

Attachment 1

Organizer Survey

<Opening Page>

OMB No. 0930-0288
Approval Expires 11/30/2013

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Town Hall Meetings on Underage Drinking Prevention: Organizer Survey

INFORMED CONSENT STATEMENT

Congratulations on your participation in the Town Hall Meetings¹ (THMs) on Underage Drinking Prevention initiative! You may recall that, as a participant in the THMs initiative, your organization agreed to complete a survey regarding the THM event that was held in your community. The information collected will be used by the Substance Abuse and Mental Health Services Administration (SAMHSA) to document the implementation efforts of this nationwide initiative and to enhance future THM events. The survey will take about 20 minutes to complete.

It is important to obtain information from a large number of organizations to maintain quality of service. The information you provide will not be associated with your or your organization's name in any reports or data given to SAMHSA. If you have any questions or concerns about participating in this survey, please e-mail rena.agee@icfi.com or call the THM information line at (866) 419-2514.

By continuing, you are consenting to participate in this survey on behalf of your organization.

Continue

Cancel

NOTE: As you complete each page of the survey and click **NEXT**, data entered will be automatically saved. This feature allows you to return to the survey to make changes or finish completing it. You will be allowed to return to the survey until you click **DONE**.

¹ Not all events are called Town Hall Meetings (e.g., Community Forums); however, we will refer to them as Town Hall Meetings (THMs) for consistency in the data collection process.

Please answer each question by marking one of the answer choices. Some questions allow you to mark more than one answer. If you don't find an answer that fits exactly, choose the one that comes closest.

1. Date of Town Hall Meeting (THM) event:

2. Location of THM event: City State/Territory

AL
AK

(Continue through WY + territory codes)

3. How would you characterize the location where the THM event was held?

- Rural
- Reservation
- Urban
- Other (please specify)
- Suburban

4. How long did the THM event last? hours minutes

5. Did any other community-based organization (e.g., business, school) collaborate with your organization/coalition in hosting this event?

- Yes
- No

6. Were youth involved in organizing and/or hosting the THM event?

- Yes
- No

7. Was underage drinking the only topic addressed by the THM event?

- Yes
- No

(Skip to question 9) (Continue to question 8)

8. If no, what other topics were discussed?

9. How was the THM event promoted in the community? (Mark all that apply.)

- Brochures
- Posters
- Calendar posting (community or other)
- Press release
- Direct mailings
- Public service announcement
- E-mail
- Radio
- E-newsletter/e-mail list
- Social networking sites (Facebook, Twitter, and so on)
- Flyers
- Telephone calls
- Local television
- Website
- Marquees/signs/billboards
- Word of mouth
- Newsletters
- Other (please specify)

10. What was the total number of THM event attendees? (Estimates are okay.)

of physical attendees: # of virtual attendees:

11. In what language(s) was(were) the THM event conducted? (Mark all that apply.)

- English
- Spanish
- Other (please specify)

12. Which of the following best represents key speakers at the THM event? (Mark all that apply.)

- Alcohol beverage retailers
- Business leaders
- Community leaders
- Education professionals
- Human service staff
- Law enforcement officials
- Legal professionals
- Local elected officials
- Medical professionals
- Parents
- Prevention specialists
- Public health officials
- State elected officials
- State Governor's spouse
- Youth
- Other (please specify)

13. Which of the following topics were discussed at the THM event? (Mark all that apply.)

- Alcohol-related injury, death, or health care concerns
- Costs to society/local community of underage drinking
- Youth exposure to alcohol advertising
- Changes in policy/legislation
- Campus/community collaboration
- School-based strategies
- Alcohol sales to minors
- Role of parents in prevention
- Alcohol access in the home
- Parental hosting of parties where alcohol is served to youth
- Communication campaigns and strategies
- Other (please specify)

14. Did you use any material(s) from www.stopalcoholabuse.gov for the THM event?

- Yes
 - No
- (Continue to question 15) (Skip to question 16)

15. If yes, what material(s) did you use?

16. What underage drinking prevention activities are planned as a result of this THM event? (Mark all that apply.)
- Implementing social host ordinances
 - Forming SAFE HOMES Parents Networks
 - Creating underage drinking prevention action groups (e.g., committees, task forces, and advisory boards)
 - Starting a youth-led coalition on underage drinking prevention
 - Developing strategic plans to reduce and prevent underage drinking
 - Collaborating with other agencies or programs to reduce and prevent underage drinking
 - Planning additional THM events on underage drinking prevention
 - Planning other future events on underage drinking prevention
 - Holding followup meetings or discussion groups on underage drinking prevention
 - Applying for additional funding to sustain underage drinking prevention efforts
 - Other (please specify)

17. Overall, how satisfied are you with this THM event?
- Very satisfied Somewhat satisfied Somewhat dissatisfied Very dissatisfied

18. Did you participate in a THM-related webinar?
- Yes No
(Continue to question 19) (Skip to question 20)

19. If yes, which webinar did you participate in?
-

20. Did you view online training at www.stopalcoholabuse.gov?
- Yes No
(Continue to question 21) (Skip to question 24; if answered Yes to question 18, skip to question 22)

21. If yes, which online training did you view?
-

Please respond to the following statements regarding the training received (through a webinar or online training).

22. The training has been useful to my organization's prevention work.
- Strongly agree Agree Disagree Strongly disagree Not applicable

23. The training I received improved my organization's capacity to do prevention work.
- Strongly agree Agree Disagree Strongly disagree Not applicable

24. Did you receive technical assistance in planning this THM event?

- Yes No
(Continue to question 25) (Skip to question 28)

25. How did you submit the request for technical assistance? (Mark all that apply.)

- Called the THM hotline [(301) 407-6798 or (866) 419-2514]
 E-mailed info@stopalcoholabuse.net
 Other (please specify)

Please respond to the following statements regarding the technical assistance received in planning this THM event.

26. The technical assistance has been useful to my organization's prevention work.

- Strongly agree Agree Disagree Strongly disagree Not applicable

27. The technical assistance has improved my organization's capacity to do prevention work.

- Strongly agree Agree Disagree Strongly disagree Not applicable

28. Please share with us any other important features or reactions to the THM event.

29. Did your organization collect data about this THM event?

- Yes No
(Continue to question 30) (Proceed to the end and click done)

30. If yes, would you be willing to share those data with SAMHSA?

- Yes No

If yes, please submit the data along with a data codebook to the following address:

ICF
Attn.: THM on UAD—Rená A. Agee
11785 Beltsville Drive, Suite 300, Calverton, MD 20705
rena.agee@icfi.com

If you have any questions about submitting data on this THM event, please e-mail rena.agee@icfi.com or call (866) 419-2514.

<Exit screen after DONE will say: Thank you again for sharing this important information about the Town Hall Meeting on Underage Drinking that was held in your community!>