OMB Control Number 0690-0030

 Expiration Date: June 30, 2017

2014 National Trademark Expo Seminar Survey

1. Please indicate how you heard about the seminar (check all that apply):
	1. Washington Post
	2. Other print publication (please specify name)
	3. Online publication (please specify name)
	4. Radio
	5. Flyer or Handout
	6. Poster
	7. Word of mouth
	8. Twitter
	9. Facebook
	10. USPTO Intranet
	11. USPTO Website
	12. Other (e.g., school or educational institution, local chamber of commerce, business association, and/or other  – please specify name)



1. Please indicate the title and day of the seminar for which you are filling out this survey:

|  | Friday | Saturday |
| --- | --- | --- |
| a. “Trademarks, Patents, Copyrights and Trade Secrets for US Companies: The Top Myths, Mysteries, and Mistakes” |  |  |
| b. “Trademark Basics: What Every Small Business Should Know Now, Not Later” |  |  |
| c. “USPTO Website: An Overview of Online Tools and Resources” |  |  |
| d. “Trademark Application and Registration: Process and Pitfalls” |  |  |
| e. ““Counterfeiting and Piracy – Why Buy “Legit”?" |  |  |

1. Please rate the following aspects of the seminar:

|  | Excellent | Good | Fair | Poor |
| --- | --- | --- | --- | --- |
| a. The subject matter of the seminar: |  |  |  |  |
| b. Overall presentation, including speaker’s subject matter knowledge and presentation skills, as well as audiovisual components such as slides, sound, etc.: |  |  |  |  |
| c. The extent to which the content met expectations based on the title and seminar summaries: |  |  |  |  |
| d. The quality of the speaker’s responses to questions from the audience: |  |  |  |  |

1. Please indicate other topic(s) that you would like to see covered in future seminars:



1. Please provide any other comments you may have about the seminars, particularly about how we can improve them in the future:



Thank you for coming and for helping us to improve our seminars.

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