Admin Records Rotation plan

Rotation 1: 1 2 3

Rotation 2: 1 2 4

Rotation 3: 1 3 5

Rotation 4: 2 4 7

Rotation 5: 1 6 8

Rotation 6: 9

In each Rotation, ¼ of the sample will get each set of frames:

 a. Cost $10 Billion – Local Social Good
 b. Cost $100 per case – Local Social Good
 c. Cost $10 Billion – National Social Good
 d. Cost $100 per case – National Social Good

Each Rotation will field for 4 weeks.

1. SSA/Info

For the next census in 2020, if the Census Bureau got information that you already provided to the Social Security Administration, they may not need to ask you for this information on a questionnaire. If you knew this information was being obtained from the Social Security Administration only to produce statistics, and that your personal information would remain unavailable to the anyone outside the Census Bureau, would you be strongly in favor of the Census Bureau getting your information from the Social Security Administration, somewhat in favor, neither in favor nor against, somewhat against, or strongly against it?

Now I will read you some reasons why some people like the idea of the Census getting your information from the Social Security Administration. For each statement, please tell me if this reason would make you strongly in favor of this, somewhat in favor of it, neither in favor nor against it, somewhat against it, or strongly against it.

Rotate order of frames:

Cost Frames – one per panel:
(The 2010 Census cost over $10 billion dollars. / The 2010 Census cost about $100 dollars per household.)   Getting your information directly from the Social Security Administration could reduce the cost for the 2020 Census and save government money. (**Interviewer: READ IF NECESSARY**:) Does this reason make you strongly in favor of the Census getting your information from the Social Security Administration, somewhat in favor, neither in favor or against, somewhat against, or strongly against it?)

Social Good Frames – one per panel:
Because some people choose not to respond to the Census, (getting information from the Social Security Administration could help the Census Bureau get a better idea of population sizes informing where the community should build new schools, hospitals, roads, and firehouses. / getting information from the Social Security Administration could help the Census Bureau get a better idea of population sizes informing how to distribute the seats in the U.S. House of Representatives.) (**Interviewer: READ IF NECESSARY**:) Does this reason make you strongly in favor of the Census getting your information from the Social Security Administration, somewhat in favor, neither in favor or against, somewhat against, or strongly against it?)

For those who answer at least one question against or DK/REF/Neither, but skip if cost and social good are both in favor:
You seem to be not in favor of/neither strongly in favor of nor against the Census obtaining your information from the social Security Administration. Can you tell me why? (OPEN ENDED AND CODE. DO NOT READ CATEGORIES)

Options for Not in favor group:
1	Privacy/None of their business/Confidential
2	Records not accurate
3	Government is too big/too involved
4	Don't trust the government/Government is wasteful
5	Other
6	No reason
7	(DK)
8	(Refused)

Options for neither strongly in favor of nor against group:
01	Privacy/None of their business/Confidential
02	Don't trust the government/Government is wasteful
03	Better Information/Accuracy /Quality
04	Helpful /Research/Good for Society

05	Easier/Convenience/Faster
06	Save Money/Cost/Cheaper
07	Don't Care/Doesn't Matter/ Don't know enough
08	Other
09	No Reason
98	(DK)
99	(Refused)

If the answer is privacy/confidentiality/trust/hate gov, ask:
Which of the following describes your concern? Are you concerned: *Rotate order, except last.*
   a. About the government having too much information about you? (yes/no)
   b. That the information could be used against you? (yes/no)
   c. That you might lose control of your information? (yes/no)
   d. About not knowing what is going to happen to your information? (yes/no)
   e. Something else (open end and code)

Which of the following do you think is likely to be a threat to your personal information. Is (_____) a threat? *Rotate order, except last.*
   a.   The security of government computer systems (yes/no)
   b.   A Government employee misusing your data (yes/no)
   c.   A Government agency using the information to get you in trouble (yes/no)
   d.   An unauthorized person, or hacker, gaining access to your data (yes/no)
   e.   Something else (open end and code)

2. SSA/Name and Age

For the next census in 2020, if the Census Bureau got information, like your name and age, that you already provided to the Social Security Administration, they may not need to ask you for this information on a questionnaire. If you knew this information was being obtained from the Social Security Administration only to produce statistics, and that your personal information would remain unavailable to anyone outside the Census Bureau, would you be *strongly in favor of* the Census Bureau getting your information from the Social Security Administration, *somewhat in favor, neither in favor nor against, somewhat against, or strongly against it*?

