

## **FishWatch.gov Usability Testing**

### **Survey Announcement for Posting**

We need your feedback! Help NOAA Fisheries improve the FishWatch.gov website by participating in a short survey [www.fishwatch.gov/survey](http://www.fishwatch.gov/survey).

### **Text for Partner Emails**

Do you care about sustainable seafood? Have you used FishWatch.gov to learn about the seafood you buy at a grocery store or restaurant? NOAA is looking for volunteers for a virtual focus group to discuss the usability of the site. We will conduct the focus groups using meeting software such as GoToMeeting or Webex and will focus on the user friendliness, visual appeal, and organization of the site. If you are interested in participating, please email [Rebecca.Ferro@noaa.gov](mailto:Rebecca.Ferro@noaa.gov).