

**Category 4 Grantee Programs Only (Grantees who are Increasing Public Awareness and Education)**

**Performance Measure**

**Performance Question**

4.1 Number and type of public awareness campaigns or education strategies that are implemented by the program, by type

How many public awareness or education strategies were implemented by the program during the reporting period? Indicate the number in each category below.

- a) Website
- b) Social Media Campaign (Facebook, Twitter, Tumblr, Text Messaging Campaigns, etc.)
- c) Public Service Announcements (PSAs) distributed by radio, television, newspapers, billboards, bus boards, etc.
- d) Distribution of brochures, leaflets, newsletters, and other print materials
- e) In-person events (such as rallies, conferences, community fairs, and speeches)
- f) Other (Specify: \_\_\_\_\_)