PATH ID:	YX0	074	Screen ID:
About how Please ente		ere you when you first started drinking, not counting small in years.	tastes or sips of alcohol?
	1	<u></u>	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: All respondents who have ever used this product (YX0084=1).			

PATH ID: YX0076 Screen ID:

On the days that you drank during the past 30 days, how many drinks did you usually have each day? Count a drink as a can or bottle of beer; a wine cooler or a glass of wine, champagne, or sherry; a shot of liquor or a mixed drink or cocktail. Please enter the number of drinks.

1 |__| [RANGE: 1 - 90]

-8 DON'T KNOW

-7 REFUSED

ASK: If drank alcohol one or more days YX0075>0

PATH ID: YX0077 Screen ID:

At the age that you first started drinking, did you also [smoke cigarettes | use tobacco products | smoke cigarettes or use other tobacco products]?

1 Yes

2 No

-8 DON'T KNOW

-7 REFUSED

ASK: Ever tobacco users who have also ever used alcohol (YX0084=1).

PROGRAM: If cigarette-only user fill with "smoke cigarettes"

If non-cigarette tobacco user fill with "use tobacco products"

If cigarette and tobacco user, fill with "smoke cigarettes or use other tobacco products"

PATH ID: YX0085 Screen ID:

Have you ever used marijuana, hash, THC, or grass?

1 Yes

2 No

GO TO YX0089

-8 DON'T KNOW

-7 REFUSED

ASK: All respondents

PATH ID: YX0078 Screen ID:

How long has it been since you last used marijuana, hash, THC, or grass?

- 1 Within the past 30 days
- 2 More than 30 days, but within the past year
- 3 More than a year ago
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents who have ever used this product (YX0085=1)

PATH ID:	YXO	079 Screen ID:	
About how old were you when you first started using marijuana, hash, THC, or grass? Please enter age in years.			
	1	<u> </u>	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: All respondents who have ever used this product (YX0085=1).			

PATH ID: YX0080 Screen ID:

At the age that you first started using marijuana, hash, THC or grass, did you also [smoke cigarettes | use tobacco products | smoke cigarettes or use other tobacco products]?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever tobacco users who have also ever used marijuana (YX0085=1).

PROGRAM: If cigarette-only user fill with "smoke cigarettes"

If non-cigarette tobacco user fill with "use tobacco products"

If cigarette and tobacco user, fill with "smoke cigarettes or use other tobacco products."

PATH ID: YG9105 Screen ID:

Sometimes people take tobacco out of a cigar or cigarillo and replace it with marijuana. This is sometimes called a "blunt".

Have you ever smoked part or all of a cigar or cigarillo with marijuana in it?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents who have ever used this product (YX0085=1).

BOX - DISPLAY INSTRUCTIONS

For YX0089, display a "Yes" and "No" column with options for each response category.

PATH ID: YX0089 Screen ID:

Have you ever used any of the following substances? Choose all that apply.

- 1 Cocaine or crack
- Stimulants like methamphetamine, speed, or Ritalin® and Adderall® not prescribed for you or that you took only for the experience or feeling they caused
 - Any other drugs like heroin, inhalants, solvents, hallucinogens or painkillers, sedatives,
- and tranquilizers not prescribed for you or that you took only for the experience or feeling they caused
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents

BOX - FILL INSTRUCTIONS

CREATE [SUBSTANCEFILL]

Display: If YX0089[1]=1, display 'cocaine or crack'

If YX0089[2]=1, display 'stimulants like methamphetamine, speed, or Ritalin® and Adderall® not prescribed for you or that you took only for the experience or feeling they caused'

If YX0089[3]=3, display 'Any other drugs like heroin, inhalants, solvents, hallucinogens or painkillers, sedatives, and tranquilizers not prescribed for you or that you took only for the experience or feeling they caused'

Repeat YX0081- YX0083 for each group of substances respondent reports ever using in YX0089.

If no substances were selected in YX0089[1]=2 AND YX0089[2]=2 AND YX0089[3]=2, GO TO YX0161

PATH ID: YX0081 Screen ID:

How long has it been since you last used [SUBSTANCEFILL]?

- 1 Within the past 30 days
- 2 More than 30 days, but within the past year
- 3 More than a year ago
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents that have ever used [SUBSTANCEFILL] in YX0089

PATH ID: YX0082 Screen ID:

About how old were you when you first started using [SUBSTANCEFILL]? Please enter age in years.

