

**YBCS Selection Criteria Matrix**

Grantee	Target Population				Intervention Setting		Communication Channels				Intervention Strategies	
	YBCS	Families and/or Caregivers	Healthcare Providers	Underserved Populations	Clinical	Non-Clinical	Mass Media	Small Media	Social Media	Interpersonal Communication	Educational Resources	Support Services
1. UCLA Young Breast Cancer Survivorship Program	X	X	X		X			X	X	X	X	X
2. UNC	X		X		X			X		X		X
3. Washington University	X	X	X		X		X	X	X	X	X	X
4. LSU	X	X	X		X		X	X	X	X	X	X
5. Sharsheret	X	X	X	X		X	X	X	X	X	X	X
6. LBBC	X	X	X	X		X	X	X		X	X	
7. John C. Lincoln	X	X	X			X			X	X	X	
<b>Potential Non-funded Organizations</b>												
8. Knight Cancer Institute at Oregon Health and Science University	X	X	X		X			X		X		X
9. Dana Farber	X				X					X		X
10. Tigerlily Foundation	X	X	X	X		X	X	X	X	X	X	X

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11. University of Colorado, Denver	X	X	X		X			X		X	X	X
12. Young Survival Coalition	X	X	X			X		X	X	X	X	X

<b>Proposed Participant Organizations, by Type of Affected Public and Status of CDC Funding</b>		
Type of Affected Public	CDC Awardees	Not CDC Funded
State, local, or Tribal Government	UCLA UNC LSU	Oregon Health U. Colorado/Denver
Private, Non-Profit Entity	Sharsheret Living Beyond Breast Cancer John C. Lincoln Wash. U.	Tigerlilly Foundation Young Survival Coalition Dana Farber

## YBCS Selection Criteria Matrix

### Operational Definitions

**Young Breast Cancer Survivors (YBCS):** Women diagnosed with breast cancer under the age of 45.

**Families and/or Caregivers:** Individuals who are responsible for caring for YBCS (e.g., family members, friends, coworkers)

**Healthcare Providers:** Health professionals who provide health services that target YBCS (e.g., physicians, physician assistants, nurses, medical assistants)

**Underserved Populations:** Individuals belonging to groups that have not received precedent in medical research and service. These groups include racial/ethnic minorities, those of lower socioeconomic statuses, and recent immigrants.

**Clinical Setting:** YBCS interventions that fit one or more of the following criteria with respect to the majority of their intervention components—

- Housed within a clinical setting (e.g., hospitals/hospital systems, health clinics)
- Provide educational resources and/or support services to participants within a clinical setting
- Utilize a clinical setting as the primary source of recruitment of intervention participants

**Non-Clinical Setting:** YBCS interventions that fit one or more of the following criteria with respect to the majority of their intervention components—

- Housed within a non-clinical setting (e.g., not-for-profit organizations, community-based organizations, government organizations, web-based initiatives)
- Provide educational resources and/or support services to participants within a non-clinical setting
- Utilize a non-clinical setting as the primary source of recruitment of intervention participants

**Mass Media:** YBCS interventions that utilize mass media channels (i.e. newspapers, television, radio, billboards, magazines) to communicate educational and/or motivational information to large and relatively undifferentiated audiences.

**Small Media:** YBCS interventions that utilize small media channels (e.g., videos, letters, brochures, newsletters) to provide information tailored to specific individuals or general audiences.

**Social Media:** YBCS interventions that utilize of online tools (i.e. Facebook, Twitter, blogs) to share content relevant to YBCS, caregivers, and/or healthcare providers.

**Interpersonal Communication:** YBCS interventions that communicate primarily via direct interaction between one or more individuals (i.e. one-on-one interaction, group education)

**Educational Resources:** resources intended to enhance patient and/or provider knowledge of health behaviors and other strategies for reducing the risk of recurrences, development of new malignancies, chronic disease onset, and/or improving overall health and quality of life for young women with breast cancer.

**Support Services:** structured services intended to provide support to young women with breast cancer (i.e. case management and/or patient navigation assistance)