Program Directors Web Survey Questionnaire

SURVEY OF CCC PROGRAM DIRECTORS — BASELINE	CONTACT US
Welcome to the CCC Program Director Survey!	
The CCC Program Director Survey is being conducted by Battelle at the request of the Centers for Disease Prevention (CDC), Division of Cancer Prevention and Control (DCPC). The survey is part of a larger comprehen of a pilot program (also known as the 1017 program) in which CDC awarded additional funds to 13 CCC progr their focus on Policy, System, and Environmental (PSE) change strategies.	nsive evaluation
You have been asked to participate in this survey because of your involvement with the comprehensive cancer in your state, tribe, or U.S. Associated Pacific Island Jurisdiction/territory. This is the first of a two surveys. A to complete a second survey 18-24 months from now. This survey is expected to take 20-30 minutes to com	You will be asked
Please answer the survey questions to the best of your ability based on your personal knowledge and experier program. If you would like to consult with other staff members on any of the question items, you may do so need to complete the survey in one sitting. Your survey answers are not final until you hit the "Submit" butto	You do not
An identification number will be assigned to your completed survey in order to link information from your first survey to the second survey. Additional data security procedures will be implemented to ensure that your ans maintained in a secure manner and your responses are never linked to you personally. You may choose not to this survey, or to terminate your involvement at any time, without any penalty to you or your program. Compsurvey constitutes your consent to participate.	swers are o participate in
If you have any questions about this evaluation please contact Battelle's study director Carlyn Orians at 206-5 CDC's technical lead Angela Moore at 770-488-3094. If you have any questions about your rights as a resear please contact Chair, Battelle Institutional Review Board, at 1-877-810-9530, extension 500.	
Public reporting burden of this collection of information is estimated to average 30 minutes per response, including the time for revi instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it currently valid OMS control number. Send comments regarding this burden estimate or any other aspect of this collection of information of inform suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer, 1600 Clifton Road NE, MS D-74, Atlanta, GA 30333, (0920-xxxx).	on of displays a ation, including
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2%

Moving Around in the Web Survey

- Use the "<< Previous and "Next >>" buttons on the navigation bar at the bottom of each page of the survey to move from question to question. Do not use the Back or Forward buttons in your browser software!
- For pages with more content, you may need to scroll down to the "<< Previous" and "Next >> buttons, using the bar located at the right of your browser window.
- After entering your response, click on the "Next >>" button to continue to the next question. Your survey answers will be saved. Use the "<< Previous" button to see or change previous questions in the survey.
- **Progress Bar** at the top of each page you will see a bar to indicate your progress through the survey. The % complete is located on the far right of the progress bar.
- You may interrupt filling out the survey at any time by selecting the "Stop for Now" button on the far right of your navigation bar. If you select "Stop for Now" there will be a short delay before the survey application will allow you to to re-enter the survey.
- To re-enter the survey, use the link provided to you in the invitation email. You will be returned to the point in the survey where you left off answering questions.
- If you have a problem with the survey click on the Contact Us button at the top of the page to send an email to <u>CCC1017ProgDirectorsSurvey@battelle.org</u> or call 1-800-XXX-XXXX. Someone will get back to you as soon as possible.

When you have completed survey, you will have a chance to review and/or revise your answers by clicking on "<< **Previous**" to page back through the survey. When you are satisfied with your answers, use "**Next** >>" to get to the last page and press "**SUBMIT RESULTS**" to send the survey to a secure database. Once you have submitted the survey, you will not be able to revise your answers.

Thank you for your contribution!

<< PREVIOUS NEXT >>

SURVEY HELP

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Definitions

Here are the definitions of key terms used in the survey. Some of these will be familiar to you from CDC program documents; others may be new. Don't worry about remembering definitions. When you encounter these words in blue later in the survey, you will be able to hover your cursor over the word and a box will appear with the definition.

Roles:

Ally (Allies) — an individual or group with a similar interest in the proposed PSE strategy.

Communicator — an individual or organization that utilizes various approaches, skills, and resources to objectively inform key stakeholders. They bring authority from their organization to bring resources and effect change.

Decision maker — an individual within an organization or entity who can make decisions about PSE approaches to improve health impact (e.g., city council member, school superintendent, business owner, or an agency director). As a reminder, Federal funds may not be used to engage in advocacy or lobbying activities for legislative policies (see box, below). Program staffers are, however, permitted to provide information and data to legislative decision makers as requested as a part of the normal executive legislative processes.

