

## **CRAIGSLIST FOCUS GROUP ADVERTISING**

### **We need American Indian volunteers for a two-hour focus group (receive \$75)**

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Kauffman & Associates, Inc. (KAI) on behalf of the U.S. Census Bureau is looking for American Indian adults 18 years and older. The in-person focus group will take about 2 hours and will be held in INSERT CITY and STATE. Participants will receive \$75 cash.

All information you give us will be treated as confidential. No information about you will be shared with others, and you will not be put on a marketing/ mailing list.

If you are interested in participating, please call ###-###-#### or email EMAIL ADDRESS.

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Figure 1. Proposed flyers for potential American Indian and Alaska Native participants



**Alaska Native Volunteers NEEDED**

Participants receive **\$75**

**The U.S. Census Bureau needs focus group participants.**

**Call or email for more information.**  
1-855-380-2418 • [focusgroup@kauffmaninc.com](mailto:focusgroup@kauffmaninc.com)

The flyer features a dark background with a large, carved wooden face of an Alaska Native. The text is in white and red. The U.S. Census Bureau logo is in the bottom left corner.



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The flyer features a teal background with a large, carved wooden face of an American Indian. The text is in white and orange. The U.S. Census Bureau logo is in the bottom left corner.