

**Email announcing forthcoming Sea Grant engagement survey.**

Dear Mississippi-Alabama Sea Grant Constituent:

The Sea Grant mission is to understand and predict changes in the Earth's environment and conserve and manage coastal and marine resources to meet our nation's economic, social and environmental needs. On (the date three days following this email) the Mississippi-Alabama Sea Grant Consortium will release an online survey that will require no more than 15 minutes of your time. The survey is an ongoing evaluation program with a goal of improving the quality of Sea Grant's engagement with the public. Individual survey responses will be compiled in a summary of aggregated results and will be used to help Sea Grant improve its engagement with you and others who use Sea Grant products and services.

As always, we will keep your responses anonymous. We look forward to your participation. If you have any questions, please contact me.

Sincerely,

LaDon Swann, Director

Mississippi-Alabama Sea Grant Consortium

[swanndl@auburn.edu](mailto:swanndl@auburn.edu)

251-648-5877

**Email releasing the Sea Grant engagement survey.**

Dear Mississippi-Alabama Sea Grant Constituent:

The Sea Grant mission is to understand and predict changes in the Earth's environment and conserve and manage coastal and marine resources to meet our nation's economic, social and environmental needs. To improve the quality of Sea Grant's engagement with its customers we invite you to complete a short online survey.

The survey should take no more than 15 minutes to complete. Individual survey responses will be compiled in a summary of aggregated results and will be used to help Sea Grant improve its engagement with you.

The survey link is: <https://www.surveymonkey.com/s/SGengagement>

As always, we will keep your responses anonymous. We appreciate your participation. If you have any questions, please contact me.

Sincerely,

LaDon Swann, Director

Mississippi-Alabama Sea Grant Consortium

[swanndl@auburn.edu](mailto:swanndl@auburn.edu)

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### **3 Week Reminder Email:**

Dear Mississippi-Alabama Sea Grant Constituent:

Three week ago I sent you a request to complete an online survey to obtain your input on how well the Mississippi-Alabama Sea Grant Consortium engages with its customers. Your participation in this survey is part of an ongoing program evaluation. Your input is important and this message is a final request for you to complete the survey at: <https://www.surveymonkey.com/s/SGengagement>

Individual survey responses will be compiled in a summary of aggregated results and will be used to help Sea Grant improve its engagement with you.

As always, we will keep your responses anonymous. We appreciate your participation. If you have any questions, please contact me.

Sincerely,  
LaDon Swann, Director  
Mississippi-Alabama Sea Grant Consortium  
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