**Homepage Survey:**

1. How did you arrive at the CDC.gov homepage today?

* Typed in the URL
* Had it bookmarked
* Used a search engine
* Clicked on a link from another website
* Clicked on a link from a social media website (i.e. Facebook, Twitter)
* Other, please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. What type of device are you using today to browse the CDC.gov homepage?

* Smart phone
* Small tablet
* Large tablet
* Laptop
* Other: \_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. How frequently do you visit the CDC.gov homepage using this device?

* Daily
* Weekly
* Monthly
* A few times a year

1. What do you like ***best*** about the **new** CDC.gov homepage?

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|  |

1. Which parts of the homepage are most useful to you? Please rank the items below in order of importance, with 1 being the most important and 7 being the least important.

* Featured topic at the top of the page
* What’s New Section
* News & Outbreaks Section
* CDC in Action
* Science
* About CDC
* From the Director

1. Please rate your agreement with the following questions:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Strongly Disagree** | **Disagree** | **Agree** | **Strongly Agree** |
| I am satisfied with the CDC.gov homepage. |  |  |  |  |
| The content on the page is useful to me. |  |  |  |  |
| The homepage is easy to use. |  |  |  |  |
| I am able to find what I need quickly on the CDC.gov homepage. |  |  |  |  |
| I enjoy using the CDC.gov homepage. |  |  |  |  |
| It is easy to navigate using the CDC.gov homepage. |  |  |  |  |
| I would visit the CDC.gov homepage again. |  |  |  |  |

1. How can we improve the CDC.gov homepage?

|  |
| --- |
|  |

**Please tell us about yourself:**

1. What is your gender?

* Male
* Female
* Prefer not to answer

1. How old are you?

* 19 or under
* 20-34 years old
* 35-49 years old
* 50-64 years old
* 65 or older
* Prefer not to answer

1. What is your highest level of education?

* High school or less
* Some college
* College degree
* Advanced degree
* Prefer not to answer

1. Are you?

* Individual interested in health
* Public health professional
* Healthcare provider
* Teacher / educator
* Scientist / researcher
* Student
* Other, please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_