

## **Advertisements to Be Used in the Study**

Fraudulent Diet Ad

# FAT FOE

KISS YOUR DIETING  
DAYS GOODBYE

LOSE UP TO 10  
POUNDS PER WEEK

Take our **breakthrough formula** before meals, feast on your favorite foods, and lose up to **2 pounds per day**.

Our **breakthrough ingredient** aubernium binds with food to block the absorption of calories.

**Guaranteed to deliver permanent weight loss for everyone**



I recommend  
FatFoe to my  
patients.

*Ann Salim M.D.*



Available at [FatFoe.com](http://FatFoe.com)  
or 1-800-FatFoe1

Legitimate Diet Ad

# SLIM PLAN

HELPS YOU LOSE WEIGHT  
WITH GREAT TASTING  
FOODS THAT LEAVE YOU  
FEELING FULLER LONGER

Start changing your life **NOW**

You get to eat foods you'll **LOVE!**

We offer lots of delicious, low calorie choices, including decadent chocolate cake and apple pie, so you won't find yourself craving high-calorie foods.

Our delicious foods help you **feel fuller longer** so you can stay on the program and lose weight.

**Why wait? Lose weight now**

## *Slim Plan*

Visit [www.slimplan.com](http://www.slimplan.com)  
or call 1-888-slimplan



Slim Plan  
Apple Pie



Fraudulent Job Ad

Earn \$300 a day part time  
from home by filing  
medical bills with insurers.

- Choose your own hours
- No experience or special skills required
- Work from the comfort of home



***Act Now:***

**Visit [BillFromHome.net](http://BillFromHome.net)**

Legitimate Job Ad



# JAVA JOE'S

NOW HIRING  
PART-TIME STAFF

**Flexible hours**

**Friendly environment**

**Earn \$8 an hour**

**Convenient locations**



TO APPLY:

**(703) 523-1246**

or visit

**[www.JavaJoesVa.com](http://www.JavaJoesVa.com)**



Fraudulent Vacation Ad

# CANCUN

## *Come to Paradise!*

Enjoy a 4-Day, 3-Night Complimentary Luxury Resort Getaway **FREE** at Beautiful Regal Queen Resort

We need loyal, happy customers to tell family and friends about the wonderful time they had at our renovated Cancun resort! Regal Queen Resort Company is giving away **FREE** vacations to the first 500 callers that register today from your city.

### **WHAT'S THE CATCH?**

There is no catch or purchase necessary to claim your free vacation. Simply cover the Government taxes of \$59 per person today to secure your trip and tell your friends about your great vacation.

**CALL NOW:**

**1-800-344-2850**

**REGALCANCUN.COM/FREETRIP**

*Oh Yes!*  
**IT'S  
FREE**



Legitimate Vacation Ad

# CANCUN



## *Come to Paradise!*

Escape Winter to the Sophistication of a Beach Front  
Cancun Luxury Hotel for \$189 a Night!

### **A WORLD CLASS DESTINATION:**

Come to our sophisticated resort on a palm-shaded boulevard just steps from sun-drenched Caribbean beaches. Relax in the heated outdoor pool, unwind in the whirlpool, or lose yourself in a novel on a sun deck recliner. Close to world class shopping, entertainment, golf, boating, and beaches.

### **A WORLD-CLASS HOTEL:**

Our 472 elegantly appointed studios and suites offer the finest in modern comforts including wireless Internet, a luxurious onsite spa, and a state-of-the-art fitness center with private televisions and headphones.

# 1-800-344-2850

## WWW.REGALCANCUN.COM

**CALL  
TODAY!**

*Your vacation  
awaits...*