Now I will read you some reasons why some people like the idea of the Census getting your name and age from the Social Security Administration. For each statement, please tell me if this reason would make you strongly in favor of this, somewhat in favor of it, neither in favor nor against it, somewhat against it, or strongly against it.

Rotate order of frames:

Cost Frame – (one per panel)
(The 2010 Census cost over $10 billion dollars. / The 2010 Census cost about $100 dollars per household.) Getting your name and age directly from the Social Security Administration could reduce the cost for the 2020 Census and save government money. (**Interviewer: READ IF NECESSARY**:) Does this reason make you strongly in favor of the Census getting your information from the Social Security Administration, somewhat in favor, neither in favor or against, somewhat against, or strongly against it?)

Social Good Frame– (one per panel)
[Because some people choose not to respond to the Census, getting names and ages from the Social Security Administration could help the Census Bureau get a better idea of population sizes informing where the community should build new schools, hospitals, roads, and firehouses. / Getting names and ages from the Social Security Administration could help the Census Bureau get a better idea of population sizes informing how to distribute the seats in the U.S. House of Representatives.] (**Interviewer: READ IF NECESSARY**:) Does this reason make you strongly in favor of the Census getting your information from the Social Security Administration, somewhat in favor, neither in favor or against, somewhat against, or strongly against it?)

For those who answer at least one question against or DK/REF/Neither, but skip if cost and social good are both in favor:
You seem to be not in favor of/neither strongly in favor of nor against the Census obtaining your information from the Social Security Administration. Can you tell me why? (OPEN ENDED AND CODE. DO NOT READ CATEGORIES)

Options for Not in favor group:
1	Privacy/None of their business/Confidential
2	Records not accurate
3	Government is too big/too involved
4	Don't trust the government/Government is wasteful
5	Other
6	No reason
7	(DK)
8	(Refused)

Options for neither strongly in favor of nor against group:
01	Privacy/None of their business/Confidential
02	Don't trust the government/Government is wasteful
03	Better Information/Accuracy /Quality
04	Helpful /Research/Good for Society
05	Easier/Convenience/Faster

06	Save Money/Cost/Cheaper
07	Don't Care/Doesn't Matter/ Don't know enough
08	Other
09	No Reason
98	(DK)
99	(Refused)

If the answer is privacy/confidentiality/trust/hate gov, ask:
Which of the following describes your concern? Are you concerned: *Rotate order, except last.*
   a. About the government having too much information about you? (yes/no)
   b. That the information could be used against you? (yes/no)
   c. That you might lose control of your information? (yes/no)
   d. About not knowing what is going to happen to your information? (yes/no)
   e. Something else (open end and code)

Which of the following do you think is likely to be a threat to your personal information. Is _____ a threat? *Rotate order, except last.*
   a. The security of government computer systems(yes/no)
   b. A Government employee misusing your data(yes/no)
   c. A Government agency using the information to get you in trouble(yes/no)
   d. An unauthorized person, or hacker, gaining access to your data(yes/no)
   e. Something else (open end and code)

3. SSA/Income

For the next census in 2020, if the Census Bureau got information, like your income, that you already provided to the Social Security Administration, they may not need to ask you for this information on a questionnaire. If you knew this information was being obtained from the Social Security Administration only to produce statistics, and that your personal information would remain unavailable to anyone outside the Census Bureau, would you be *strongly in favor of* the Census Bureau getting your information from the Social Security Administration, *somewhat in favor, neither in favor nor against , somewhat against , or strongly against it*?

Now I will read you some reasons why some people like the idea of the Census getting your income from the Social Security Administration. For each statement, please tell me if this reason would make you strongly in favor of this, somewhat in favor of it, neither in favor nor against it, somewhat against it, or strongly against it.

Rotate order of frames:

Cost Frame – (one per panel)
(The 2010 Census cost over $10 billion dollars. / The 2010 Census cost about $100 dollars per household.) Getting your income directly from the Social Security Administration could reduce the cost for the 2020 Census and save government money. (**Interviewer: READ IF NECESSARY**:) Does this reason make you strongly in favor of the Census getting your information from the Social Security Administration, somewhat in favor, neither in favor or against, somewhat against, or strongly against it?)