Implementer — an individual or organization that utilizes subject matter expertise and/or resources to ensure successful execution of program activities.

Leader — a highly committed individual or organization with a clear and shared vision that is able to employ various competencies, networks, and resources to ensure the success of the partnership/workgroup and its activities. Examples of leaders may include mayors, Chief Executive Officers (CEOs) of health care systems, or directors from state agencies.

Opponent (Opponents) — an individual or group who opposes the proposed PSE strategy.

Planner — an individual or organization that utilizes subject matter expertise and/or resources to develop a feasible and appropriate PSE agenda and/or action plan. A planner will significantly contribute to the creation of goals, objectives, strategies, and activities related to the PSE agenda and/or annual action plan.

Promoter — an individual or organization that supports or actively promotes policy, system and environmental strategies that emerge from the PSE agenda to improve public health. Examples of promoters may include organizations such as medical societies, employers or advocacy organizations.

Stakeholder — an individual or organizational representative who will be affected by the proposed PSE strategy (e.g., employee, community resident, consumer, client, parent, student, or employer, school, or healthcare institution).

PSE Strategy — Policy, system or environmental strategy or approach that makes it easy for people to adopt healthy behaviors (such as easy access to affordable, healthy food) or that protects people from the effects of unhealthy behavior (such as second hand smoke). PSE change may occur at various levels within organizations, communities, and health care systems. Examples of PSE change strategies include efforts to implement: 1) healthy food vending policies in schools; 2) organized wellness programs at worksites; 3) smoke-free policies in multi-unit housing units; and 4) patient reminder systems in healthcare settings.

Methods — Activities or strategies used to objectively inform and educate key stakeholders. Methods should be backed up by evidence and support from the community or influential organizations or people; make sense to the PSE workgroup; and when necessary, be flexible and creative (as described above). Examples of methods may include providing information through media events and public hearings, if requested.

NOTE: DP10-1017 award recipients are prohibited from using CDC funds to engage in any lobbying activity. Restrictions specifically include lobbying relating to any proposed, pending, or future Federal, state or local tax increase, or any proposed, pending, or future requirement or restriction on any legal consumer product, including its sale or marketing. This prohibition also includes grass roots lobbying efforts directed at inducing members of the public to contact their elected representatives to urge support of, or opposition to, proposed or pending legislation, appropriations, regulations, administrative actions, or Executive Orders. It is permissible to use CDC funds to engage in activities to enhance prevention; collect and analyze data; implement prevention strategies; to provide information upon request as a part of the normal executive-legislative process; conduct community outreach services; foster coalition building and consensus on public health initiatives; provide leadership and training; and foster safe and healthful environments.

<< Previous	Next >>
	STOP FOR NOW

4%

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Definitions

The first set of questions relates to the current capacity of your program to implement and support PSE strategies and the resources that you have found to be useful to build this capacity.

Program Staff:

CCC Program Director — one dedicated FTE who oversees 1017 program activities that are implemented by the PSE coordinator and key stakeholders.

PSE Coordinator — one FTE dedicated to 1017 program planning and implementation of PSE activities with appropriate competencies in using PSE strategies.

Competencies:

Issue framing — Objectively presenting an issue in a way that will ensure decision makers and the general public are fully educated on the topic. This includes tailoring the description of a problem to the interests of diverse groups and providing supporting evidence for a proposed PSE strategy.

 $\label{eq:message} \begin{array}{l} \mbox{Message framing} - \mbox{Developing communication that is targeted to a specific audience and is designed to resonate and be accepted by that audience.} \end{array}$

PSE strategy analysis — Analyzing potential PSE strategies for feasibility, impact, expected outcomes, reach, and potential negative effects. This includes examining the health, fiscal, administrative, legal, social, and political implications of PSE options. Decision analysis methods (e.g., cost-benefit analysis) may be used.

PSE strategy formulation — The process of developing a proposed PSE strategy which may be informed by how the problem is framed, the context surrounding the problem, and supporting scientific evidence for why the proposed PSE solution may work.



6%

Public Health CCC Staff

Please select the one category that best represents the level of competency of your staff for each competency listed below.

