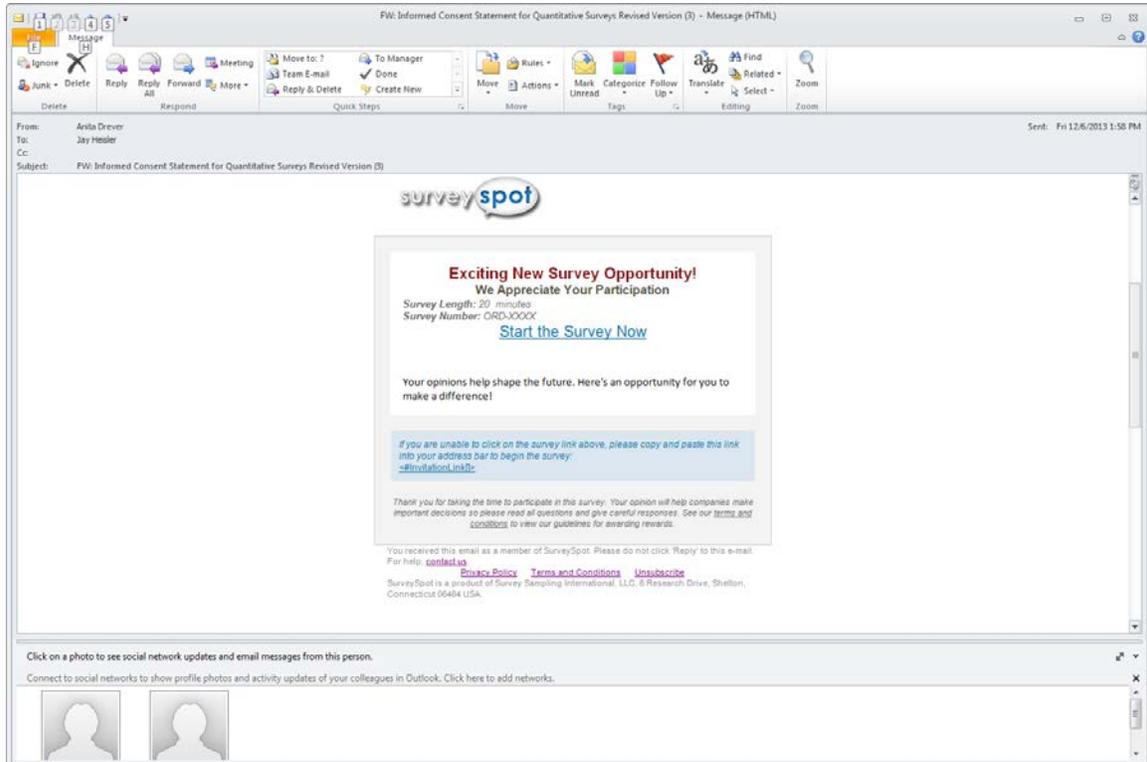


Appendix B – Survey Invitations

Email invitation to participate in the survey



The screenshot shows an Outlook email window with the following details:

- From:** Arisa Drever
- To:** Jay Hebler
- Cc:**
- Subject:** FW: Informed Consent Statement for Quantitative Surveys Revised Version (3)
- Sent:** Fri 12/6/2013 1:58 PM

The email content features the SurveySpot logo and the following text:

Exciting New Survey Opportunity!
We Appreciate Your Participation
Survey Length: 20 minutes
Survey Number: ORD-XXXX
[Start the Survey Now](#)

Your opinions help shape the future. Here's an opportunity for you to make a difference!

If you are unable to click on the survey link above, please copy and paste this link into your address bar to begin the survey:
[-#invitation.in3-](#)

Thank you for taking the time to participate in this survey. Your opinion will help companies make important decisions so please read all questions and give careful responses. See our [terms and conditions](#) to view our guidelines for awarding rewards.

You received this email as a member of SurveySpot. Please do not click 'Reply' to this e-mail. For help, [contact us](#). [Privacy Policy](#) [Terms and Conditions](#) [Unsubscribe](#)

SurveySpot is a product of Survey Sampling International, LLC, 6 Research Drive, Shelton, Connecticut 06484 USA.

At the bottom of the email, there is a section for social network updates with the text: "Click on a photo to see social network updates and email messages from this person." and "Connect to social networks to show profile photos and activity updates of your colleagues in Outlook. Click here to add networks." Below this text are two placeholder icons for profile photos.

Online Survey Invitation 2

survey spot Login

Take Online Surveys for the Greatest Rewards

amazon.com gift card iTunes PayPal

Gender: MALE FEMALE

First name

Last name

Email

Confirm email address

I agree to the Privacy Policy and Terms & Conditions

[Join For Free!](#)

Cookie Notice