Social Good Frame– (one per panel)
[Because some people choose not to respond to the Census, getting incomes from the Social Security Administration could help the Census Bureau get a better idea of population sizes informing where the community should build new schools, hospitals, roads, and firehouses. / Getting incomes from the Social Security Administration could help the Census Bureau get a better idea of population sizes informing how to distribute the seats in the U.S. House of Representatives.] (**Interviewer: READ IF NECESSARY**:) Does this reason make you strongly in favor of the Census getting your information from the Social Security Administration, somewhat in favor, neither in favor or against, somewhat against, or strongly against it?)

For those who answer at least one question against or DK/REF/Neither, but skip if cost and social good are both in favor:
You seem to be not in favor of/neither strongly in favor of nor against the Census obtaining your information from the Social Security Administration. Can you tell me why? (OPEN ENDED AND CODE. DO NOT READ CATEGORIES)

Options for Not in favor group:
        1   Privacy/None of their business/Confidential
        2   Records not accurate
        3   Government is too big/too involved
        4   Don't trust the government/Government is wasteful
        5   Other
        6   No reason
        7   (DK)
        8   (Refused)

Options for neither strongly in favor of nor against group:

01	Privacy/None of their business/Confidential
02	Don't trust the government/Government is wasteful
03	Better Information/Accuracy /Quality
04	Helpful /Research/Good for Society
05	Easier/Convenience/Faster
06	Save Money/Cost/Cheaper
07	Don't Care/Doesn't Matter/ Don't know enough
08	Other
09	No Reason
98	(DK)
99	(Refused)

If the answer is privacy/confidentiality/trust/hate gov, ask:
Which of the following describes your concern? Are you concerned: *Rotate order, except last.*
   a. About the government having too much information about you? (yes/no)
   b. That the information could be used against you? (yes/no)
   c. That you might lose control of your information? (yes/no)
   d. About not knowing what is going to happen to your information? (yes/no)
   e. Something else (yes/no)

Which of the following do you think is likely to be a threat to your personal information. Is _____ a threat?: *Rotate order, except last.*
   a. The security of government computer systems(yes/no)
   b. A Government employee misusing your data(yes/no)
   c. A Government agency using the information to get you in trouble(yes/no)
   d. An unauthorized person, or hacker, gaining access to your data(yes/no)
   e. Something else (open end and code)

4. IRS/Name and Age

For the next census in 2020, if the Census Bureau got information, like your name and age, that you already provided to the IRS, they may not need to ask you for this information on a questionnaire. If you knew this information was being obtained from the IRS only to produce statistics, and that your personal information would remain unavailable to anyone outside the Census Bureau, would you be *strongly in favor of* the Census Bureau getting your information from the IRS, *somewhat in favor, neither in favor nor against, somewhat against, or strongly against it*?

Now I will read you some reasons why some people like the idea of the Census getting your name and age from the IRS. For each statement, please tell me if this reason would make you strongly in favor of this, somewhat in favor of it, neither in favor nor against it, somewhat against it, or strongly against it.

Rotate order of frames:

Cost Frame – (one per panel)
(The 2010 Census cost over $10 billion dollars. / The 2010 Census cost about $100 dollars per household.) Getting your name and age directly from the IRS could reduce the cost for the 2020 Census and save government money.
(**Interviewer: READ IF NECESSARY**:) Does this reason make you strongly in favor of the Census getting your information from the IRS, somewhat in favor, neither in favor or against, somewhat against, or strongly against it?)

Social Good Frame– (one per panel)
[Because some people choose not to respond to the Census, getting names and ages from the IRS could help the Census Bureau get a better idea of population sizes informing where the community should build new schools, hospitals, roads, and firehouses. / Getting names and ages from the IRS could help the Census Bureau get a better idea of population sizes informing how to distribute the seats in the U.S. House of Representatives.] (**Interviewer: READ IF NECESSARY**:) Does this reason make you strongly in favor of the Census getting your information from the IRS, somewhat in favor, neither in favor or against, somewhat against, or strongly against it?)