		Basic: Staff have only a general	Moderate: Staff could	Expert: Staff could			
Our CCC program team is competent in a. Issue framing	Not at all	knowledge	do this	teach this	Don't know		
-	0	O	0				
b. Media utilization	Ô	Ô	Ô	Ô	Ô		
c. Message framing	0	0	\bigcirc	0	0		
d. PSE strategy analysis	O	O	O	O	Ô		
e. PSE strategy formulation	0	0		0	0		
f. Building relationships with partners/stakeholders	O	O	O	O	O		
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SURVEY OF CCC PROGRAM DIRECTORS - BASELINE

SURVEY HELP

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STOP FOR NOW

6%

Public Health CCC Staff

Please select the one category that best represents the level of competency of your staff for each competency listed below.

οι	ur CCC program tea	m is competent in	Not at all	Basic: Staff have only a general knowledge	Moderate Staff could do this	d Staff could teach this	Don't know				
a.	Issue framing	Using the media to objective information on a topic so that	0			en shot shows the					
b.	Media utilization	conveys the public health im benefit of potential PSE stra	pact or	O		same screen/set of questions					
c.	Message framing		0	0	0	the screen shot above to demonstrate what the hover					
d.	PSE strategy analy	sis	0	0		over definitions look like for					
e.	PSE strategy formu	lation	0	0	0	text that appears in blue on th					
f.	Building relationship	s with partners/stakeholders	Ô	O	Ô	web question screens.					

SURVEY OF CCC PROGRAM DIRECTORS - BASELINE

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18%

Public Health CCC Staff

Please indicate to what extent you agree or disagree with the following statements regarding the skills of your staff to promote PSE change strategies

I am confident in my CCC program team's skills in	Strongly Disagree	Some- what Disagree	Neutral	Some- what Agree	Strongly Agree	Don't know
a. Gathering data to demonstrate the value of PSE strategies	0	0	0	0	0	O
b. Developing specific PSE goals	Ô	0	0	0	©	١
c. Assembling available evidence to support PSE strategies	0	0	0	0	0	O
d. Leading action planning to determine how PSE goals will be achieved	©	©	O	O	©	©
e. Developing proposals for specific, evidence based PSE strategies	0	0	0	0	0	O
f. Convening a PSE Workgroup with representation from appropriate sectors	©	©	O	O	©	©
g. Organizing informational community forums to objectively provide information to raise awareness about the health impact of PSE strategies	O	0	0	0	©	۲
h. Providing data and evidence to decision makers upon request	O	O	O	O	©	©
i. Working with like-minded organizations to support PSE goals	0	0	0	0	0	©
j. Providing evidence-based guidelines and technical assistance to implement and support PSE strategies	Ô	0	Ô	0	ø	Ô
k. Providing technical assistance to sustain PSE approaches	0	0	0	0	0	O

<< PREVIOUS NEXT >>

SURVEY OF CCC PROGRAM DIRECTORS - BASELINI	SURVEY OF	CCC PROGRAM	DIRECTORS -	BASELINE
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PSE Workgroup/CCC Coalition

This set of questions relates to your understanding of the capacity of the broader CCC coalition and/or PSE Workgroup, with whom you work, to support PSE approaches. CCC coalitions include partners from a diverse group of organizations (e.g. governmental agencies, medical societies, advocacy organizations, or state/local legislatures) who may play various roles in the development and implementation of the PSE agenda and/or strategies.

Does the CCC coalition have a workgroup that is focused on PSE strategies?

- Yes, we have a PSE Workgroup
- No, not currently, but we plan to form one in the next year
- $\odot\;$ No, not currently, and we have no plans to form one in the next year.
- Oon't know

						STOP FOR	No
SURVEY OF CCC PROGRAM DIRECTORS - BASELINE		S	JRVEY HE	LP	Con	NTACT US	
PSE Workgroup/CCC Coalition							
 In what month and year was the PSE work group formed? MM/YYYY Don't know 							
<< PREVIOUS	Next >>						
						STOP FOR	r Ne
SURVEY OF CCC PROGRAM DIRECTORS - BASELINE		Sur	VEY HELP		CONTA	ACT US	
SURVEY OF CCC PROGRAM DIRECTORS — BASELINE PSE Workgroup/CCC Coalition Please indicate to what extent you agree or disagree with the followi PSE Workgroup	ng statement a						
PSE Workgroup/CCC Coalition Please indicate to what extent you agree or disagree with the followi	ng statement a Strongly Disagree	about the					
 PSE Workgroup/CCC Coalition Please indicate to what extent you agree or disagree with the following PSE Workgroup 	Strongly	about the	e membe	rship of	the coali	tion or Not Appli-	

