

# [TEASER(S) Go HERE]

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## [TEASER(S) REPEAT]

You may be eligible to earn \$60 by participating in a 90-minute, in person interview - a discussion between you and an interviewer about how you understand certain questions for the 2020 US Census.

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Call to complete a brief telephone screening to determine if you are eligible. You will not be compensated for completing the telephone screening.

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A study for the US Census Bureau.

Contact [RTI/RSS NAME] at [RTI/Research Support Services] toll free at: 1-xxx-xxx-xxxx.

OMB No: xxx  
Expiration Date:xxx

### **Recruiting Teasers for Census Project A Part 2a/2b**

Teasers are the phrases used at the top of a flyer or as the subject line in a newspaper or online ad. The teasers below may be used individually or with an 'and' between them to allow for broad or narrow targeting of potential participants.

Are you from Puerto Rico?

Are you from Mexico?

Are you from the Caribbean?

Are you Cuban or Dominican?

Are you from Central America?

Are you from Nicaragua, Panama, Belize, Honduras, El Salvador or Costa Rica?

Are you from a Latin American country?

Were you born in a South American country?

Were you born in Central America?

Were you born in Mexico?

Were you born in Puerto Rico?

Do you own a smartphone or wi-fi tablet?

Do you own an iPhone?

Do you own an android phone?

Do you own a tablet?

Do you own a Kindle Fire?

Do you own an iPad?

Do you own an android tablet?

Do you use the internet on your phone?

Do you often use your phone to search the web?

Do you use your tablet to access the internet?

Do you often use your tablet to access the internet?

Did you move to the USA in the past five years?

Did you move to the USA in the past 15 years?

Did you move to the USA more than 15 years ago?

Did you move to the mainland [in the past five years/in the past 15 years/more than 15 years ago]?

Do you have members of your extended family living or staying with you for an extended period?

Do you live in a rented room in a private home?

Are you a boarder in someone's home?

Do you live with a roommate?

Do you share a home with another family?

Do you have friends or guests staying with you temporarily?

Do you let friends stay with you temporarily when they have no place else to stay?

Do you have family or friends who stay with you part of the week on a regular basis?