

## Surveys for CDC.gov [Desktop Version]:



Form Approved  
OMB No: 0920-0956,  
Exp. Date: March 31, 2016

Thank you for agreeing to help the Centers for Disease Control and Prevention (CDC) evaluate our homepage. Your feedback is extremely important. We anticipate that it will take approximately 5-7 minutes to complete these questions. Your responses to all questions will be kept in a secure manner. All information is used for evaluation purposes only, and CDC does not plan to share the data with anyone outside CDC. To proceed through the survey, select your answer for each question and click "Agree & Continue".

Public reporting burden of this collection of information is estimated to average 5-7 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer; 1600 Clifton Road NE, M5 D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-0956)

USERZOOM: [TERMS OF USE](#) | [PRIVACY POLICY](#)

**AGREE & CONTINUE**

Survey Powered By UserZoom

## Please tell us what you were looking for today

Thank you for your feedback. Your input will be used to improve the CDC.gov homepage to better meet the needs of users like you. Thank you for your time!

How did you get to the CDC.gov homepage today?

- Typed the URL into my browser
- Had the page bookmarked
- Clicked on a link from another website
- Searched on a search engine, such as Google
- Please specify:

What type of information were you looking for today? (Please select all that apply.)

- |   |  |
|---|--|
| <input type="checkbox"/> Emergency Preparedness & Response                  | <input type="checkbox"/> Workplace Safety & Health   |
| <input type="checkbox"/> Traveler's Health                                  | <input type="checkbox"/> Life Stages and Populations |
| <input type="checkbox"/> Information about CDC (budget, organization, etc.) | <input type="checkbox"/> Data & Statistics           |
| <input type="checkbox"/> Current News                                       | <input type="checkbox"/> Healthy Living              |
| <input type="checkbox"/> Publications                                       | <input type="checkbox"/> Environmental Health        |
| <input type="checkbox"/> Outbreaks  | <input type="checkbox"/> Diseases & Conditions       |
| <input type="checkbox"/> Injury, Violence & Safety                          | <input type="checkbox"/> Global Health               |
| <input type="checkbox"/> State, Tribal, Local & Territorial                 |  |

Specifically, what information were you looking for on the CDC.gov homepage?

Next

**Please tell us what you think of CDC's homepage**

How important is it to you to find current news and information about outbreaks on CDC's homepage?

- Extremely Important
- Somewhat Important
- Not at all Important

Please explain:

How would you describe the information on the CDC.gov homepage?

- Too much information
- Just the right amount of information
- Too little information

Which of the following words would you use to describe the CDC.gov homepage? (Please select all that apply)

- |                                       |                                      |
|---------------------------------------|--------------------------------------|
| <input type="checkbox"/> Busy         | <input type="checkbox"/> Clean       |
| <input type="checkbox"/> Cluttered    | <input type="checkbox"/> Clear       |
| <input type="checkbox"/> Overwhelming | <input type="checkbox"/> Organized   |
| <input type="checkbox"/> Hard to use  | <input type="checkbox"/> Easy to Use |
| <input type="checkbox"/> Unattractive | <input type="checkbox"/> Attractive  |

Please explain:

Next

## Tell us what is most important to you

Please **select 3 items** from this list that are most important to you.

- Features (these currently appear in images at the top of the page)
- Social Media Updates
- A-Z Index
- Health & Safety Topics
- Newsroom
- Outbreaks
- CDC at Work 24x7 (Updates about CDC's work to save lives and protect health)
- Director's Corner
- About CDC (Organization, Budget, etc.)
- Vital Signs Issues
- Publications (MMWR, EID, PCID)

Next

0%  100%

## Tell us what you think



What do you like best about the current CDC.gov homepage?

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We are considering re-designing the CDC.gov homepage, what recommendations would you suggest we consider implementing?

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Next

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Tell us what

What do you like

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suggest we

Next



Centers for Disease Control and Prevention  
CDC 24/7: Saving Lives. Protecting People.™

En español



**Health Insurance**  
Affordable health insurance including many free preventive services like colonoscopies and mammograms is coming with the new Health Insurance Marketplace.