CONTACT US

PSE Workgroup/CCC Coalition

We are interested in your perceptions of the CCC coalition or PSE Workgroup in which you participate. Please indicate the extent to which you agree or disagree with the following statements about members' skills to support PSE strategies:

I am confident in CCC coalition members' skills in	Strongly Disagree	Some- what Disagree	Neutral	Some- what Agree	Strongly Agree	Don't know
a. Assessment of PSE strategy environment, community support, attitudes and awareness	0	0	0	O	0	0
b. Developing specific PSE goals	O	O	O	O	O	Ô
c. Providing input to develop an Action Plan	0	0	0	0	0	0
d. Developing proposals for specific PSE strategies	0	6	0	0	0	O
e. Organizing media events to provide objective information to educate about PSE strategies	0	O	0	0	۲	0
 f. Using media strategies to provide objective information about PSE approaches 	O	0	0	0	Ô	O
g. Holding meetings with stakeholders to raise awareness about the health impact of PSE strategies	0	O	0	0	۲	0
h. Providing decision makers with evidence of the health impact of proposed PSE strategy upon request	O	0	0	0	Ô	O
i. Reaching out to allies	0	0	0	0	0	O
j. Providing technical assistance to support PSE strategies	0	O	0	0	ø	0
 Monitoring and assessing the quality of the implementation of PSE strategies to ensure they are sustainable 	۲	0	0	0	0	۲

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SURVEY OF CCC PROGRAM DIRECTORS - BASELINE
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SURVEY HELP

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45%

Resources to Build Capacity

For the list of skills below, please indicate which trainings or resources were most helpful in building CCC coalition or PSE Workgroup capacity to do PSE work. You may select more than one response.

	Standard trainings by CDC/ national	Tailored trainings by national	Trainings developed	Networking with other	Guides websites	Other	
This resource helped build skills in	partners	partners	locally	programs	tools	resource	None
a. Developing key messages for target audiences							
b. Working with various media							
c. PSE strategy formation							
d. Gaining stakeholder support							
e. Forming strategic alliances with other groups							
 F. Providing objective data and information to increase awareness among decision makers as requested 							
g. Implementing and monitoring PSE strategies							

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SURVEY OF CCC PROGRAM DIRECTORS — BASELINE	SURVEY HELP	Contact Us
Resources to Build Capacity		549
Below is a list of PSE-related skills. Please indicate up to 5 areas in which you v Rank order your selections on a scale of 1 – 5 where 1 is the top training priority.	vould like additional trainir	ng or resources.
a. Developing key messages for target audiences		
b. Working with various media		
c. PSE strategy formulation		
d. Gaining stakeholder support		
e. Forming strategic alliances with other groups		
f. Providing objective data and information to increase awareness among decision m	akers as requested	
g. Implementing and monitoring PSE strategies		
h. Other		
<< PREVIOUS NEXT >>		
		STOP FOR NOW
SURVEY OF CCC PROGRAM DIRECTORS — BASELINE	SURVEY HELP	CONTACT US
Resources to Build Capacity		61
Please specify the other PSE-related skills area you would like additional training of	or resources.	
Area:		
<< PREVIOUS NEXT >>		
		STOP FOR NOW

SURVEY OF	CCC PROGRAM DIRECTORS — BASELINE		SURVEY HELP	CONTACT US
Implementat	ion			d
Workgroup has t potential for su organized wellne	vo PSE change strategies that are in the implement taken leadership. Please choose strategies that yo iccess . Examples of PSE change strategies include ss programs at worksites; 3) smoke-free policies in hcare settings. Provide a brief name below for each	ou feel are the mo e: 1) healthy food n multi-unit housi	st important and have vending policies in sc ng units; and 4) patie	/e the highest hools; 2)
Stategy 1				
Stategy 2				
	<< PREVIOUS	Next >>		
				STOP FOR NOW
SURVEY OF	CCC PROGRAM DIRECTORS — BASELINE		SURVEY HELP	CONTACT US
Implementat	ion			
have completed	>>" button in the left most column of the strategy the questions you will be able to go back and "Edi ting your answers hit the "Next>>" button in the	t" your answers f	or that strategy. Whe	n you have finished
1	PSE Strategy	Done		
NEXT >> f	first strategy name			
	first strategy name second strategy name			

CONTACT US

Strategy: first st	rategy name
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 \blacktriangleright Please select which of the following best characterizes this strategy you have identified.

