

**SIPP-105(L3)(2014)(CA)  
(11-2013)**



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

FROM THE DIRECTOR  
U.S. CENSUS BUREAU

Dear Resident:

The U.S. Census Bureau is conducting a vitally important survey called the Survey of Income and Program Participation (SIPP), and we need your help to ensure accurate data collection. In the next several weeks, a Census Bureau Field Representative will contact your household regarding this survey. I want you to know that your household's participation in this survey is extremely valuable and greatly appreciated.

This survey produces data that helps shape government program decisions affecting millions of people in the United States. For example, policymakers use the survey's results to evaluate the future needs of the Social Security system, changes to and the effectiveness of programs like the Supplemental Nutrition Assistance Program, and the impact of changes to health insurance and the cost of medical care. In order to provide accurate information to your elected representatives and support improving such significant programs, the Census Bureau needs your help to collect accurate data.

Your household's participation is essential to ensure the completeness and accuracy of this study's data. Your address has been specifically chosen to represent thousands of other households just like yours. Although there are no penalties for failure to answer any question in this voluntary study, each unanswered question substantially lessens the accuracy of the results.

We conduct this study under the authority of Title 13, United States Code, Section 182. Section 9 of Title 13 requires that we hold all information about you and your household in strictest confidence. Every Census Bureau employee, from the Director to every Field Representative, has taken an oath to uphold this confidentiality. If an employee discloses any information that identifies you or your household, he or she is subject to a prison term, a fine, or both.

As a token of our appreciation for your time and participation in this survey, the Census Bureau will send you a \$40 prepaid debit card after you have completed the interview.

Additional information is explained on the back of this letter. ***Learn more at our Web site:***  
***<[www.sipp.census.gov/sipp/](http://www.sipp.census.gov/sipp/)>***.

Thank you for your participation. I am grateful for your help.

Sincerely,

John H. Thompson  
Director

For more information, contact:

**REGIONAL DIRECTOR  
US CENSUS BUREAU  
15350 SHERMAN WAY STE 400  
VAN NUYS CA 91406-4203**

**SIPP-105(L3)(2014)(CO)  
(11-2013)**



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**REGIONAL DIRECTOR  
US CENSUS BUREAU  
6950 W JEFFERSON AVE STE 250  
DENVER CO 80235-2377**

**SIPP-105(L3)(2014)(GA)  
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**REGIONAL DIRECTOR  
US CENSUS BUREAU  
101 MARIETTA ST NW STE 3200  
ATLANTA GA 30303-2711**

**SIPP-105(L3)(2014)(IL)  
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For more information, contact:

**REGIONAL DIRECTOR  
US CENSUS BUREAU  
1111 W 22<sup>ND</sup> ST STE 400  
OAK BROOK IL 60523-1918**

**SIPP-105(L3)(2014)(NY)  
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**REGIONAL DIRECTOR  
US CENSUS BUREAU  
32 OLD SLIP 9<sup>TH</sup> FLOOR  
NEW YORK NY 10005-3500**

**SIPP-105(L3)(2014)(PA)  
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US CENSUS BUREAU  
833 CHESTNUT ST STE 504  
PHILADELPHIA PA 19107-4405**

## **Why does the Census Bureau collect this information?**

Although we conduct a census every ten years, some information needs to be updated more often. This survey provides current data about a variety of important issues, such as changes people have experienced in their jobs, health insurance coverage, medical expenditures, the well-being of children and adults, childcare and child support status, retirement and pension planning, participation in government programs, and other information. Since the country changes rapidly, up-to-date facts are necessary in order to create effective programs. Policymakers in government and private organizations need current economic information to make informed decisions about programs that will affect people of all income levels. Your voluntary participation is essential to ensure that this survey's results are complete and accurate.

## **How do I know the Census Bureau will protect my information?**

The law authorizes the Census Bureau to collect information for this survey (Title 13, United States Code (U.S.C.), Section 182). Section 9 of this law requires us to keep all information about you and your household strictly confidential. The Census Bureau will use this information only for statistical purposes. Everyone who has access to your responses is subject to a prison term, a fine up to \$250,000, or both, if any information is revealed that identifies you or your household.

## **How will the Census Bureau use the information that I provide?**

Because Title 13 guarantees the confidentiality of your information, the Census Bureau will combine the information you provide with that of others to produce statistics. To be efficient, the Census Bureau attempts to obtain information you may have given to other agencies if you have participated in other government programs. We do so because it helps to ensure your data are complete, and it reduces the number of questions you are asked on this survey. The same confidentiality laws that protect your survey answers also protect any additional information we collect (Title 13, U.S.C., Section 9). If you wish to request that your information not be combined with information from other agencies, we ask that you notify the field representative at the time of the interview.

## **How much time will the survey take?**

We estimate that it will take about 60 minutes per person to collect the information. This includes time for reviewing the instructions and completing and reviewing your answers. You may send comments regarding time estimates or any other aspect of this data collection process, including suggestions for reducing this burden, to Paperwork Reduction Project xxxx-xxxx, U.S. Census Bureau, 4600 Silver Hill Road, AMSD 3K138, Washington, DC 20233-1500. You may also e-mail comments to **<Paperwork@census.gov>**; use "Paperwork Project xxxx-xxxx" as the subject.

The U.S. Office of Management and Budget (OMB) approved this survey and gave it OMB approval number xxxx-xxxx; the expiration date is xx/xx/xxxx. Displaying this number shows that the Census Bureau is authorized to conduct this survey. Please use this number in any correspondence concerning this survey.