

## Surveys for CDC.gov [Desktop Version]:

1. How did you get to the CDC.gov homepage today?
  - Typed the URL into my browser
  - Had the page bookmarked
  - Clicked on a link from another website
  - Searched on a search engine, such as Google
  - Other, please specify: \_\_\_\_\_
  
2. Which of the following items were you looking for today (please select all that apply)
  - Current news
  - Outbreaks
  - Diseases & Conditions
  - Healthy Living
  - Traveler's Health
  - Emergency Preparedness & Response
  - Injury, Violence & Safety
  - Environmental Health
  - Workplace Safety & Health
  - Data & Statistics
  - Global Health
  - Life Stages and Populations
  - State, Tribal, Local & Territorial
  - Publications
  - Information about CDC (budget, organization, etc.)
  
3. Specifically, what information were you looking for on the CDC.gov homepage?  
\_\_\_\_\_
  
4. How important is it to you to find current news and information about outbreaks on CDC's homepage?
  - Extremely Important
  - Somewhat Important
  - Not at all Important

Please Explain:

5. How would you describe the information on the CDC.gov homepage?
- Too much information
  - Just the right amount of information
  - Too little information
6. Which of the following words would you use to describe the CDC.gov homepage? (Please select all that apply)

- Busy
- Cluttered
- Overwhelming
- Hard to use
- Unattractive
- Clean
- Clear
- Organized
- Easy to Use
- Attractive

7. Please **select 3 items** from this list that are most important to you.

[List will appear in random order]

- A-Z Index
  - Features (these currently appear in images at the top of the page)
  - Health & Safety Topics
  - Outbreaks
  - Publications (MMWR, EID, PCID)
  - Director's Corner
  - CDC at Work 24x7 (Updates about CDC's work to save lives and protect health)
  - About CDC (Organization, Budget, etc.)
  - Newsroom
  - Social Media Updates
  - Vital Signs issues
8. What do you like best about the current CDC.gov homepage?
9. We are considering re-designing the CDC.gov homepage, what recommendations would you suggest we consider implementing?
10. Which device do you use **most often** to access the CDC.gov website?

- Smartphone
- Tablet
- Laptop / Desktop Computer

11. When using your mobile device to access CDC.gov, what information are you typically looking for?

12. How often do you visit the CDC.gov homepage?

- Daily
- Weekly
- Monthly
- A couple times a year
- This is my first time

13. Which of the following best describes your role?

- Physician or Physician's Assistant
- Nurse or Nurse Practitioner
- Public Health Professional
- Scientist or Researcher
- Student
- Educator
- Individual or general consumer interested in health issues
- Traveler
- Other, please specify: \_\_\_\_\_

14. What is your gender?

- Male
- Female

15. How old are you?

- 19 or under
- 20-34 years old
- 35-49 years old
- 50-64 years old
- 65 or older
- Prefer not to answer

16. What is your highest level of education?

- High school or less
- Some college
- College degree
- Advanced degree
- Prefer not to answer

## Surveys for m.CDC.gov [Mobile Version]:

1. Which of the following items were you looking for today (please select all that apply)

- Current news
- Outbreaks
- Diseases & Conditions
- Healthy Living
- Traveler's Health
- Emergency Preparedness & Response
- Injury, Violence & Safety
- Environmental Health
- Workplace Safety & Health
- Data & Statistics
- Global Health
- Life Stages and Populations
- State, Tribal, Local & Territorial
- Publications
- Information about CDC (budget, organization, etc.)

2. Specifically, what information were you looking for on the m.CDC.gov homepage?

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3. How important is it to you to find current news and information about outbreaks on m.CDC.gov?

- Extremely Important
- Somewhat Important
- Not at all Important

Please Explain:

4. How would you describe the information on the homepage of m.CDC.gov?

- Too much information
- Just the right amount of information
- Too little information

5. Which of the following words would you use to describe the homepage of m.CDC.gov? (Please select all that apply)

- Busy
- Cluttered
- Overwhelming
- Hard to use
- Unattractive
- Clean
- Clear
- Organized
- Easy to Use
- Attractive

Please explain:

6. Please select 3 items from this list that are most important to you.

[List will appear in random order]

- A-Z Index
- Features (these currently appear in images at the top of the page)
- Health & Safety Topics
- Outbreaks
- Publications (MMWR, EID, PCID)
- Director's Corner
- CDC at Work 24x7 (Updates about CDC's work to save lives and protect health)
- About CDC (Organization, Budget, etc.)
- Newsroom
- Social Media Updates
- Vital signs issues

7. What do you like best about the m.CDC.gov homepage?

8. We are considering re-designing the m.CDC.gov homepage, what recommendations would you suggest we consider implementing?

9. Which device do you use **most often** to access the CDC.gov website?

- Smartphone
- Tablet
- Laptop / Desktop Computer

10. When using your mobile device to access CDC.gov, what information are you typically looking for?

10. How often do you visit the CDC.gov website from your mobile device?

- Daily
- Weekly
- Monthly
- A couple of times a year
- This is my first time

11. When viewing the homepage on your mobile device, did you select the “Full Site” link on the bottom of the page?

- Yes
- No
- Not sure

12. Which of the following best describes your role?

- Physician or Physician’s Assistant
- Nurse or Nurse Practitioner
- Public Health Professional
- Scientist or Researcher
- Student
- Educator
- Individual or general consumer interested in health issues
- Traveler
- Other, please specify: \_\_\_\_\_

13. What is your gender?

- Male
- Female

14. How old are you?

- 19 or under
- 20-34 years old
- 35-49 years old
- 50-64 years old
- 65 or older
- Prefer not to answer

15. What is your highest level of education?

- High school or less
- Some college
- College degree
- Advanced degree

- Prefer not to answer