

**NATIONAL TRADEMARK EXPO
SEMINAR SURVEY
OCTOBER 19-20, 2012**

Please fill out one survey for each seminar you attend! Thank you!

1. Please indicate how you heard about the seminar:

- a. United States Patent and Trademark Office website
- b. Facebook®
- c. Twitter®
- d. Word of mouth from friends and family
- e. Flyers or other publicity materials posted or distributed locally
- f. Other: (Please specify) _____

2. Please indicate the title and day of the seminar for which you are filling out this survey:

- a. "What Every Small Business Must Know About Intellectual Property"—check Friday and/or Saturday
- b. "Trademarks 101"—check Friday and/or Saturday
- c. "USPTO Website: An Overview of Online Tools and Resources" – check Friday and/or Saturday
- d. "Common Mistakes to Avoid When Filing for Trademark Registration"—check Friday and/or Saturday
- e. "Respecting the Indian Brand: Native American Art and Imitation"—check Friday
- f. "Counterfeiting and Piracy – Why Buy "Legit"?"—check Saturday

3. Please rate the following aspects of the seminar:

- a. The subject matter of the seminar: **Excellent--Good—Fair—Poor**
- b. Overall presentation, including subject matter knowledge, presentation skills of the speaker(s) and audiovisual components such as slides, sound, etc.: **Excellent--Good—Fair—Poor**
- c. The extent to which the content met expectations based on the title and seminar summaries: **Excellent--Good—Fair—Poor**
- d. The quality of the speaker's responses to questions from the audience: **Excellent--Good—Fair—Poor**

4. Please indicate other topic(s) that you would like to see covered in future seminars.

5. Please provide any other comments you may have about the seminars, particularly about how we can improve them in the future.

Thank you for coming and for helping us to improve our seminars.

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