

American Community Survey Focus Group Recruitment Operation
[LOCATION]
For Focus Groups [DATES]

If Answering Machine, leave message ↴

Hello, I am calling from the U.S. Census Bureau with an opportunity for you to earn \$75 by participating in a focus group about the American Community Survey. To see if you qualify, please call [PHONE NUMBER] and mention case number T[XXXX]. Thank you.

If person answers ↴

Hello, my name is _____ and I am calling from the United States Census Bureau. Have I reached _<insert respondent name from spreadsheet>_

No – Is <insert respondent name from spreadsheet> available?

Yes – May I speak with him/her now?

Not available - What would be a good time to call back? Collect time and name of person to call on the spreadsheet.

Available – Reintroduce yourself “Hello...” and continue with “This call may be recorded...” below.

Yes - Speaking ↴

If a “C” is next to the number you dialed, ask:

Is this a cell phone?

No – continue with next question.

Yes ↴

We want to ensure your safety, are you driving?

No – continue with next question.

Yes -

↴
We will try to reach you at a later time. Thank you. End Call.

This call may be recorded for quality purposes.

We are conducting focus groups to learn about experiences with the American Community Survey. Participation is voluntary. Each participant receives \$75. The focus group will be from 7 to 9pm at [LOCATION].

If asked about the date of the focus group: The date of the focus group depends on your answers to a few eligibility questions.

I have a few questions to see if you are eligible.

Did you personally respond to the American Community Survey for your household? Responses can be online, on paper, or with an interviewer.

No - **Do you know who did respond?**

No – Thank respondent and end call.

Yes – **May I speak with him/her now?**

Not available - **What would be a good time to call back?** Collect time and name of person to call on the spreadsheet.

Available – – **Reintroduce yourself** “Hello...” and continue with “This call may be recorded...” on prior page.

Yes, personally filled out ACS form –



Are you a Federal Government employee?

Yes – Skip to not eligible.

No – **Great, you are eligible to participate in the focus group.**

If NOT eligible: Thank you for answering our questions. You are not eligible at this time for this study.

If needed: **For this study, we are looking for people who personally responded to the American Community Survey and are not government employees.**

If eligible: Find the appropriate date based on the sample list in the table below.

Sample List	Date
Internet	[DATE]
Mail	[DATE]
CATI/CAPI	[DATE]

Are you available [FILL DATE FROM TABLE ABOVE] from 7-9 PM to participate?

- No – Thank you for your time.**
- Yes – The location will be [ADDRESS]. What is your full name, the best telephone number we can reach you at and your email address so we can remind you about the date, time, and location for the focus group? Enter the call log information on the spreadsheet and make any necessary changes to the best phone number and email address.**

If needed: **For directions or other information about the focus group location, you can contact Jessica Holzberg at 301-763-2298.**