Тур	oe of Strategy						
	Environmental	Systems					
	Other type of strategy (Specify):					
Set	ting						
	Community	School/Childcare		Worksite			
	Clinic/Healthcare Facility	/					
	Other setting (Specify):						
Pri	mary Prevention Topics	:					
	Tobacco Control	Vaccination		Built Environment			
	Nutrition	Sun Safety		Radon			
	Physical Activity						
	Other primary preventio	n topic (Specify:)					
Sec	condary Prevention Top	ics					
	Breast Cancer Screening	_		Worksite Wellness			
	Colorectal Cancer Screer	ning					
	Other secondary prevent	tion topic (Specify):					
Ter	tiary Prevention Topics	;					
	Survivorship						
< CA	Don't know		P	NEXT >>			
							STOP FOR NO
:	SURVEY OF CCC PROG	ram Directors — Base	ELIN	E	SURVEY HELP	C	ONTACT US
Stra	tegy: first strateg	y name					
	nking about Strategy first rkgroup has reached out t	strategy name, please iden o.	tify I	the primary decision mal	<pre>cer that the CCC co</pre>	alition or P	SE
	Decision Maker Name						
	Organization						
	De siti se (Title]			
	Position/Title						
	Don't know						

	GRAM DIRECTORS — BASELINE	SURVEY HELP	CONTACT US
Strategy: first strate	gy name		
		ess of the issue	
 Unaware 	tion of the primary decision makers' awaren	less of the issue.	
 Aware, but uninformed 			
 Aware, but uninformed Aware, but inaccurately 			
 Accurately informed 	, morned		
 Unsure 			
 Don't know 			
	< PREVIOUS NEXT :	>>	
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SURVEY OF CCC PRO	GRAM DIRECTORS — BASELINE	SURVEY HELP	Contact Us
Ctratagu first strata			
Strategy: first strate	gyname		
Please indicate your percept	tion of the primary decision makers' positio	on the issue.	
Supportive			
Opposed			
Neutral			
No position			
Oon't know			
Don't know			
Oon't know	<< Previous Next 2	>>>	Creatives N
Don't know	<< Previous Next 2	»>	STOP FOR N
	REVIOUS NEXT : SRAM DIRECTORS — BASELINE	>> Survey Help	STOP FOR N CONTACT US
			Stop for N Contact Us
SURVEY OF CCC PROC	GRAM DIRECTORS — BASELINE		
	GRAM DIRECTORS — BASELINE		
Survey of CCC Proc Strategy: first strateg	GRAM DIRECTORS — BASELINE Gy name ods the CCC coalition or PSE Workgroup has en	Survey Help	Contact Us
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SURVEY OF CCC PROC Strategy: first strategy Please select up to 3 methor understanding of the issue SELECT UP TO THREE.	GRAM DIRECTORS — BASELINE Gy name ods the CCC coalition or PSE Workgroup has en	Survey Help	Contact Us
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SURVEY OF CCC PROC Strategy: first strategy Please select up to 3 methor understanding of the issue SELECT UP TO THREE. Provide data and other Provide evidence that s Develop proposal for a s Create white papers, we Create media, public se When requested, attendo Provide data and inform Demonstrate support fo	SRAM DIRECTORS — BASELINE gy name ods the CCC coalition or PSE Workgroup has en information to demonstrate value hows the health impact of PSE change strategies ebsites or newsletters ervice announcements d in-person meetings or briefings to educate de nation at board meetings and legislative hearing	SURVEY HELP nployed to inform the primary es cision makers ps, upon request	Contact Us
SURVEY OF CCC PROC Strategy: first strategy Please select up to 3 methor understanding of the issue SELECT UP TO THREE. Provide data and other Provide evidence that s Develop proposal for a s Create white papers, we Create media, public se When requested, attend Provide data and inform Demonstrate support fo Other (Specify):	SRAM DIRECTORS — BASELINE gy name ods the CCC coalition or PSE Workgroup has en information to demonstrate value hows the health impact of PSE change strategies ebsites or newsletters ervice announcements d in-person meetings or briefings to educate de nation at board meetings and legislative hearing	SURVEY HELP nployed to inform the primary es cision makers ps, upon request	Contact Us

