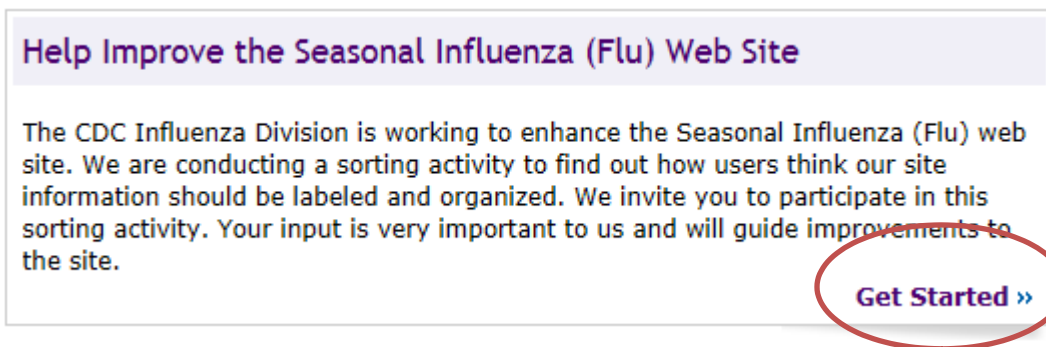


Attachment C

CDC Flu UX: Recruitment Message on CDC Flu Website

Recruitment Message on the CDC Flu Site.

Selecting “Get Started” will take the potential respondent to the welcome screen of the card sort. For screenshots of the welcome screen of the card sorting tool please refer to **D-SCREENSHOTS-CDCFluCardSort060214**.



Help Improve the Seasonal Influenza (Flu) Web Site

The CDC Influenza Division is working to enhance the Seasonal Influenza (Flu) web site. We are conducting a sorting activity to find out how users think our site information should be labeled and organized. We invite you to participate in this sorting activity. Your input is very important to us and will guide improvements to the site.

[Get Started >>](#)

Note: See next page for screen capture of Recruitment message (above) on the CDC Flu Site homepage.

Recruitment message (above) on the CDC Flu Site homepage

CDC Home
CDC Centers for Disease Control and Prevention
CDC 24/7: Saving Lives. Protecting People.™

A-Z Index **A B C D E F G H I J K L M N O P Q R S T U V W X Y Z #**

Seasonal Influenza (Flu)

Flu activity is low in most of the United States, but influenza viruses are still causing illness. CDC continues to recommend vaccination as long as flu viruses are still circulating. And remember that flu antiviral drugs are a second line of defense to treat flu illness. People at high risk of serious flu illness should call a health care provider if they get flu symptoms.

CDC Flu Data
Report estimates flu illnesses and hospitalizations prevented by vaccination last season. [Learn More >](#)

The estimated number of flu hospitalizations prevented in the 2012-2013 season:
79,000
or all the fans in a **FULL NFL stadium**
the **benefits of vaccination**

Email page link
Print page
CDC on Facebook
CDC Flu on Twitter
Get email updates
Subscribe to RSS
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View page in:
Español

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Flu Activity & Surveillance



Check where flu is active near you. [More >>](#)

Flu Basics
Symptoms, How Flu Spreads, Higher Risk Groups, Past and Current Flu Season...

Health Professionals
Vaccination, Antiviral Drugs, Infection Control, Diagnostic Testing, Patient Education, and Training...

Prevention - Flu Vaccine

International Flu

Health Insurance Marketplace
Marketplace plans cover free flu vaccines.

Fact:
People with flu can spread it to others up to about 6 ft away through coughs and sneezes! Test your flu IQ!