This document contains conceptual mock-ups of different designs for presenting the goods and services that will be part of the NAPCS products collected in the 2017 Economic Census Web instrument. Previously, similar information on goods and services was collected in Item 22 on economic census instruments. Although there are differences between NAPCS products, their structure, and descriptions and what was previously collected, the attached (WH-43409) form gives a general idea of how goods and services were described in past Censuses.

SINGLE-SCREEN ALTERNATIVES

DESIGN 1

Of the $(xxxxxxx) in revenue and receipts, how much of it was for the following goods or services?

NAPCS Product A	$ _____
NAPCS Product B	$ _____
NAPCS Product C	$ _____
NAPCS Product D	$ _____
NAPCS Product E	$ _____

...

NAPCS Product Z $ _____

Other goods and services

Search/Write-in 1	$ _____
Search/Write-in 2	$ _____
Search/Write-in 3	$ _____
Search/Write-in 4	$ _____
Total:	Autosum feature

DESIGN 2

Of the (xxxxxxx) in revenue and receipts, how much of it was for the following goods or services?

NAPCS Product A $ _____

NAPCS Product B $ _____

NAPCS Product C $ _____

NAPCS Product D $ _____

NAPCS Product E $ _____

Other goods and services

Search/Write-in 1 $ _____

Search/Write-in 2 $ _____

Search/Write-in 3 $ _____

Search/Write-in 4 $ _____

       Total: Autosum feature

_____

<div align="center">**MULTI-SCREEN ALTERNITIVES**</div>

DESIGN 3

<u>Screen 1:</u>

Of the $(xxxxxxx) in revenue and receipts, how much of it was for the following goods or services?

NAPCS Product A $ _____

NAPCS Product B $ _____

NAPCS Product C $ _____

NAPCS Product D $ _____

NAPCS Product E $ _____

<u>Screen 2:</u>

(For reporting other goods and services within an industry)

Of the $(xxxxxxx) in revenue and receipts, how much of it was for other _____ (specify industry) goods or services?

Search/Write-in 1 $ _____

Search/Write-in 2 $ _____

Search/Write-in 3 $ _____

Search/Write-in 4 $ _____

      Total: Autosum feature

<u>Screen 3:</u>

(For reporting goods and services in a second industry)

Of the $(xxxxxxx) in revenue and receipts, how much of it was for the following goods or services?

Secondary NAPCS Product A $ _____

Secondary NAPCS Product B $ _____

Secondary NAPCS Product C $ _____

Secondary NAPCS Product D $ _____

Secondary NAPCS Product E $ _____

_____

<u>Screen 4:</u>

(For reporting other goods and services in a second industry)

Of the $(xxxxxxx) in revenue and receipts, how much of it was for other _____ (specify industry) goods or services?

Search/Write-in 1 $ _____

Search/Write-in 2 $ _____

Search/Write-in 3 $ _____

Search/Write-in 4 $ _____

      Total: Autosum feature

_____

<u>Screen 5:</u>

(For reporting goods and services within a third industry)

Of the $(xxxxxxx) in revenue and receipts, how much of it was for the following goods or services?

Tertiary NAPCS Product A $ _____

Tertiary NAPCS Product B $ _____

Tertiary NAPCS Product C $ _____

Tertiary NAPCS Product D $ _____

Tertiary NAPCS Product E $ _____

_____

<u>Screen 6:</u>

(For reporting other goods and services within a third industry)

Of the $(xxxxxxx) in revenue and receipts, how much of it was for other _____(specify industry) goods and services?

Search/Write-in 1 $ _____

Search/Write-in 2 $ _____

Search/Write-in 3 $ _____

Search/Write-in 4 $ _____

        Total: Autosum feature

_____

DESIGN 4

<u>Screen 1:</u>

Of the $(xxxxxxx) in revenue and receipts, does any of it include the following goods or services?

NAPCS Product A   Yes   No

NAPCS Product B   Yes   No

NAPCS Product C   Yes   No

NAPCS Product D   Yes   No

NAPCS Product E   Yes   No

<u>Screen 2</u>

You indicated that you offer:

(List of goods and services from the previous screen)

Do you offer any other goods and services?

Yes

No

<u>Screen 3:</u>

What other goods and services do you offer?

Search/Write-in 1

Search/Write-in 2

Search/Write-in 3

Search/Write-in 4

(Contains a list of all of the products respondents indicated on the previous screens)

Below is the list of goods and services you indicated that you provide. Of the $(xxxxxxx) in revenue and receipts, how much of it was for each good or service?

NAPCS Product A $ _____

NAPCS Product B $ _____

NAPCS Product C $ _____

NAPCS Product D $ _____

NAPCS Product E $ _____

...

NAPCS Product Z $ _____

     Total: Autosum feature

_____