S	SURVEY OF CCC PROGRAM DIRECTORS — BASELINE		SURVEY HELP	CONTACT US
Stra	tegy: first strategy name			
	king about Strategy first strategy name please identify up t kgroup has reached out to. How many stakeholder groups c			coalition or PSE
0	-			
0	2			
	<< PREVIOUS	NEXT >>		
-				STOP FOR NOW

Note: the screen below is what will be presented if "2 stakeholder groups" is selected in the previous question

SURVEY	OF CCC PROGRAM DIRECTO	rs — Baseline	SURVEY HELP	CONTACT US
Strategy: f	irst strategy name			75%
Thinking abo has reached		please identify two stakeh	older groups that the CCC coali	tion or PSE Workgroup
Stakeholder (Group 1			
Stakeholder (Group 2			
		< < PREVIOUS NEX	T >>	
				STOP FOR NOW
SURVEY O	F CCC PROGRAM DIRECTOR	s — Baseline	SURVEY HELP	CONTACT US
				99%
rategy: fi	rst strategy name			
			your answers for that stakeholder e navigation bar at the bottom of	
NEXT >>	Name of Group 1	bone		
NEXT >>	Name of Group 2			
		< < PREVIOUS NEXT	>>	
				STOP FOR NOW
SUBVEY O	F CCC PROGRAM DIRECTOR		Survey Help	Contact Us
JURVET U	F CCC PROGRAM DIRECTOR:	5 — DASELINE	SURVEY HELP	78%
rategy: fi	rst strategy name Stal	eholder Group Nan	ne of Group 1	
	your perception of the stakeho			
 Unaware 				
Aware, bu	t uninformed			
	t inaccurately informed			
AccuratelyUnsure	/ Informed			
CANCEL		Next >>		
				STOP FOR NOW

SURVEY OF CCC PROGRAM DIRECTORS – BASELINE SURVEY HELP CONTACT US Strategy: first strategy name Stakeholder Group Name of Group 1 Please select up to three methods the CCC coalition or PSE Workgroup has used to inform stakeholders' understanding of the issue. SELECT UP TO THREE. Hold meetings, workshops and community forums Create white papers, websites or newsletters Secure earned media, public service announcements Engage stakeholders in collecting evidence to show value of PSE change strategies Other (Specify): Not applicable STOP FOR NOW SURVEY OF CCC PROGRAM DIRECTORS – BASELINE SURVEY OF CCC PROGRAM DIRECTORS – BASELINE SURVEY HELP		F CCC PROGRAM DIRE	ctors — Baseline	SURVEY HELP	CONTACT US
Vidible and vocal program champion Supportive Supportive Supportive No position Dan't know C <c next="" process="">> Correct Not SURVEY OF CCC PROGRAM DIRECTORS — BASELINE Survey OF CCC PROGRAM DIRECTORS — BASELINE Survey of the stateholders' understanding of the issue. SELECT UP To THREE. Secure aeried media, public service announcements Secure aeried media, public service announcements Secure aeried media, public service announcements Corract With applicable C<c aeried="" announcements="" baseline="" cc="" ccc="" directors="" media,="" newsletters="" of="" or="" papers,="" process="" process<="" program="" public="" reate="" secure="" service="" survey="" th="" websites="" white="" —=""><th>Strategy: fi</th><th>rst strategy name</th><th>Stakeholder Group Na</th><th>me of Group 1</th><th></th></c></c>	Strategy: fi	rst strategy name	Stakeholder Group Na	me of Group 1	
Supportive Opposed Neutral No position Contract Us Survey OF CCC PROGRAM DIRECTORS — BASELINE SELECT UP TO THREE. Old meetings, workshops and community forums Context with papers, websites or newsletters Secure earned media, public service announcements Context UP to THREE. Output Directory Context and Cont	Please indicate	e your perception of the st	akeholders' support for the issue	e.	
Opposed Neutral Neutral Oproved Neutral Stream Stream<	Visible an	d vocal program champion	n		
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83%

Strategy: first strategy name

Thinking about Strategy first strategy name, please indicate to what extent you agree or disagree with the following statement:

The PSE Workgroup or CCC coalition	Strongly Disagree	Some- what Disagree	Neutral	Some- what Agree	Strongly Agree	N/A	
Identified "allies" - individuals or groups with a similar interest in the proposed PSE change strategy	0	0	0	0	O	0	
Reached out to allies	O	O	O	©	۲	©	
Had more than one meeting to discuss common interests	O	0	0	0	0	0	
Regularly shared information and coordinated activities to achieve mutual goals	O	O	O	O	©	Ô	
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			88%

