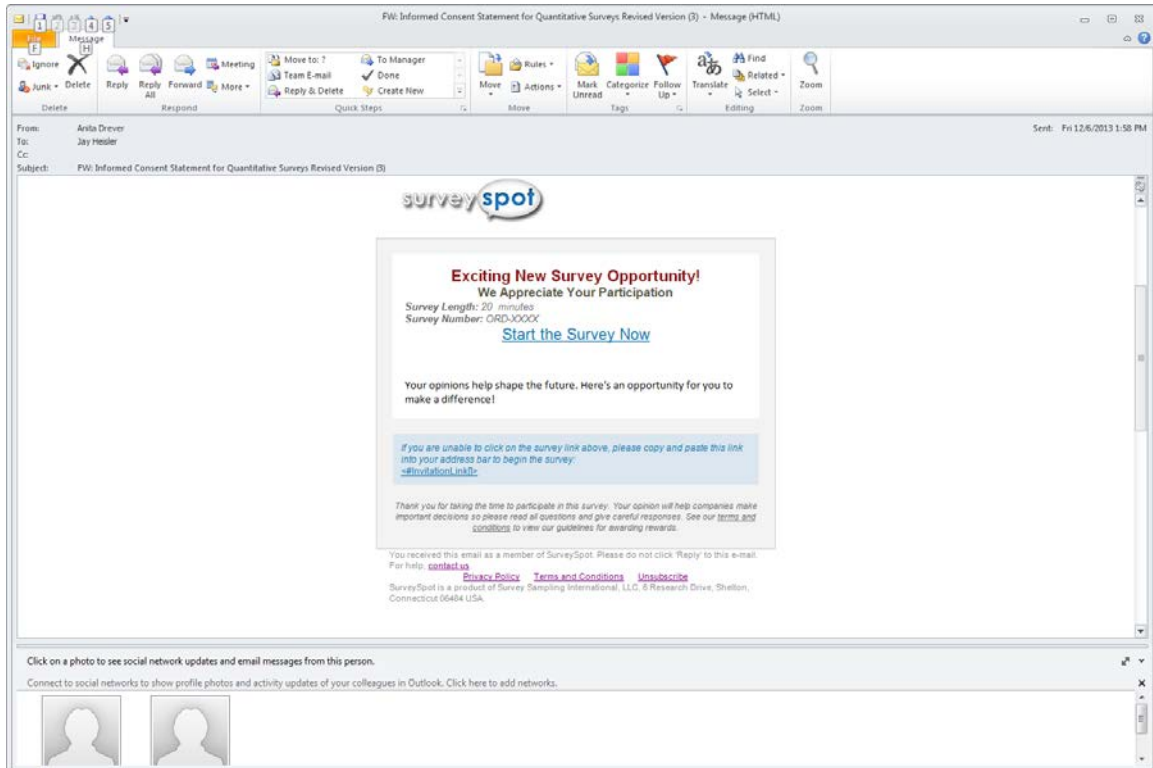


Appendix B – Survey Invitations

Email invitation to participate in the survey



The screenshot shows an Outlook window with the following details:

- Subject:** FW: Informed Consent Statement for Quantitative Surveys Revised Version (3)
- From:** Arisa Drever
- To:** Jay Hebler
- Sent:** Fri 12/6/2013 1:58 PM

The email content features the SurveySpot logo and the following text:

Exciting New Survey Opportunity!
We Appreciate Your Participation
Survey Length: 20 minutes
Survey Number: ORD-XXXX
[Start the Survey Now](#)

Your opinions help shape the future. Here's an opportunity for you to make a difference!

If you are unable to click on the survey link above, please copy and paste this link into your address bar to begin the survey:
[#invitation.in3](#)

Thank you for taking the time to participate in this survey. Your opinion will help companies make important decisions so please read all questions and give careful responses. See our [terms and conditions](#) to view our guidelines for awarding rewards.

You received this email as a member of SurveySpot. Please do not click 'Reply' to this e-mail. For help, [contact us](#). [Privacy Policy](#) [Terms and Conditions](#) [Unsubscribe](#)

SurveySpot is a product of Survey Sampling International, LLC, 6 Research Drive, Shelton, Connecticut 06484 USA.

At the bottom of the Outlook window, there is a section for social network updates with two placeholder icons for profile photos.

Online Survey Invitation 2

survey spot Login

Take Online Surveys for the Greatest Rewards

amazon.com gift card iTunes PayPal

Gender: MALE FEMALE

First name:

Last name:

Email:

Confirm email address:

I agree to the Privacy Policy and Terms & Conditions

[Join For Free!](#)

[Cookie Notice](#)