

Debriefing Questionnaire

[Read the Alt text as appropriate, especially if the P is not giving much feedback]

1. Tell me your impressions of the process of filtering the data.
 - a. What did you think of the icons? (*Alt: Did you understand the icons?*)
 - b. What did you think of the selections? (*Alt: Did you understand the wording of the selections?*)
 - c. (*If not already discussed*) What did you think of the filter dropdown tool? Was it clear what to do?

2. What did you think of the categories of the industries, and the selection of the industries?
 - a. What did you think of the icons?
 - b. Were the industries categorized the way you expected?

3. What are your thoughts on the location tools and the map?
 - a. Were the map and the map visualizations what you expected?
 - b. What did you think of the tools needed to adjust the map?

4. Were you able to determine what steps to take during the tasks? (*Alt: Was it clear what you needed to do?*)

5. Tell me what you think about the report.
 - a. Is the information laid-out in a useful manner?
 - b. Could you find everything you were looking for?
 - c. Was there anything you expected to see, but didn't see?

6. What did you think about the statistic displayed on the map? (Show screen).