Strategy: first strategy name

Thinking about Strategy first strategy name, please indicate to what extent you agree or disagree with the following statement:

The PSE Workgroup or CCC coalition	Strongly Disagree	Some- what Disagree	Neutral	Some- what Agree	Strongly Agree	N/A
Identified " opponents " - individuals or groups who oppose the proposed PSE change strategy	0	0	0	O	0	0
Reached out to opponents to better understand their position or find common ground	O	O	O	O	O	O
Identified strategies to address opponents' concerns	0	0	0	O	0	0

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			91%

Strategy: first strategy name

Please indicate the role(s)) (Promoter, Implementer, Communicator, Leader or Planner) played in planning, implementing or evaluating Strategy first strategy name by:

PLEASE CHECK ALL THAT APPLY	Promoter	Implementer	Communicator	Leader	Planner	N/A
CCC coalition						
PSE Workgroup						
Allies						

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	OF CCC PROGRAM DIRECTORS — BASELINE	SURVEY HELP	CONTACT US
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			68%
Strategy: second strategy name			
Please indicate your perception of the primary decision makers' awareness	of the issue.		
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 Aware, but inaccurately informed 			
 Accurately informed 			
O Unsure			
Don't know			
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SURVET OF CCC FROGRAM DIRECTORS — DASELINE	SURVEY HELP	CONTACT US	70%
Strategy: second strategy name			
 Please indicate your perception of the primary decision makers' position or Supportive 	n the issue.		
 Opposed 			
 Neutral 			
No position			
No positionDon't know			
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Don't know Survey of CCC Program Directors — BaseLine Strategy: second strategy name Please select up to 3 methods the CCC coalition or PSE Workgroup has emploinderstanding of the issue. SELECT UP TO THREE. Provide data and other information to demonstrate value Provide evidence that shows the health impact of PSE change strategies Create white papers, websites or newsletters Create media, public service announcements When requested, attend in-person meetings or briefings to educate decisit Provide data and information at board meetings and legislative hearings, or Demonstrate support for PSE change strategies from stakeholders and cor Other (Specify): Not Applicable	Survey Help byed to inform the primary c on makers upon request	Contact Us	72%

:	SURVEY OF CCC PRO	GRAM DIRECTORS	— BASELINE		SURVEY HELP	CONTACT US	_
Stra	tegy: second sti	ategy name					74%
	nking about Strategy se rkgroup has reached ou	57				C coalition or PSE	
0	1						
0	2						
			<< PREVIOUS	NEXT >>			
						STOP FOR NO	w

Note this is the screen that is presented if "1" is selected on the previous question

SURVEY C	of CCC Program Directors — Baseline	SURVEY HELP	Contact Us
Strategy: s	econd strategy name		
Thinking about the has reached or	it Strategy second strategy name please identify a stakehc ut to.	Ider group that the CCC coalition o	or PSE Workgroup
Stakeholder G	iroup 1		
	< PREVIOUS NEXT	r >>	
			STOP FOR NOW
SURVEY O	DF CCC PROGRAM DIRECTORS — BASELINE	SURVEY HELP	CONTACT US
			99%
Strategy: s	econd strategy name		
finished enter	ing and editing your answers hit the "Next>>" button in the "Next>" button in the "Next>" button in the "Next>" button in the "Next>" button in the "Next" button in the	ne navigation bar at the bottom of t	:he screen.
	<< Previous Nex	ct >>	
			STOP FOR NOW
SURVEY C	F CCC PROGRAM DIRECTORS — BASELINE	SURVEY HELP	CONTACT US
			78%
	econd strategy name Stakeholder Group	-	
Please indicat Onaware	e your perception of the stakeholders' average level of aw	areness of the issue.	
	ut uninformed		
Aware, b	ut inaccurately informed		
	y informed		
O Unsure			
< CANCEL	Next >>		
			STOP FOR NOW

