

VIDEO SCRIPTS TO BE SHOWN TO NRFU FOCUS GROUP PARTICIPANTS

1. SHOWING INTERACTION WITH RESPONDENT WHO KNOWS OF CENSUS

Enumerator: Hello, I'm (your name) from the U.S. Census Bureau. I'm here to complete a Census questionnaire for <PARTIAL ADDRESS>.

Respondent: Oh, okay. How long will this take?

Enumerator: It should only take about 10 minutes of your time.

Respondent: Well, what kinds of questions will you be asking me?

Enumerator: The questions I have are about your household. All the information you provide is confidential. This notice explains how your information is protected.

2. SHOWING INTERACTION WITH RESPONDENT WHO HAS NOT HEARD OF 2015 CENSUS TEST

Enumerator: Hello, I'm (your name) from the U.S. Census Bureau. I'm here to complete a Census questionnaire for <PARTIAL ADDRESS>. This is for the 2015 Census Test.

Respondent: What is the 2015 Census Test? As far as I know the census is done every 10 years so the next one is not until 2020.

Enumerator: We mailed two letters to your address explaining that your address was randomly selected for a test of the census questionnaire. The purpose of the test is to improve the census form for 2020.

Respondent: Ah, ok. Sounds cool that my address was selected. You can start with the questions.