

Dear Resident:

Recently, the U.S. Census Bureau contacted you to participate in the Telephone Point of Purchase Survey (TPOPS). I understand you have some concerns about the survey.

I am writing to encourage you to participate. Your input is critical for ensuring that our survey results are representative of the entire country. In addition, I want to emphasize that all information you provide will be confidential and used for statistical purposes only.

How does this survey impact you? It plays a key role in updating the Consumer Price Index, or CPI, which measures how quickly prices are changing. This measure of the national inflation rate directly affects:

- Cost-of-living increases for Social Security
- Private wage contracts
- Pensions

The survey questions ask about purchases you have made and you can choose to skip any question you don't want to answer.

In a few weeks the Census Bureau will contact you again. We hope that you will participate in this short survey. Answers to questions you may have about the survey are on the back of this letter, and more information can be found on the survey's website at:

<http://www.bls.gov/respondents/cpi/tpops/>

If you have any questions, please call the United States Census Bureau between 9 a.m. and 10 p.m. Eastern Time on its toll-free number: 1-800-681-3012.

Sincerely,

W. John Layng
Assistant Commissioner for Consumer Prices and Price Indexes