SURVEY OF CCC PROGRAM DIRECTORS — BASELINE	SURVEY HELP	CONTACT US
Strategy: second strategy name Stakeholder Group Na	me of Group 1	80
Please indicate your perception of the stakeholders' support for the issue.		
 Visible and vocal program champion 		
Supportive		
Opposed		
Neutral		
No position		
 Don't know 		
<< PREVIOUS NEXT >>	>	
		STOP FOR NOW
SURVEY OF CCC PROGRAM DIRECTORS — BASELINE	SURVEY HELP	CONTACT US
		829
Please select up to three methods the CCC coalition or PSE Workgroup has issue.		inderotalitating of the
SELECT UP TO THREE.		
Hold meetings, workshops and community forums		
Create white papers, websites or newsletters		
Secure earned media, public service announcements		
\square Engage stakeholders in collecting evidence to show value of PSE change	strategies	
Other (Specify):		
Not applicable		
<< Previous Next >>		
		STOP FOR NOW
SURVEY OF CCC PROGRAM DIRECTORS — BASELINE	SURVEY HELP	CONTACT US
		9
Strategy: second strategy name		
Click on "Next >>" button in the left most column of the stakeholder row t	a answer questions about that	ataliahaldar Aftar
you have completed the questions you will be able to go back and "Edit" you		
finished entering and editing your answers hit the "Next>>" button in the n	avigation bar at the bottom of	the screen.
Stakeholder's Name Done		
EDIT Name of Group 1		
<< PREVIOUS NEXT >	>	
		STOP FOR NOW

83%

Contact Us

Strategy: second strategy name

Thinking about Strategy second strategy name, please indicate to what extent you agree or disagree with the following statement:

The PSE Workgroup or CCC coalition	Strongly Disagree	Some- what Disagree	Neutral	Some- what Agree	Strongly Agree	N/A
Identified "allies" - individuals or groups with a similar interest in the proposed PSE change strategy	0	0	0	0	0	0
Reached out to allies	©	O	©	Ô	Ô	Ô
Had more than one meeting to discuss common interests	0	0	0	0	0	0
Regularly shared information and coordinated activities to achieve mutual goals	O	O	O	©	O	O
Joons						
<< PREVIOUS NEX	т >>					

SURVEY OF CCC PROGRAM DIRECTORS — BASELINE	SURVEY HELP	CONTACT US	
			000/-

Strategy: second strategy name

Thinking about Strategy second strategy name, please indicate to what extent you agree or disagree with the following statement:

The PSE Workgroup or CCC coalition	Strongly Disagree	Some- what Disagree	Neutral	Some- what Agree	Strongly Agree	N/A
Identified " opponents " - individuals or groups who oppose the proposed PSE change strategy	0	0	0	O	0	0
Reached out to opponents to better understand their position or find common ground	O	Ô	Ô	0	O	O
Identified strategies to address opponents' concerns	0	0	0	0	0	O

<< PREVIOUS NEXT >>

STOP FOR NOW

STOP FOR NOW

SURVEY HELP

CONTACT US

91%

Strategy: second strategy name

Please indicate the role(s)) (Promoter, Implementer, Communicator, Leader or Planner) played in planning, implementing or evaluating Strategy second strategy name by:

PLEASE CHECK ALL THAT APPLY	Promoter	Implementer	Communicator	Leader	Planner	N/A
CCC coalition						
PSE Workgroup						
Allies						

<< PREVIOUS	Next >>	
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SUR	VEY OF CCC PROGRAM DIRECTORS — BASELINE	SURVEY HEL	LP CONTACT US
Strateg	y: second strategy name		
	about Strategy second strategy name, please describe an nong stakeholders and decisions makers	ny key event that occurred to incre	ease understanding of your
			A
			*
Why was	s this event pivotal?		
			*
			~
	< PREVIOUS	Next >>	
			STOP FOR NOW
SUR	VEY OF CCC PROGRAM DIRECTORS — BASELINE	SURVEY HEL	LP CONTACT US
	mpleted the questions you will be able to go back and "Ed and editing your answers hit the "Next>>" button in th		
	PSE Strategy Dor		
EDIT	first strategy name	_	
EDIT	second strategy name	,	
	<< PREVIOUS	Next >>	
			STOP FOR NOW
SUR	VEY OF CCC PROGRAM DIRECTORS — BASELINE	SURVEY HEL	LP CONTACT US
	dent Characteristics		
	your position or title in your CCC program?		
	ition/Title		
	ndicate the length of time you have been working with the	Comprohonaliyo Concer Control -	rogram in your twiedistics
	idicate the length of time you have been working with the s than 1 year	; comprehensive Cancer Control p	rogram in your junisuiction.
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	e than 5 years		
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