

TA PROVIDER FOCUS GROUP INVITATION

Evaluation of CDC's CCC 1017 Program

Date: XX/XX/XXXX

Dear _____

We would like your assistance in helping the Division of Cancer Prevention and Control evaluate the experiences of comprehensive cancer control (CCC) programs that were awarded additional resources to increase their focus on Policy, System, and Environmental (PSE) change strategies (referred to by CDC as 1017 programs). CDC will use this feedback to inform technical assistance and training and to guide decisions regarding the expansion of the 1017 program approach.

Overall, the evaluation is aiming to answer questions about whether and how 1017 cooperative agreement funding, training and TA has:

- (1) enhanced the ability of grantees to implement PSE change strategies as part of comprehensive cancer control
- (2) facilitated collaboration on primary prevention of cancer with other CDC-funded chronic disease programs

As part of the evaluation, we would like to collect information from those individuals who have been providing technical assistance to the 1017 grantees. We are writing to request your participation in a telephone TA focus group. We may ask you to participate in additional focus groups in future years of the 1017 program. Each focus group will be approximately 90 minutes in duration. The evaluation contractor, Battelle, will be conducting the focus groups. A Battelle staff member will be contacting you to schedule the initial focus group and answer any questions you may have about the evaluation or your participation in the focus group.

The focus group will be recorded and transcribed for use in the evaluation. Your name will not be used in any reports without your express permission. If you have questions about the CDC-sponsored evaluation project or your participation in the focus group, please do not hesitate to contact Angela Moore, CDC Technical Monitor for the evaluation of the 1017 program (cyq6@cdc.gov, 770-488-3094). You may also direct any questions about the focus group or evaluation to Battelle's study director, Carlyn Orians, at 206-528-3320 (orians@battelle.org). Thank you in advance for your interest and assistance.