

Customer Results Survey for EDA/ITA Trade & Investment Programs

I participated in the following EDA/ITA Trade & Investment Program(s):

- U.S. Cleantech Trade & Investment Mission (“Cleantech Mission”) to Lyon, France and Brussels, Belgium (November 28-December 4, 2010)
- U.S. Trade & Investment Program: Hannover Messe in Hannover, Germany (April 2-April 8, 2011)

<Some participants will have done both, so survey should be able to let the user complete the appropriate survey or both depending on the answer to the question above>

I am responsible for economic development in:

State: <Dropdown list>

County, city or region: <optional, open answer box>

Questions for Cleantech Mission Participants (if box is selected):

- 1) After the Cleantech Mission, I actively followed up with contacts I made in Lyon and Brussels.
 - Yes
 - No
- 2) From the contacts that I made, I have had a site visits or site visits.
 - Yes <if yes, how many?> <if yes, in what industries?><How much foreign direct investment occurred as a result of those visits><How many jobs have been created because of those visits>
 - No
- 3) From the contacts that I made during the Cleantech Mission, I expect future site visits.
 - Yes <if yes, how many site visits are expected?>
 - No
- 4) I continue to keep in touch with my contacts from the Cleantech Mission and expect to conduct business with them in the future.
 - Yes
 - No
- 5) I have introduced companies in my region to my new Cleantech Mission contacts.
 - Yes
 - No

- 6) I keep in touch with my contacts from the Cleantech Mission, but do not expect business to result from these relationships.
- Yes
 - No
- 7) I am interested in participating in future Programs with the U.S. Department of Commerce.
- Yes
 - No
- 8) If yes, please check the following
- Region (have open-ended question after each region that asks for specification of specific country:
 - Europe
 - Asia
 - Africa
 - Middle East
 - Australia, New Zealand and Pacific
 - South America
 - Industry:
 - Aerospace
 - Agriculture
 - Biotech
 - Chemicals
 - Computers
 - Construction
 - Energy
 - Entertainment
 - Food
 - Healthcare
 - Hospitality
 - Information Technology
 - Insurance
 - Manufacturing
 - Media
 - Medical Devices
 - Pharmaceuticals
 - Telecommunications

Other <Open-ended box>

Please list specific trade shows that you would like to participate in with the Department of Commerce

<Open-ended box>

9) During future Programs, I would like to meet (rank 1-6 with 1 being highest level of interest)

Foreign companies looking to invest in my region.

Business/industry clusters similar to those in which my region specializes

Foreign companies that want to import from companies in my region.

Other economic development organizations like mine.

U.S. government officials

Foreign government officials

10) Comment box

Questions for Hannover Participants:

11) After the EDA/ITA Trade & Investment Program to Hannover Messe 2011, I actively followed up with contacts I made in Lyon and Brussels.

Yes

No

12) From the contacts that I made, I have had a site visits or site visits.

Yes <if yes, how many?> <if yes, in what industries?><How much foreign direct investment occurred as a result of those visits><How many jobs have been created because of those visits>

No

13) From the contacts that I made during Hannover Messe, I expect future site visits.

Yes <if yes, how many site visits are expected?>

No

14) I continue to keep in touch with my contacts from the Hannover Messe and expect to conduct business with them in the future.

Yes

No

15) I have introduced companies in my region to my new Hannover Messe contacts.

Yes

No

16) I keep in touch with my contacts from the Hannover Messe, but do not expect business to result from these relationships.

- Yes
- No

17) I am interested in participating in future Programs with the U.S. Department of Commerce.

- Yes
- No

18) If yes, please check the following

- Region (have open-ended question after each region that asks for specification of specific country:
 - Europe
 - Asia
 - Africa
 - Middle East
 - Australia, New Zealand and Pacific
 - South America
- Industry:
 - Aerospace
 - Agriculture
 - Biotech
 - Chemicals
 - Computers
 - Construction
 - Energy
 - Entertainment
 - Food
 - Healthcare
 - Hospitality
 - Information Technology
 - Insurance
 - Manufacturing
 - Media
 - Medical Devices
 - Pharmaceuticals
 - Telecommunications

o Other <Open-ended box>

o Please list specific trade shows that you would like to participate in with the Department of Commerce

o <Open-ended box>

19) During future Programs, I would like to meet (rank 1-6 with 1 being highest level of interest)

o Foreign companies looking to invest in my region.

o Business/industry clusters similar to those in which my region specializes

o Foreign companies that want to import from companies in my region.

o Other economic development organizations like mine.

o U.S. government officials

o Foreign government officials

20) Comment box

This information collection contains requirements subject to the Paperwork Reduction Act (PRA). The estimated response time for this collection is 15 minutes. The response time includes the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this estimate or any other aspects of this collection of information, including suggestions for reducing the length of this questionnaire, to the Economic Development Administration, Attn., _____, via email at _____ or telephone (XXX) XXX-XXXX.

Notwithstanding any other provisions of the law, no person is required to respond to, nor shall any person be subject to penalty for failure to comply with, a collection of information subject to the requirements of the PRA, unless that collection of information displays a currently valid OMB Control Number.