

Background Pre-Interview Questions

In advance of our interview, please provide us the following information about you and your organization. This information will help provide important context for our discussion, and will allow us to spend the time during our interview more productively. Like the interview, all of these questions are voluntary.

- 1) What would you consider to be your organization's primary mission?
- 2) What geographic area(s) do you serve?
- 3) What type(s) of services do you provide?
- 4) What do you consider to be the primary target populations of the services you provide?
- 5) Among the populations that you serve, what are the biggest reasons that people might not open a deposit account at a bank?
- 6) What are the biggest reasons that people might close a deposit account that they did have?

Thank you for your assistance—we look forward to speaking with you!