

## CDC Homepage Survey

### Introduction

Form Approved  
OMB Control No. 0920-0058  
Expiration Date: March 31, 2018

Thank you for agreeing to help the Centers for Disease Control and Prevention (CDC) evaluate our homepage. Your feedback is extremely important. We anticipate that it will take approximately 5 minutes to complete these questions. All information is used for evaluation purposes only and CDC does not plan to share the data with anyone outside of CDC.

To begin the survey, please click "Next".

Public reporting burden of this collection of information is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Information Collection Review Office, 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-0058).

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## CDC Homepage Survey

### \*1. How did you arrive at the CDC.gov homepage today?

- Typed in the URL
- Had it bookmarked
- Used a search engine
- Clicked on a link from another website
- Clicked on a link from a social media website (i.e. Facebook, Twitter)

Other (please specify)

### \*2. What type of device are you using today to browse the CDC.gov homepage?

- Smart phone
- Small tablet
- Large tablet
- Laptop

Other (please specify)

### \*3. How frequently do you visit the CDC.gov homepage using this device?

- Daily
- Weekly
- Monthly
- A few times a year

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## CDC Homepage Survey

### 4. What do you like BEST about the NEW CDC.gov homepage?

### \*5. Which parts of the homepage are most useful to you? Please rank the items below in order of importance, with 1 being the most important and 7 being the least important.

News & Outbreaks Section

From the Director

CDC in Action

About CDC

Science

Featured topic at the top of the page

What's New Section

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## CDC Homepage Survey

**\*6. Please rate your agreement with the following questions:**

	Strongly Disagree	Disagree	Agree	Strongly Agree
The content on the page is useful to me.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I enjoy using the CDC.gov homepage.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am able to find what I need quickly on the CDC.gov homepage.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am satisfied with the CDC.gov homepage.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It is easy to navigate using the CDC.gov homepage.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The homepage is easy to use.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I would visit the CDC.gov homepage again.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**7. How can we improve the CDC.gov homepage?**

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**\*8. What is your gender?**

- Male
- Female
- Prefer not to answer

**\*9. How old are you?**

- 19 or under
- 20-34 years old
- 35-49 years old
- 50-64 years old
- 65 or older
- Prefer not to answer

**\*10. What is your highest level of education?**

- High school or less
- Some college
- College degree
- Advanced degree
- Prefer not to answer

**\*11. Are you?**

- Individual interested in health
- Public health professional
- Healthcare provider
- Teacher / educator
- Scientist / researcher
- Student

Other (please specify)

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## CDC Homepage Survey

### Thank you

Thank you!

We appreciate your participation in this evaluation. We value your input and look forward to using your feedback to help us in our ongoing effort to improve our site.

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Done

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