

Start Screen



BETA

IP Awareness Assessment

Intellectual Property Awareness Assessment

Disclaimer:
Please note that any information provided in response to the questions or in the associated training material is not deemed as legal advice—it is intended to increase your IP awareness. When filing an application for IP protection, please seek professional legal help.

Thank you for taking the Intellectual Property (IP) Awareness Assessment. The Assessment has ten categories covering various aspects of IP and the questions in each category have been formulated to discover the participant's overall IP awareness. The first question in each category is broadly designed to determine if the category is relevant and if the individual taking the assessment needs additional information. If the response to the opening question of a category indicates that the individual is aware of the information covered in the category, the assessment will skip to the next category. If you are not sure of the appropriate answer to any of the questions within the category or if you would like additional information you can choose "not sure" or the option that may indicate that you are not fully aware of the specific area in a category.

This is only a prototype of the IP Awareness Assessment Tool. After you complete the assessment, a composite response covering all the questions in any given category will be displayed. In the full version of the Tool (coming soon), a response to individual questions and associated materials will be provided.

At the end of the assessment, please take a few minutes to provide your feedback about the tool. Your feedback is most important in improving the tool and developing the full version of the tool.

You may resume where you last left off, or you may start over to begin again.

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Assessment Screen

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Intellectual Property Strategies & Best Practices

Question 1

Are any of the products or services that you produce or plan to market unique to your company?

- Yes, some or all of our products or services are unique.
- No, our competitors also supply similar products or services.
- Not sure.

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Your Results

Congratulations! You have completed the Intellectual Property (IP) Awareness Assessment.

The following is a composite information based on your answers. The information provided is an overview of a category and not a response to any specific question in the category.

Please note: If the answer to the first question in any category shows that the category is not relevant to you and the category is skipped, no information is displayed about the skipped category. If you wish to see the information about all categories, please [click here to show all results](#).

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> Learn About Trademarks

What is a Trademark?

As a business owner, you would want your business to prosper. For this, you want to provide a service or a product to the consumer that others do not provide. For advertisement of your businesses you may create a logo or a slogan or both, that identify your business. For example, do you associate the following with a certain product?



Feedback Link

intention of trademark rights that could preclude adoption of a desired mark in that country. The decision to seek Internet domains in every country where the products are made or sold may be prohibitively costly or a U.S.-based business may not be able to meet the local registration requirements. Like other decisions regarding a business' intellectual property rights portfolio, such decisions should be undertaken thoughtfully and prior to commencing manufacturing operations or sales in a country.

For additional information, visit:

<http://www.uspto.gov/web/trademarks/madrid/madridindex.htm> - Information on filing an international trademark application under the Madrid Protocol.

<http://www.buyusa.gov> - General discussion and FAQs on IP and export

<http://www.wipo.int/directory/en/urls.jsp> - A list of contact information for most intellectual property offices worldwide

http://www.uspto.gov/patents/init_events/pct/index.jsp - Information on filing an international patent application under the PCT

> Additional Resources

[USPTO Intellectual Property Power Point presentation](#)

[USPTO A Guide to Filing a Utility Patent Application](#)

[USPTO Trademark Process Video](#)

[USPTO Intellectual Property Podcasts](#)

> Your Feedback is Important

Please take a few minutes to provide your [feedback](#) about the tool. Your feedback is most important in improving the tool and developing the full version of the tool.

You may email the survey to cat11@nist.gov, or fax it to 301-963-6556.