### CDC Twitter Chat

CDC Director will host Twitter Chat on Reducing Sodium Intake

Learn more >



**Are You a Champion?**  
Calling all clinicians, clinical practices, and health systems working with patients to get blood pressure under control—enter the 2013 Million Hearts® Hypertension Control Challenge.

Learn more >

- Diabetes & School
- School and vaccines
- College Health
- Yellow Book 2014
- Road Safety Abroad

#### All CDC Features >

- OUTBREAKS**
- Cyclospora Infections
- Crave Brothers Cheese – Listeriosis
- Pomegranate Seeds – Hepatitis A
- Influenza A (H2N2) Variant Virus (H2N2v)

More Outbreaks >

- CDC AT WORK**
- Protecting the Nation's Health
- Saving Lives Everyday



#### HEALTH & SAFETY TOPICS

- Diseases & Conditions**  
AIDS, Birth Defects, Cancer, Diabetes, Fetal Alcohol Syndrome, Flu, Hepatitis, HIV/AIDS, STDs
- Healthy Living**  
Food Safety, Bone Health, Physical Activity, Immunizations, Genetics, Smoking Prevention
- Emergency Preparedness & Response**  
Bioterrorism, Chemical & Radiation Emergencies, Severe Weather
- Injury, Violence & Safety**  
Motor Vehicle Safety, Traumatic Brain Injury & Concussion, Falls, Child Abuse, Prescription Drug Overdose, Suicide, Injury Data
- Environmental Health**  
Air Pollution, Environmental Monitoring, Carbon Monoxide, Lead, Toxic Substances, Mold
- Workplace Safety & Health**  
Agriculture, Chemical Safety, Construction, Mining, Office Environments, Respirators
- Data & Statistics**  
FASTATS, Interactive Tools, Surveys, Surveillance, Products, Vital Statistics
- Global Health**  
Global AIDS, malaria, Polio, Health Systems Strengthening, Disease Detection

#### FOR SPECIFIC GROUPS

- Travelers' Health**  
Destinations, Outbreaks, Travel Vaccinations, Yellow Book
- Life Stages & Populations**  
Infant & Child, Men, Seniors, Pregnancy, Veterans, Women
- State, Tribal, Local & Territorial**  
The Public Health Workforce, Program Planning, Professional Development, Tribal Support

#### PUBLICATIONS

- Morbidity and Mortality Weekly Report (MMWR)
- Emerging Infectious Diseases (EID)
- Preventing Chronic Disease (PCD)

More Publications >

#### MULTIMEDIA & TOOLS

- BMI Calculator
- CDC-TV
- Mobile Apps
- Guidelines and Recommendations
- Podcasts
- Blogs

More Tools >

#### POPULAR TOPICS

- MERS-CoV
- West Nile Virus
- Vaccines and Immunizations
- Seasonal Flu
- CDC Science Clips

#### ABOUT CDC

- CDC Fact Facts
- CDC's Organization
- Employment
- CDC Works for You 24/7
- Training and Education
- Budget
- Visit the CDC Museum

More About CDC >



**Progress on Childhood Obesity**  
Many States Show Declines

Read CDC's new Vital Signs



**The CDC Director**

- Dr. Tom Frieden
- Follow on Twitter
- CDC Leadership
- Request the Director

Have health insurance questions?  
**GET QUICK ANSWERS**

**CDC Newsroom**  
Press releases, announcements, and more

**Stay Connected**  
Facebook, Twitter, YouTube, RSS, Email

#### CDC Tweets

**CDC Twitter**  
Before school starts, teach your child to manage #diabetes daily. Enlist school staff for support. <http://t.co/EZj0qR1j>

#### CDC Facebook Posts

**CDC Facebook**  
What is the public health impact of genome-wide association studies? Over the past decade, numerous genes have been discovered for human disease. Can we use this knowledge to improve health? <http://go.usa.gov/hK0Z>

#### About CDC

- Employment
- Newsroom
- Training and Education
- Funding
- CDC's Organization
- Mission and Vision
- Social Media

#### About This Site

- RSS Feeds
- Link to us
- Mobile Version
- Using this Site
- All Languages
- Contact Us

#### CDC Policies & More

- Policies
- FOIA
- Accessibility
- Privacy
- No FEAR Act

#### Contact Information

Centers for Disease Control and Prevention  
1600 Clifton Rd, Atlanta, GA 30333, USA  
800-CDC-INFO (800-232-6336)  
Contact CDC-INFO



## How do you access the CDC website?

Which device do you use most often to access the CDC.gov website?

