

10-minute U.S. Census Survey to Help your Community



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U.S. Census Bureau <census@subscriptions.census.gov>  
Mon 10/5/2015 3:12 PM

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To: Jessica Holzberg (CENSUS/CSM FED);

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The U.S. Census Bureau is conducting research to develop new methods to make the next census easier, more convenient and less costly for taxpayers.

Please complete the survey online at <https://www.surveymonkey.com/r/uscensussurvey>

The survey will take 10 minutes or less to complete.

More responses lead to greater impact! Forward this message to family and friends and help the Census Bureau reach a wider audience!

We are conducting this survey under that authority of Title 13 of the United States Code, Section 193. Federal law protects your privacy and keeps your answers confidential (Title 13, U.S. Code, Section 9 and 214). This data collection is approved under OMB No. 0607-0978, approval expires 04/30/17.



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This is an official email from the U.S. Census Bureau. If you have any questions or comments, please contact us (<http://www.census.gov/about/contact-us.html>).

Figure 1: Initial email

NOTE: All survey URLs will be <https://www.surveymonkey.com/r/censusstudy>

Remember: Encourage your friends and family to complete the U.S. Census Survey



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Mon 10/5/2015 2:55 PM

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Thank you for your response to the U.S. Census Bureau study.

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Figure 2: First reminder (clicked initial email)

Reminder: Complete the U.S. Census Survey



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U.S. Census Bureau <census@subscriptions.census.gov>  
Mon 10/5/2015 3:09 PM

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A few days ago, you should have received an email about completing an important U.S. Census Bureau study. The survey will take 10 minutes or less to complete.

If you have not yet responded, now is the time to complete the survey online at <https://www.surveymonkey.com/r/uscensussurvey>

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Figure 3: First reminder (did not click initial email)

Remember: Encourage your friends and family to complete the U.S. Census Survey



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This is an official email from the U.S. Census Bureau. If you have any questions or comments, please contact us (<http://www.census.gov/about/contact-us.html>).

Figure 4: Final reminder (clicked in one or both of previous emails)

Final Reminder for the U.S. Census Survey



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Mon 10/5/2015 3:02 PM

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About a week ago, you should have received a couple of emails about completing an important U.S. Census Bureau study. If you have not yet responded, this is your last chance to complete the survey online at <https://www.surveymonkey.com/r/uscensussurvey>

The survey will take 10 minutes or less to complete.

More responses lead to greater impact! Forward this message to family and friends and help the Census Bureau reach a wider audience!

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Figure 5: Final reminder (did not click in one of previous emails)