

Survey Questions

Let us know how we can help you scale globally!

1. How would you categorize your business' core product or service?
 - a. Consumer Electronic Device
 - b. Social Media Platform
 - c. Consumer or Enterprise Services
 - d. Software (Packaged, Cloud, or any other service delivery platform)
 - e. Health or Fitness Device
 - f. Communications or IT hardware (consumer or enterprise)
 - g. None of the Above

2. If you are not already doing business in foreign markets, what is your estimated time frame for expansion?
 - a. Less than 1 Year
 - b. 1-2 Years
 - c. 3+ Years
 - d. Unknown

3. Which region of the world has the top priority market(s) for your expansion goals (select all that apply)?
 - a. North America (Canada and Mexico)
 - b. Central and South America
 - c. Southeast Asia and the Pacific (including Singapore, Malaysia, Indonesia, other ASEAN economies, and Australia)
 - d. East Asia (including China, Japan, and South Korea)
 - e. South Asia (including India)
 - f. European Union countries
 - g. Central and Eastern Europe (Non-EU countries including Russia)
 - h. North Africa and the Middle East
 - i. Sub-Saharan Africa
 - j. Unknown

4. Are you familiar with current export assistance programs available through the United States government?
 - a. Yes
 - b. No

5. Based on relevance/usefulness to your planning needs for international market expansion, rank the following information products and services (1=highest priority; 5=lowest priority)?
 - a. General market research reports on international markets
 - b. Playbook or Strategy Guide to foreign market entry by industry sector
 - c. Matchmaking service with foreign partners and distributors

- d. Connecting or Networking with peers in foreign markets
 - e. Trade Missions
 - f. None of the above
 - g. Unknown
6. What do you see as your most significant challenge to expanding internationally?
- a. Do not know how to start
 - b. Not enough capital to pursue foreign markets
 - c. Regulations and policies in foreign markets
 - d. Regulations and policies in the United States
 - e. Concerns about protecting Intellectual Property and Trade Secrets
 - f. Unknown

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