## Appendix 6: Choice Experiment Design

## Description of variables:

x1 = North Flow & Forest: 3 levels. Current Condition is level 3, Expected Future is level 1

x2 = North Full Body Contact: 2 levels. Current Condition is level 1, or safe wading only

x3 = South Flow & Forest: 3 levels. Current Condition is level 3, Expected Future is level 1

x4 = South Full Body Contact: 2 levels. Current Condition is level 1, or safe wading only

x5 = Cost to household per year, 6 levels. Cost options range from zero (Expected Future: level

1), \$10, \$20, \$30, \$40, and \$60 (level 6)

Nine survey blocks are proposed, of four choice questions (sets) each. The third alternative is always the Expected Future, no cost alternative.

Block	Set	Alt	<b>x1</b>	<b>x2</b>	х3	x4	<b>x</b> 5
1	1	1	3	1	2	2	3
		2	3	1	2	1	2
		3	1	1	1	1	1
1	2	1	2	2	1	2	5
		2	1	1	3	2	4
		3	1	1	1	1	1
1	3	1	3	1	2	1	2
		2	2	2	3	1	2
		3	1	1	1	1	1
1	4	1	3	1	3	2	5
		2	3	2	1	1	4
		3	1	1	1	1	1
2	1	1	3	2	3	2	6
		2	2	2	1	1	5
		3	1	1	1	1	1
2	2	1	3	1	2	1	2
		2	3	1	2	2	3
		3	1	1	1	1	1
2	3	1	1	2	3	2	4
		2	1	2	3	1	3
		3	1	1	1	1	1
2	4	1	1	1	1	2	2
		2	2	1	2	2	4
		3	1	1	1	1	1
3	1	1	3	1	3	2	5
		2	3	2	1	1	4
		3	1	1	1	1	1

			_				I	
3	2	1	3	1	2	2	2	
		2	2	2	3	1	2	
		3	1	1	1	1	1	
3	3	1	1	2	1	2	2	
		2	2	2	2	2	3	
		3	1	1	1	1	1	
3	4	1	1	2	3	1	3	
		2	1	1	1	2	2	
		3	1	1	1	1	1	
4	1	1	3	1	2	1	2	
		2	2	2	3	1	5	
		3	1	1	1	1	1	
4	2	1	2	2	1	1	2	
		2	2	2	1	2	5	
		3	1	1	1	1	1	
4	3	1	1	1	1	2	2	
		2	1	2	3	2	3	
		3	1	1	1	1	1	
4	4	1	2	2	2	2	6	
		2	3	1	2	1	2	
		3	1	1	1	1	1	
5	1	1	1	1	1	2	2	
		2	1	2	3	1	3	
		3	1	1	1	1	1	
5	2	1	2	2	2	2	5	
		2	2	1	2	2	3	
		3	1	1	1	1	1	
5	3	1	3	2	3	2	6	
		2	1	2	1	2	2	
		3	1	1	1	1	1	
5	4	1	2	2	1	1	4	
		2	3	2	3	2	6	
		3	1	1	1	1	1	
6	1	1	2	2	1	1	4	
		2	3	2	3	2	6	
		3	1	1	1	1	1	
6	2	1	2	1	2	2	2	
		2	3	2	1	1	5	
		3	1	1	1	1	1	
6	3	1	3	2	3	2	6	
		2	2	1	2	2	2	
		_	_	-	_	_	- 1	

		3	1	1	1	1	1
6	4	1	3	1	2	2	3
		2	2	2	3	1	2
		3	1	1	1	1	1
7	1	1	3	1	1	1	3
		2	2	2	2	2	4
		3	1	1	1	1	1
7	2	1	1	2	3	2	3
		2	2	2	3	1	3
		3	1	1	1	1	1
7	3	1	2	1	2	2	4
		2	1	2	3	1	2
		3	1	1	1	1	1
7	4	1	3	2	3	2	5
		2	3	1	1	1	3
		3	1	1	1	1	1
8	1	1	1	1	3	1	4
		2	3	2	3	2	6
		3	1	1	1	1	1
8	2	1	3	2	3	2	6
		2	3	1	1	1	3
		3	1	1	1	1	1
8	3	1	2	2	1	2	5
		2	1	1	3	2	4
		3	1	1	1	1	1
8	4	1	2	2	2	2	3
		2	1	2	1	2	2
		3	1	1	1	1	1
9	1	1	2	2	2	2	4
		2	3	2	3	2	5
		3	1	1	1	1	1
9	2	1	3	1	3	2	4
		2	2	1	2	2	3
		3	1	1	1	1	1
9	3	1	2	2	1	1	3
		2	1	1	3	1	4
		3	1	1	1	1	1
9	4	1	1	2	3	2	3
		2	3	2	1	1	4
		3	1	1	1	1	1