- Smartphone
- Tablet
- Laptop / Desktop Computer

When using your mobile device to access CDC.gov, what information are you typically looking for?

Next

0%  100%

## Please tell us a little about yourself

How often do you visit the CDC.gov homepage?

---

- Daily
  - Weekly
  - Monthly
  - A couple times a year
  - This is my first time
- 

Which of the following best describes your role?

---

- Physician or Physician's Assistant
  - Nurse or Nurse Practitioner
  - Public Health Professional
  - Scientist or Researcher
  - Student
  - Educator
  - Traveler
  - Individual or general consumer interested in health issues
  - Other, please specify:
- 

What is your gender?

---

- Male
  - Female
  - Prefer not to answer
-



How old are you?

---

- 19 or under
  - 20-34 years old
  - 35-49 years old
  - 50-64 years old
  - 65 or older
  - Prefer not to answer
- 

What is your highest level of education?

---

- High school or less
  - Some college
  - College degree
  - Advanced degree
  - Prefer not to answer
- 

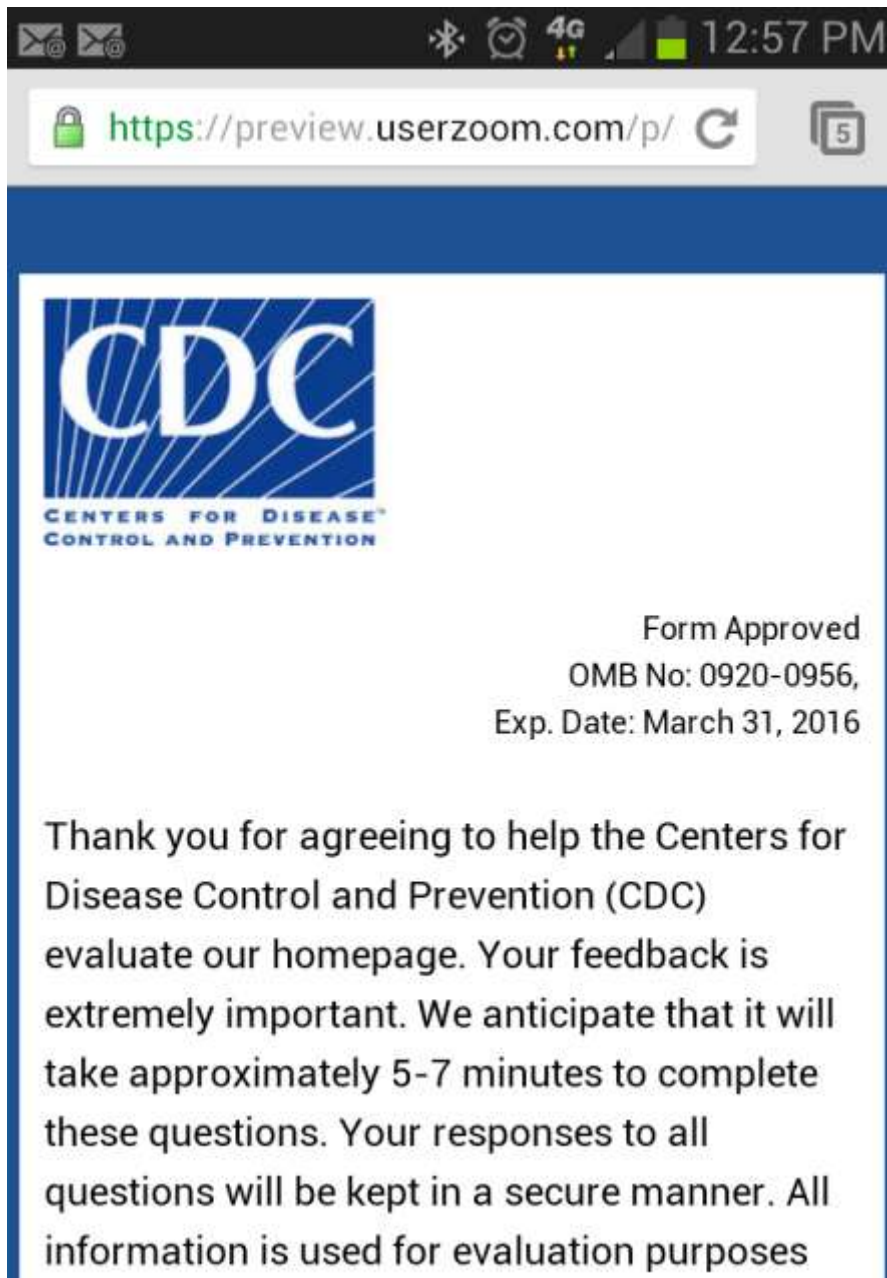
Thank you for your feedback. Your input will be used to improve the CDC.gov homepage to better meet the needs of users like you.