- 1 | |
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents that have ever used [SUBSTANCEFILL] in YX0089

PATH ID: YX0083 Screen ID:

At the age that you first started using [SUBSTANCEFILL], did you also [smoke cigarettes | use tobacco products | smoke cigarettes or use other tobacco products]?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Ever tobacco users who have also ever used [SUBSTANCEFILL] in YX0089

PROGRAM: If cigarette-only user fill with "smoke cigarettes"

If non-cigarette tobacco user fill with "use tobacco products"

If cigarette and tobacco user, fill with "smoke cigarettes or use other tobacco products."

PATH ID: YX0170 Screen ID:

When was the last time that . . .

You used alcohol or other drugs weekly or more often?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who report ever using alcohol or ever using drugs (YX0084=1 OR YX0085=1 OR YX0089=1 for at least 1 substance)

PATH ID: YX0171 Screen ID:

When was the last time that...

You spent a lot of time either getting alcohol or other drugs, using alcohol or other drugs, or feeling the effects of alcohol or other drugs?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who report ever using alcohol or ever using drugs (YX0084=1 OR YX0085=1 OR YX0089=1 for at least 1 substance)

PATH ID: YX0172 Screen ID:

When was the last time that...

You kept using alcohol or other drugs even though it was causing social problems, leading to fights, or getting you into trouble with other people?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who report ever using alcohol or ever using drugs (YX0084=1 OR YX0085=1 OR YX0089=1 for at least 1 substance)

PATH ID: YX0173 Screen ID:

When was the last time that...

Your use of alcohol or other drugs caused you to give up or reduce your involvement in activities at work, school, home, or social events?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who report ever using alcohol or ever using drugs (YX0084=1 OR YX0085=1 OR YX0089=1 for at least 1 substance)

PATH ID: YX0174 Screen ID:

When was the last time that...

You had withdrawal problems from alcohol or other drugs, like shaky hands, throwing up, having trouble sitting still or sleeping, or that you used any alcohol or other drugs to stop being sick or avoid withdrawal problems?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who report ever using alcohol or ever using drugs (YX0084=1 OR YX0085=1 OR YX0089=1 for at least 1 substance)

BOX - DISPLAY INSTRUCTIONS

For YX0175, display a "Yes" and "No" column with options for each response category.

PATH ID: YX0175 Screen ID:

You mentioned that you used alcohol or drugs at least weekly sometime in the past. Which substances did you use weekly or more often? Please do not include drugs that were prescribed for you. Choose all that apply.

- 1 Alcohol
- 2 Marijuana, hash, THC or grass
- 3 Cocaine or crack
- 4 Stimulants like Ritalin®, Adderall®, methamphetamine, or speed
- Any other drugs like heroin, painkillers, inhalants, solvents, sedatives, tranquilizers, or hallucinogens.
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents who used alcohol or other drugs weekly or more often (YX0170=1,2,3) PROGRAM: LIST ONLY THOSE SUBSTANCES A RESPONDENT PREVIOUSLY INDICATED HE/SHE USED

BOX - DISPLAY INSTRUCTIONS

For YX0176, display a "Yes" and "No" column with options for each response category.

PATH ID: YX0176 Screen ID:

You mentioned that alcohol or drugs caused some problems for you. Which substances caused these problems? Please do not include drugs that were prescribed for you. Choose all that apply.

- 1 Alcohol
- 2 Marijuana, hash, THC or grass
- 3 Cocaine or crack
- 4 Stimulants like Ritalin®, Adderall®, methamphetamine, or speed
- Any other drugs like heroin, painkillers, inhalants, solvents, sedatives, tranquilizers, or hallucinogens
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents who indicated alcohol or drugs caused problems for them (YX0172=1,2,3 OR YX0173=1,2,3 OR YX0174=1,2,3).

PROGRAM: LIST ONLY THOSE SUBSTANCES A RESPONDENT PREVIOUSLY INDICATED HE/SHE USED

Box YX5. Display question YX0250, YX0251, on one screen. Show the intro/transition text from YX0250 first, then show each item and responses. As each item is answered, show the next.

PATH ID: YX0250 Screen ID:

When was the last time that you did the following things two or more times...

Felt restless or the need to run around or climb on things?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents

PATH ID: YX0251 Screen ID:

When was the last time that you did the following things two or more times...

Gave answers before the other person finished asking the question?

- 1 Past month
- 2 2 to 12 months ago
- 3 Over a year ago
- 4 Never
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents

BOX YX11 Screen ID:

Display question YX0510, YX0515, YX0520 on one screen. Show the intro/transition text from YX0510 first, then show each item with a response. As each item is answered, show the next one.

PATH ID: YX0510 Screen ID:

Please tell me if you strongly disagree, disagree, neither disagree nor agree, agree, or strongly agree with each of the following statements:

I like to do frightening things.

- 1 Strongly disagree
- 2 Disagree
- 3 Neither disagree nor agree
- 4 Agree

- 5 Strongly agree
- DON'T KNOW
- **REFUSED** -7

ASK: All respondents.

