

**Initial Mail Letter – with Date and Census Seal and Logo letterhead**

Dear Resident:

The U.S. Census Bureau is conducting the 2016 Census Test in your area. Your response to this brief survey is important and will help in our efforts to develop new methods that will make the next census easier, more convenient, and less costly for taxpayers. Results from the next census will be used to help your community get its fair share of federal funding for many programs, including health care and education, that you and your neighbors need.

Using the enclosed instruction card, please complete the survey online **by April 1** at:

**<https://survey.census.gov/censustest>**

Help us conserve natural resources, process data more efficiently, and save taxpayer money by responding online. If you cannot respond online, we will send a paper questionnaire in a few weeks. Otherwise, you may receive a visit from a Census Bureau interviewer. If you have any questions or need assistance, you may call 1-866-226-2836 toll-free.

Your response to this survey is required by law. Your answers will only be used for statistical purposes, and no other purpose. The back of this letter contains more information about protecting your data.

Thank you.

Sincerely,

John H. Thompson  
Director, U.S. Census Bureau

To respond to the 2016 Census Test go to **<https://survey.census.gov/censustest>** or call 1-888-262-5931. *[In Spanish]*

## **Back of Initial Letter**

### **Your Answers Are Confidential**

The Census Bureau is required by U.S. law to keep your answers confidential. This means that the Census Bureau cannot give out information that identifies you or your household. The Census Bureau chose your address, not you personally, as part of a randomly selected sample.

We are conducting this survey under the authority of Title 13, United States Code, Sections 141 and 193. Federal law protects your privacy and keeps your answers confidential (Title 13, United States Code, Sections 9 and 214).

For more information about this survey, visit [www.census.gov/2016censustest](http://www.census.gov/2016censustest).

For more information about how we protect your information, please visit our website at [www.census.gov](http://www.census.gov) and click on "Data Protection & Privacy Policy."

**Reminder Mail Postcard – with Date and Census Seal and Logo letterhead**

Dear Resident:

Last week, you should have received information about completing the 2016 Census Test online. It is important that you complete this survey so your community receives the funding it needs in the next census, and U.S. law requires your response. If you have already provided your information, thank you.

If you have not yet responded, complete the survey online at:

**<https://survey.census.gov/censustest>**

Responding on time saves money, and you can avoid a personal visit from a Census Bureau interviewer. If you need help completing your survey, please call 1-866-226-2836 toll-free.

Sincerely,

John H. Thompson  
Director, U.S. Census Bureau

To respond to the 2016 Census Test go to **<https://survey.census.gov/censustest>** or call 1-888-262-5931. *[In Spanish]*

## Second Reminder Postcard – with Date and Census Seal and Logo letterhead

**Important Note:** You are receiving this notice because we did not receive your response by April XX, 2016.

Dear Resident:

Within the last few weeks, the U.S. Census Bureau sent two requests for your participation in the 2016 Census Test. If you have not yet responded, please do so now.

Respond online now at <https://survey.census.gov/censustest>

Responding to the 2016 Census Test will help improve the next census, which is used to allocate funds to your state, community, and school district for services including education, health care, and new business development. For this reason, you are required by U.S. law to respond to this survey. If you are unable to respond online, we will send you a paper questionnaire in a week. Otherwise, a Census Bureau interviewer may visit you to complete the survey.

Help us conserve natural resources, process data more efficiently, and save taxpayer money by responding online. If you are unable to respond online, or need assistance, please call our toll-free number 1-866-226-2836.

Sincerely,

John H. Thompson  
Director, U.S. Census Bureau

To respond to the 2016 Census Test, go to <https://survey.census.gov/censustest> or call 1-888-262-5931. *[In Spanish]*

*\*\*On front of postcard in box: Your response to the U.S. Census Bureau is required by law.*

## Mail Questionnaire Letter – with Date and Census Seal and Logo letterhead

**Important Note:** This survey is required by law. You are receiving this notice because we did not receive your response by April XX, 2016.

Dear Resident:

A few weeks ago, the U.S. Census Bureau sent instructions for completing the 2016 Census Test. We asked you to help us with this very important survey by completing it online.

If you have already completed the survey, thank you.

If you have not responded, complete the survey using ONE of the following options:

- Option 1** Go to <https://survey.census.gov/censustest> to complete the survey online. You will need to provide your 14-digit User ID, which is printed just below the bar code on the back of the enclosed form.
- Option 2** Complete and mail back the enclosed form in the postage paid envelope provided.

**Respond today** to help your community and avoid a personal visit from a Census Bureau interviewer. You are required by U.S. law to respond to this survey.

If you would like to complete the survey by telephone, or need assistance, please call our toll-free number 1-866-226-2836. Your answers will only be used for statistical purposes, and no other purpose. The back of this letter contains more information about protecting your data.

Sincerely,

John H. Thompson  
Director, U.S. Census Bureau

To respond to the 2016 Census Test go to <https://survey.census.gov/censustest> or call 1-888-262-5931. *[In Spanish]*

*\*\*On front of envelope in a box: Your response to the U.S. Census Bureau is required by law. We have not yet received your response.*

**Back of Mail Letter**

## **Your Answers Are Confidential**

The Census Bureau is required by U.S. law to keep your answers confidential. This means that the Census Bureau cannot give out information that identifies you or your household. The Census Bureau chose your address, not you personally, as part of a randomly selected sample.

We are conducting this survey under the authority of Title 13, United States Code, Sections 141 and 193. Federal law protects your privacy and keeps your answers confidential (Title 13, United States Code, Sections 9 and 214).

For more information about this survey, visit [www.census.gov/2016censustest](http://www.census.gov/2016censustest).

For more information about how we protect your information, please visit our website at [www.census.gov](http://www.census.gov) and click on “Data Protection & Privacy Policy.”