



United States Department of Agriculture
National Agricultural Statistics Service
Arkansas Field Office
Cooperating with the University of Arkansas – Division of Agriculture



DRAFT Letter

Survey Code:
05-30XXXXXXXX – PW2XXX

December XX, 2014

1Dear Arkansas Catfish Producer,

The USDA's National Agricultural Statistics Service, Arkansas Field Office, is currently conducting its *January Catfish Growers Survey*. Measuring the catfish industry has been a part of the USDA-NASS program since 1988. The gathering of this information was initiated at the request of catfish producers and processors and has widespread industry support. As a leading catfish producing state, it is very important that Arkansas producers be well represented in the national estimates.

In addition to water acreage and fish inventory, the *January Catfish Growers Survey* also measures the value of catfish production in the state. As the industry continues to meet new challenges, these data are extremely important to producers and industry representatives when they describe the economic impact of the industry in our regional economy.

You may submit your report on the internet by using the Survey Code in the upper right hand corner of this page. Complete instructions for accessing our website can be found on the back of this letter. Please do not reveal your secure Survey Code to others. You may also complete the questionnaire on the enclosed form and mail it back to our office. If you prefer to speak with one of our representatives, we will begin phone and personal interviews in approximately 10 days from now.

Your individual report is guaranteed **complete confidentiality** under federal law and is used only in combination with other reports to set state and U.S. estimates.

On January XX, 2015, the results from the survey will be available free of charge on our Web site at <http://www.nass.usda.gov/ar>. You may receive a free printed copy of the results by checking the box on the questionnaire or by confirming when asked by our representative.

If you have any questions, please contact the Arkansas Regional Office at (800) 327-2970 or (501) 228-9926. Thank you for your cooperation on this important work for Arkansas farmers.

Sincerely,

Regional Field Director

10800 Financial Centre Parkway, Suite 110 · Little Rock, Arkansas 72211
(501) 228-9926 · (501) 224-5630 FAX · www.nass.usda.gov


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It's Convenient. It's Secure. Online Survey Response

Completing your survey online saves you time by allowing you to skip over questions that don't apply to you, by calculating totals automatically, and by providing drop-down menus for common answers. It also saves taxpayer dollars that would otherwise be spent on return postage and data entry.

To complete your survey online, just follow these steps:

1. Go to: ***www.agcounts.usda.gov***
2. Read the warning message, then click "Next Page."
3. Enter the 17-digit SURVEY CODE found on your mailing label. 
4. Select your survey by clicking the "Click for Survey" button.
5. Answer the questions then click "Continue with Survey."

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SURVEY CODE = 11-22222221 AA1AAA
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Do not click the "Submit" button until you are sure you are finished with your survey. If you wish to save your form and return later, click "Save and Return Later." To return, just go back to step 1 above.

After you submit your survey, select the "click here" link to view your completed form. You may select the "Print" link to print a copy for your files.



NASS Online Survey Support (800) 727-9540
United States Department of Agriculture
National Agricultural Statistics Service
www.nass.usda.gov

