

**Request for Approval under the “Generic Clearance  
for the Collection of Routine Customer Feedback”  
(OMB ControlNumber: 0690-0030)**

**TITLE OF INFORMATION COLLECTION:** Shoreline Change Workshop of 2012:  
Perspectives on the Great Lakes

**PURPOSE:** To obtain input on Great Lakes shoreline change issues to be discussed at the above-mentioned workshop. NOAA Coastal Service Center’s (CSC’s) Coastal Storms Program (CSP) is a nationwide effort to make communities safer by reducing the negative impacts caused by coastal storms. CSP provides funding for projects in selected regions to develop new data and tools, institute public outreach strategies, and establish new partnerships. Each project lasts approximately 3-5 years and brings together groups across multiple sectors. Each region is affected by different hazards and complications, so each region requires its own individually-tailored set of tools and services. To date, project areas include Northeast Florida, Pacific Northwest, Southern California, Gulf of Mexico, Pacific Islands, and now the Great Lakes. The Great Lakes basin is home to about 10 percent of the U.S. population. Many stressors, such as beach hazards and storm water pollution from more severe and frequent storms, make protecting these natural resources and coastal communities a unique challenge. As a result, CSP plans to conduct a workshop to identify and prioritize the region’s shoreline hazard management requirements and develop some consensus on the best allocation of federal resources for Great Lakes shoreline projects.

**DESCRIPTION OF RESPONDENTS:** Great Lakes shoreline change researchers, resource managers, and related practitioners who are familiar with the subject of the upcoming workshop.

**TYPE OF COLLECTION:** (Check one)

- |  |   |
|--|---|
| <input type="checkbox"/> Customer Comment Card/Complaint Form          | <input type="checkbox"/> Customer Satisfaction Survey                         |
| <input type="checkbox"/> Usability Testing (e.g., Website or Software) | <input type="checkbox"/> Small Discussion Group                               |
| <input type="checkbox"/> Focus Group                                   | <input checked="" type="checkbox"/> Other: <u>Workshop agenda development</u> |

**CERTIFICATION:**

I certify the following to be true:

1. The collection is voluntary.
2. The collection is low-burden for respondents and low-cost for the Federal Government.
3. The collection is non-controversial and does not raise issues of concern to other federal agencies.
4. The results are not intended to be disseminated to the public.
5. Information gathered will not be used for the purpose of substantially informing influential policy decisions.
6. The collection is targeted to the solicitation of opinions from respondents who have experience with the program or may have experience with the program in the future.

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To assist review, please provide answers to the following question:

**Personally Identifiable Information:**

1. Is personally identifiable information (PII) collected?  Yes  No
2. If Yes, will any information that is collected be included in records that are subject to the Privacy Act of 1974?  Yes  No
3. If Yes, has an up-to-date System of Records Notice (SORN) been published?  Yes  No

**Gifts or Payments:**

Is an incentive (e.g., money or reimbursement of expenses, token of appreciation) provided to participants?  Yes  No

**BURDEN HOURS**

Category of Respondent	No. of Respondents	Participation Time	Burden
Federal Government	10	15 min	2.5 hrs
State Local Tribal Government	60	15 min	15.0 hrs
Private Sector (Non-Profit Organizations)	30	15 min	7.5 hrs
<b>Totals</b>	<b>100</b>	15 min	<b>25 hrs</b>

**FEDERAL COST:** The estimated annual cost to the Federal government is \_\$16,000.\_\_\_\_

**If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:**

Statistical methods are not being used.

**The selection of your targeted respondents**

1. Do you have a customer list or something similar that defines the universe of potential respondents and do you have a sampling plan for selecting from this universe?  
 Yes  No

If the answer is yes, please provide a description of both below (or attach the sampling plan)? If the answer is no, please provide a description of how you plan to identify your potential group of respondents and how you will select them?

With assistance from the Shoreline Change Workshop Steering Committee, NOAA’s CSP will develop a list of approximately 100 shoreline management practitioners (public and private sector) who have an interest in Great Lakes shoreline management issues. Together, NOAA’s CSP and the Steering Committee have contact information for stakeholders representing various geographical areas within the Great Lakes region and various sectors (federal, regional, state, and local agencies, non-profit organizations, academic institutions). While we will strive to develop a sample that is inclusive of these geographical areas and sectors, the sample is not intended to be a statistically representative sample of the complete universe of potential respondents.

**Administration of the Instrument**

1. How will you collect the information? (Check all that apply)

Web-based or other forms of Social Media

Telephone

In-person

Mail

Other, Explain.

2. Will interviewers or facilitators be used?  Yes  No

**Please make sure that all instruments, instructions, and scripts are submitted with the request.**