Commenter	Comment	Response
PhRMA	1. Overall Burden of Compliance. The actual	This comment is outside the scope for
	burden imposed on applicable manufacturers is	CMS-10495, Registration, Attestation,
	significantly higher than the estimates provided	Dispute & Resolution, Assumptions
	by CMS.	Document and Data Retention
		Requirements for Open Payments. The
		overall burden of compliance commented
		by PhRMA relates to CMS-10419, Data
		Collection and Submission of Transparency
		Reports and Reporting of Physician
		Ownership or Investment Interests, with
		OMB control number 0931-1173.
	2. Burden Associated with Dispute Resolution.	The Open Payments system will facilitate
	PhRMA comments the current CMS dispute	the process between covered recipients,
	resolution period is inadequate. Additionally,	physician owners and investors, applicable
	the cost of reviewing disputes could be more	manufacturers and applicable group
	labor intensive because researching a disputed	purchasing organizations, however, CMS
	transaction could involve reviewing the original	does not estimate an additional burden
	transaction and supporting documentation and	imposed on applicable manufacturers and
	contacting employees.	applicable group purchasing beyond
		collecting and submitting payments or other
		transfers of value to CMS. There is no
		additional burden estimated because CMS
		is not involved in the dispute resolution
		process between applicable manufacturers,
		applicable group purchasing organizations
		and covered recipients or physician owners
		or investors.
	3. Limitation of CME Organizations to Five	This comment is outside the scope for
	Enumerated Organizations.	CMS-10495, Registration, Attestation,
		Dispute & Resolution, Assumptions
		Document and Data Retention
		Requirements for Open Payments.

 4. CMS Should Exclude All Meals at Accredited CME Events from Reporting. 5. Provision of Reprints to Covered Recipients Should be Excluded from Reporting. 6. Recruitment Expenses Should be Excluded This comment is outside the scope for CMS-10495, Registration, Attestation, Dispute & Resolution, Assumptions Document and Data Retention Requirements for Open Payments. This comment is outside the scope for CMS-10495, Registration, Attestation, Dispute & Resolution, Assumptions Document and Data Retention Requirements for Open Payments. This comment is outside the scope for CMS-10495, Registration, Attestation, Dispute & Resolution, Assumptions Document and Data Retention Requirements for Open Payments. This comment is outside the scope for CMS-10495, Registration, Attestation, Dispute & Resolution, Assumptions Document and Data Retention Requirements for Open Payments.
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from Reporting. CMS-10495, Registration, Attestation,
Dispute & Resolution, Assumptions
Document and Data Retention
Requirements for Open Payments.
7. Payments to Physician Board of Directors at This comment is outside the scope for
Applicable Manufacturers Should be Excluded CMS-10495, Registration, Attestation,
from Reporting. Dispute & Resolution, Assumptions
Document and Data Retention
Requirements for Open Payments.
ACCME 8. ACCME requests CMS explicitly state that This comment is outside the scope for
payments or other transfers of value provided CMS-10495, Registration, Attestation,
as compensation for speaking at a continuing Dispute & Resolution, Assumptions
education program emanating from: (1) Document and Data Retention
organizations directly accredited by the Requirements for Open Payments.
ACCME, (2) organizations directly accredited
by the state medical societies recognized by the
ACCME as accreditors of CME within the
ACCME system, (3) organizations accredited
by the Accreditation Council for Pharmacy
Education, and (4) organizations accredited by
the American Nursing Credentialing Center
(ANCC) under the terms and conditions of the

	Joint Accreditation offered jointly by the	
	ACPE, the ACCME and ANCC are not	
	required to be reported under this final rule.	
AHCJ	9. The Association of Health Care Journalists	This comment is outside the scope for
	requests CMS release the data with unique	CMS-10495, Registration, Attestation,
	identifiers allowing the public and journalists to	Dispute & Resolution, Assumptions
	more easily aggregated payments to individual	Document and Data Retention
	doctors. AHCJ urges CMS to assign a random	Requirements for Open Payments.
	unique identifier to each individual payee.	
PEW	10. The current estimate of three hours of total	The estimate for physicians and teaching
	support staff time for physician registration	hospitals registration is reduced to thirty
	should be reduced to 30 minutes.	minutes.
	11. The number of physicians who will register is	The number of physicians registering is
	likely closer to 224,425 than to the current	reduced to 224,425.
	estimate of 448,850.	
	12. The number of physicians who, after review,	The number of physicians reviewing
	will dispute the reported information will be a	payments of other transfers of value is
	fraction of the currently estimated 224,425.	based on public comments received during
	CMS should reduce the number of physicians	the rulemaking process.
	expected to dispute information to 10,000 or	
	fewer to reflect the historically low levels of	
	such disputes.	
Fred Trotter	13. Requesting CMS use a unique identifier for	This comment is outside the scope for
	each record. This should be a simple hash	CMS-10495, Registration, Attestation,
	from the NPI.	Dispute & Resolution, Assumptions
		Document and Data Retention
		Requirements for Open Payments.
AMA	14. Requests a justification for requiring	Registration in EIDM prior to registering
	physicians to register in Enterprise Identity	for Open Payments is necessary for identity
	Management (EIDM) system prior to	proofing users in Open Payments.
	registering in Open Payments.	Individuals with EIDM credentials (because
		they accessed other application, which
		required EIDM registration) are only

required to request access to Open Payments. 15. Requests CMS to clarify that the submission of Physicians are required to register in the Open Payments system prior to reviewing phone numbers (business or personal) or emails (business or personal), is voluntary, payments or other transfers of value and is not required to review Sunshine Act submitted to CMS by applicable consolidated reports, dispute the contents of manufacturers or applicable group such reports, or secure corrections. purchasing organizations. The information Furthermore, to the extent that physicians (or collected by physicians is necessary to ensure payments or other transfers of value their representatives) elect to receive submitted by applicable manufacturers or notifications, they should not be compelled to provide more than one email or phone number applicable group purchasing organizations for such notifications. Further, CMS must are attributed to appropriate physicians. notify physicians in advance if the agency CMS is only using contact information takes the position that voluntarily submitted submitted by physicians during registration information, such as email and phone for purposes of Open Payments. numbers, will be disclosed to the public based on FOIA request or used for the other agency government activities. The agency is also required to notify physicians if it intends to use such contact information for any purpose other than the Sunshine Act Program. To the extent physicians want to have CMS notify or communicate with the physician or the physician's representative, CMS should specify that physicians (and/or their representatives) have the option of: (1) logging into the online portal to obtain information without notification (via email, phone, or mail); or (2) selecting a method or method(s) of notification. Further, CMS

	should urge physicians to carefully select the method of communication or contact with the	
	agency.	
16.	CMS has underestimated the resources and	The burden imposed on physicians during
	burden imposed on physicians to ensure	the review period is based on public
	reports are accurate and fair.	comments received during the rulemaking
		process.
17.	The AMA strongly urges CMS to give	This comment is outside the scope for
	physicians the opportunity, through the public	CMS-10495, Registration, Attestation,
	registry, to provide physicians with the option	Dispute & Resolution, Assumptions
	to provide comments on their public reports	Document and Data Retention
	similarly to reporting manufacturers and group	Requirements for Open Payments.
	purchasing organizations.	