PATH ID:	YXC	0515	Screen ID:			
I like new a	I like new and exciting experiences, even if I have to break the rules.					
	1	Strongly disagree				
	2	Disagree				
	3	Neither disagree nor agree				
	4	Agree				
	5	Strongly agree				
	-8	DON'T KNOW				

-7 **REFUSED**

ASK: All respondents.

PATH ID: YX0520 Screen ID:

I prefer friends who are exciting and unpredictable.

- 1 Strongly disagree
- 2 Disagree
- 3 Neither disagree nor agree
- 4 Agree
- 5 Strongly agree
- DON'T KNOW -8
- **REFUSED** -7

HEALTH OUTCOMES SECTION

PATH ID:	YX0525	Screen ID:
	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	COLOCII IDI

The next question asks about your health.

Do you have shortness of breath or is it hard to exercise compared to your peers?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

AD EXPOSURE SECTION

DISPLAY TRANSITION TEXT: The following questions ask about tobacco advertising that you may have seen.

PATH ID:	YX0181	Screen ID:
FAIII ID.	IVOTOT	Sciedii ib.

DISPLAY 6 RANDOMLY SELECTED CIGARETTE ADS HERE, ONE AT A TIME. THE SELECTION OF SPECIFIC ADS WILL BE MADE JUST PRIOR TO LAUNCH OF FIELD OPERATIONS BASED ON THE MOST CURRENT INFORMATION.

EACH PICTURE SHOWS A CIGARETTE ADVERTISEMENT

In the past 12 months, have you seen this advertisement before this study?

1 Yes

2 No GO TO NEXT AD; IF LAST AD, GO TO YM0004 -8 DON'T KNOW GO TO NEXT AD; IF LAST AD, GO TO YM0004 -7 REFUSED GO TO NEXT AD; IF LAST AD, GO TO YM0004

ASK: All respondents.

PATH ID:	YX0183	Screen ID:

Did this ad grab your attention?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have seen that advertisement (YX0181 = 1).

PATH ID: YX0182 Screen ID:

Did you talk to your friends or family members about this ad?

- 1 Yes
- 2 No
- -8 DON'T KNOW
- -7 REFUSED

ASK: Respondents who have seen the ad (YX0181 = 1).

PGROGRAMMING NOTE: Go to next ad; if last ad, go to YM0004

NOTE: IF E-CIGARETTE, CIGARS, CIGARILLOS, FILTERED CIGARS, SHISHA TOBACCO/HOOKAH, PIPE TOBACCO, SNUS, DISSOLVABLE TOBACCO, SMOKELESS TOBACCO, BIDI/KRETEK ADVERTISEMENTS ARE CHOSEN TO BE SHOWN TO PARTICIPANTS TO ASSESS THEIR AWARENESS, THESE WOULD BE SHOWN HERE. THE DECISION ON WHAT ADS FOR WHICH PRODUCTS TO BE SHOWN WILL BE MADE JUST PRIOR TO LAUNCH OF FIELD OPERATIONS QUESTIONS ASKED ARE THE SAME AS THOSE FOR CIGARETTE ADS IN ITEM YX0181

DEMOGRAPHICS SECTION

PATH ID:	YM00	04	Screen ID:
What is your sex?			
	1	Male	
	2	Female	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: All re	esponde	ents.	

PATH ID:	YX01:	36	Screen ID:	
Are you c	Are you currently pregnant?			
	1	Yes		
	2	No	GO TO YM0005	
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Fem	ASK: Female respondents (YM0004=2)			

PATH ID:	YX01:	37 Screen ID:		
How many	How many weeks or months pregnant? (enter # of months or weeks)			
	1	Months		
	2	Weeks		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Fema	ale resp	condents who are currently pregnant (YM0004=2 AND YX0136=1)		

PATH ID:	YMOC)19	Screen ID:		
Have you b	Have you been going to school at any time during the last 12 months?				
	1	Yes			
	2	No	GO TO YM0020		
	-8	DON'T KNOW	GO TO YM0020		
	-7	REFUSED	GO TO YM0020		
ASK: All re	ASK: All respondents				

PATH ID:	YMOO	18 Screen ID:	
What grade are you in? If you are on a holiday or summer break, please select the grade or year you will enter when you return to school.			
	1	4 th grade or below	
	2	5 th	
	3	6 th	
	4	7 th	
	5	8 th	
	6	9 th	
	7	10 th	
	8	11 th	
	9	12 th grade	
	10	College, vocational or technical school	
	11	Not enrolled	
	12	I am home-schooled	
	13	My school is ungraded	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: Respo	ondents	s who did go to school in last 12 months (YM0019=1)	