For those who answer at least one question against or DK/REF/Neither, but skip if cost and social good are both in favor.:
You seem to be not in favor of/neither strongly in favor of nor against the Census obtaining your information from the IRS. Can you tell me why? (OPEN ENDED AND CODE. DO NOT READ CATEGORIES)

Options for Not in favor group:
        1   Privacy/None of their business/Confidential
        2   Records not accurate
        3   Government is too big/too involved
        4   Don't trust the government/Government is wasteful
        5   Other
        6   No reason
        7   (DK)
        8   (Refused)

Options for neither strongly in favor of nor against group:

01   Privacy/None of their business/Confidential
02   Don't trust the government/Government is wasteful
03   Better Information/Accuracy /Quality
04   Helpful /Research/Good for Society
05   Easier/Convenience/Faster
06   Save Money/Cost/Cheaper
07   Don't Care/Doesn't Matter/ Don't know enough
08   Other
09   No Reason
98   (DK)
99   (Refused)

If the answer is privacy/confidentiality/trust/hate gov, ask:
Which of the following best describes your concern? Are you most concerned: *Rotate order, except last.*
Which of the following describes your concern? Are you concerned: *Rotate order, except last.*
   a.   About the government having too much information about you? (yes/no)
   b.   That the information could be used against you? (yes/no)
   c.   That you might lose control of your information? (yes/no)
   d.   About not knowing what is going to happen to your information? (yes/no)
   e.   Something else (open end and code)

Which of the following do you think is likely to be a threat to your personal information. Is (_____) a threat?
Rotate order, except last.
   a.   The security of government computer system (yes/no)
   b.   A Government employee misusing your data (yes/no)
   c.   A Government agency using the information to get you in trouble (yes/no)
   d.   An unauthorized person, or hacker, gaining access to your data (yes/no)
   e.   Something else (open end and code)

5. IRS/Income

For the next census in 2020, if the Census Bureau got information, like your income, that you already provided to the IRS, they may not need to ask you for this information on a questionnaire. If you knew that this information was being obtained from the IRS only to produce statistics, and that your personal information would remain unavailable to anyone outside the Census Bureau, would you be *strongly in favor of* the Census Bureau getting your information from the IRS, *somewhat in favor of, neither in favor nor against , somewhat against , or strongly against it*?

Now I will read you some reasons why some people like the idea of the Census getting your income from the IRS. For each statement, please tell me if this reason would make you strongly in favor of this, somewhat in favor of it, neither in favor nor against it, somewhat against it, or strongly against it.

Rotate order of frames:

Cost Frame – (one per panel)
(The 2010 Census cost over $10 billion dollars. / The 2010 Census cost about $100 dollars per household.) Getting your income directly from the IRS could reduce the cost for the 2020 Census and save government money. (**Interviewer: READ IF NECESSARY**:) Does this reason make you strongly in favor of the Census getting your information from the IRS, somewhat in favor, neither in favor or against, somewhat against, or strongly against it?)

Social Good Frame– (one per panel)
[Because some people choose not to respond to the Census, getting incomes from the IRS could help the Census Bureau get a better idea of population sizes informing where the community should build new schools, hospitals, roads, and firehouses. / Getting incomes from the IRS could help the Census Bureau get a better idea of population sizes informing how to distribute the seats in the U.S. House of Representatives.] (**Interviewer: READ IF NECESSARY**:) Does this reason make you strongly in favor of the Census getting your information from the IRS, somewhat in favor, neither in favor or against, somewhat against, or strongly against it?)

For those who answer at least one question against or DK/REF/Neither, but skip if cost and social good are both in favor:
You seem to be not in favor of/neither strongly in favor of nor against the Census obtaining your information from the IRS. Can you tell me why? (OPEN ENDED AND CODE. DO NOT READ CATEGORIES)

Options for Not in favor group:
1	Privacy/None of their business/Confidential
2	Records not accurate
3	Government is too big/too involved
4	Don't trust the government/Government is wasteful
5	Other
6	No reason
7	(DK)
8	(Refused)

Options for neither strongly in favor of nor against group:

01	Privacy/None of their business/Confidential
02	Don't trust the government/Government is wasteful
03	Better Information/Accuracy /Quality
04	Helpful /Research/Good for Society
05	Easier/Convenience/Faster
06	Save Money/Cost/Cheaper
07	Don't Care/Doesn't Matter/ Don't know enough
08	Other
09	No Reason
98	(DK)
99	(Refused)

