

E-mail invitation to participate in FDA

**Experimental Studies on Consumer Responses
to Nutrient Content Claims on Fortified Foods
As of June 2013**

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PUBLIC Disclosure Burden Statement

Public reporting burden for this collection of information is estimated to average 15 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to:

Department of Health and Human Services
Food and Drug Administration
CFSAN/PRA Comments/HFS-24
5100 Paint Branch Parkway
College Park, MD 20740-3835.

Greetings.

You are invited to participate in a new, online research study conducted by RTI International on behalf of the U.S. Food and Drug Administration. The study is about food, nutrition, and food labels. FDA is interested in knowing how people understand certain food labels. The research consists of a short online questionnaire. You will be shown a food label that looks like food labels you would see in the store and will be asked to respond to some questions about it.

If you are interested in participating, please click on the link below. First, we will ask you some screening questions to see if you are eligible to participate in the study. Please be assured that we will keep all your answers confidential and no personal identifying information will be retained with your answers.

Thank you,
Katherine Kosa, Research Associate
RTI International
[Link to screener]