

## Survey Questions for Developers...

### ...Who Use ITA's APIs

Thank you for taking the time to fill out this survey. Your feedback helps us improve ITA's APIs which help improve your Web products.

Please check all answers that apply – if no answer applies, leave blank.

1. How did you find out about ITA's APIs?
  - Strategic Partners Webinar
  - Advertisement from ITA – which one? \_\_\_\_\_
  - Recommendation – from whom? \_\_\_\_\_
  - Other \_\_\_\_\_
2. Which ITA APIs are you actively using?
  - Market Research Library
  - Offices & Centers
  - Trade Events
  - Trade News & Articles
3. Which ITA APIs do you plan to start using in the next six months?
  - Market Research Library
  - Offices & Centers
  - Trade Events
  - Trade News & Articles
4. What unique applications would you like to build or have you built using ITA's data?

5. What additional data could ITA publish to help you develop these applications?

- Trade Leads and Opportunities
- Free Trade Agreement Tariff Schedules
- Product Codes like NAICS and Schedule B
- Trade Events from trade organizations outside of ITA -  
Which organizations? \_\_\_\_\_
- Article and News from trade organizations outside of ITA -  
Which organizations? \_\_\_\_\_
- Other trade-related data:

6. What difficulties have you had using ITA's current APIs?

- Response time is slow
- No Methods available for what I'm trying to do -  
What are you trying to do? \_\_\_\_\_
- Method returned results that I did not expect -  
Which Method and what were you expecting?  
\_\_\_\_\_
- The data set is incomplete -  
Which data set and what additional data would be useful?  
\_\_\_\_\_
- Other \_\_\_\_\_

7. What issues have you found with the quality of the data?

- The data isn't very useful -  
Which data set and why? \_\_\_\_\_
- The data does not appear to be current -  
Which data set? \_\_\_\_\_
- Important data is wrong or missing -  
Which data set? \_\_\_\_\_
- The metadata isn't accurate -  
Which data set? \_\_\_\_\_
- Other \_\_\_\_\_

8. What issues have you found with the documentation?

- The developer portal is down or is not working correctly
- Documentation is wrong or appears out of date -  
Which data set? \_\_\_\_\_

- Documentation is confusing -  
Which data set? \_\_\_\_\_
- Documentation is incomplete -  
Which data set? \_\_\_\_\_
- Other \_\_\_\_\_

9. Do you have customers to whom we could provide a simple survey, and if so how could we provide that survey to them?

- Put a survey widget on our Web site
- Send the survey in an email
- Email a link to an online survey
- Other \_\_\_\_\_

10. May we contact you if we have follow up questions? If so, please provide your email address: