**OMB Control No. 0690-0030**

**Expiration Date: 06/30/2017**

Understanding the barriers of acquiring relying parties to NSTIC

BACKGROUND

The National Strategy for Trusted Identities in Cyberspace (NSTIC) is a White House initiative signed by President Obama in 2011. The NSTIC envisions an Identity Ecosystem, where individuals and organizations utilize secure, efficient, easy-to-use, and interoperable identity credentials to access online services in a manner that promotes confidence, privacy, choice, and innovation. The Identity Ecosystem Steering Group (IDESG) is a private-sector led organization, funded by the NSTIC, that’s facilitating the development of the Identity Ecosystem.

PURPOSE OF THIS SURVEY

The Identity Ecosystem will be most successful if it has an abundance of Relying Parties (RPs) – organizations accepting 3rd party federated credentials from Service Providers for access to their services. Unfortunately, there is currently a dearth of organizations willing to act as RPs; this survey delves into this issue, seeking to further understand the barriers that prevent organizations from transitioning to this role.

WHY WE VALUE YOUR RESPONSE

As an existing or potential RP, your input is critical in helping the NSTIC National Program Office (NPO) identify and mitigate the barriers that currently prevent many organizations from accepting 3rd party credentials. The results of this survey will inform the work of the NPO in implementing the NSTIC, and will be particularly useful for the IDESG in establishing an Identity Ecosystem.

CONFIDENTIALITY STATEMENT

All responses - including any personal information - will be kept strictly confidential. No identifying information will be saved with survey data. All survey participant information - including contact persons and organization names - will be kept anonymous and will not

be shared with NPO or any external party.

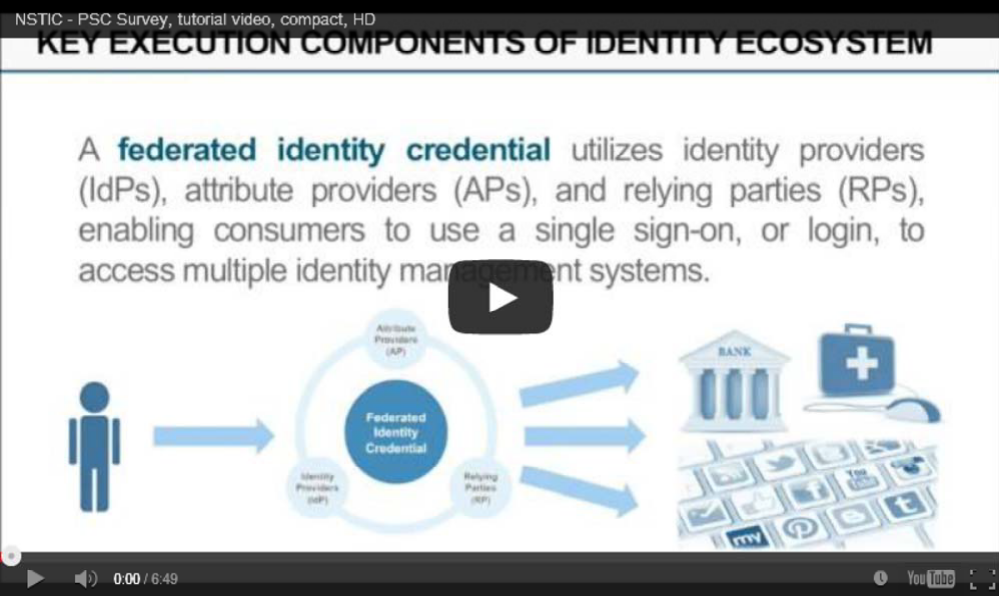
If you have any additional questions, please contact us. Purdue Student Consulting

[purduestudentconsulting@gmail.com](mailto:purduestudentconsulting@gmail.com)

National Strategy for Trusted Identities in Cyberspace (NSTIC) Video:



NSTIC and the Identity Ecosystem:



Low awareness of 3rd party federated credentials among

prevents 3rd party federated credentials from being adopted by my organization.

My organization

The public

Strongly

Disagree Disagree

Neither Agree nor

Disagree Agree

Strongly

Agree

I don't know

Lack of understanding of 3rd party federated credentials among

prevents 3rd party federated credentials from being adopted by my organization.

My organization

The public

Strongly

Disagree Disagree

Neither Agree nor

Disagree Agree

Strongly

Agree

I don't know

Low awareness of the Identity Ecosystem among prevents 3rd

party federated credentials from being adopted by my organization.

My organization

The public

Strongly

Disagree Disagree

Neither Agree nor

Disagree Agree

Strongly

Agree

I don't know

Lack of understanding of the Identity Ecosystem among

prevents 3rd party federated credentials from being adopted by my organization.