PATH ID:	YMOO	O20 Screen ID:		
What grade	What grade or year in school did you last complete?			
	1	4 th grade or below		
	2	5 th		
	3	6 th		
	4	7 th		
	5	8 th		
	6	9 th		
	7	10 th		
	8	11 th		
	9	12 th grade		
	10	College, vocational or technical school		
	11	I am home-schooled		
	12	My school is ungraded		
	-8	DON'T KNOW		
	-7	REFUSED		
ASK: Respo	ASK: Respondents who did not go to school in last 12 months (YM0019=2 or DK or RF)			

PATH ID: YM0021 Screen ID:

The next question asks about your level of sexual attraction to BOTH males and females. Please consider the response choices carefully, as it is important that you understand them and are as honest as you can be in your answer. To whom have you felt sexually attracted, even if you did not take any action based on feeling attracted?

- 1 Only to females, never to males
- 2 Mostly to females, and at least once to a male
- 3 About equally often to females and to males
- 4 Mostly to males, and at least once to a female
- 5 Only to males, never to females
- 6 I have never felt sexually attracted to anyone at all
- -8 DON'T KNOW
- -7 REFUSED

ASK: All respondents.

NOTE: For female participants, answer categories one to five were presented in reverse order

PROGRAM:

RESPONDENTS AGE<14 GO TO YM0008

RESPONDENTS AGE 14 AND OVER GO TO YM0022

PATH ID:	YM0022	Screen ID:	
Do you think of yourself as:			
1	[Gay Lesbian or gay]	GO TO YM0008	
2	[Straight, that is not gay Straight, that is, not Lesbian or gay]	GO TO YM0008	
3	Bisexual	GO TO YM0008	
4	Something else	GO TO YM0023	
-8	DON'T KNOW	GO TO YM0024	
-7	REFUSED	GO TO YM0008	
ASK: All respondents			

PROGRAM: For male respondents, display the first option in the response categories. For female respondents, display the second option.

PATH ID:	YM0023	Screen ID:			
By someth	By something else, do you mean that				
1	You are not straight, but identify with another label such as queer, trisexual, omnisexual or pan-sexual	GO TO YM0008			
2	You are transgender, transsexual, or gender variant	GO TO YM0008			
3	You have not figured out your sexuality or are in the process of figuring it out	GO TO YM0008			
4	You do not think of yourself as having a sexuality	GO TO YM0008			
5	You do not use labels to identify yourself	GO TO YM0008			
6	You made a mistake and did not mean to pick this answer	GO TO YM0022			
7	You mean something else	GO TO YM0025			
-8	DON'T KNOW	GO TO YM0024			
-7	REFUSED	GO TO YM0008			
ASK: All respondents who selected "something else" (YM0022 = 4).					

PATH ID:	YM0024	Screen ID:		
You did n	You did not enter an answer for the question. That is because:			
1	You don't understand the words	GO TO YM0008		
2	You understand the words, but you have not figured out your sexuality or are in the process of figuring it out	GO TO YM0008		
7	You mean something else	GO TO YM0008		
-8	DON'T KNOW	GO TO YM0008		
-7	REFUSED	GO TO YM0008		
ASK: All respondents who selected "something else" in YM0023 or "don't know" in YM00022 (YM0023 = 7 OR YM00022 = -8).				

PATH ID:	YI	M0025 Scr	een ID:
What do you mean by something else? Please type in your answer:			
	1	[OPEN TEXT FIELD]	
-	-8	DON'T KNOW	
-	-7	REFUSED	
ASK: All respondents who selected "something else" in YM0024 (YM0024 = 7).			

PATH ID:	YMO	0008	Screen ID:
During an average week, how much money do you receive in total? Please include money from a job, your family, an allowance, or any other sources.			
	1	None	
	2	Less than \$1	
	3	\$1 to \$5	
	4	\$6 to \$10	
	5	\$11 to \$20	
	6	\$21 to \$50	
	7	\$51 to \$100	
	8	\$101 to \$150	
	9	\$151 or more	
	-8	DON'T KNOW	
	-7	REFUSED	
ASK: All respondents			

APPENDIX A: USER GROUP DEFINITIONS

User group	Tobacco use
	A susceptible never smoker a respondent who thinks they might try a cigarette soon, and who does not definitely reject trying a cigarette in the next year or trying a cigarette offered by a friend.
SUSCEPSMK	IF (YC1104=1 OR 2 OR 3) AND [(YC1105=1 OR 2 OR 3) OR (YC9101=1 OR 2 OR 3)], THEN SUSCEPSMK=1(yes)
	IF YC1104=DK OR RF AND [YC1105=DK OR RF AND YC9101=DK OR RF], THEN SUSCEPSMK=missing
	Else, SUSCEPSMK=2(no)