

First email

• 10-minute Usability Research Study from the U.S. Census Bureau ★

U.S. Census Bureau <census@subscriptions.census.gov> Today at 12:11 PM
To [redacted]

We are contacting you because you have previously indicated interest in participating in Census Bureau research studies.


In the current study, we are interested in obtaining feedback on our website. Results of the study will help us understand the public's impressions of our Census Bureau website.


Testing should take no more than 10 minutes of your time and we invite you to participate in this usability study on your PC or mobile device by clicking on the link below.
<http://www.loop11.com/usability-test/census>

This data collection uses a third-party website, called Loop11, to collect the usability data. The website does not collect personally identifiable information and your responses will not be shared with anyone in a way that could personally identify you.

Your participation in this study is voluntary. The legal authority under which this information is being collected is Title 13 U.S.C. Chapter 5 Sections 141 and 193. This data collection is approved under OMB No. 0690-0030 and the approval expires 06/30/2017.

Your feedback is very important to us and we appreciate your help.



 **U.S. Department of Commerce**
Economics and Statistics Administration

2nd Email (to those who have not responded)

Reminder: Complete the 10-minute Usability Research Study



U.S. Census Bureau

Today, 4:59 PM

THU, 11/10/2016 4:59 PM (CENSUS/CSM/ED) [mailto:]



Reply | v

A few days ago, you should have received an email about completing an important U.S. Census Bureau study. (You have previously indicated interest in participating in Census Bureau research studies.)

If you have not yet responded, now is the time to complete the study online (on a PC or mobile device) at <http://www.loop11.com/usability-test/draft>

The usability study will take 10 minutes or less to complete.

Your feedback is very important to us and we appreciate your help.

This data collection uses a third-party website, called Loop11, to collect the usability data. The website does not collect personally identifiable information and your responses will not be shared with anyone in a way that could personally identify you. Your participation in this study is voluntary. The legal authority under which this information is being collected is Title 13 U.S.C. Chapter 5 Sections 141 and 193. This data collection is approved under OMB No. 0690-0030 and the approval expires 06/30/2017.

This is an official email from the U.S. Census Bureau. If you have any questions or comments, please contact us (<http://www.census.gov/about/contact-us.html>).

Final email for those who have not responded

- Final Reminder: 10-minute usability study closing December 9, 2016



U.S. Census Bureau <census@subscriptions.census.gov>

Today at 12:27 PM

To: Linwood@my.sbcnet.com, swemilichols@verizon.net

You should have received two emails in the past few weeks about completing an important U.S. Census Bureau study. There is still time to complete the study.

Use your PC or mobile device to complete the study at <http://www.loop11.com/usability-test/draft>

The usability study will take 10 minutes or less to complete.

Your opinions matter and we thank you for your time.

This data collection uses a third-party website, called Loop11, to collect the usability data. The website does not collect personally identifiable information and your responses will not be shared with anyone in a way that could personally identify you. Your participation in this study is voluntary. The legal authority under which this information is being collected is Title 13 U.S.C. Chapter 5 Sections 141 and 193. This data collection is approved under OMB No. 0690-0030 and the approval expires 06/30/2017.