

ATTACHMENT 8: STUDY DESCRIPTION

Study Description of the Evaluation of the Public Education Campaign on Teen Tobacco (ExPECTT)

Your address is one of several in this area randomly chosen for the Evaluation of the Public Education Campaign on Teen Tobacco. This study, sponsored by the U.S. Food and Drug Administration's Center for Tobacco Products, is collecting information from youth across the United States about about tobacco use, media use, and illegal behaviors.

You cannot be identified by any of the information you give to us. Your name and address will never be connected to your answers. Also, federal law requires that we keep all of your responses private to the fullest extent allowable by law. Any data you provide will only be used for statistical purposes and reported in aggregate form.

The screening questions take just a few minutes to determine if anyone in your household is eligible. One or possibly two children in your household may be asked to voluntarily participate in the survey. If anyone is chosen, the interview itself will take approximately 30-40 minutes. We would also like to ask you a few questions about your household's characteristics and media use. You and your child can refuse to answer any questions, and you can quit at any time. Your child will be offered an incentive of \$20 upon completing the interview.

If you have any questions about the study, please contact the project representative Jennifer Keeney, at 800 334-8571 extension 23525. If you have questions about your rights as a study participant, call toll-free: **RTI's Office of Human Research Protections** at 1-866-214-2043.

Thank you for your cooperation and time.