

NESDIS HQ Web site Survey
March 2012

Public reporting burden for this collection of information is estimated to average **20** minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other suggestions for reducing this burden to the National Environmental Satellite, Data, and Information Service (NESDIS), a NOAA Line office, 1335 East-west Highway, Silver Spring, MD 2091.

The collected information will be used only for an internal NESDIS review process aimed at improving effectiveness and user friendliness of the NESDIS Web page. Notwithstanding any other provisions of the law, no person is required to respond to, nor shall any person be subjected to a penalty for failure to comply with, a collection of information subject to the requirements of the Paperwork Reduction Act, unless that collection of information displays a currently valid OMB Control Number.

- 1) After visiting the NESDIS Web site, do you have a better understanding of NESDIS as an organization?

Yes
No

- 2) Before visiting the NESDIS Web site, did know about NESDIS and its core operations, values, and priorities?

Yes
No

If No, after visiting the NESDIS Web site, do you have a better understanding about NESDIS'

core operations?

Yes
No

values?

Yes
No

priorities?

Yes
No

3) Have you ever visited the Web site before?

- Yes
- No

If Yes, how frequently do you visit the Web site?

- 1-3 times per week
- Several times a month
- Once every 6 months
- Several times a year

4) How useful is this Web site in communicating satellite matters?

- Very Helpful
- Helpful
- Neutral
- Not Helpful

5) Did you find what you needed today when you visited the NESDIS Web site?

- Yes
- No

Please provide your thoughts to the following questions:

6) What top two items did you search for today?

7) What did you expect to learn when you visited the site?

8) How could this Web site be more helpful to you?

9) What, if any, new information did you learn about NESDIS when navigating the Web site?

10) Are there any items you would like to see added or that should be available on this Web site?
