

2014 National Trademark Expo Seminar Survey

1. Please indicate how you heard about the seminar (check all that apply):
- a. Washington Post
 - b. Other print publication (please specify name)
 - c. Online publication (please specify name)
 - d. Radio
 - e. Flyer or Handout
 - f. Poster
 - g. Word of mouth
 - h. Twitter
 - i. Facebook
 - j. USPTO Intranet
 - k. USPTO Website
 - l. Other (e.g., school or educational institution, local chamber of commerce, business association, and/or other – please specify name)

2. Please indicate the title and day of the seminar for which you are filling out this survey:

	Friday	Saturday
a. "Trademarks, Patents, Copyrights and Trade Secrets for US Companies: The Top Myths, Mysteries, and Mistakes"		
b. "Trademark Basics: What Every Small Business Should Know Now, Not Later"		
c. "USPTO Website: An Overview of Online Tools and Resources"		
d. "Trademark Application and Registration: Process and Pitfalls"		
e. "'Counterfeiting and Piracy – Why Buy 'Legit'?"		

3. Please rate the following aspects of the seminar:

	Excellent	Good	Fair	Poor
a. The subject matter of the seminar:				
b. Overall presentation, including speaker's subject matter knowledge and presentation skills, as well as audiovisual components such as slides, sound, etc.:				
c. The extent to which the content met expectations based on the title and seminar summaries:				
d. The quality of the speaker's responses to questions from the audience:				

4. Please indicate other topic(s) that you would like to see covered in future seminars:

5. Please provide any other comments you may have about the seminars, particularly about how we can improve them in the future:

Thank you for coming and for helping us to improve our seminars.

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