If the answer is privacy/confidentiality/trust/hate gov, ask:
Which of the following describes your concern? Are you concerned: *Rotate order, except last.*
   a. About the government having too much information about you? (yes/no)
   b. That the information could be used against you? (yes/no)
   c. That you might lose control of your information? (yes/no)
   d. About not knowing what is going to happen to your information? (yes/no)
   e. Something else (open end and code)

Which of the following do you think is likely to be a threat to your personal information. Is (_____) a threat? *Rotate order, except last.*
   a.   The security of government computer system (yes/no)
   b.   A Government employee misusing your data (yes/no)
   c.   A Government agency using the information to get you in trouble (yes/no)
   d.   An unauthorized person, or hacker, gaining access to your data (yes/no)
   e.   Something else (open end and code)

6. DMV/Contact Info

For the next census in 2020, if the Census Bureau got information, like your contact information, that you already provided to the Department of Motor Vehicles, they may not need to ask you for this information on a questionnaire. If you knew that this information was being obtained from the Department of Motor Vehicles only to produce statistics, and that your personal information would remain unavailable to anyone outside the Census Bureau, would you be *strongly in favor of* the Census Bureau getting your information from the Department of Motor Vehicles*, somewhat in favor, neither in favor nor against , somewhat against , or strongly against it*?

Now I will read you some reasons why some people like the idea of the Census getting your contact information from the Department of Motor Vehicles. For each statement, please tell me if this reason would make you strongly in favor of this, somewhat in favor of it, neither in favor nor against it, somewhat against it, or strongly against it.
Rotate order of frames:

Cost Frame – one per panel
(The 2010 Census cost over $10 billion dollars. / The 2010 Census cost about $100 dollars per household.) Getting your contact information from the Department of Motor Vehicles could reduce the cost for the 2020 Census and save government money. (**Interviewer: READ IF NECESSARY**:) Does this reason make you strongly in favor of the Census getting your information from the Department of Motor Vehicles, somewhat in favor, neither in favor or against, somewhat against, or strongly against it?)

Social Good Frame – one per panel
Because some people choose not to respond to the Census, (getting contact information from the Department of Motor Vehicles could help the Census Bureau get a better idea of population sizes informing where the community should build new schools, hospitals, roads, and firehouses. / getting contact information from the Department of Motor Vehicles could help the Census Bureau get a better idea of population sizes informing how to distribute the seats in the U.S. House of Representatives.) (**Interviewer: READ IF NECESSARY**:) Does this reason make you strongly in favor of the Census getting your information from the Department of Motor Vehicles, somewhat in favor, neither in favor or against, somewhat against, or strongly against it?)

For those who answer at least one question against or DK/REF/Neither, but skip if cost and social good are both in favor:
You seem to be not in favor of/neither strongly in favor of nor against the Census obtaining your information from the Department of Motor Vehicles. Can you tell me why? (OPEN ENDED AND CODE. DO NOT READ CATEGORIES)

Options for Not in favor group:
1	Privacy/None of their business/Confidential
2	Records not accurate
3	Government is too big/too involved
4	Don't trust the government/Government is wasteful
5	Other
6	No reason
7	(DK)
8	(Refused)

Options for neither strongly in favor of nor against group:

01	Privacy/None of their business/Confidential	
02	Don't trust the government/Government is wasteful	
03	Better Information/Accuracy /Quality	
04	Helpful /Research/Good for Society	
05	Easier/Convenience/Faster	
06	Save Money/Cost/Cheaper	
07	Don't Care/Doesn't Matter/ Don't know enough	
08	Other	
09	No Reason	
98	(DK)	
99	(Refused)	

If the answer is privacy/confidentiality/trust/hate gov, ask:
Which of the following describes your concern? Are you concerned: *Rotate order, except last.*

a. About the government having too much information about you? (yes/no)

b. That the information could be used against you? (yes/no)

c. That you might lose control of your information? (yes/no)

d. About not knowing what is going to happen to your information? (yes/no)

e. Something else (open end and code)

Which of the following do you think is likely to be a threat to your personal information. Is (_____) a threat?
Rotate order, except last.

a. The security of government computer system (yes/no)

b. A Government employee misusing your data (yes/no)

c. A Government agency using the information to get you in trouble (yes/no)

d. An unauthorized person, or hacker, gaining access to your data (yes/no)

e. Something else (open end and code)

7. <u>Public Records/Name and Age</u>

For the next census in 2020, if the Census Bureau got information, like your name and age, from a company that provides publicly accessible information, they may not need to ask you for this information on a questionnaire. If you knew that this information was being obtained from this company only to produce statistics, would you be *strongly in favor of the Census Bureau getting your information from public records, somewhat in favor, neither in favor nor against, somewhat against, or strongly against it*?