Thank you for your time!


0%  100%

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Surveys for m.CDC.gov [Mobile Version]:



https://preview.userzoom.com/p/  



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**AGREE & CONTINUE**



12:58 PM



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What type of information were you looking for today? (Please select all that apply.)



**Information about CDC (budget, organization, etc.)**



**State, Tribal, Local & Territorial**



**Injury, Violence & Safety**



**Diseases & Conditions**

- Healthy Living**
- Traveler's Health**
- Environmental Health**
- Publications**
- Emergency Preparedness & Response**
- Life Stages and Populations**
- Current News**

- Data & Statistics
- Outbreaks
- Workplace Safety & Health
- Global Health

Specifically, what information were you looking for on the m.CDC.gov homepage?

Empty text input field

Next





12:59 PM



<https://preview.userzoom.com/s/>



## Please tell us what you think of CDC's homepage

How important is it to you to find current news and information about outbreaks on m.CDC.gov?

- Extremely Important**
- Somewhat Important**
- Not at all Important**

Please explain:

How would you describe the information on the homepage of m.CDC.gov?

- Too much information
- Just the right amount of information
- Too little information

Which of the following words would you use to describe the m.CDC.gov homepage? (Please select all that apply)

- Busy
- Cluttered
- Overwhelming
- Hard to use



- Unattractive
- Clean
- Clear
- Organized
- Easy to Use
- Attractive

Please explain:

Empty text input field for explanation.

Next





1:00 PM



<https://preview.userzoom.com/s/>



## Tell us what is most important to you

Please **select 3 items** from this list that are most important to you.

- Health & Safety Topics
- Director's Corner
- Publications (MMWR, EID, PCID)
- CDC at Work 24x7 (Updates about CDC's work to save lives and protect health)

- A-Z Index
- About CDC (Organization, Budget, etc.)
- Social Media Updates
- Features (these currently appear in images at the top of the page)
- Newsroom
- Vital Signs Issues
- Outbreaks

Next





1:00 PM



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## Tell us what you think

What do you like best about the m.CDC.gov homepage?

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We are considering re-designing the CDC.gov homepage, what recommendations would you suggest we consider implementing?

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## How do you access the CDC website?

Which device do you use most often to access the CDC.gov website?

- Smartphone
- Tablet
- Laptop / Desktop Computer

When using your mobile device to access CDC.gov, what information are you typically looking for?

How often do you visit the CDC.gov website from your mobile device?

---

- Daily**
- Weekly**
- Monthly**

- A couple of times a year
- This is my first time

When viewing the homepage on your mobile device today, did you select the "Full Site" link on the bottom of the page?

- Yes
- No
- Not sure

Next





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## Please tell us a little about yourself

Which of the following best describes your role?

- Physician or Physician's Assistant
- Nurse or Nurse Practitioner
- Public Health Professional
- Scientist or Researcher
- Student
- Educator
- Traveler



- Individual or general consumer interested in health issues**
- Other, please specify:**

What is your gender?

- Male**
- Female**
- Prefer not to answer**



1:01 PM



<https://preview.userzoom.com/s/>



How old are you?

- 19 or under
- 20-34 years old
- 35-49 years old
- 50-64 years old
- 65 or older
- Prefer not to answer

What is your highest level of education?

---

- High school or less**
- Some college**
- College degree**
- Advanced degree**
- Prefer not to answer**

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