

Advertisements to Be Used in the Study

Fraudulent Diet Ad

FAT FOE

KISS YOUR DIETING
DAYS GOODBYE

LOSE UP TO 10
POUNDS PER WEEK

Take our **breakthrough formula** before meals, feast on your favorite foods, and lose up to **2 pounds per day**.

Our **breakthrough ingredient** aubernium binds with food to block the absorption of calories.

Guaranteed to deliver permanent weight loss for everyone



I recommend
FatFoe to my
patients.

Ann Salim M.D.



Available at FatFoe.com
or 1-800-FatFoe1

Legitimate Diet Ad

SLIM PLAN

HELPS YOU LOSE WEIGHT
WITH GREAT TASTING
FOODS THAT LEAVE YOU
FEELING FULLER LONGER

Start changing your life **NOW**

You get to eat foods you'll **LOVE!**

We offer lots of delicious, low calorie choices, including decadent chocolate cake and apple pie, so you won't find yourself craving high-calorie foods.

Our delicious foods help you **feel fuller longer** so you can stay on the program and lose weight.

Why wait? Lose weight now

Slim Plan

Visit www.slimplan.com
or call 1-888-slimplan



Slim Plan
Apple Pie



Fraudulent Job Ad

Earn \$300 a day part time
from home by filing
medical bills with insurers.

- Choose your own hours
- No experience or special skills required
- Work from the comfort of home



Act Now:

Visit BillFromHome.net

Legitimate Job Ad

JAVA JOE'S

NOW HIRING
PART-TIME STAFF

Flexible hours

Friendly environment

Earn \$8 an hour

Convenient locations



TO APPLY:

(703) 523-1246

or visit

www.JavaJoesVa.com



Fraudulent Vacation Ad

CANCUN

Come to Paradise!

Enjoy a 4-Day, 3-Night Complimentary Luxury Resort Getaway **FREE** at Beautiful Regal Queen Resort

We need loyal, happy customers to tell family and friends about the wonderful time they had at our renovated Cancun resort! Regal Queen Resort Company is giving away **FREE** vacations to the first 500 callers that register today from your city.

WHAT'S THE CATCH?

There is no catch or purchase necessary to claim your free vacation. Simply cover the Government taxes of \$59 per person today to secure your trip and tell your friends about your great vacation.

CALL NOW:

1-800-344-2850

REGALCANCUN.COM/FREETRIP

Oh Yes!
**IT'S
FREE**



Legitimate Vacation Ad



CANCUN

Come to Paradise!

Escape Winter to the Sophistication of a Beach Front
Cancun Luxury Hotel for \$189 a Night!

A WORLD CLASS DESTINATION:

Come to our sophisticated resort on a palm-shaded boulevard just steps from sun-drenched Caribbean beaches. Relax in the heated outdoor pool, unwind in the whirlpool, or lose yourself in a novel on a sun deck recliner. Close to world class shopping, entertainment, golf, boating, and beaches.

A WORLD-CLASS HOTEL:

Our 472 elegantly appointed studios and suites offer the finest in modern comforts including wireless Internet, a luxurious onsite spa, and a state-of-the-art fitness center with private televisions and headphones.

1-800-344-2850

WWW.REGALCANCUN.COM

**CALL
TODAY!**

*Your vacation
awaits...*