My organization

The public

Strongly

Disagree Disagree

Neither Agree nor

Disagree Agree

Strongly

Agree

I don't know

I think is sufficiently aware of the security risks of passwords.

My organization

Strongly

Disagree Disagree

Neither Agree nor

Disagree Agree

Strongly

Agree

I don't know

The public

Strongly

Disagree Disagree

Neither Agree nor

Disagree Agree

Strongly

Agree

I don't know

I think is/are more comfortable using passwords for authentication

than biometrics, PINs, other methods.

My organization

My customers

Strongly

Disagree Disagree

Neither Agree nor

Disagree Agree

Strongly

Agree

I don't know

I think is/are more comfortable using my proprietary credentialing

services rather than 3rd party federated credentials.

My organization

My customers

Strongly

Disagree Disagree

Neither Agree nor

Disagree Agree

Strongly

Agree

I don't know

I think that overall my industry's existing protection measures against

security breaches are sufficient.

Strongly Disagree

Disagree

Neither Agree nor Disagree

Agree

Strongly Agree

I don't know

Not applicable

I think 3rd party federated credentials will make online transactions

between my organization and customers more secure.

Strongly Disagree

Disagree

Neither Agree nor Disagree

Agree

Strongly Agree

I don't know

Not applicable

I think my customers would prefer to use 3rd party federated credentials which

enhance privacy, if given the opportunity and educational information.

Strongly Disagree

Disagree

Neither Agree nor Disagree

Agree

Strongly Agree

I don't know

Not applicable

I think my customers would prefer to use 3rd party federated credentials which can be used conveniently in multiple places, if given the opportunity and

educational information.

Strongly Disagree

Disagree

Neither Agree nor Disagree

Agree

Strongly Agree

I don't know

Not applicable

Less control over collecting consumer data resulting from using 3rd party credential providers prevents my organization from adopting 3rd party

federated credentials.

Strongly Disagree

Disagree

Neither Agree nor Disagree

Agree

Strongly Agree

I don't know

Not applicable

Less control over user experience resulting from using 3rd party credential providers prevents my organization from adopting 3rd party federated

credentials.

Strongly Disagree

Disagree

Neither Agree nor Disagree

Agree

Strongly Agree I don't know Not applicable

Current security authentication standards (username / password) are perceived sufficient enough by that it questions the necessity of

3rd party federated credentials.

My organization

My customers

Strongly

Disagree Disagree

Neither Agree nor

Disagree Agree

Strongly

Agree

I don't know

Not applicable

Concerns over loss of customers due to requiring 3rd party federated credentials prevents my organization from adopting 3rd party federated

credentials.

Strongly Disagree

Disagree

Neither Agree nor Disagree

Agree

Strongly Agree

I don't know

Not applicable

Concerns over increased ease for customers to move to competitors

prevents my organization from adopting 3rd party federated credentials.

Strongly Disagree

Disagree

Neither Agree nor Disagree

Agree

Strongly Agree

I don't know

Not applicable

It is important to that the rules and policies of the Identity

Ecosystem are being developed by the private sector.

My organization

The public

Strongly

Disagree Disagree

Neither Agree nor

Disagree Agree

Strongly

Agree

I don't know

Lack of clear financial benefits prevents my organization from adopting 3rd

party federated credentials.

Strongly Disagree

Disagree

Neither Agree nor Disagree

Agree

Strongly Agree

I don't know

Not applicable

My organization has over unclear liabilities in the case of

security breaches if adopting 3rd party federated credentials.

No concerns Minor concerns Strong concerns

Very strong concerns

"I don't know" "Not applicable"

My organization has that 3rd party federated credentials may not

support compliance to regulations applicable to my industry.

No concerns Minor concerns Strong concerns

Very strong concerns

"I don't know" "Not applicable"

My organization has that 3rd party federated credentials would

require more compliance reviews.

No concerns Minor concerns Strong concerns

Very strong concerns

"I don't know" "Not applicable"

My organization has that acceptance of 3rd party federated

credentials will erode my organization's brand image.

No concerns Minor concerns Strong concerns

Very strong concerns

"I don't know" "Not applicable"

Are you a current member of the IDESG?

Yes

No

What is the activity / sector of your organization? (Multiple entries possible)

Financial

Services

Textile Environment Tourism/Travel

Transportation Health High-tech Insurance

Biotechnology Consulting Construction Internet

Manufacturing Electronics Government Other, please describe

Please list any other barriers which prevent your organization from adopting

3rd party federated credentials and explain their significance in your opinion.

Please let us know of any questions or comments you might have.

You have reached the end of the survey. Thank you for your participation!

NOTWITHSTANDING STATEMENT

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