

## Email Address Collection Test Supplement Wording

Mode: CAPI or CATI

Wording in Bold should be read. Wording not in bold should not be read aloud.

Universe for Supplement: Respondent of Main Survey - 15+, member of household or proxy respondent.

Intro. **This month we are asking a few additional questions to explore whether in the future we can use email to contact people for our surveys.**

Skip: Continue to Q1A or Q1B (*Split sample 50/50 using random number*).

Q1A. Universe: Subsample A

**Do you have an email address we could use to contact you?**

- 1) Yes → Go to Q1AA.
- 2) No → Go to Q2a.
- DK → Go to Q2a.
- RF → Go to Q2a.

Q1AA. Universe: Q1A = Yes

**What is that email address?**

Open Entry → Goto Q3.  
DK → Go to Q2b.  
RF → Go to Q2b.

Q1B. Universe: Subsample B

**What is your email address?**

*(Int Instruction: If they do not provide an email address for any reason, use Ctrl+R)*

Valid Open Entry → Skip to Q3.  
DK → Go to Q2a.  
RF → Skip to Q2a.

Q2a. Universe: Q1A = No/DK/RF, Q1AA = DK/RF, Q1B = DK/RF

**Did you say no I couldn't have your email address because you don't have one, or because you don't want to share it with the Census Bureau?**

- 1) Do not have -- Terminate
- 2) Do not want to share - Q2b

Q2b. Universe: Q2a = 2

**What is your main reason for not providing an email address?**

- 1) Personal Use only, do not give out to agencies/stores/etc.
- 2) Privacy/Security Concerns
- 3) Receive too much email
- 4) I don't want the Census Bureau contacting me via email
- 5) Don't use email very often
- 6) Other

RF/DK

Skip: 1-5, RF, DK → Terminate  
6 → Skip to Q2c.

Q2c. Universe: Q2 = 6

**What is that other reason?**

Open Ended

RF

DK

Skip: Terminate

Q3. Universe: Q1AA = Valid Entry or Q1B = Valid Entry

**Is this email address used only by you or is it shared with other people in your household?**

- 1) Just me
- 2) Shared

DK

RF

Skip: Go to Q4

Q4. Universe: Q3 not blank

**Typically, how often do you check this email address?**

- 1) **More than once a day**
- 2) **Once a day**
- 3) **Every two days**
- 4) **Once or twice a week**
- 5) **Few times a month**
- 6) **Once a month or less**
- 7) **Varies (Not Read aloud - only if respondent volunteers)**

DK

RF

Skip: Go to Q5.

Q5. Universe: Q4 not blank

**If you had a choice, how would you prefer to answer this survey?**

- 1) **In Person**
- 2) **On the Phone**
- 3) **Over the Internet**
- 4) **Combo - Phone/Person**
- 5) **Combo - Phone/Internet**
- 6) **Combo - Person/Internet**
- 7) **No Preference**

DK/RF

Skip: If Q4 not blank, Go to Q6.  
If Q4 is blank(off-path), go to Q7.

Q6\* Universe: Q4 and Q5 not blank

**Would it be okay to contact you by email for the following reasons :**

Q6a. **Provide feedback to the Census Bureau on this survey?**

Yes, No, DK, RF

Q6b. **Set an appointment for next month's interview?**

Yes, No, DK, RF

Q6c. **Provide a link to do this survey over the internet?**

Yes, No, DK, RF

Skip: Go to Q7

Q7. Universe: Q5 not blank

**If this survey was available on the internet, how likely on a scale of 1 to 10 would you be to complete the survey with 1 being would not do it and 10 being very likely to do it?**

Valid Values - 1 through 10

DK

RF

Skip: Go to Q8

Q8. Universe: Q7 not blank

**Have you ever done an Internet or Online survey before?**

Yes

No

DK

RF

Skip: Terminate