Now I will read you some reasons why some people like the idea of the Census getting your name and age from companies. For each statement, please tell me if this reason would make you strongly in favor of this, somewhat in favor of it, neither in favor nor against it, somewhat against it, or strongly against it.
Rotate order of frames:

<u>Cost Frame – one per panel</u>
(The 2010 Census cost over $10 billion dollars. / The 2010 Census cost about $100 dollars per household.) Getting your name and age from a company that provides publicly accessible information could reduce the cost for the 2020 Census and save government money. (**Interviewer: READ IF NECESSARY**:) Does this reason make you strongly in favor of the Census getting your information from companies, somewhat in favor, neither in favor or against, somewhat against, or strongly against it?)

<u>Social Good Frame – one per panel</u>
Because some people choose not to respond to the Census, [getting names and ages from a company that provides publicly accessible information could help the Census Bureau get a better idea of population sizes informing where the community should build new schools, hospitals, roads, and firehouses. / getting names and ages from a company that provides publicly accessible information could help the Census Bureau get a better idea of population sizes informing how to distribute the seats in the U.S. House of Representatives.] (**Interviewer: READ IF NECESSARY**:) Does this reason make you strongly in favor of the Census getting your information from companies, somewhat in favor, neither in favor or against, somewhat against, or strongly against it?)

For those who answer at least one question against or DK/REF/Neither, but skip if cost and social good are both in favor:
You seem to be not in favor of/neither strongly in favor of nor against the Census obtaining your information from a company that provides publicly accessible information. Can you tell me why? (OPEN ENDED AND CODE. DO NOT READ CATEGORIES)

Options for Not in favor group:
1	Privacy/None of their business/Confidential
2	Records not accurate
3	Government is too big/too involved
4	Don't trust the government/Government is wasteful
5	Other
6	No reason
7	(DK)
8	(Refused)

Options for neither strongly in favor of nor against group:

01   Privacy/None of their business/Confidential
02   Don't trust the government/Government is wasteful
03   Better Information/Accuracy /Quality
04   Helpful /Research/Good for Society
05   Easier/Convenience/Faster
06   Save Money/Cost/Cheaper
07   Don't Care/Doesn't Matter/ Don't know enough
08   Other
09   No Reason
98   (DK)
99   (Refused)

If the answer is privacy/confidentiality/trust/hate gov, ask:
Which of the following describes your concern? Are you concerned: *Rotate order, except last.*
   a.   About the government having too much information about you? (yes/no)
   b.   That the information could be used against you? (yes/no)
   c.   That you might lose control of your information? (yes/no)
   d.   About not knowing what is going to happen to your information? (yes/no)
   e.   Something else (open end and code)

Which of the following do you think is likely to be a threat to your personal information. Is (_____) a threat?
Rotate order, except last.
   a.   The security of government computer system (yes/no)
   b.   A Government employee misusing your data (yes/no)
   c.   A Government agency using the information to get you in trouble (yes/no)
   d.   An unauthorized person, or hacker, gaining access to your data (yes/no)
   e.   Something else (open end and code)

8. Public Records/Contact information

For the next census in 2020, if the Census Bureau got information, like your contact information, from a company that provides publicly accessible information, they may not need to ask you for this information on a questionnaire. If you knew this information was being obtained from this company only to produce statistics, would you be *strongly in favor of the Census Bureau getting your information from public records, somewhat in favor, neither in favor nor against , somewhat against , or strongly against it*?

Now I will read you some reasons why some people like the idea of the Census getting your contact information from companies. For each statement, please tell me if this reason would make you strongly in favor of this, somewhat in favor of it, neither in favor nor against it, somewhat against it, or strongly against it.

