

Hello,

My name is_____ and I am calling from the Census Bureau. We are conducting [focus groups/cognitive interviews] to help us understand how people sort through their mail and what motivates them to respond to surveys. Each participant in a [focus group receives \$75/cognitive interview receives \$40] as an honorarium for participation and [groups/interviews] will be held in the [evenings/] in Washington, D.C., or Montgomery County, MD. To be eligible you must have a bachelors degree and be over 18 years of age. Federal government employees are not eligible to receive the honorarium. Do you have a few moments to answer some questions about eligibility?

IF YES: Thank you. Are you at least 18 years of age?

IF YES: Do you have a bachelors degree or higher?

IF YES: Are you an employee of the Federal Government?

IF YES: Great. You are eligible to participate. We have a few more follow up questions so we can place you in the right group...

What is your date of birth?

What is your race/ethnicity?

- Hispanic
- White
- Black or African American
- Asian
- Native Hawaiian or Pacific Islander
- American Indian or Alaska Native
- Other

In what field did you get your degree?

What is the highest level of education you have obtained?

- Bachelors
- Masters
- PhD/Professional degree

Thank you, are you available...

SCHEDULE FOR ONE OF THREE GROUPS BASED ON RESPONSE MODE.

Responders

January

Eligible Non-Sampled

January

Non-Responders
February

Attritors
February