

**ATTACHMENT C**

**CHIPRA PHYSICIAN SURVEY ADVANCE AND COVER LETTERS**

## Advance Letter to Physicians (AHRQ Letterhead)

[DATE]

Dear Dr. [LAST NAME]:

The **Agency for Healthcare Research and Quality (AHRQ)** is sponsoring a national study to better understand how quality improvement measures are used by practices providing care to children covered by Medicaid or CHIP. In addition, AHRQ would like to understand the kind of quality improvement feedback physicians seek in order to improve the quality of pediatric care.

You have been randomly selected for participation in this important study of primary care physician who provide care for children. Within a couple of weeks, Mathematica Policy Research (our contractor for the survey) will send you the survey in the mail. The survey should take about 15 minutes to complete. It is very important that we hear back from you; your response will allow us to obtain an accurate and unbiased picture of how quality improvement measures are impacting the delivery of pediatric care.

Your answers will be kept confidential to the extent permitted by law and results will be reported in ways that do NOT identify you or your practice. If you have any questions about the survey, or if you prefer to complete the survey by telephone, please contact Mathematica at (XXX)XXX-XXXX or [jzickafoose@mathematica-mpr.com](mailto:jzickafoose@mathematica-mpr.com).

Thank you in advance for your participation in this important study. We look forward to hearing from you.

Sincerely,

NAME  
AHRQ Project  
Officer

TEXT BOX ADDED FOR EXPERIMENTAL CASES ONLY

### WHY IS THERE A POSTCARD WITH THIS LETTER?

We have inserted a postcard with two questions on it that help determine if you are eligible for the survey. Please answer the questions. If you are eligible, simply recycle the postcard. **If you are NOT eligible, please return the postage-paid postcard to us.** We will remove you from our mailing database and you will not receive any further correspondence from us.

ENDORSEMENT LETTER TO INCLUDE IN SURVEY MAILING  
AHRQ LETTERHEAD OR SEAL OF EACH ORGANIZATION

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[Date]  
[First Name] [Last Name], [credential]  
[Clinic Name]  
[City], [St] [Zip]

Dear Dr. [LAST NAME]:

This packet contains an important survey being conducted by Mathematica Policy Research on behalf of the Agency for Healthcare Research and Quality (AHRQ). The survey will provide valuable information about the quality measures that pediatricians and family medicine physicians find most useful in their ongoing efforts to provide high quality care to children. Also, the survey will collect important data on how physicians feel that quality measures and health information technologies can be best used to improve the quality of pediatric care nationwide.

The American Academy of Pediatrics (AAP) and the American Academy of Family Physicians (AAFP) both endorse this survey. We strongly encourage you to participate. The survey will take about 15 minutes to complete and the information you provide will be invaluable in terms of advancing knowledge about quality measures and the quality of care for children in the United States.

Thank you in advance for participating in this important survey.

Sincerely,

E-signature

Name  
Professional association person  
Title

Sincerely,

E-signature

Name  
Professional association person  
Title