Request for Approval under the "Generic Clearance for the Collection of Routine Customer Feedback" OMB Control No. 0690-0030

TITLE OF INFORMATION COLLECTION: National Weather Service GIS Data and Product Survey

PURPOSE:

The National Weather Service (NWS) is working to increase the availability and usability of Geographic Information System (GIS) products and services provided to the public. The NWS Geospatial Integrated Working Team (GIWT) has prepared a voluntary survey that will help the NWS improve its products and services as well as help to gather requirements for prioritizing the development/conversion of NWS data, products, and services into GIS-compatible formats. It will also provide the NWS with valuable information regarding its GIS users and what is most important to them with regards to having dependable GIS-friendly products and services. The survey will be online to the public from the NWS GIS-related webpages for 3-4 months in the spring of 2015. After it closes, the GIWT will compile a report and utilize the results to develop prioritized requirements for GIS products and services as well as help formulate the FY16 GIWT Milestones.

DESCRIPTION OF RESPONDENTS:

The survey respondents will likely be technical users (government agencies, academia, private sector, etc) of NWS GIS data, products, and services; however it will be open to the general public.

TYPE OF COLLECTION: (Check one)

[] Customer Comment Card/Complaint Form

[] Usability Testing (e.g., Website or Software[] Focus Group

CERTIFICATION:

[X] Customer Satisfaction Survey [] Small Discussion Group [] Other:____

I certify the following to be true:

- 1. The collection is voluntary.
- 2. The collection is low-burden for respondents and low-cost for the Federal Government.
- 3. The collection is non-controversial and does <u>not</u> raise issues of concern to other federal agencies.
- 4. The results are <u>not</u> intended to be disseminated to the public.
- 5. Information gathered will not be used for the purpose of <u>substantially</u> informing <u>influential</u> policy decisions.
- 6. The collection is targeted to the solicitation of opinions from respondents who have experience with the program or may have experience with the program in the future.

Name: ____Jenna Meyers__

To assist review, please provide answers to the following question:

Personally Identifiable Information:

- 1. Is personally identifiable information (PII) collected? [x]Yes (optional) [] No []
- 2. If Yes, will any information that is collected be included in records that are subject to the Privacy Act of 1974? [] Yes [x] No
- 3. If Yes, has an up-to-date System of Records Notice (SORN) been published? [] Yes [x] No

Gifts or Payments:

Is an incentive (e.g., money or reimbursement of expenses, token of appreciation) provided to participants? [] Yes [X] No

BURDEN HOURS

Category of Respondent	No. of	Participation	Burden
	Respondents	Time	Hours
(1) General public	100	10 min	17
(2) Private sector	100	10 min	17
(3) State, Local, or Tribal Governments	100	10 min	17
(4) Federal Government	100	10 min	17
(5) Academia	100	10 min	17
Totals	500		85

Ongoing collection? Yes____ or No_X___

FEDERAL COST: The estimated annual cost to the Federal government is __less than \$500__

If you are conducting a focus group, survey, or plan to employ statistical methods, please provide answers to the following questions:

The selection of your targeted respondents

Do you have a customer list or something similar that defines the universe of potential respondents and do you have a sampling plan for selecting from this universe?
[] Yes [X] No

If the answer is yes, please provide a description of both below (or attach the sampling plan)? If the answer is no, please provide a description of how you plan to identify your potential group of respondents and how you will select them?

Our potential group of respondents includes our NWS GIS users/partners, such as the academic and private sectors, state, local, or tribal governments, other federal government agencies, etc. The online NWS GIS Data and Product Survey will be open to anyone via several NWS GIS-related websites. We also plan to promote the survey to our known NWS partners through emails, websites, meetings, internal and external community listservs, and other partnership avenues.

Administration of the Instrument

- 1. How will you collect the information? (Check all that apply)
 - [X] Web-based or other forms of Social Media
 - [] Telephone
 - [] In-person
 - [] Mail
 - [] Other, Explain
- 2. Will interviewers or facilitators be used? [] Yes [X] No

Please submit all instruments, instructions, correspondences (emails, letters, etc.) to respondents, and scripts as separate documents along with this request document.

Attached is a copy of the email that we will send out to partners inviting them to take the survey.

Every instrument (survey/form) or correspondence to respondents must have the following displayed –

OMB Control No. 0690-0030 Expiration Date: 06/30/2017 and

The standard PRA Notwithstanding statement informing respondents of the OMB control number's legal significance in accordance with 5 CFR 1320.5(b).

<u>Required Additional Information (check ROCIS in IC List for this info ---</u> <u>needed for OCIO staff to complete request)</u>

- 1. Line of Business: Natural Resources
- 2. Subfunction: Conservation, Marine and Land Management
- 3. Privacy Act System of Records: Title: NA
- 4. Federal Registration citation information: Volume Pg. No.
- 5. Number of respondents for small entities: 500
- 6. Percentage of respondents reporting electronically: 100%