Rotate order of frames:

Cost Frame – one per panel
(The 2010 Census cost over $10 billion dollars. / The 2010 Census cost about $100 dollars per household.) Getting your contact information from a company that provides publicly accessible information could reduce the cost for the 2020 Census and save government money. (**Interviewer: READ IF NECESSARY**:) Does this reason make you strongly in favor of Census getting your information from companies, somewhat in favor, neither in favor or against, somewhat against, or strongly against it?)

Social Good Frame – one per panel
Because some people choose not to respond to the Census, [getting contact information from a company that provides publicly accessible information could help the Census Bureau get a better idea of population sizes informing where the community should build new schools, hospitals, roads, and firehouses. / getting contact information from a company that provides publicly accessible information could help the Census Bureau get a better idea of population sizes informing how to distribute the seats in the U.S. House of Representatives.] (**Interviewer: READ IF NECESSARY**:) Does this reason make you strongly in favor of the Census getting your information from companies, somewhat in favor, neither in favor or against, somewhat against, or strongly against it?)

For those who answer at least one question against or DK/REF/Neither, but skip if cost and social good are both in favor:
You seem to be not in favor of/neither strongly in favor of nor against the Census obtaining your information from a company that provides publicly accessible information. Can you tell me why? (OPEN ENDED AND CODE. DO NOT READ CATEGORIES)

Options for Not in favor group:
1	Privacy/None of their business/Confidential
2	Records not accurate
3	Government is too big/too involved
4	Don't trust the government/Government is wasteful
5	Other
6	No reason
7	(DK)
8	(Refused)

Options for neither strongly in favor of nor against group:

01   Privacy/None of their business/Confidential
        02   Don't trust the government/Government is wasteful
        03   Better Information/Accuracy /Quality
        04   Helpful /Research/Good for Society
        05   Easier/Convenience/Faster
        06   Save Money/Cost/Cheaper
        07   Don't Care/Doesn't Matter/ Don't know enough
        08   Other
        09   No Reason
        98   (DK)
        99   (Refused)

If the answer is privacy/confidentiality/trust/hate gov, ask:
Which of the following describes your concern? Are you concerned: *Rotate order, except last.*
   a. About the government having too much information about you? (yes/no)
   b. That the information could be used against you? (yes/no)
   c. That you might lose control of your information? (yes/no)
   d. About not knowing what is going to happen to your information? (yes/no)
   e. Something else (open end and code)

Which of the following do you think is likely to be a threat to your personal information. Is (_____) a threat?
Rotate order, except last.
        a.   The security of government computer system (yes/no)
        b.   A Government employee misusing your data (yes/no)
        c.   A Government agency using the information to get you in trouble (yes/no)
        d.   An unauthorized person, or hacker, gaining access to your data (yes/no)
   e.   Something else (open end and code)

9. Alternate Contact Rotation

In the past, the Census Bureau has mailed most people a form, then, if they didn't respond, an interviewer was sent to their home to interview them in person. The Census Bureau is considering alternative ways of contacting people for the 2020 Census.

Rotate order:
Would you rather have the Census Bureau call your home phone or call your cell phone?
    1 Home Phone
    2 Cell Phone
    3 (Both equally preferred)
    4 (Neither)
    8 (DK)
    9 (Refused)

Would you rather have the Census Bureau call your home phone or email you?
    1 Home Phone
    2 Email
    3 (Both equally preferred)
    4 (Neither)
    8 (DK)
    9 (Refused)

Would you rather have the Census Bureau call your home phone or send an interviewer to your home?
    1 Home Phone
    2 Interviewer to your home
    3 (Both)
    4 (Neither)
    8 (DK)
    9 (Refused)

Would you rather have the Census Bureau call your cell phone or email you?
    1 Cell Phone
    2 Email
    3 (Both equally preferred)
    4 (Neither)
    8 (DK)
    9 (Refused)

Would you rather have the Census Bureau email you or send an interviewer to your home?
    1 Email
    2 Interviewer to your home
    3 (Both equally preferred)
    4 (Neither)
    8 (DK)
    9 (Refused)

Would you rather have the Census Bureau call your cell phone or send an interviewer to your home?

1 Cell Phone
2 Interviewer to your home
3 (Both equally preferred)
4 (Neither)
8 (DK)
9 (Refused)